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THE USUAL GANG OF IDIOTS

- Merry Poopins Goes to the White House
- OB Spy vs. Spy
- Let's Have Fun With a Hospital Visit!
- A Different Snowman Named Frosty
- If You See Something, Say Something
- The Wisenheim Museum: Bill Wray
- Modern Steps to Make It Official
- A MAD Look at the Future
- The Potrzebie of Love
- 22 Lukey & Mukey
- **26** Aquaman Funnies
- 27 Spaghetti & Meatball
- 31 The Chancers
- 35 The Libtard Agenda
- **36** Naughty Comics
- 37 The Lighter Side of Hooking Up
- 39 The MAD Guide to Proust
- 41 My Pill-ow!
- 42 The Goodest Place
- 48 Shorts & Briefs
- 52 Incoming!
- 55 The MADifesto
- 56 Real, Dumb

INSIDE BACK COVER Another Ridiculous Fold-In by Al Jaffee

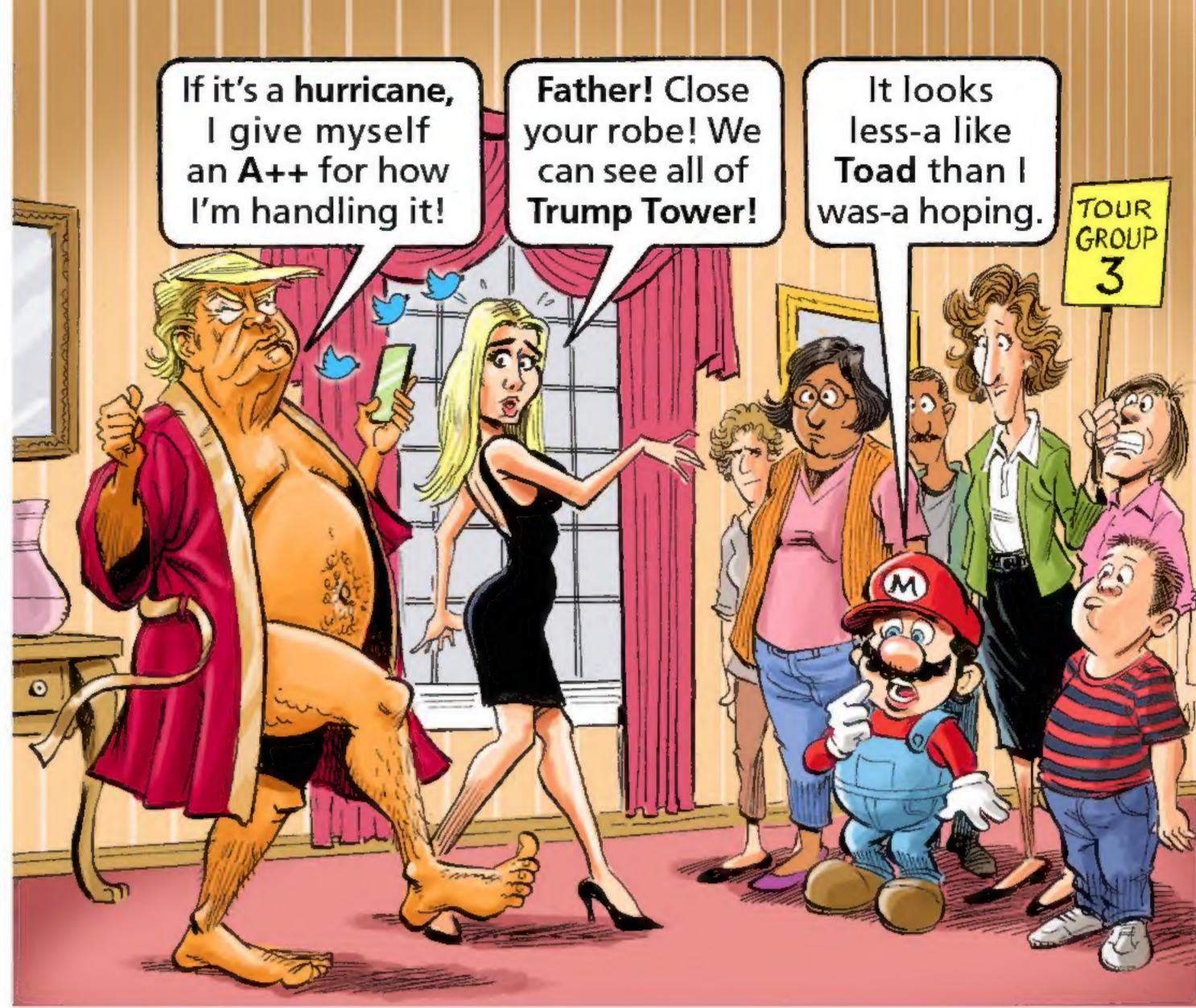
VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés

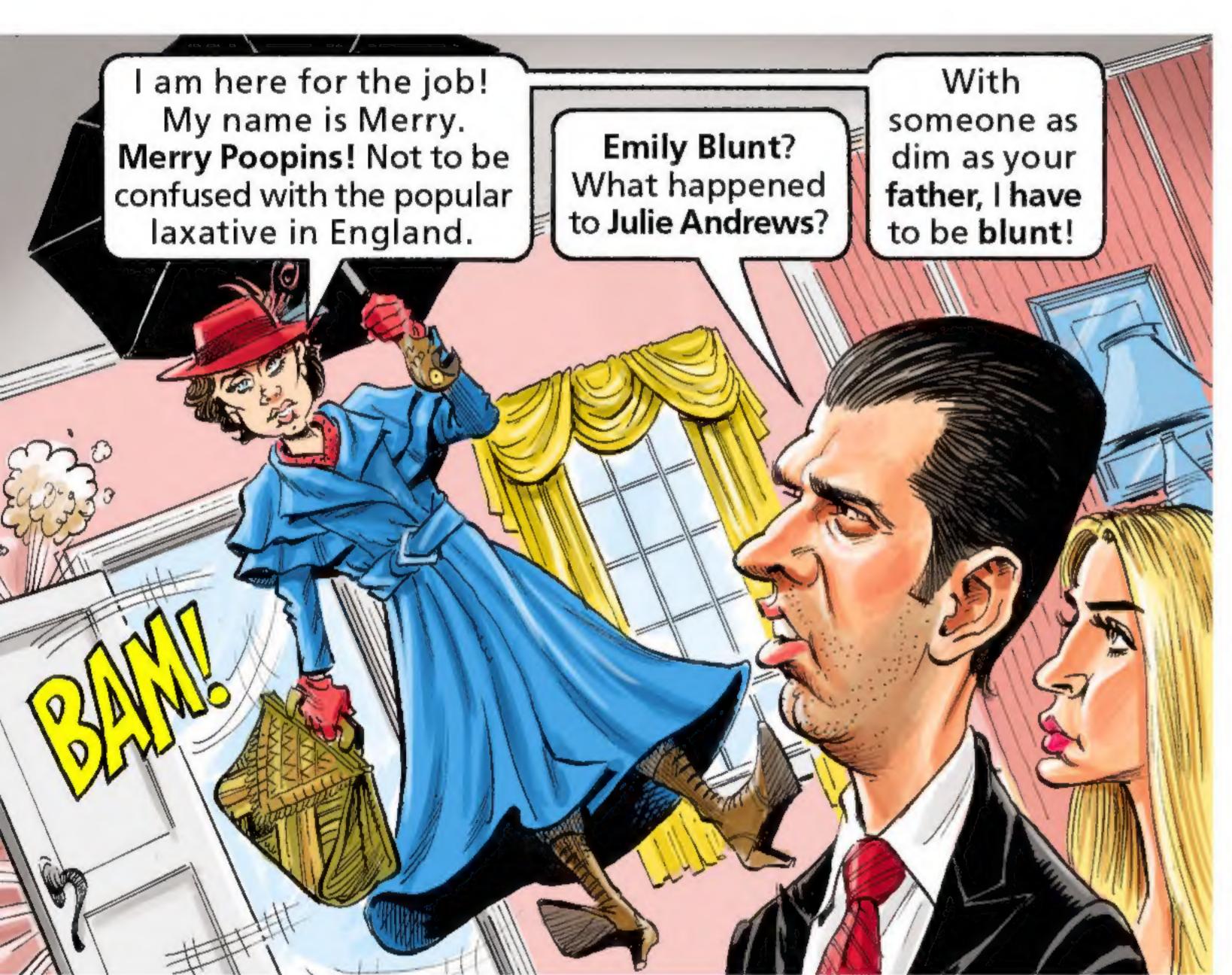
COVER ARTIST M. Wartella

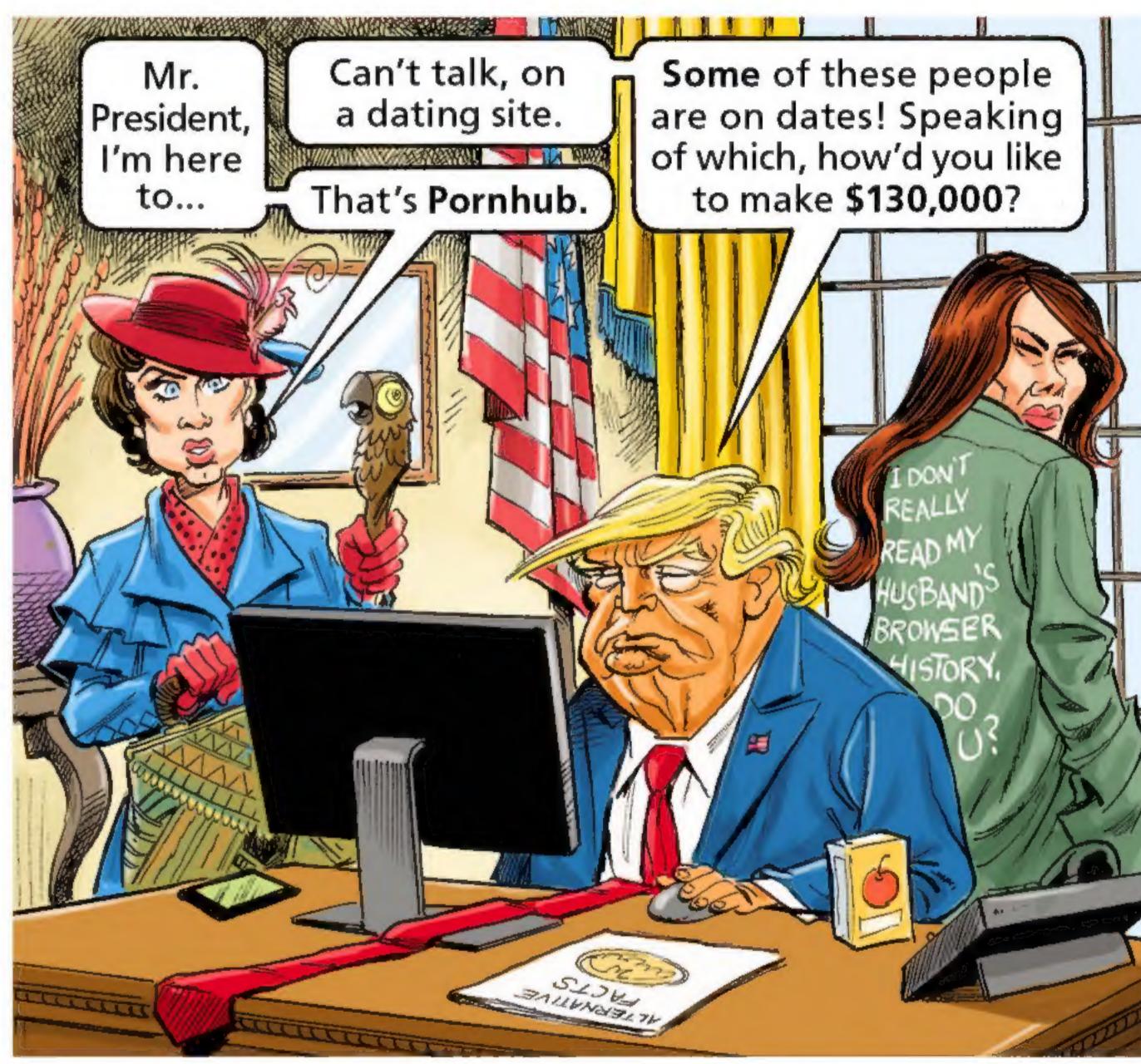








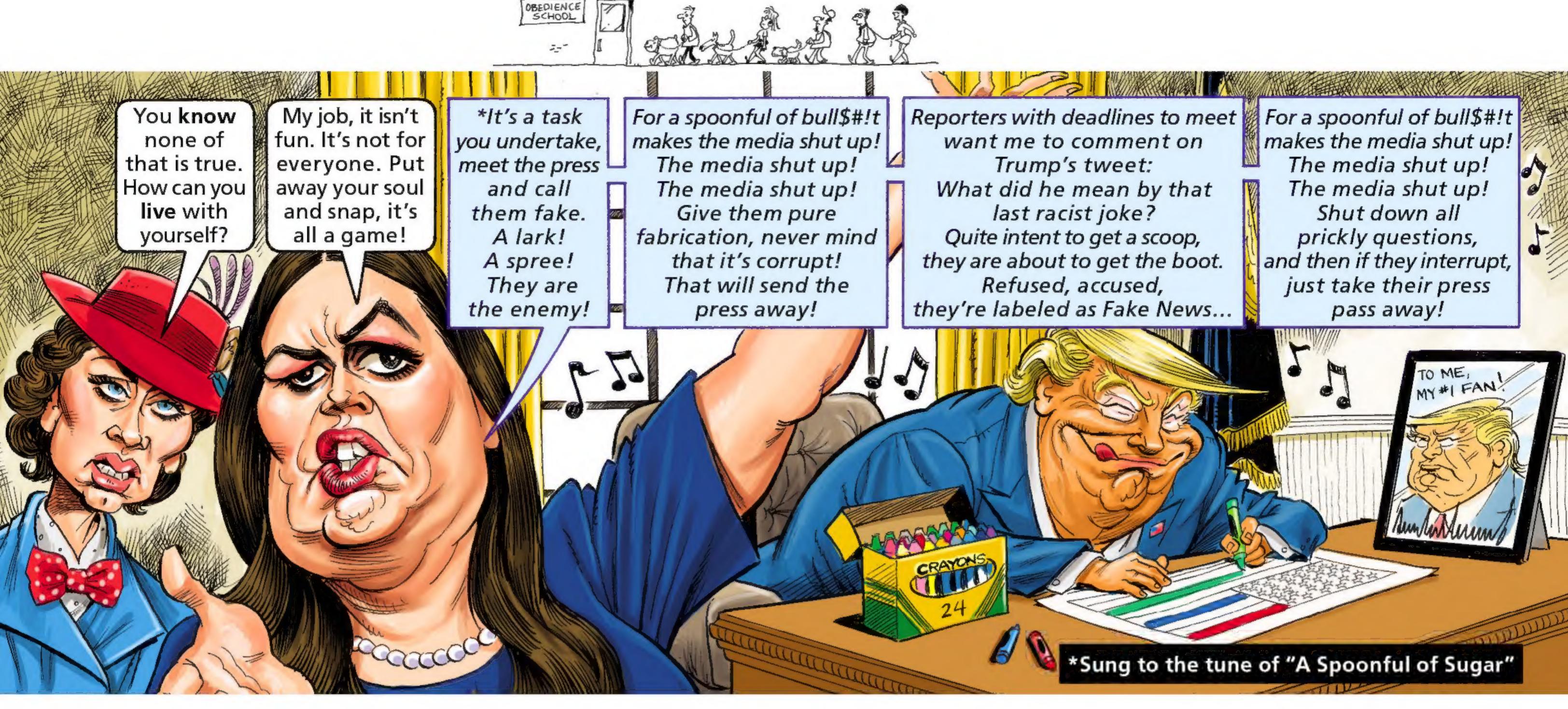








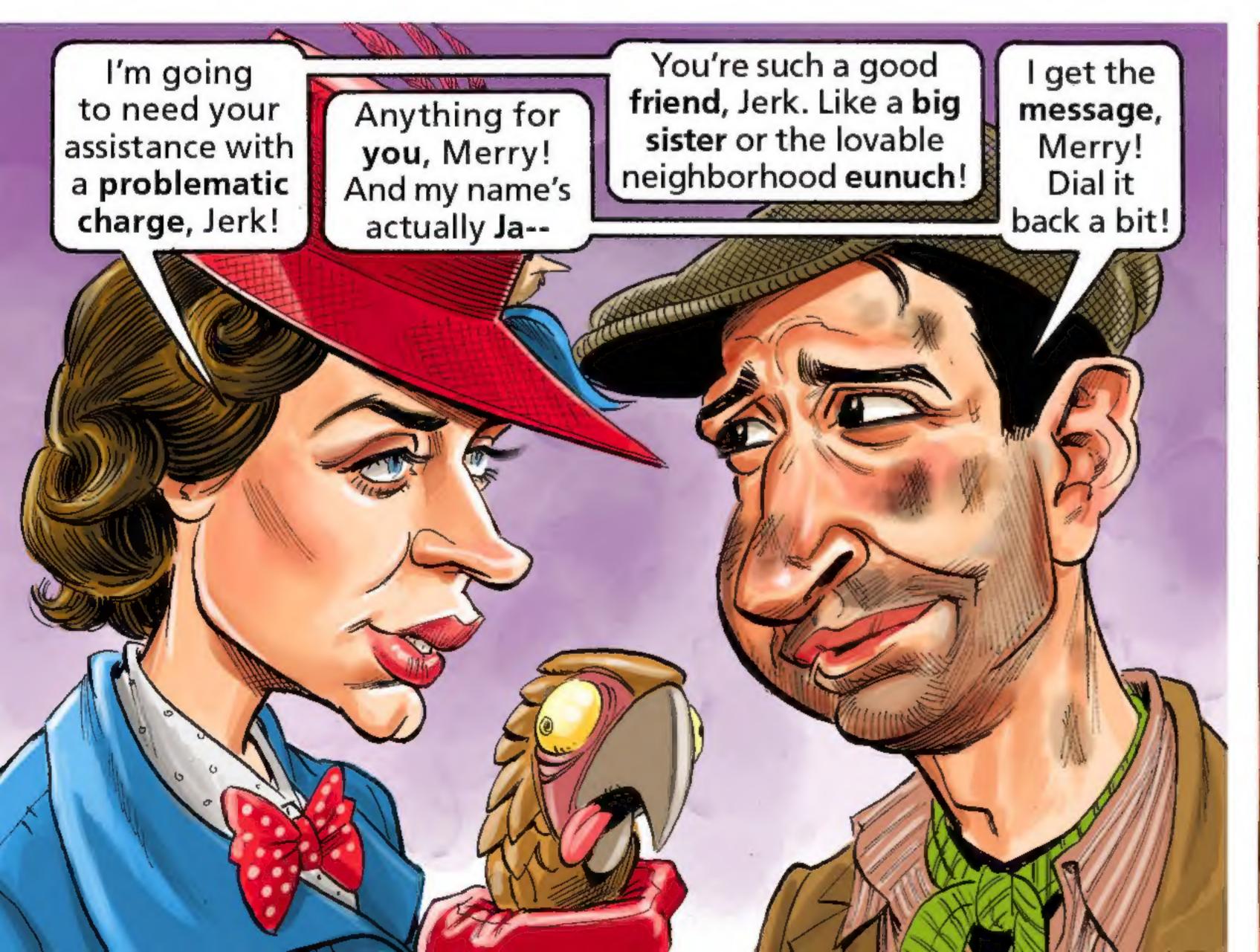














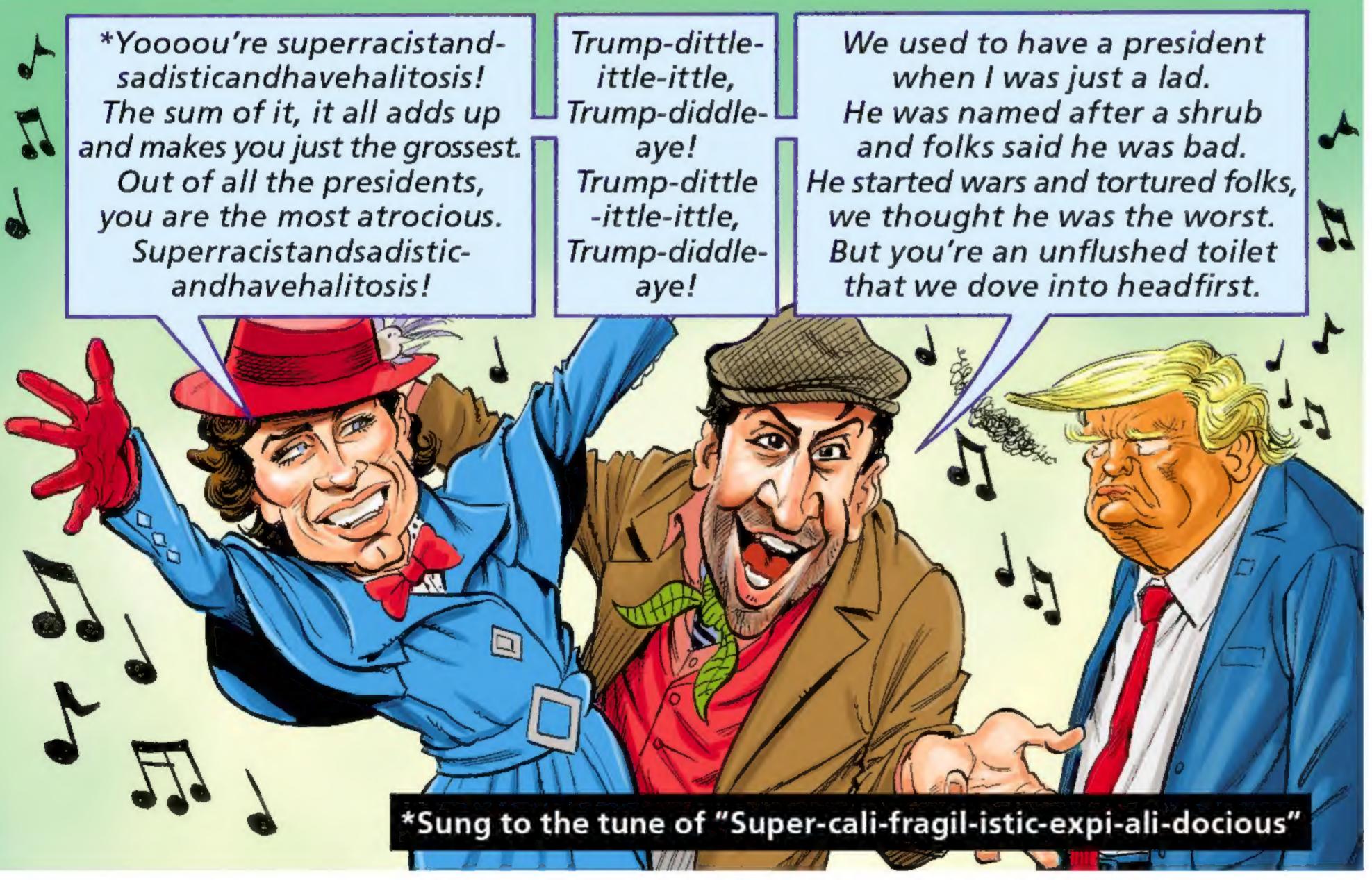




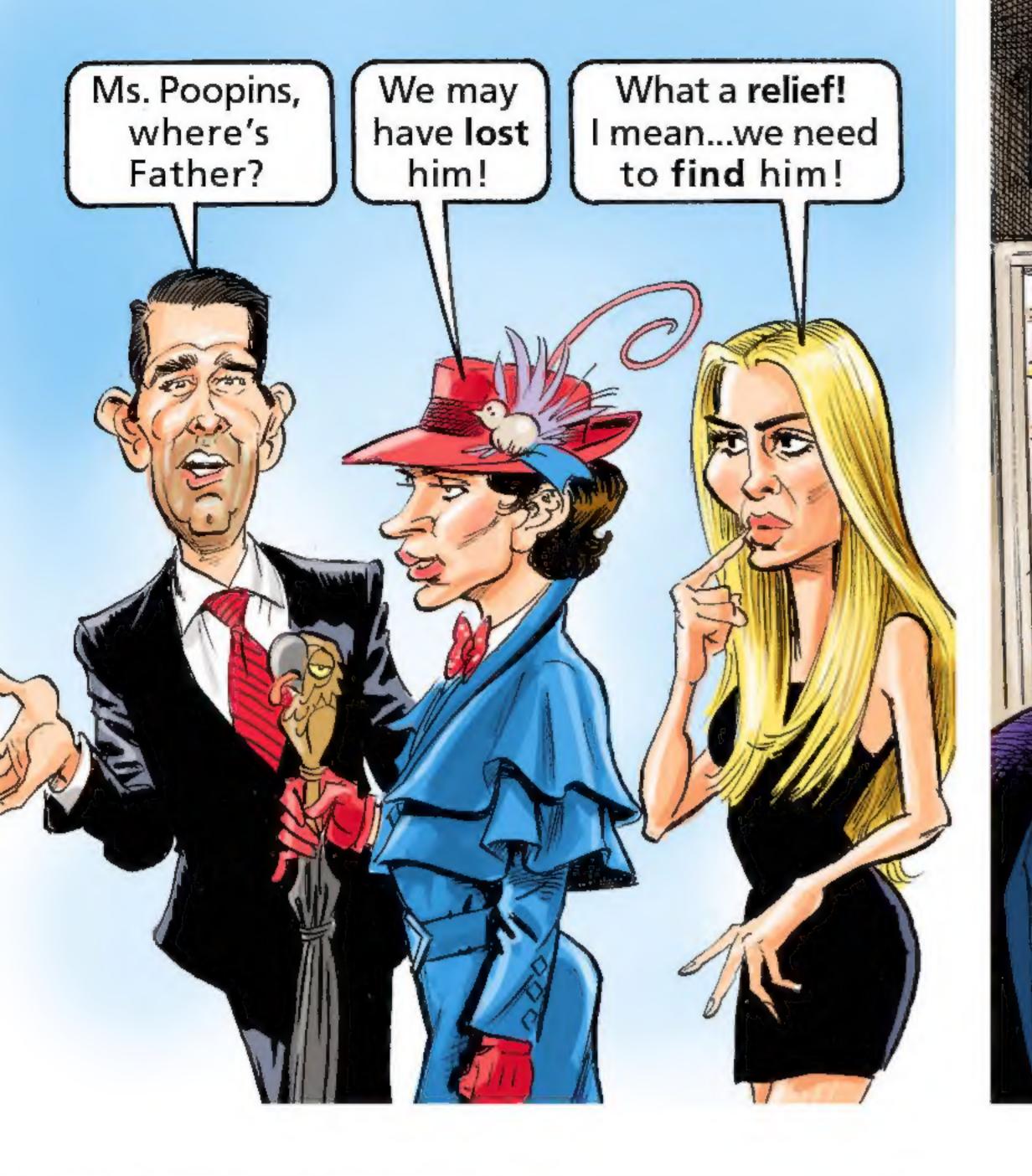










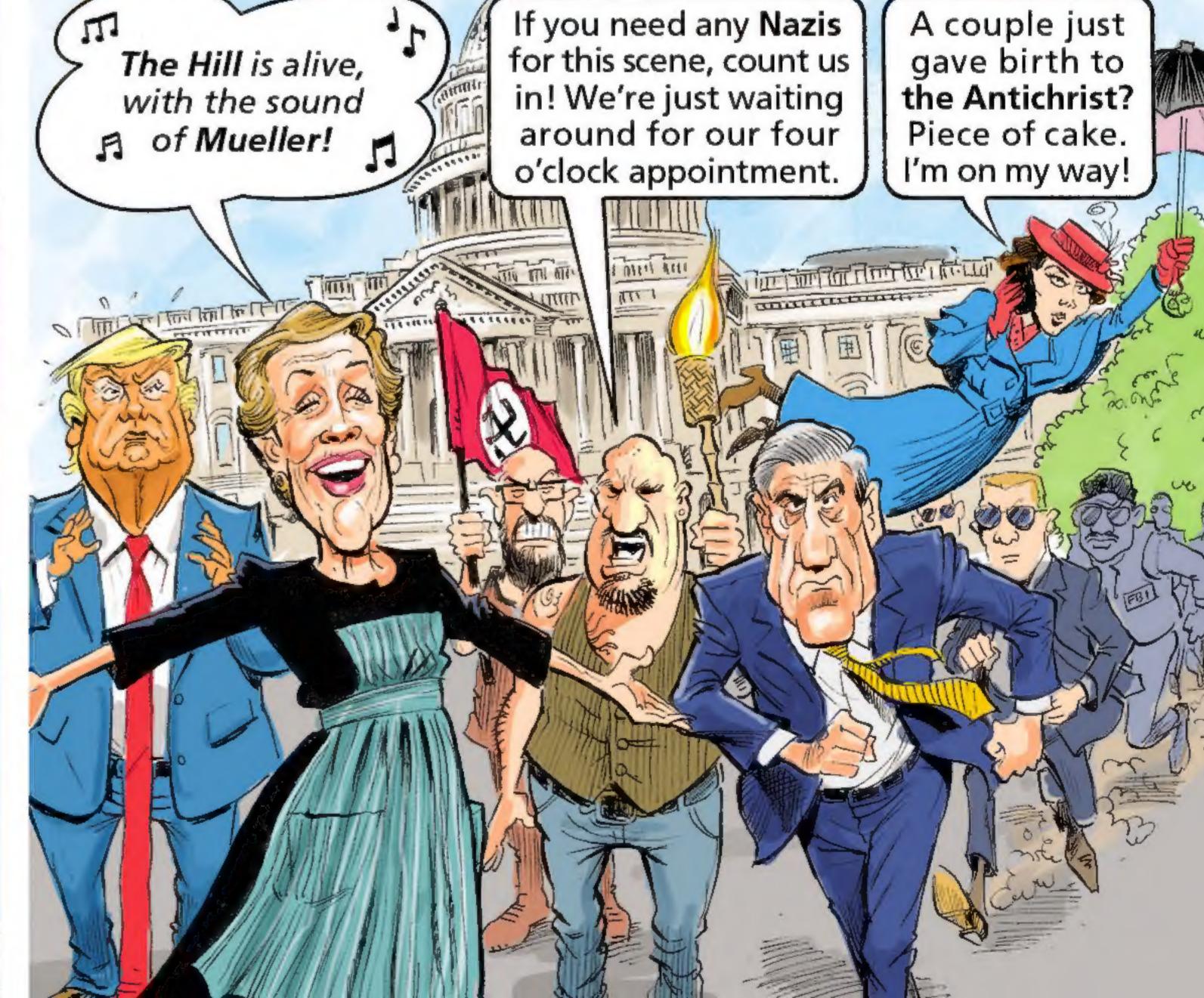




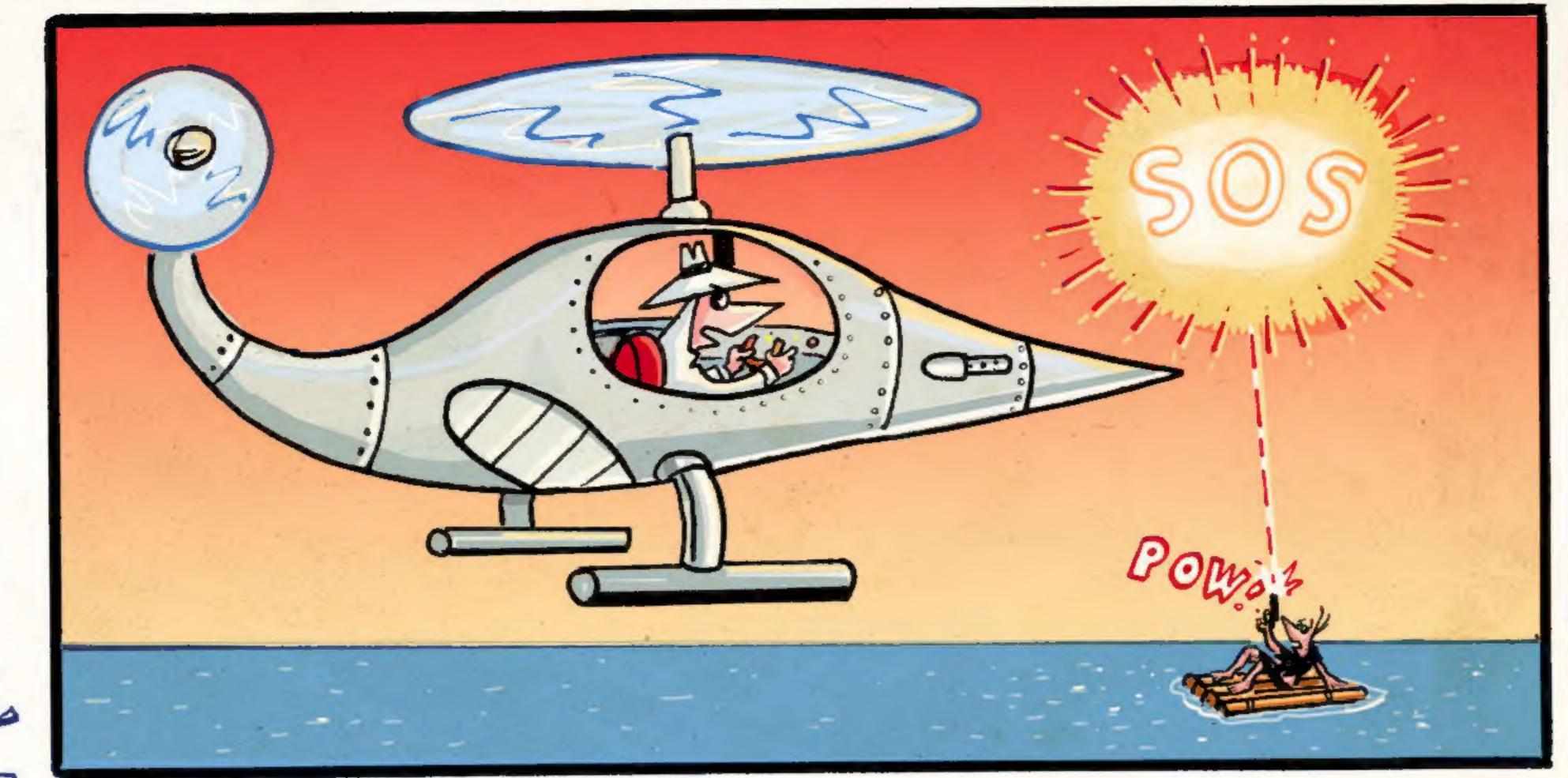


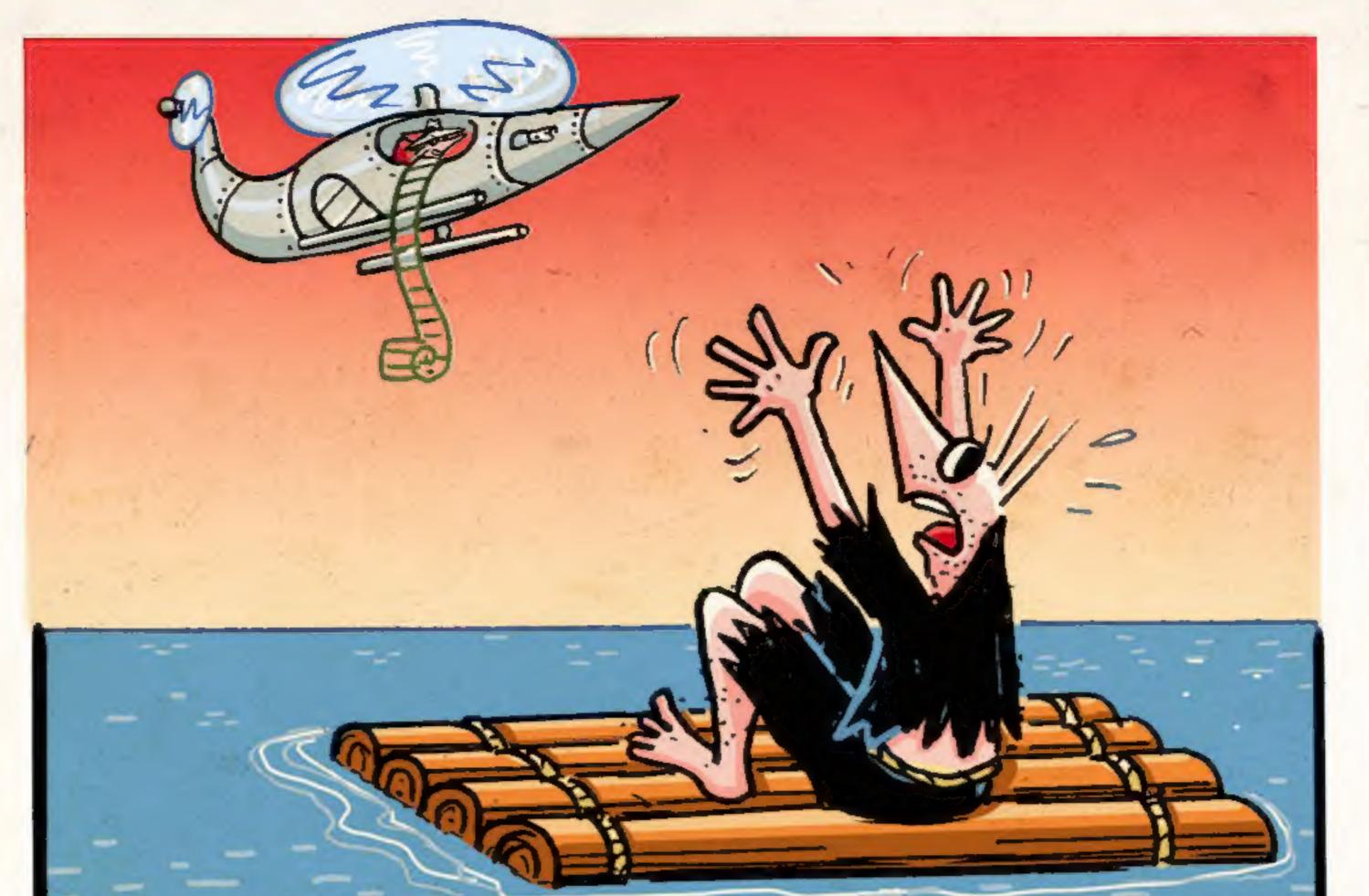


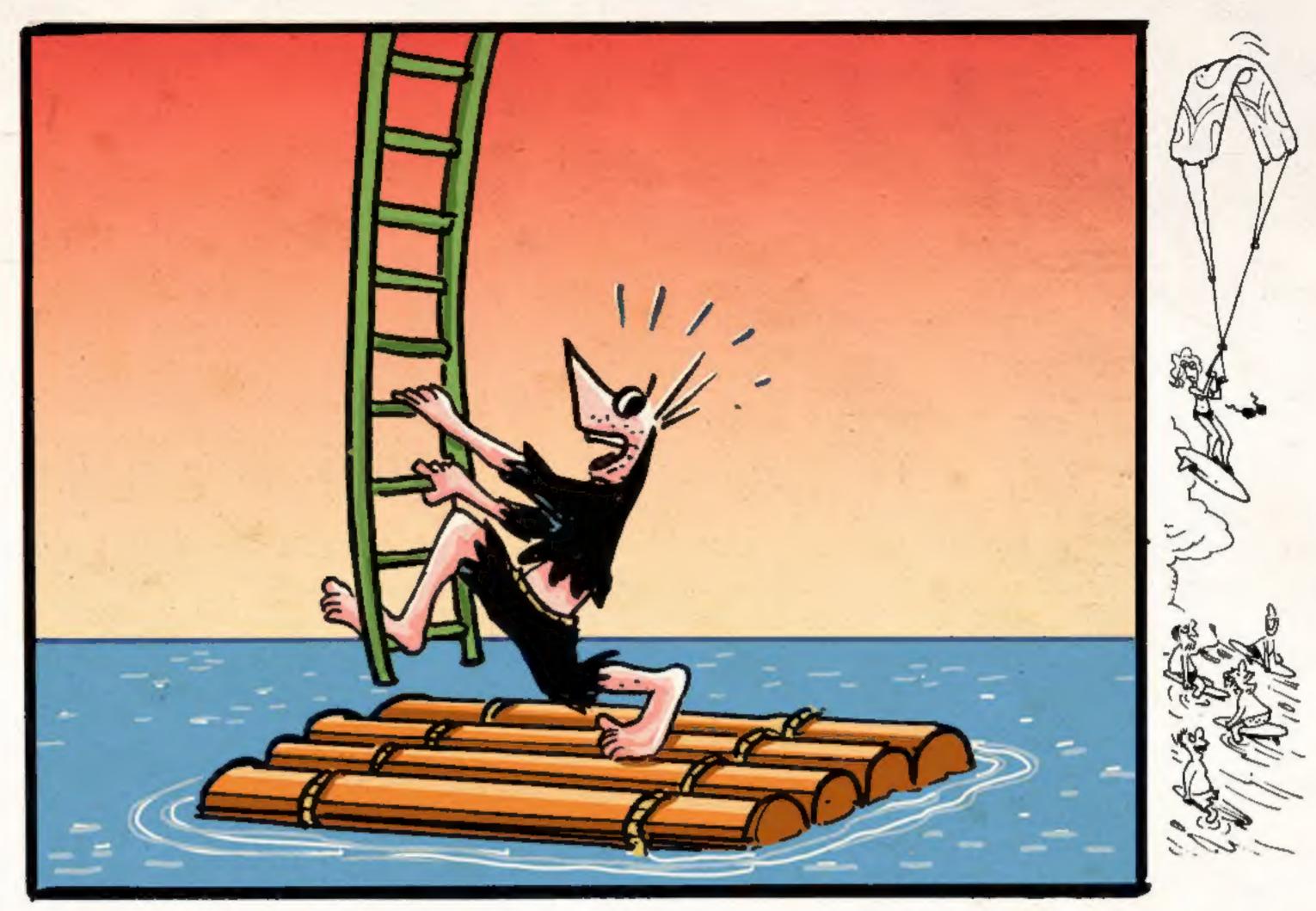


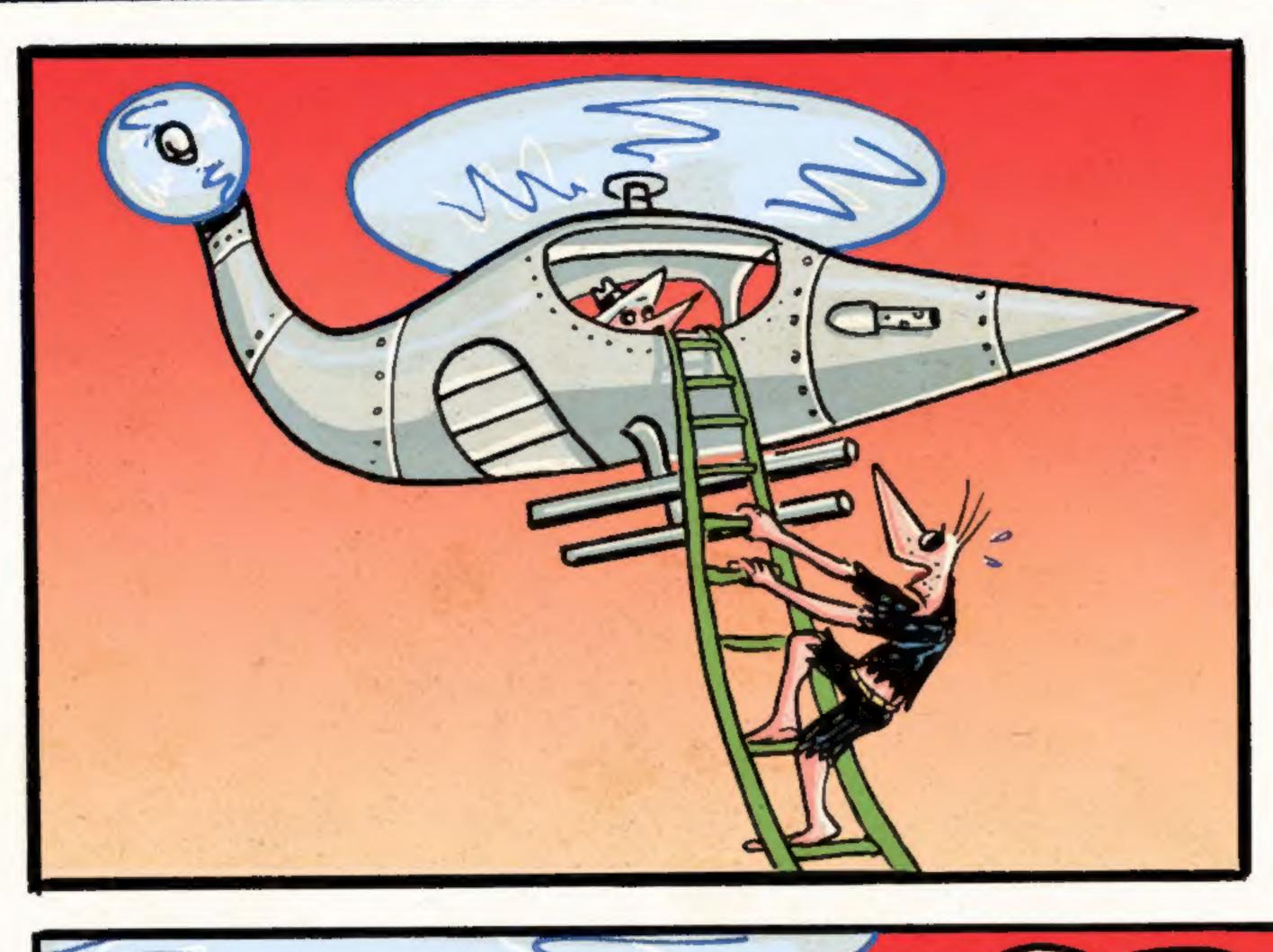




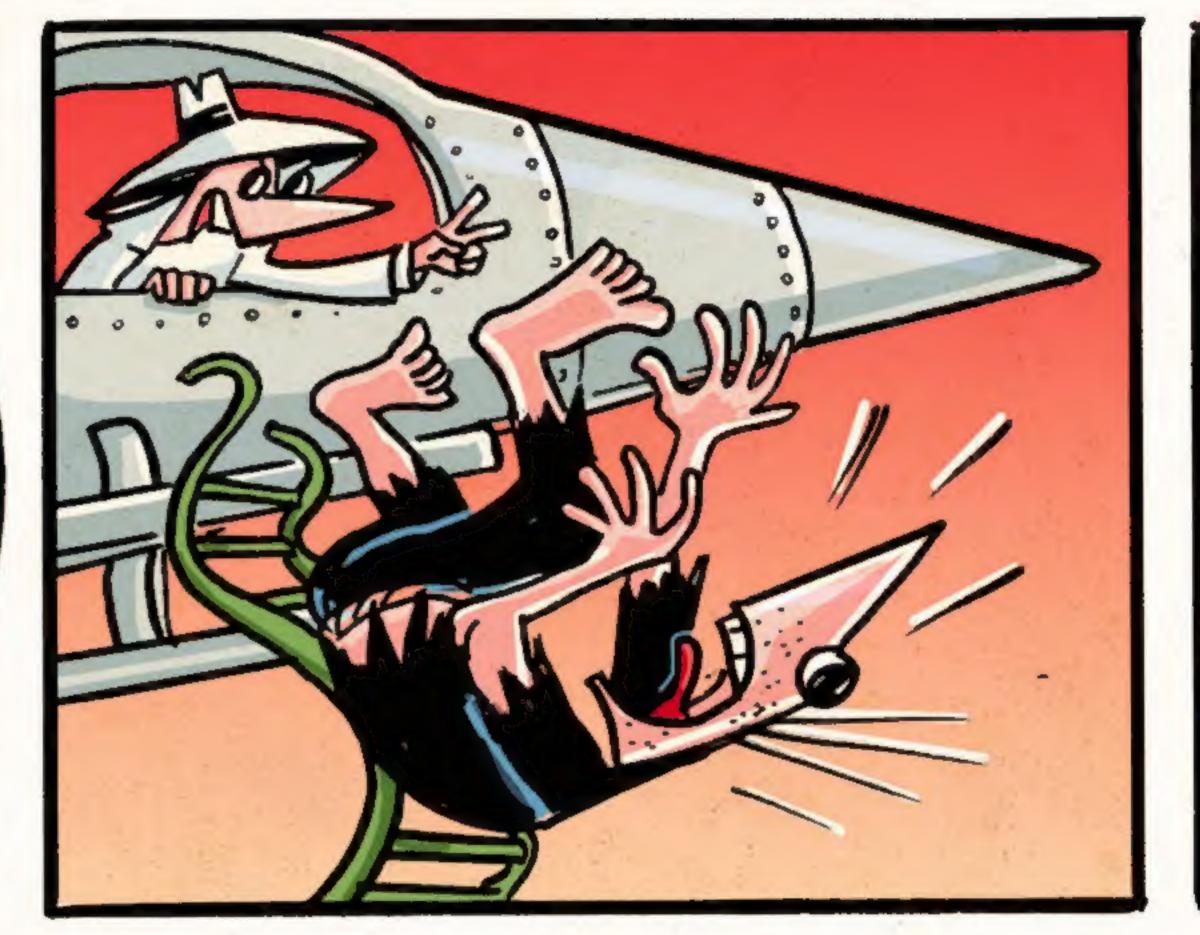


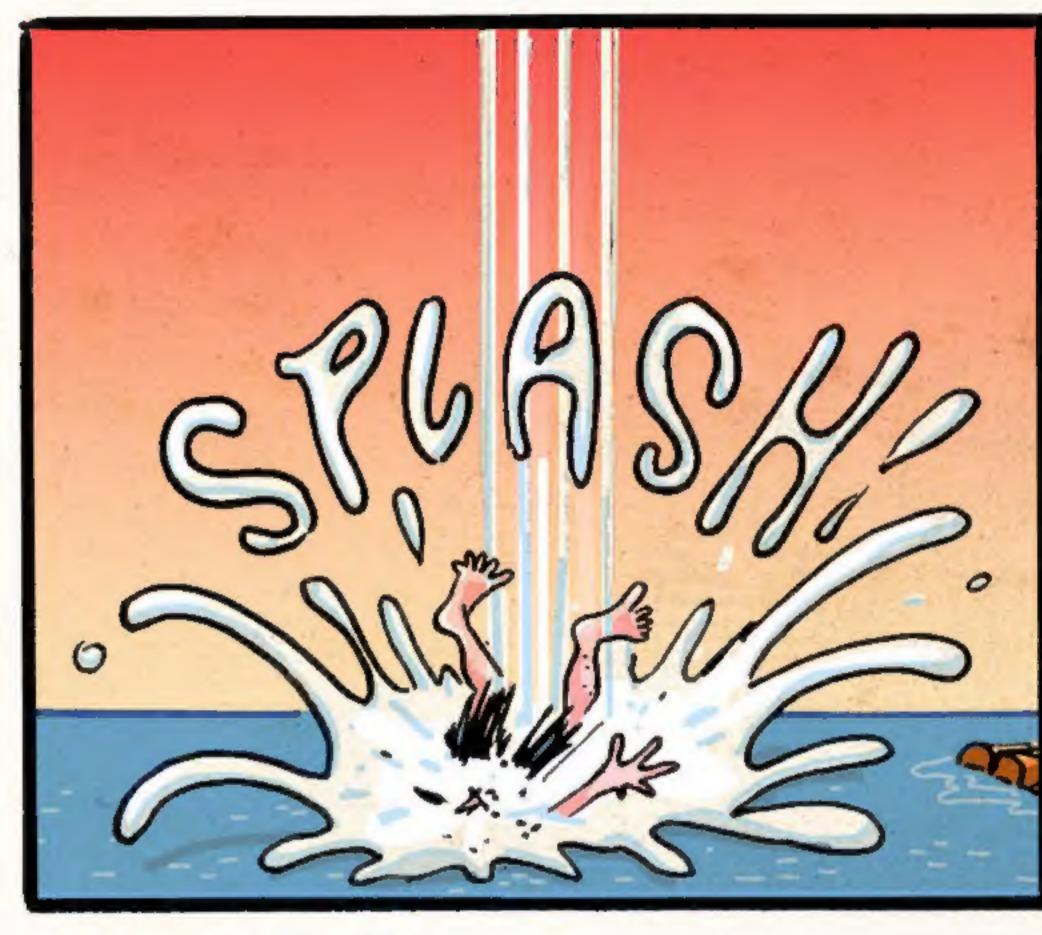


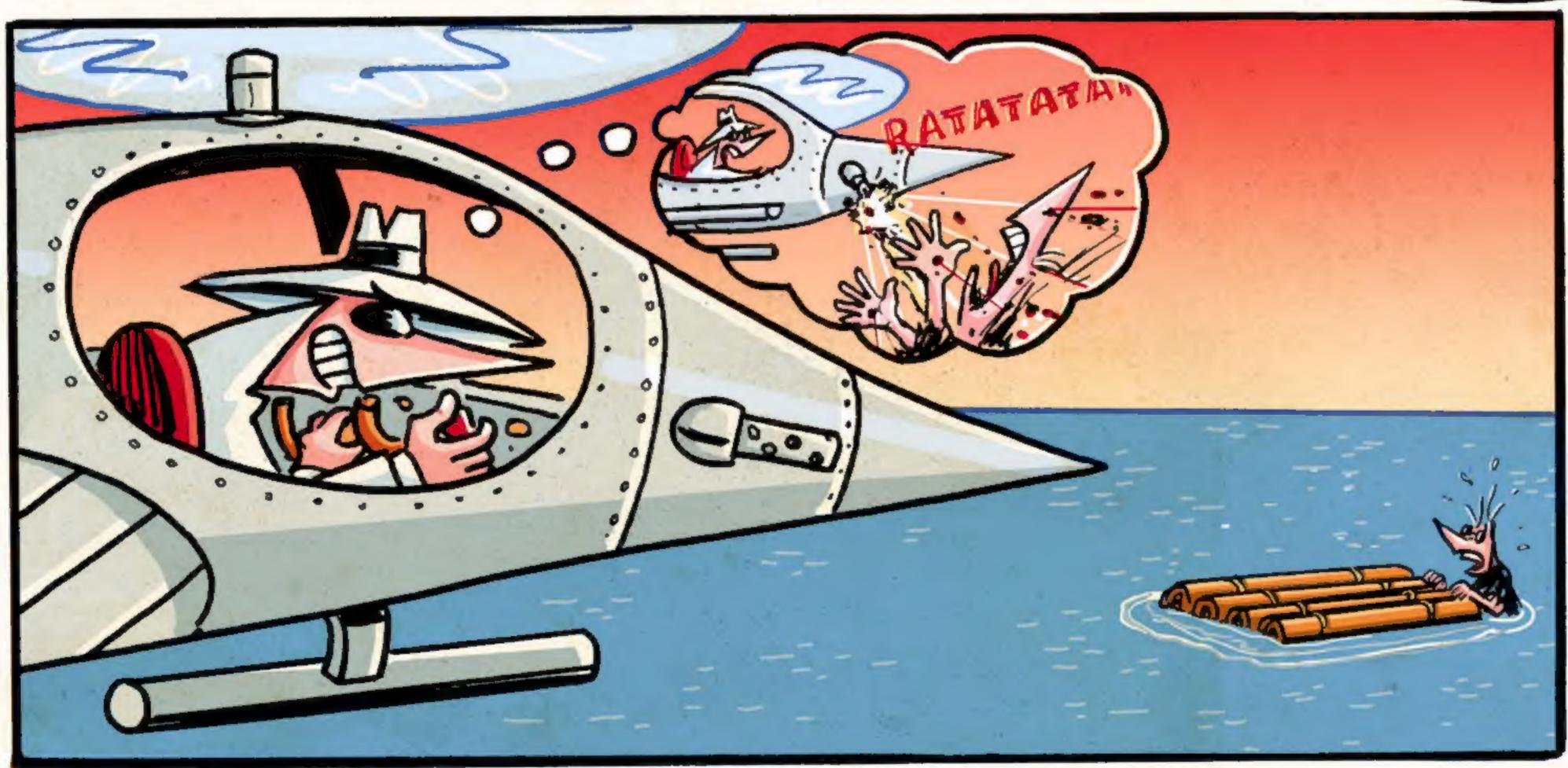


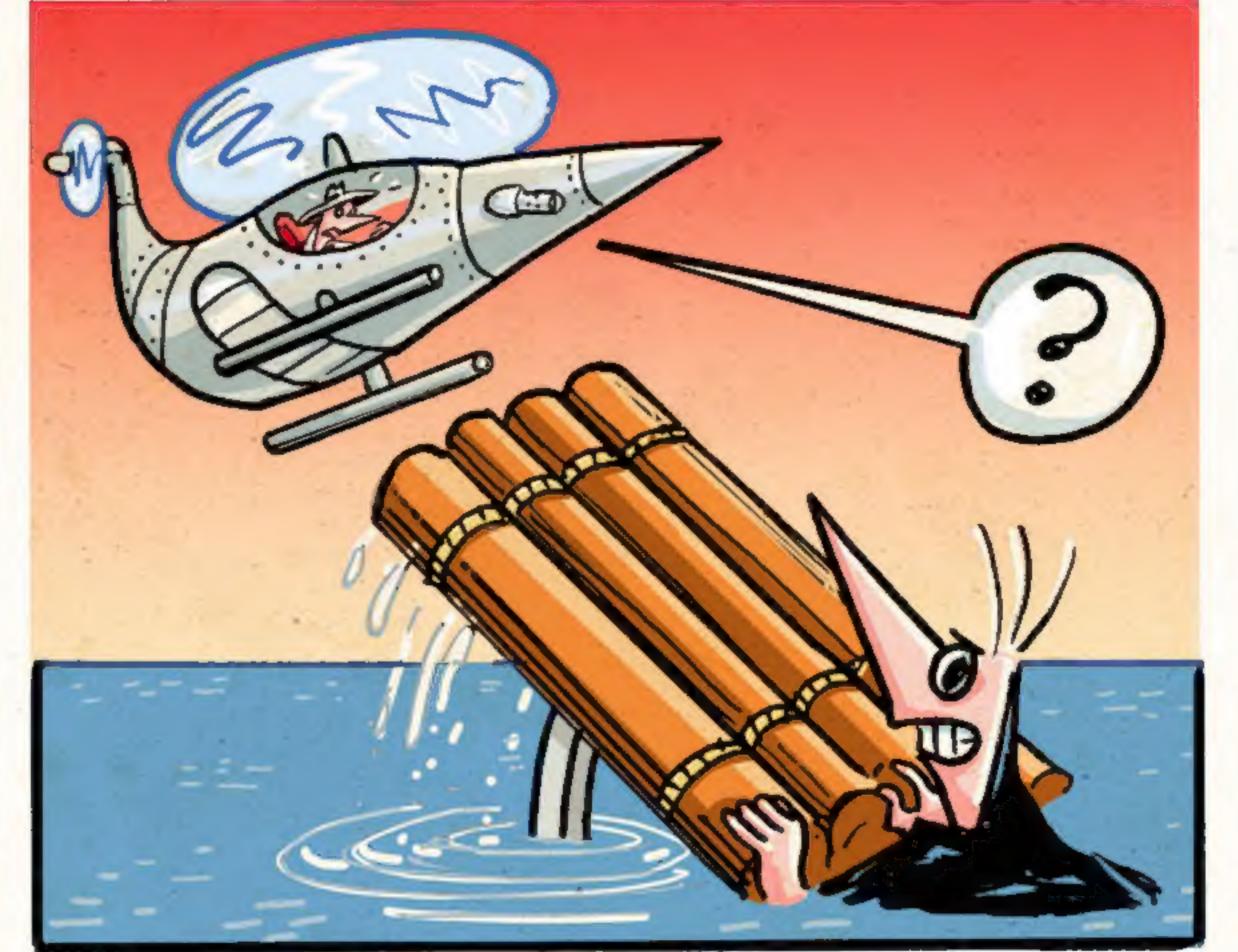


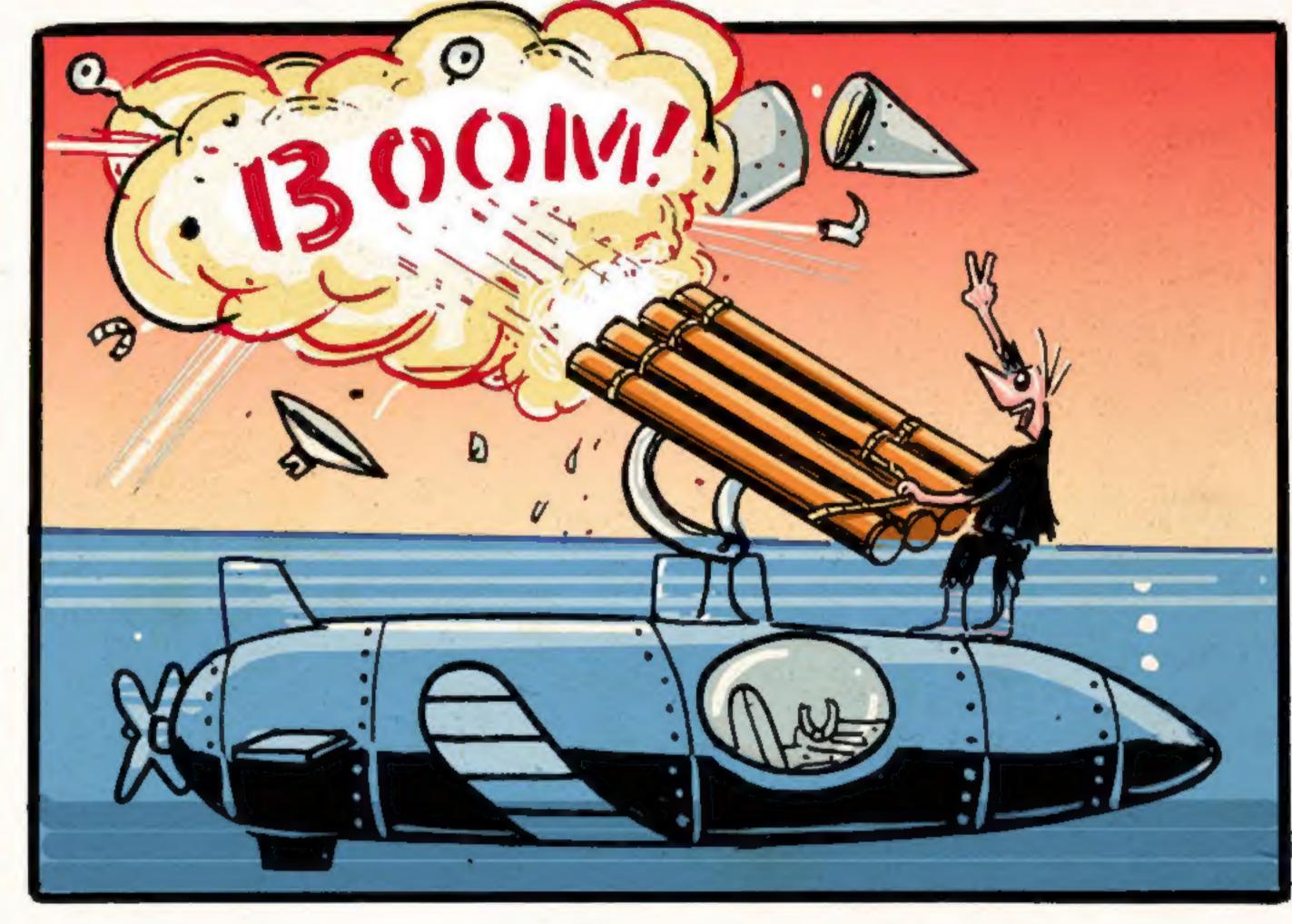






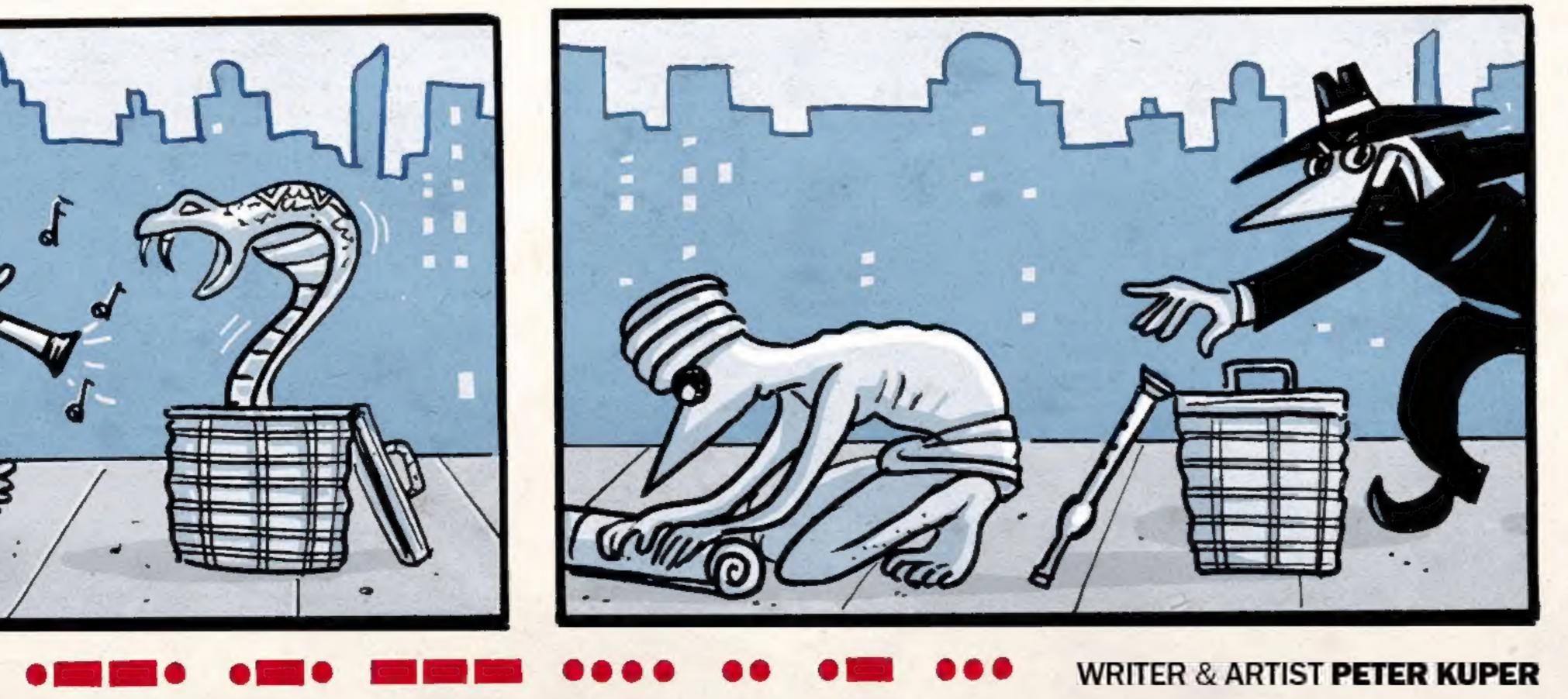
















KUPER

SPILL YOUR GUTS DEPT.

The smells, the sickness, the tubes stuck in the people, the hospital. What's worse than being a patient? Visiting, that's what. Well, that's if you're the visitor and you're the kind of person who would rather get abducted by circus people than go see Granny at St. Harriet's. But, we're here for you, helping you to make lemonade out of urine-filled bags, and lending you some tips on making the best of bad things with this month's installment, so ...

Enjoy the freedom of farting as often as you please, because no one will assume it's you.



HUBRIAL **WRITER & ARTIST**

TERESA BURNS PARKHURST

Learn how to tray-surf.

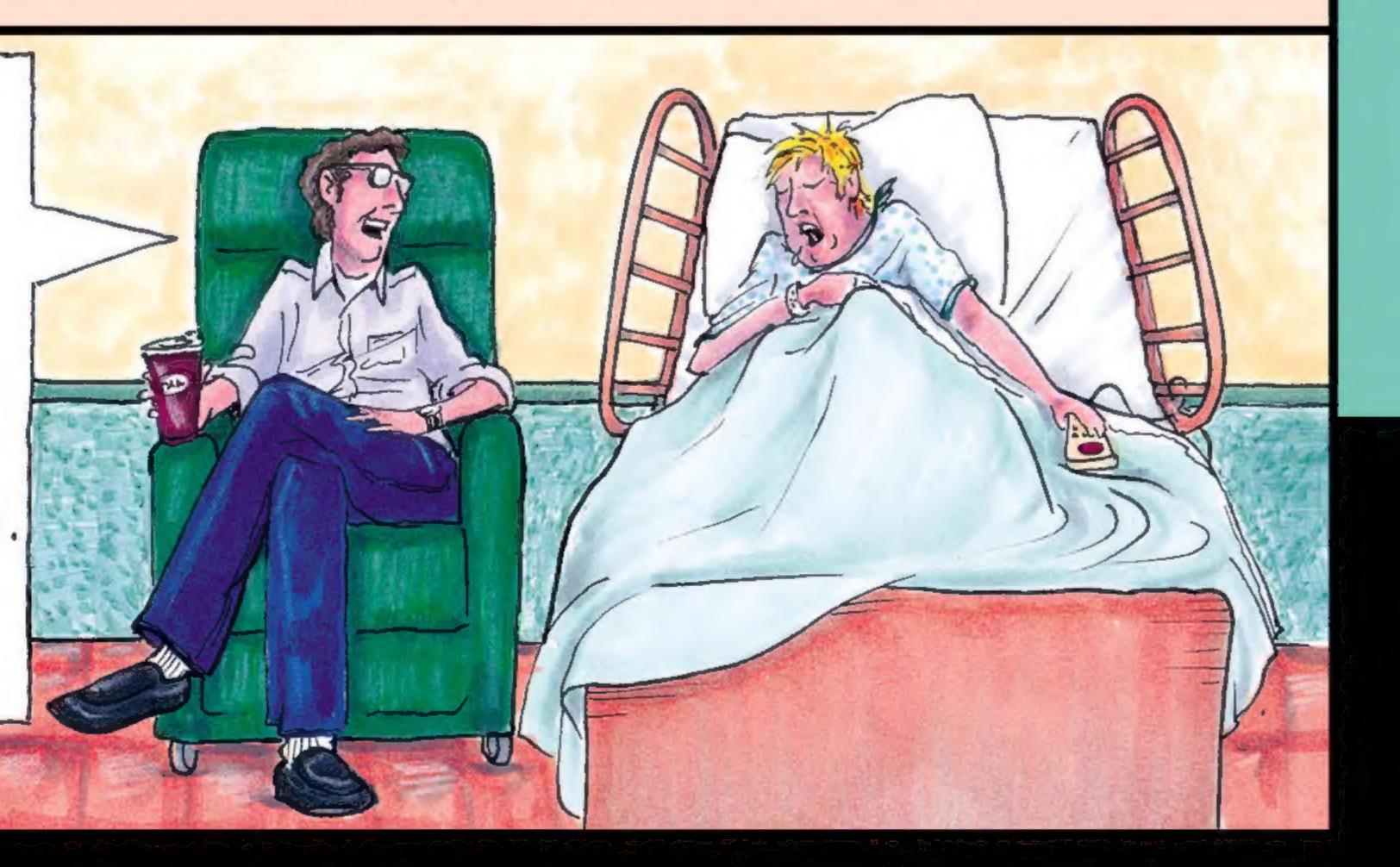


Instead of pretending those curtains provide any privacy, just join in on conversations with the roommate.

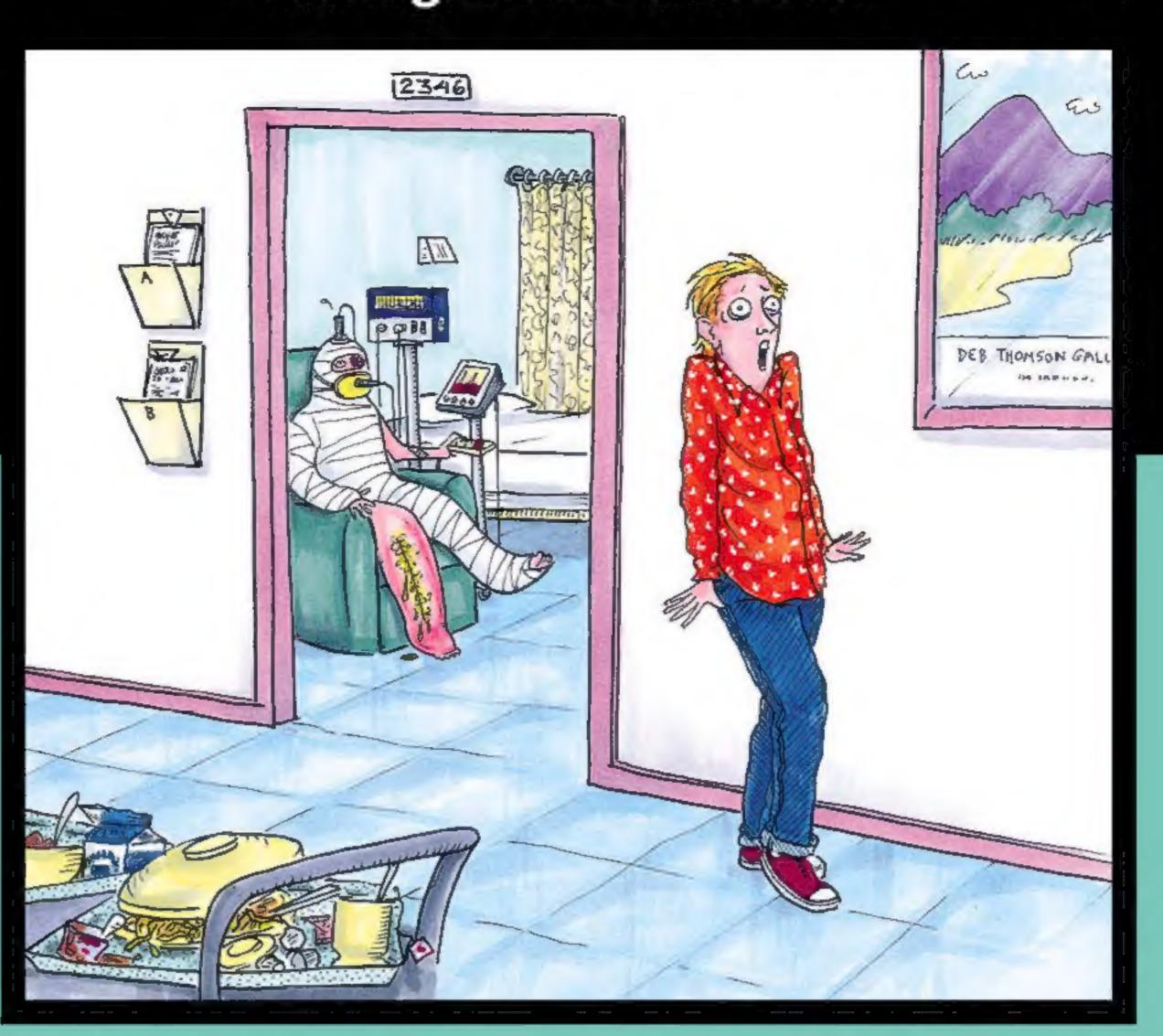


When your friend or relative nods off, as they inevitably will, say things to them you normally wouldn't.

You know. I cannot stand that ever-present strand of spit connected to Your Lips that stretches every time You talk. Also, I don't EVER Listen When You tell me Your golf scores. Oh, and Ive never met anyone with worse Rhythm.



Receive terrifying thrills by looking into other rooms.

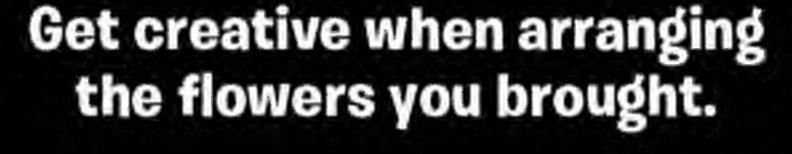


While the patient enjoys the take-out meal you kindly supplied, record yourself doing a cooking show with what the hospital passes off as dinner.



Enjoy a good game of Guess That Smell!







Change the dry-erase board until it pleases you.



Bring along a roll of duct tape and make some extra cash.



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After 9/11, the Department of Homeland Security created a simple motto that would inadvertently (or intentionally, depending on who you ask) encourage racial profiling: "If You See Something, Say Something." In the past two years, for some reason, black Americans are enduring racial profiling more than ever. With so many recent incidents of police being summoned for "suspicious" behavior, we think it's time to update the motto and curb the newest terrorism threat...

are white and

a black person doing

SOMETHING

that would be innocuous if another white person were doing it, for God's sake, DON'T

SAY SOMETHING.

HIST SHITTHE HELL HIDI







THE WISENHEIM AUSEUM

Over its notorious 66-year history, MAD has left its mark on (some might say scarred) generations of creative types! Here in The Wisenheim Museum, we invite those visionaries to pay tribute to (some might say get back at) the magazine that set them on their creative (some might say degenerate) course!

PATIENT ALFRED

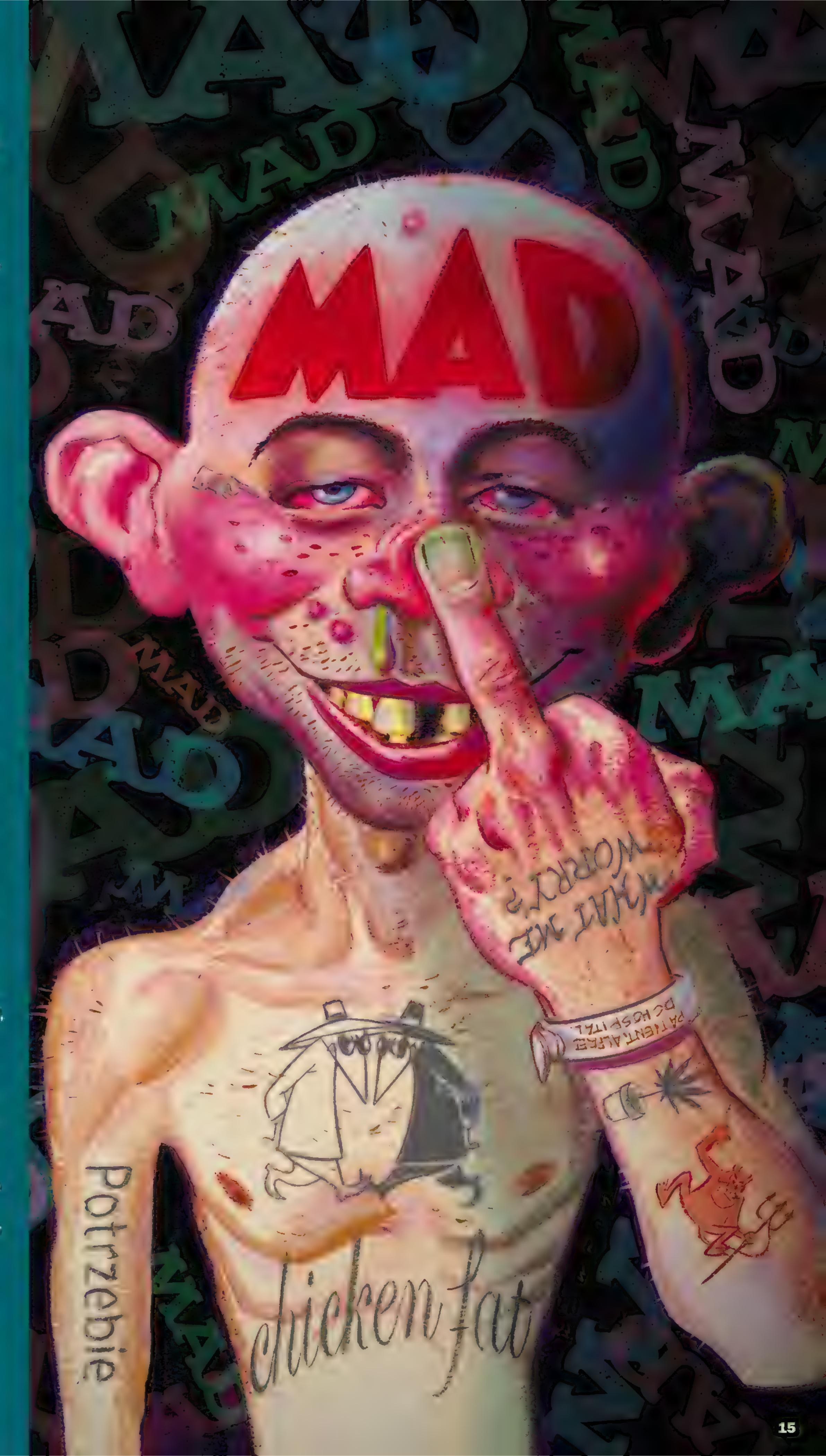
by BILL WRAY

Rabid MAD fans know Bill Wray as the co-creator of the popular strip Monroe (which he illustrated from 1997 until 2006), and the many other frenetic MAD pieces he's drawn over the years. Bill made his career as a storyboard and layout artist and background painter, and is famous for his work on the beloved Ren & Stimpy Show. When he's not drawing comics or creating animated cartoons, Bill ventures out of doors with paint and canvas to document the fast-vanishing urban landscapes of California.

Bill's love of comics and cartoons began as a child. He belonged to a military family that frequently uprooted, living in Germany, Vietnam, and Hong Kong. It was lonely at times, but he filled the empty hours reading comic books and watching cartoons (and, we can only assume, reading a lot of MAD Magazines!).

Bill painted this Alfred as an alternate cover for MAD #1 (and boy, do we mean "alternate") which sadly never graced newsstands. We're excited to share its idiotic, punky grandeur with you now!

Bill Wray and his wondrous works of art can be found on the web at williamwray.com



Back in the day, budding sweeties took it to the next level by offering a letterman jacket, a promise ring, and a cherry phosphate. Kids these days don't need jackets due to global warming, are wary of blood diamonds, and try to avoid the health risks

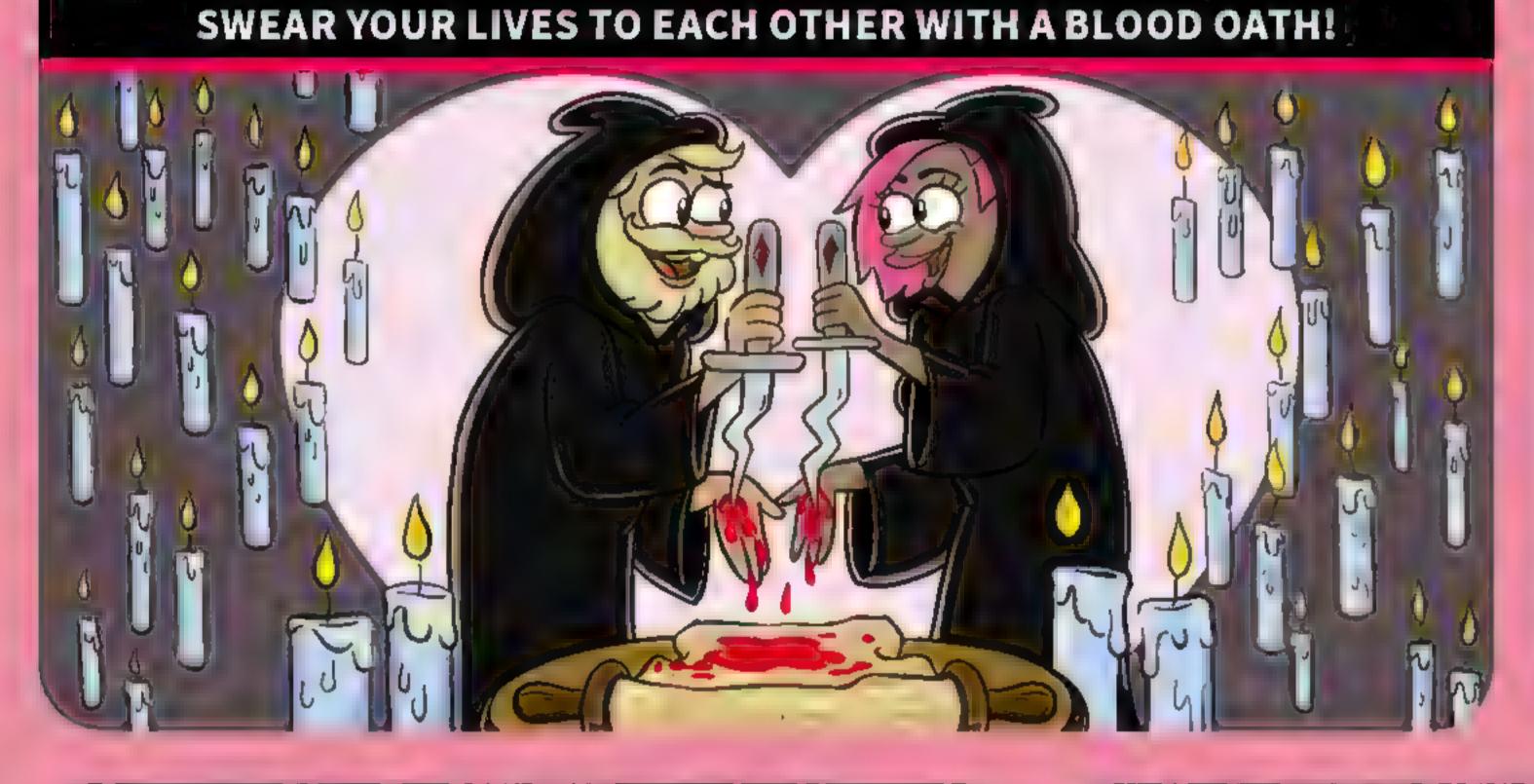
of sugary drinks. With that in mind, here are the...

DELETE YOUR DATING PROFILES!











NO MORE CONDOMS!!!

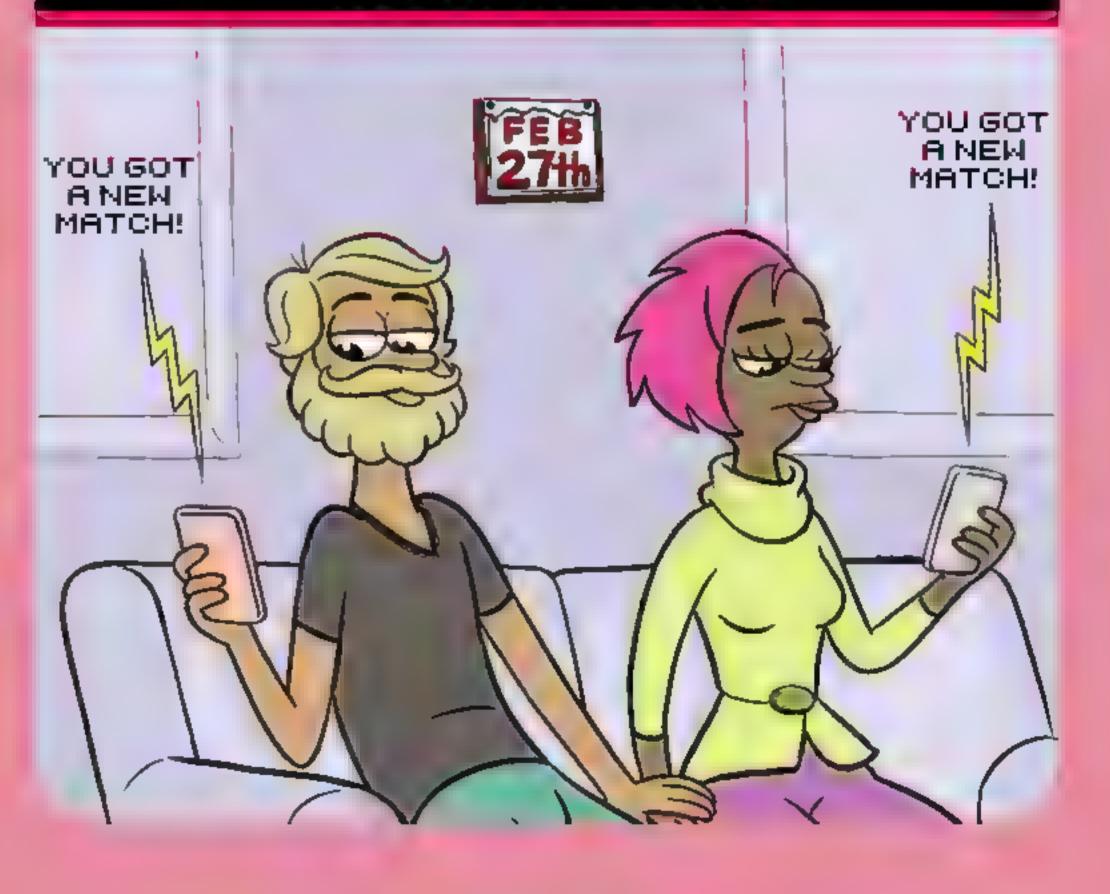


WRITERS CASEY BOYD & ALLIE GOERTZ ARTIST A PERSON

WAIT, NO - USE CONDOMS.



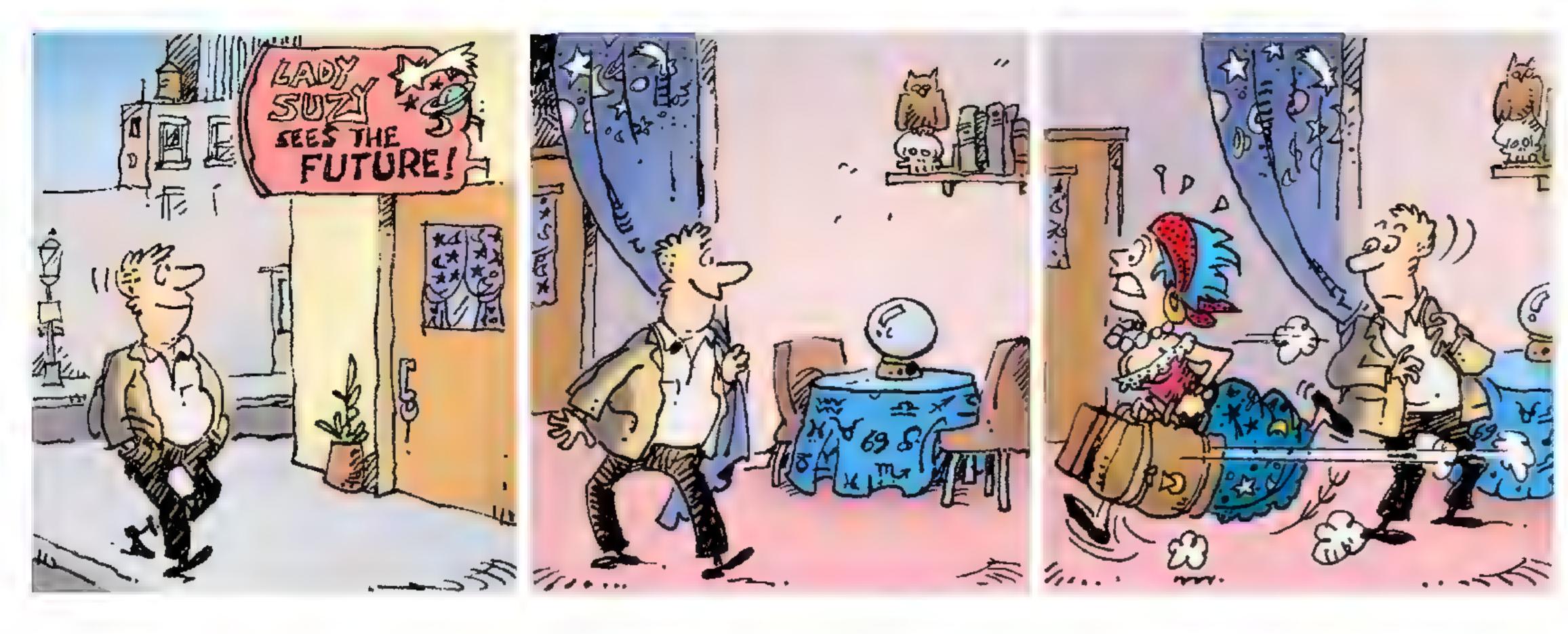
YOU'RE NOW MODERN-DAY "OFFICIAL!" WE GIVE IT A MONTH.



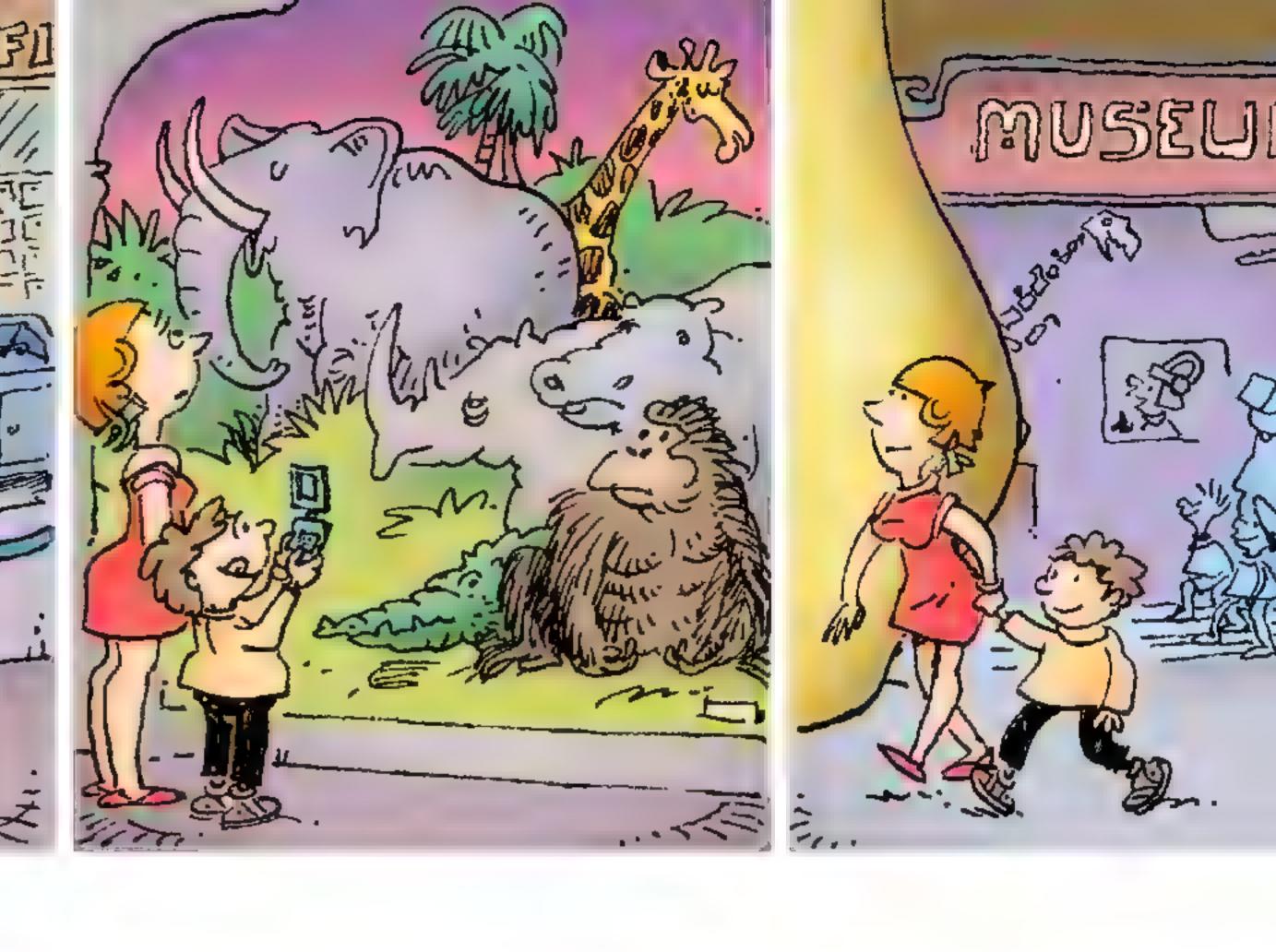


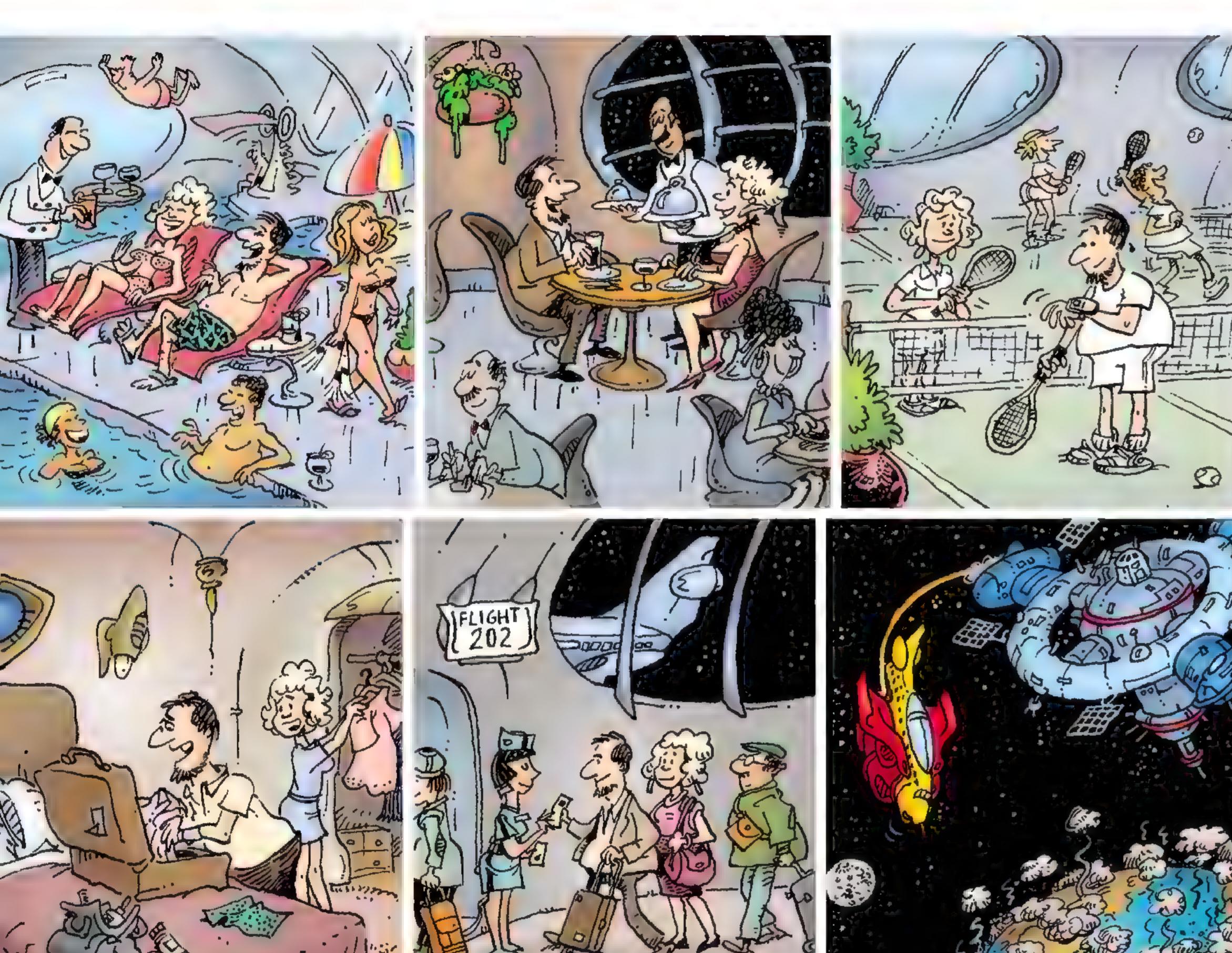


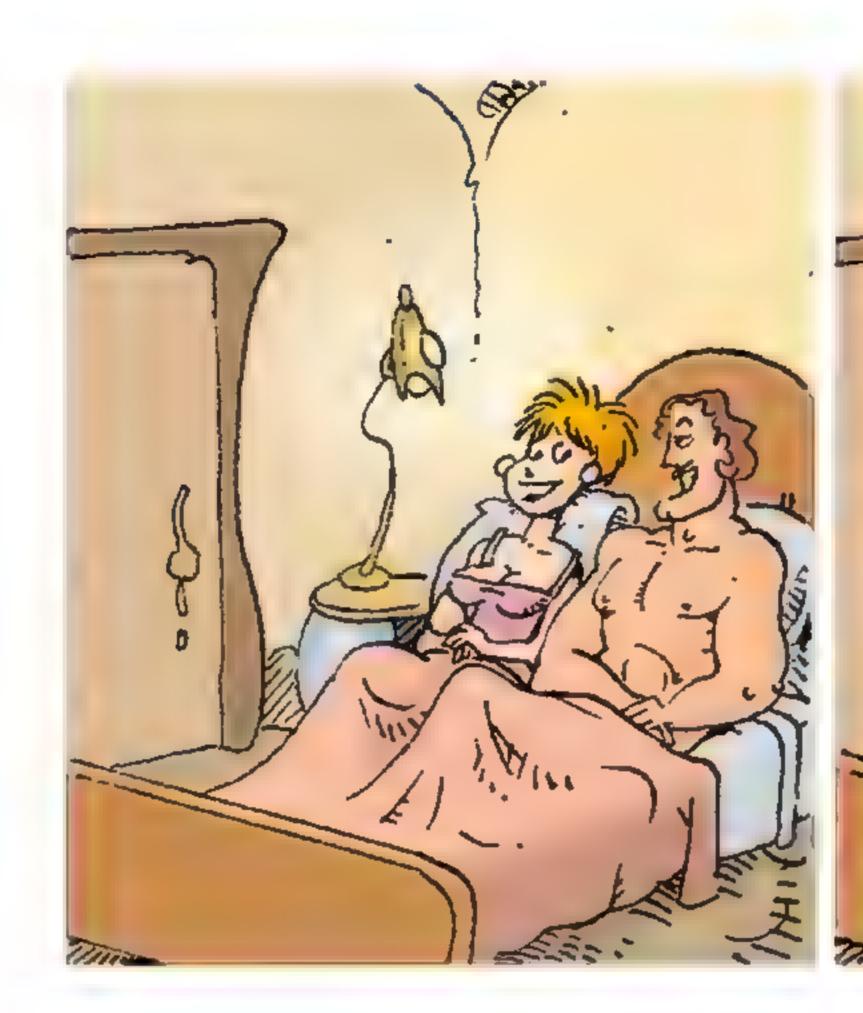






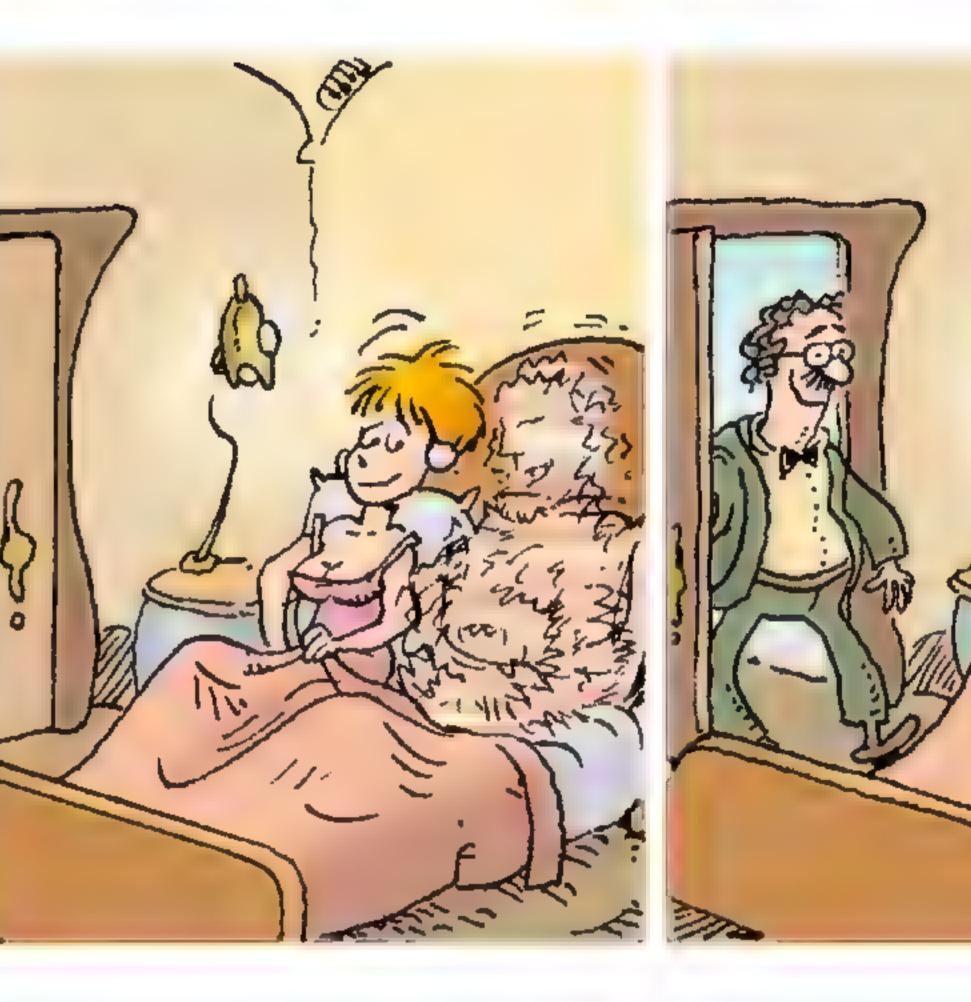




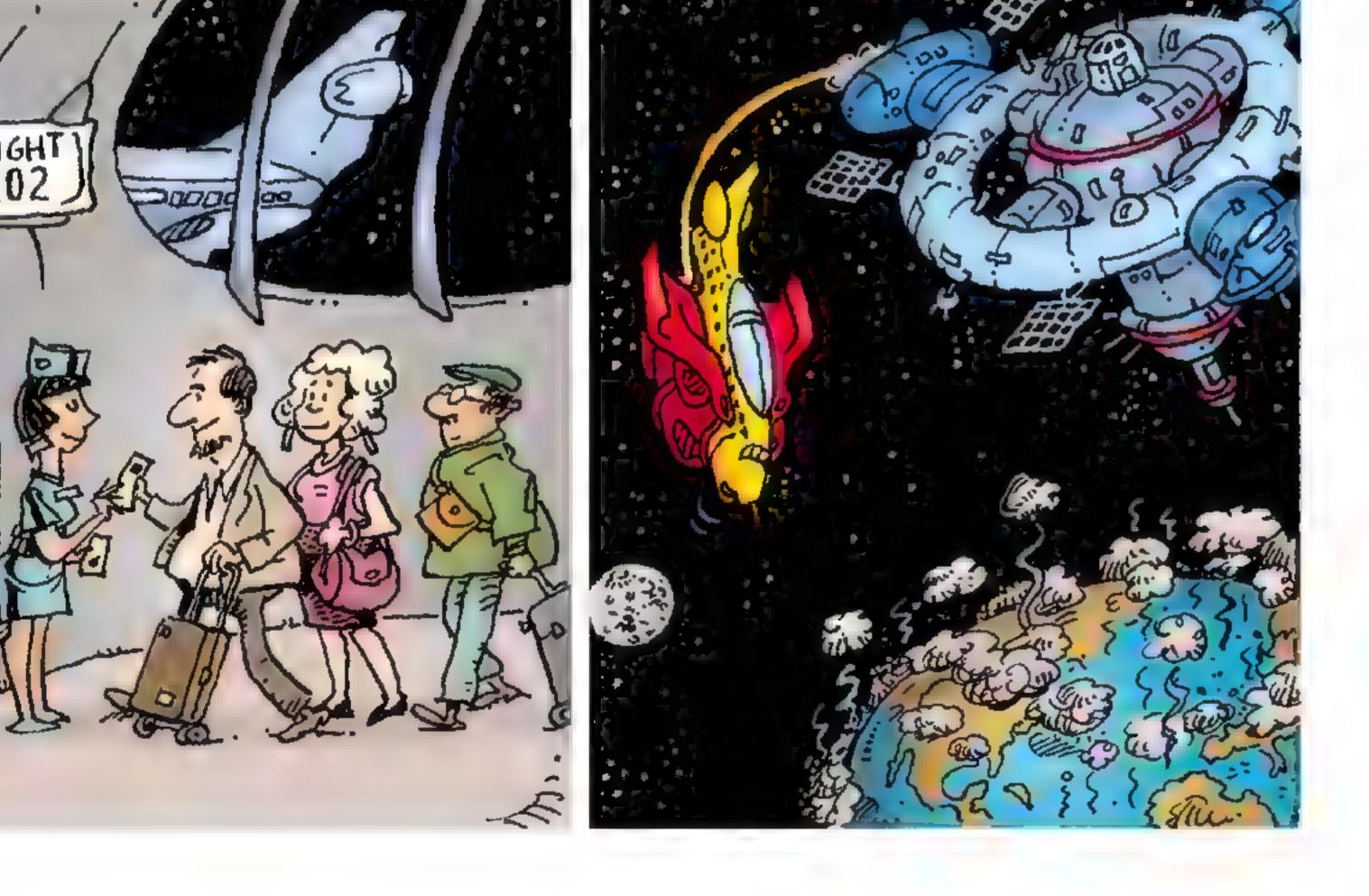


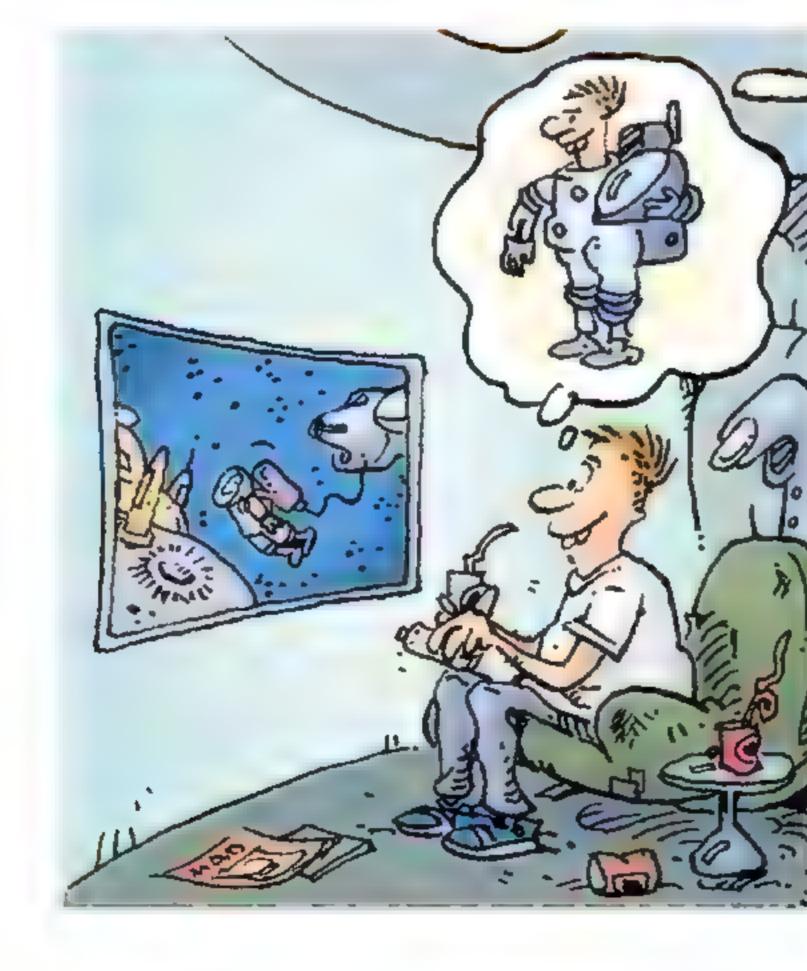


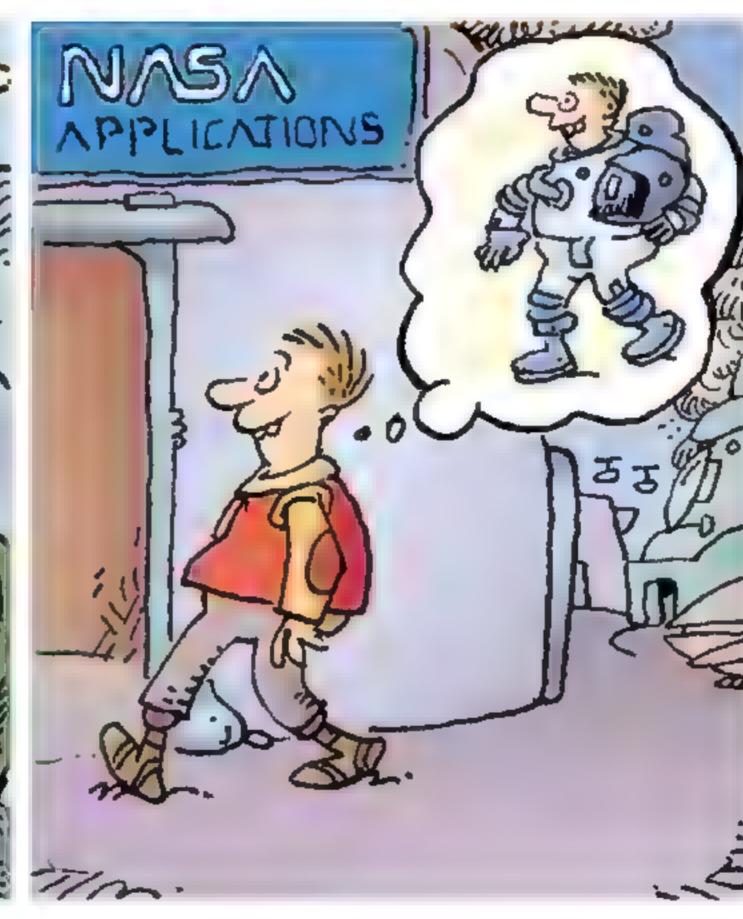




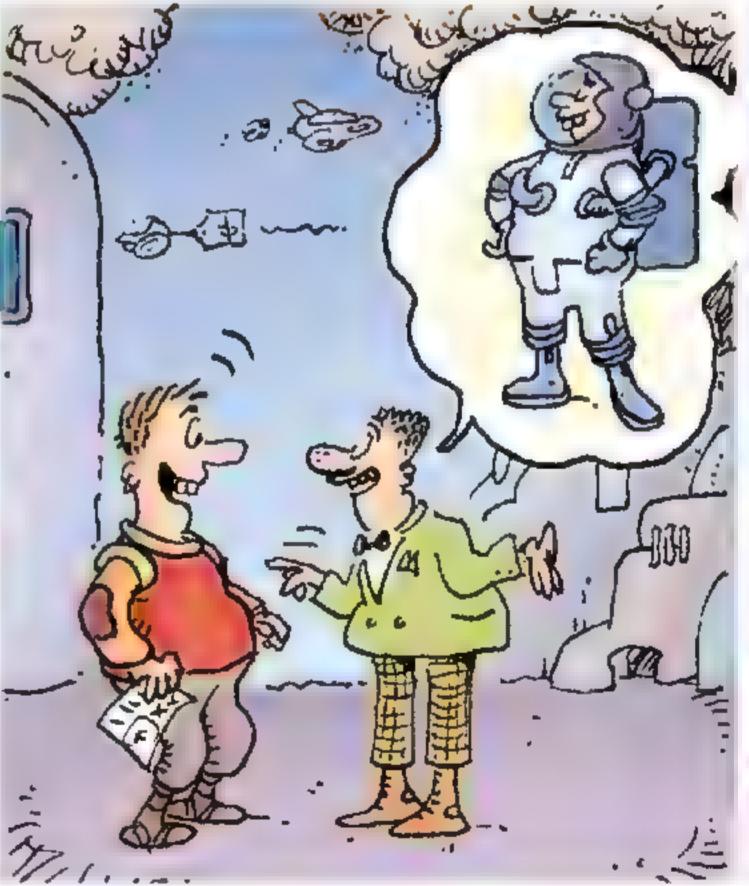








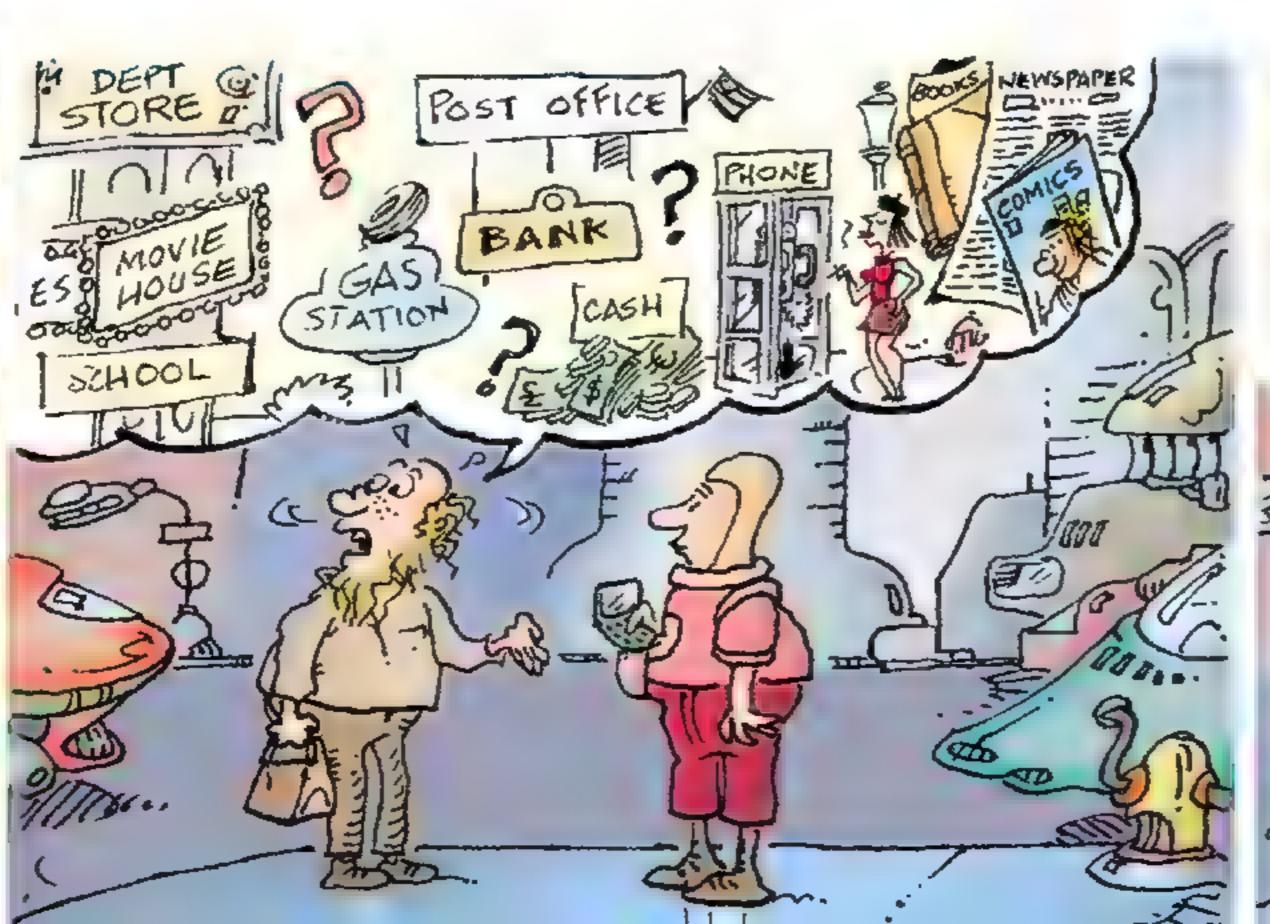


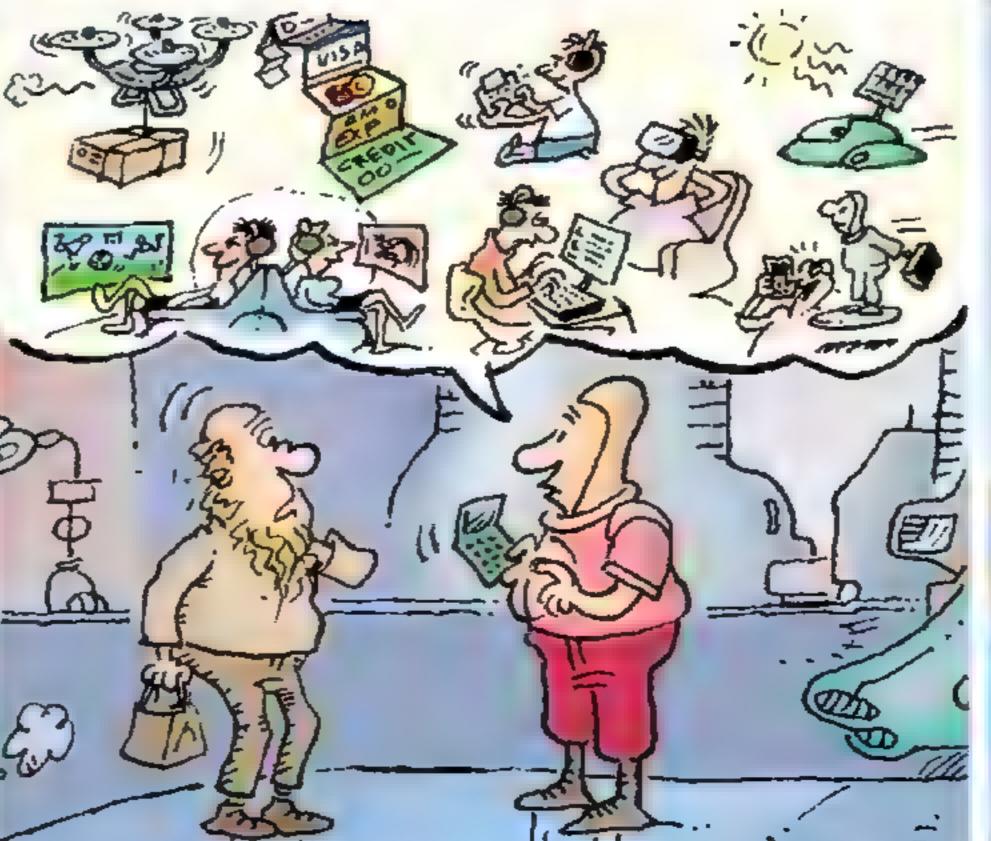


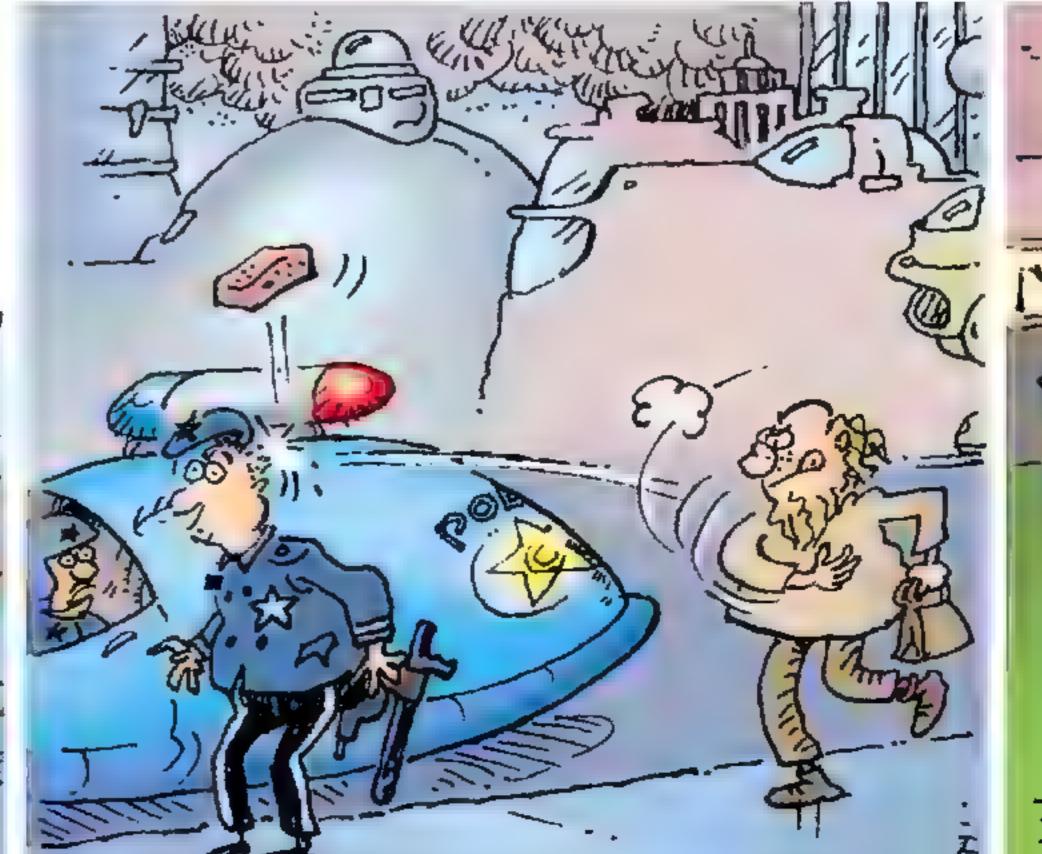


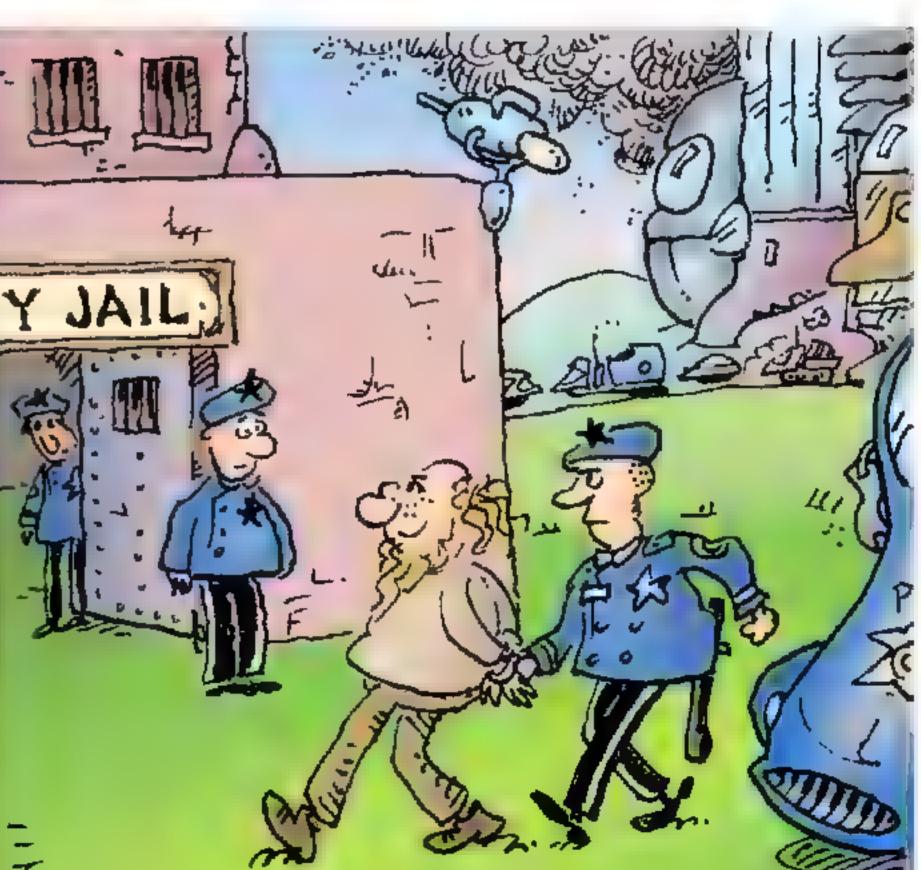
















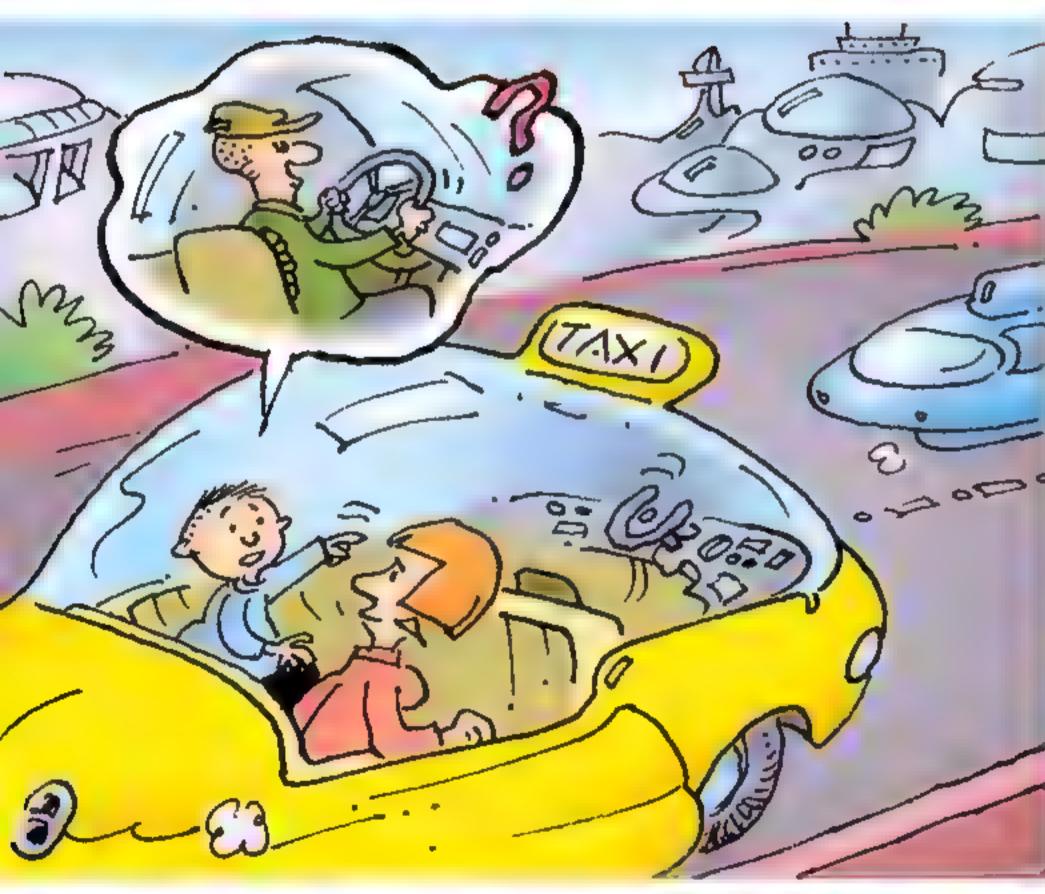


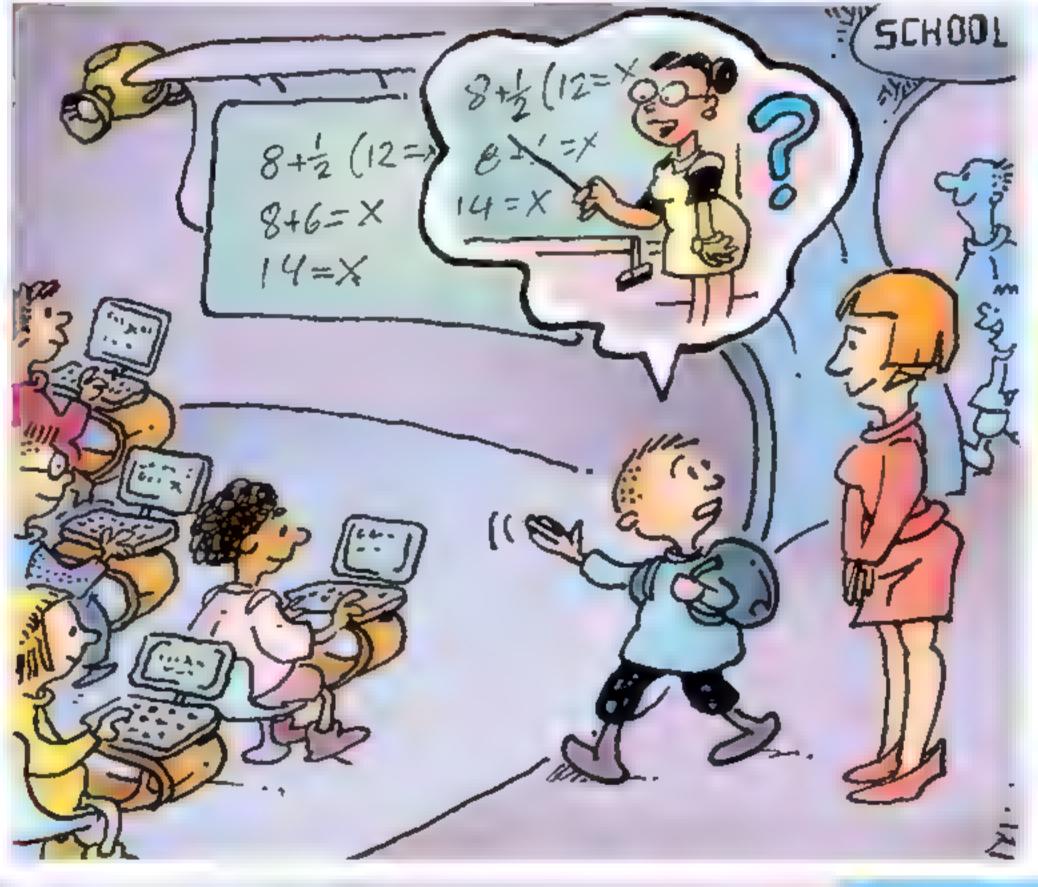




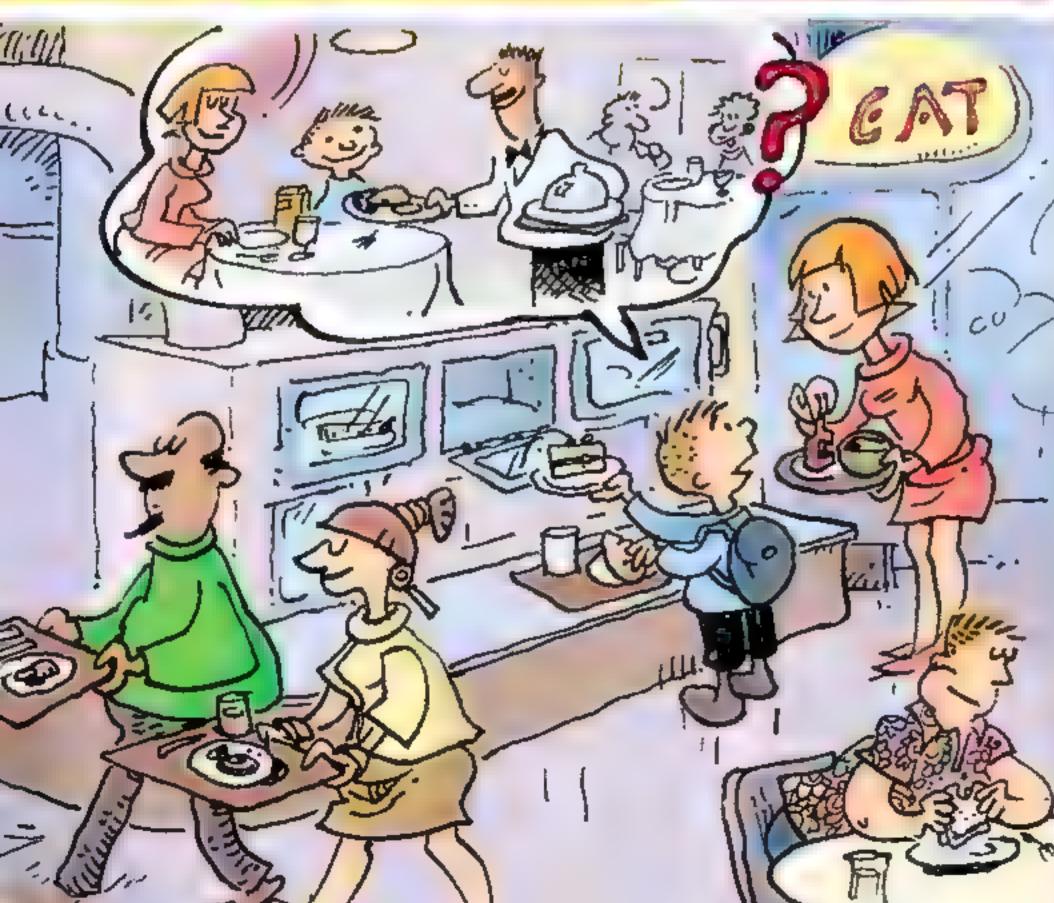


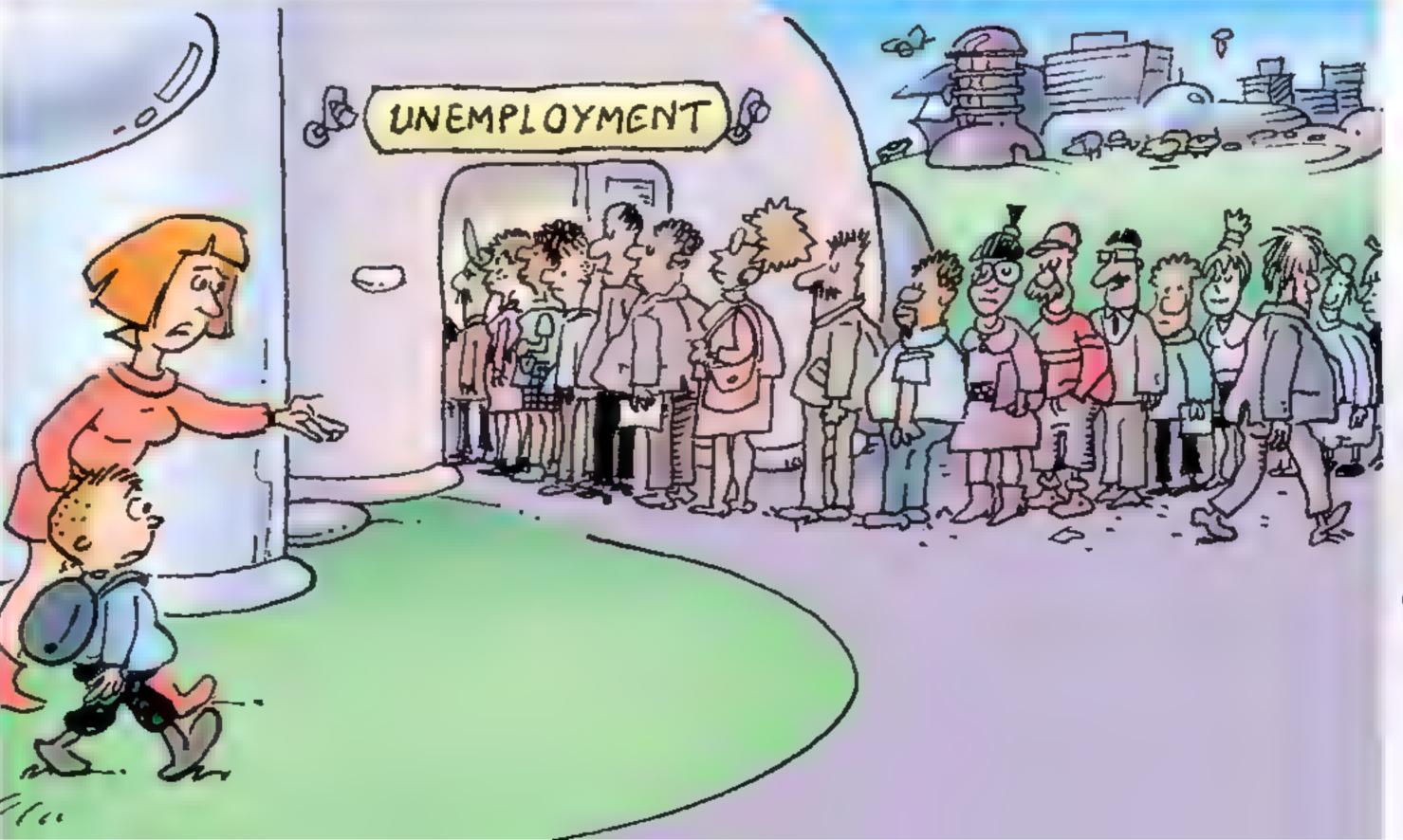






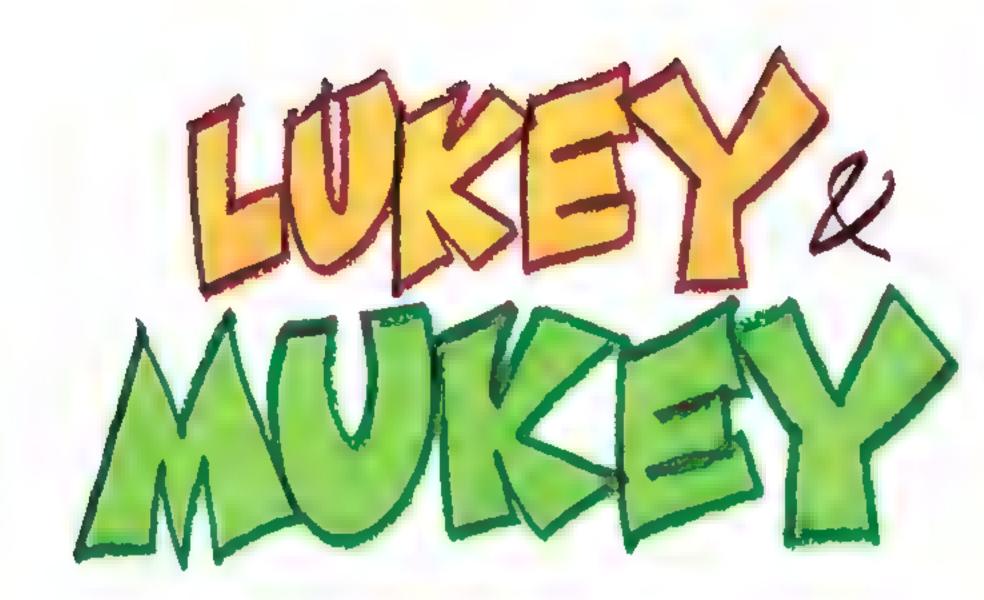




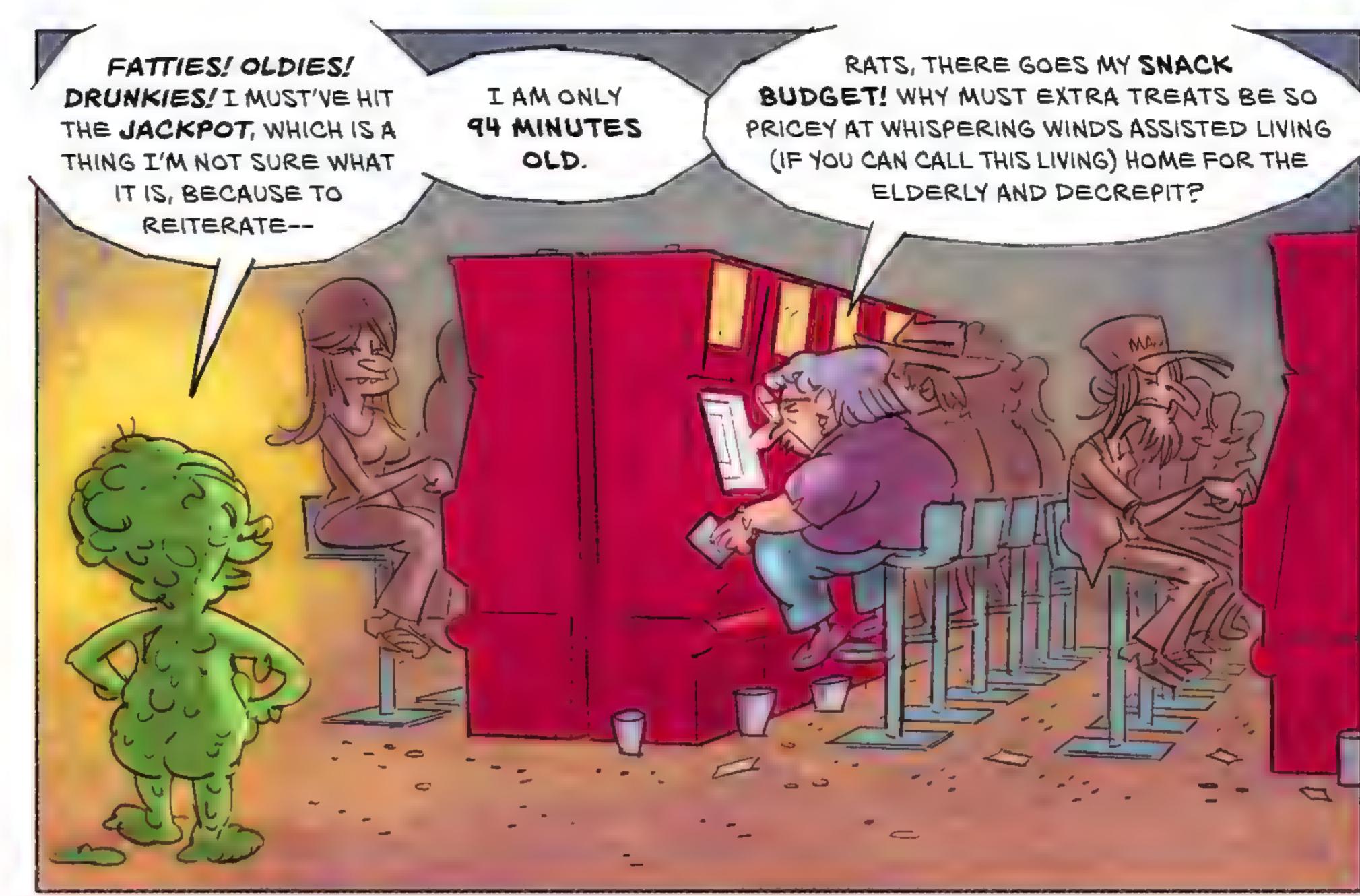




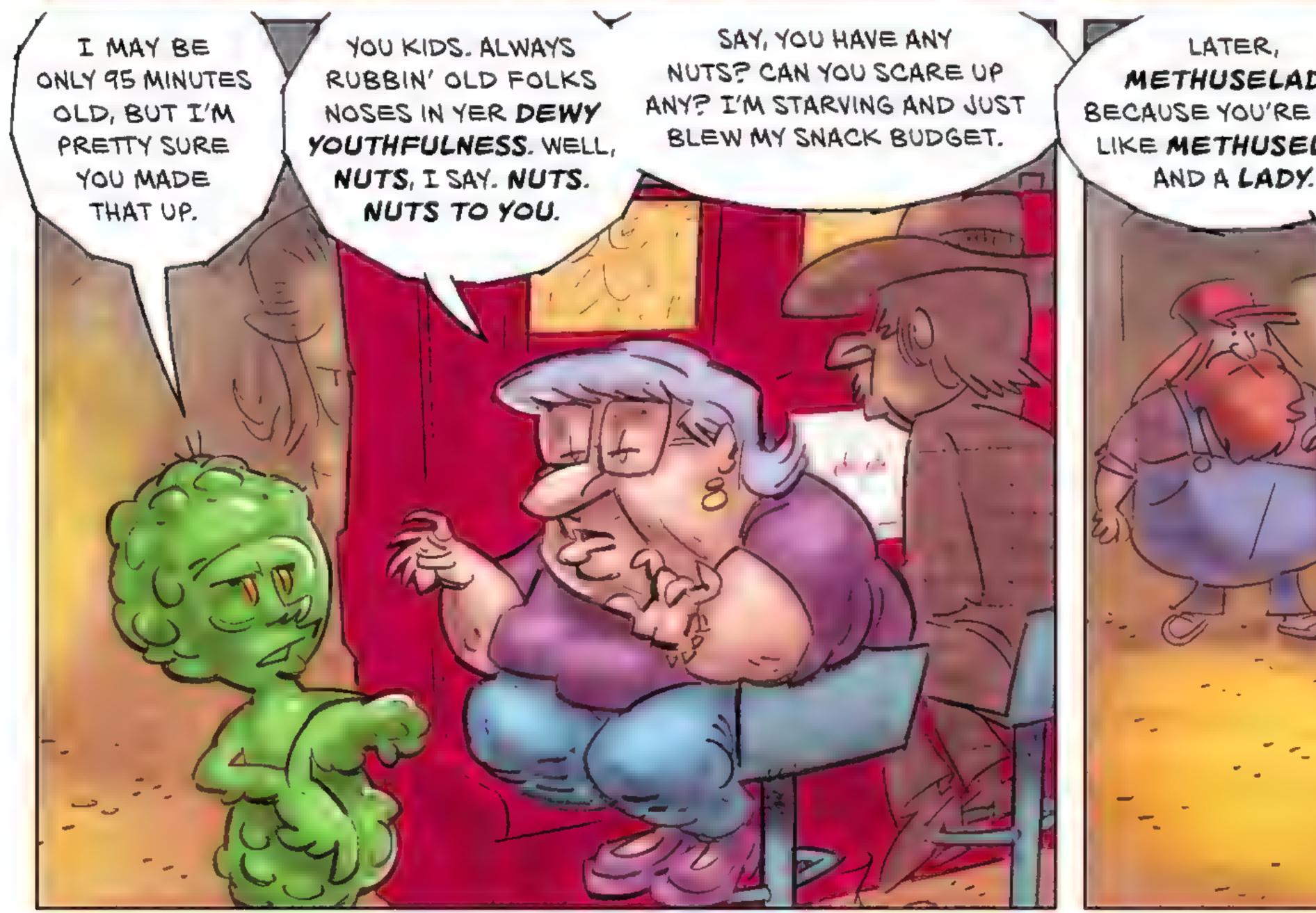


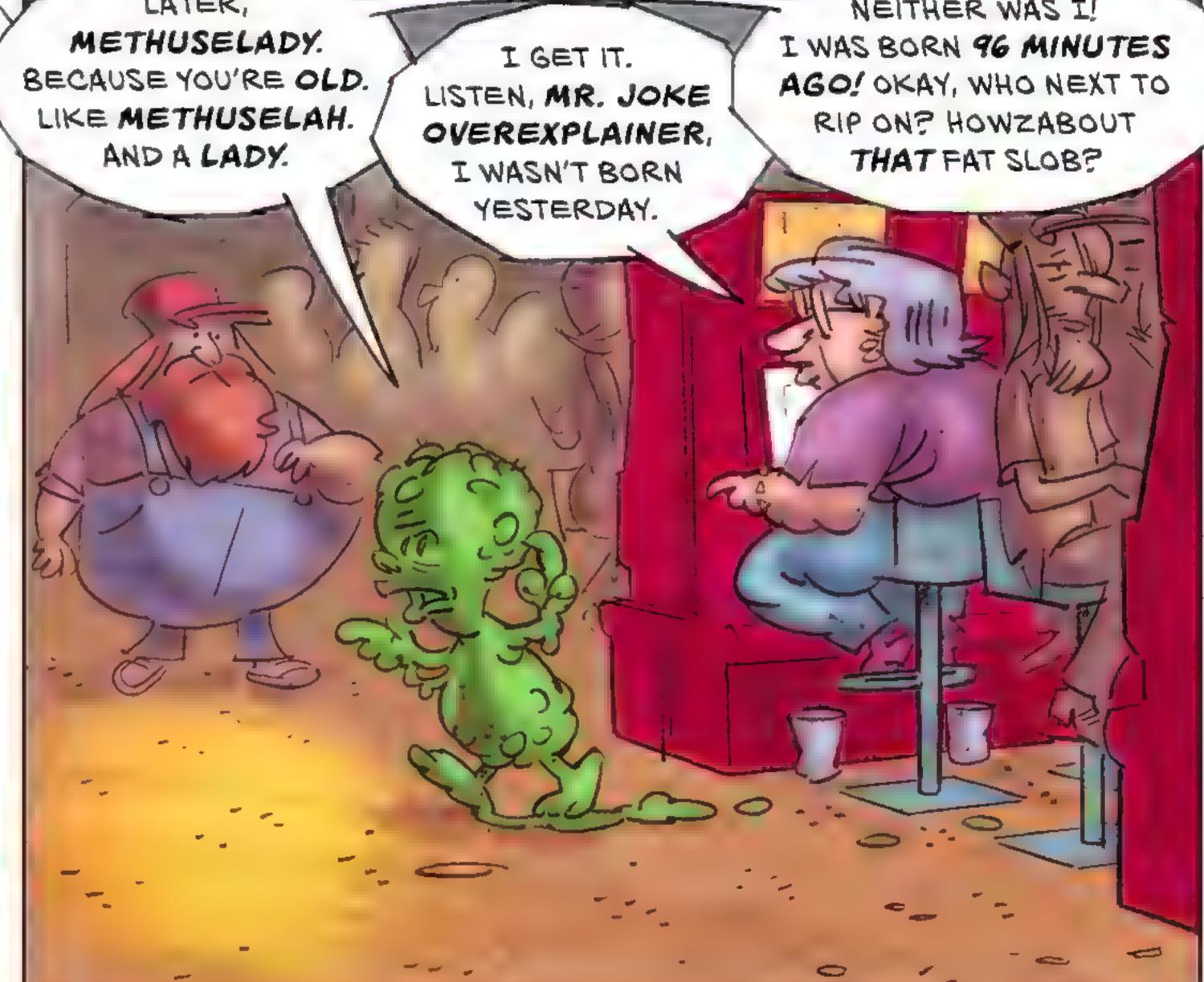


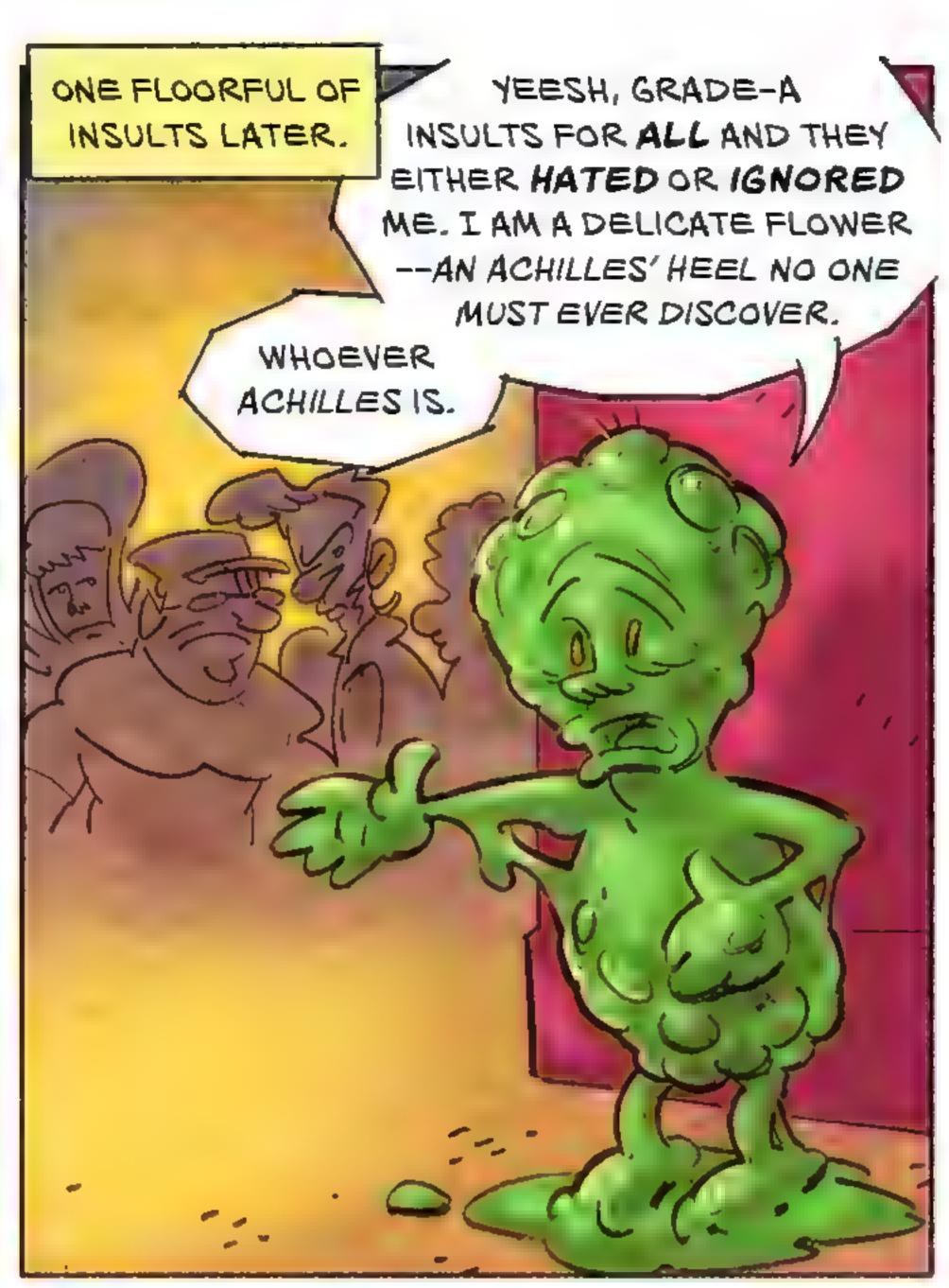
ABANDONED DURING A FIELD TRIP, YOUNG LUKEY MUENSTER ENLISTED DR. FREDERICK "HOT PEPPER" OBIDIAH TO DRIVE HIM HOME. DR. O'S CAR CRAPPED OUT, STRANDING THEM ON A REMOTE COUNTRY ROAD WITH NO CELL RECEPTION. RACING BY IN A LUBER CAR SERVICE, LUKEY'S SNOT-CLONE MUKEY RAZZED THEM, BEFORE INSULTING HIS DRIVER SO MERCILESSLY IT DROVE THEM TO CRASH OUTSIDE A CASINO, WHERE HE NOW FINDS HIMSELF. AND US.



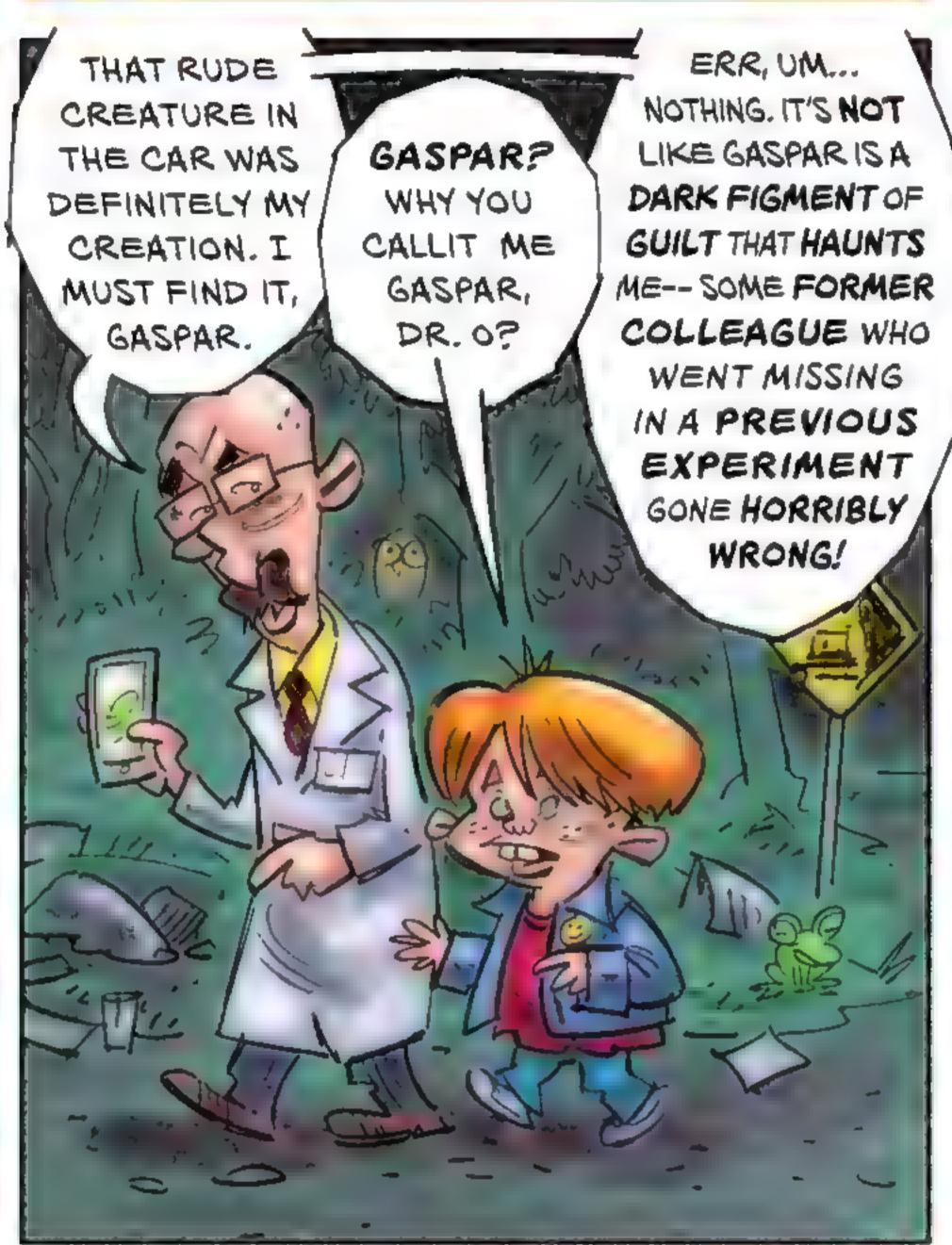








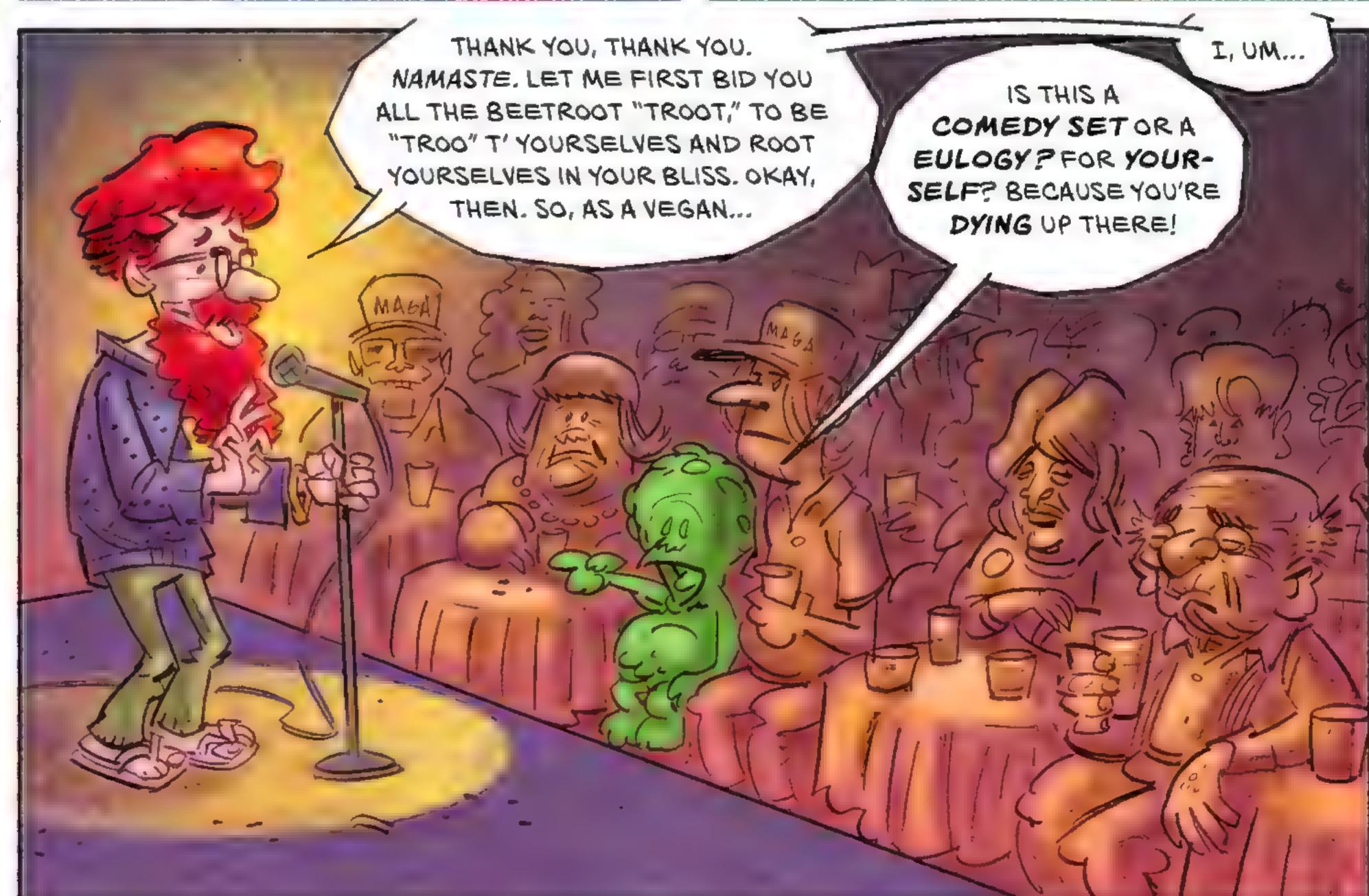










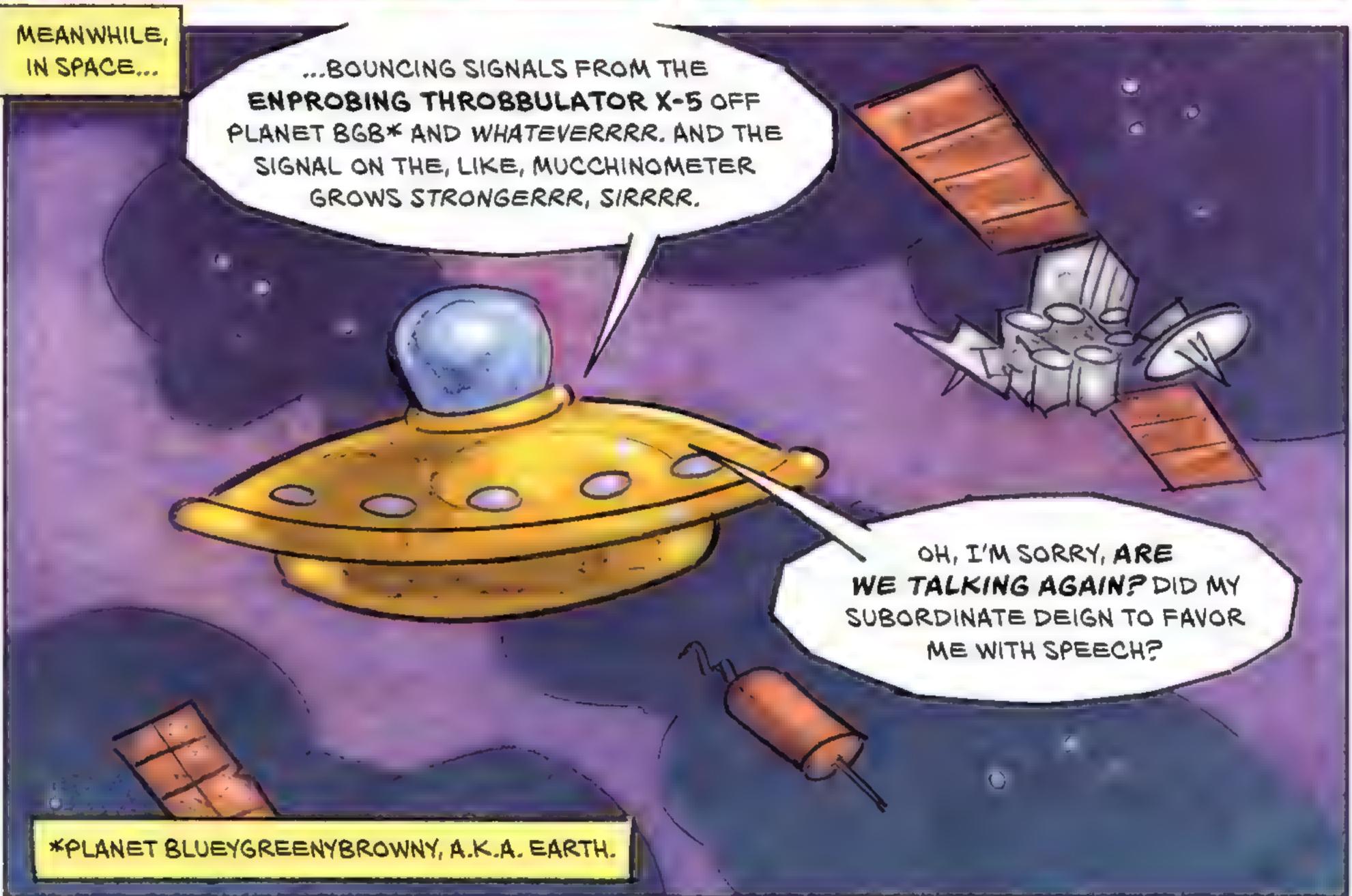






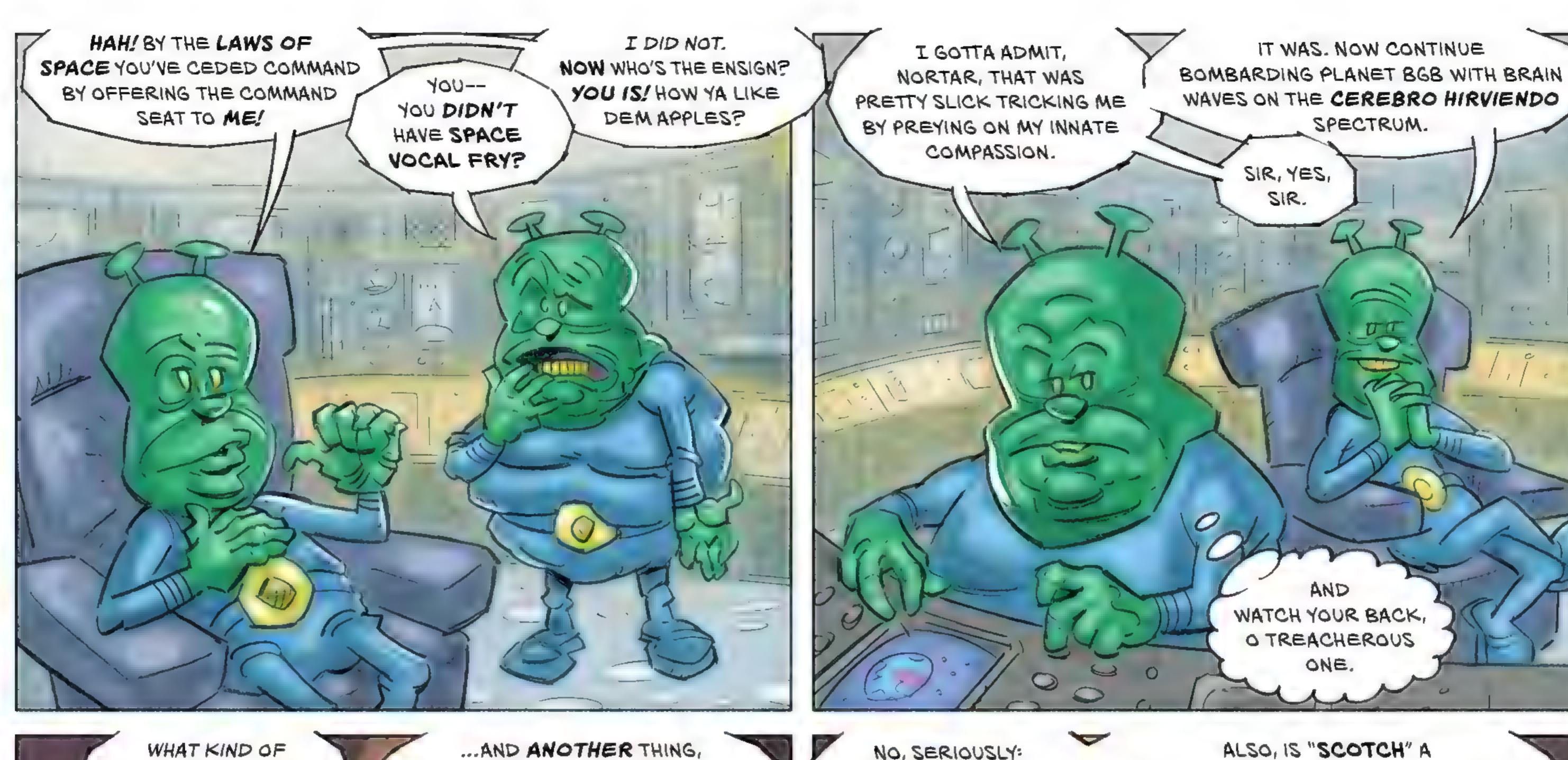


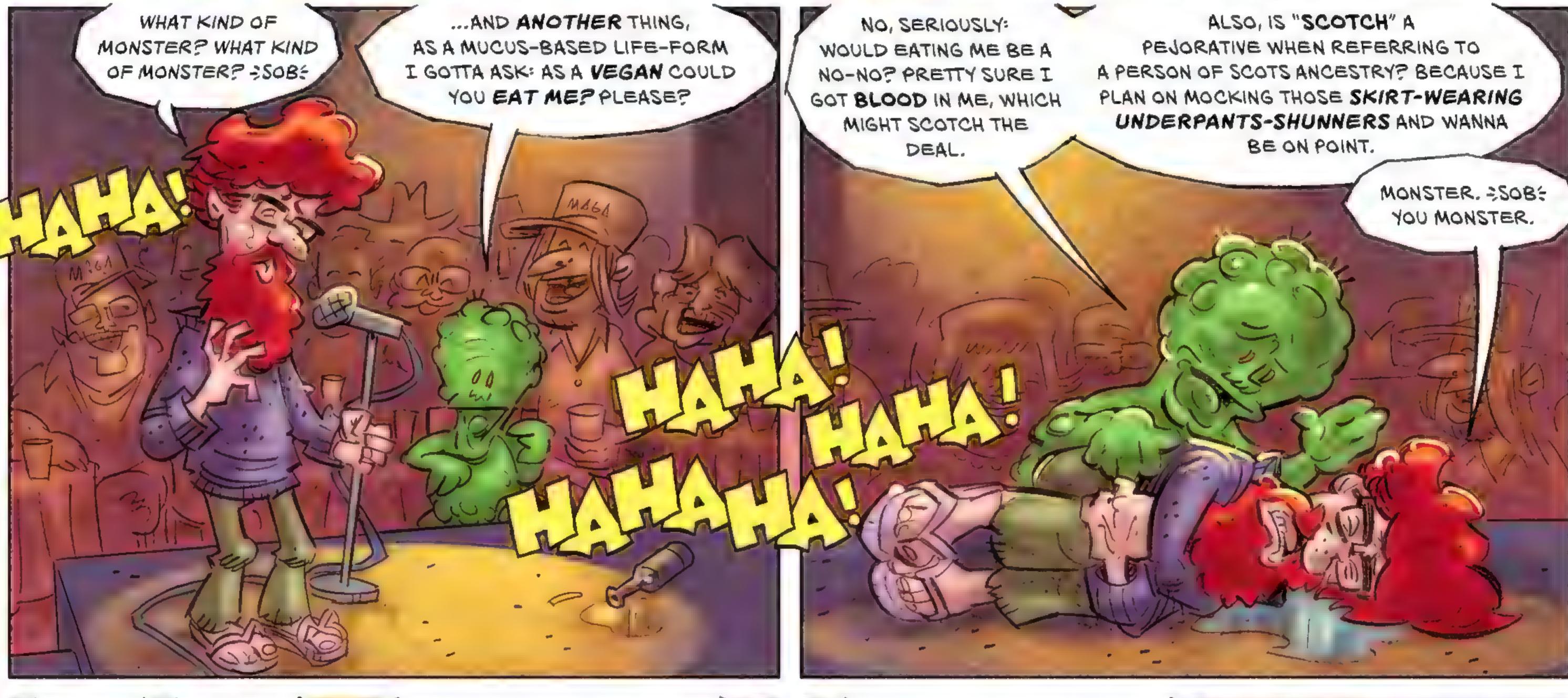


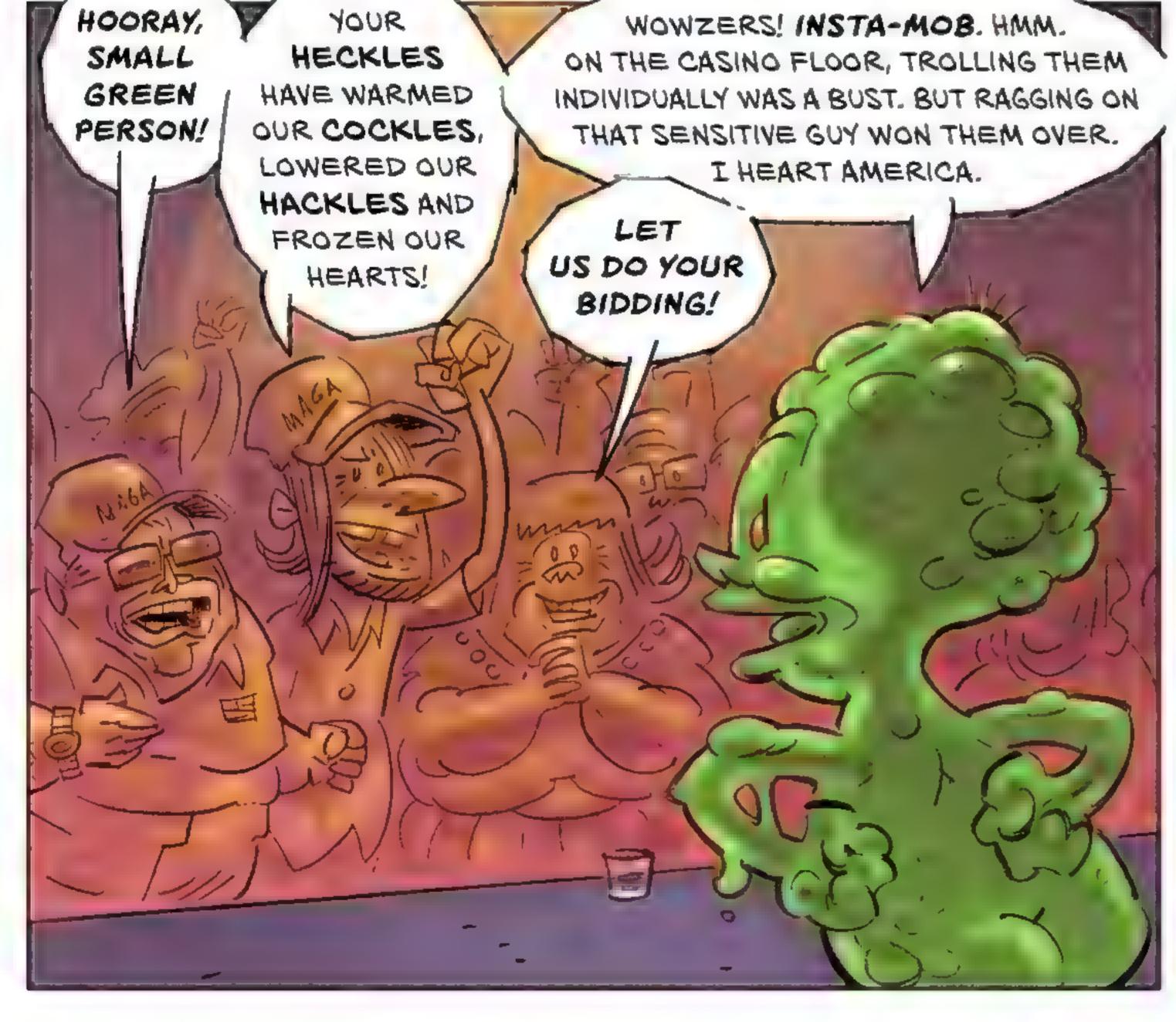














AQUAMAN FUNNIES

WRITER & ARTIST KERRY CALLEN

CURRY AND SWABS









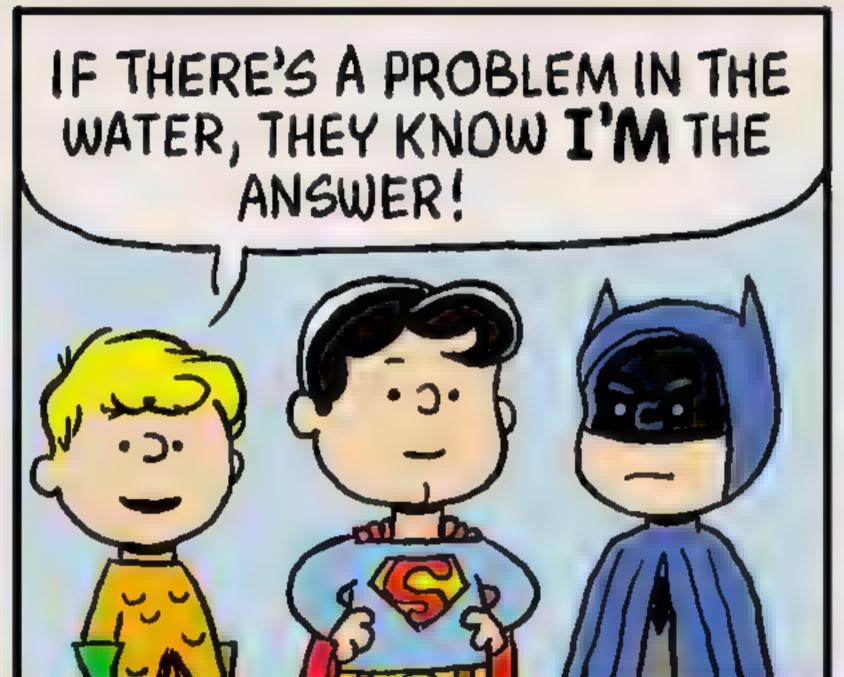
I HATE

MONDAYS

SEANUTS









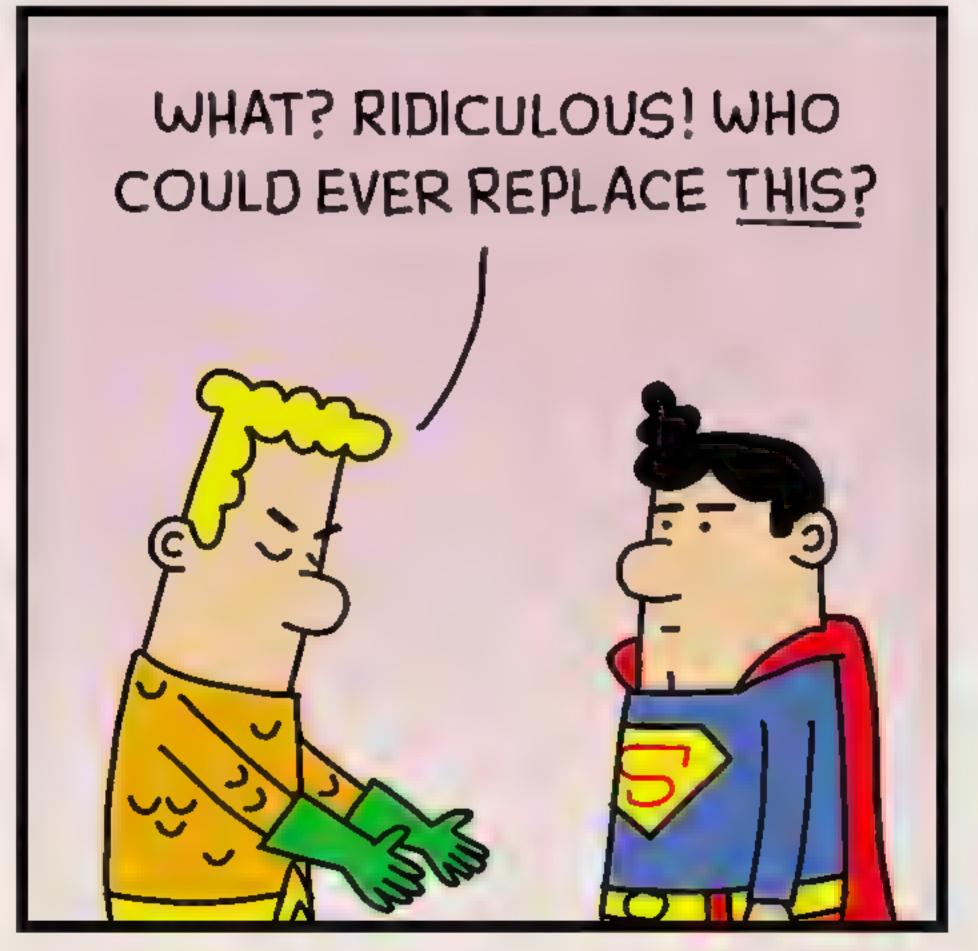
THE WET SIDE

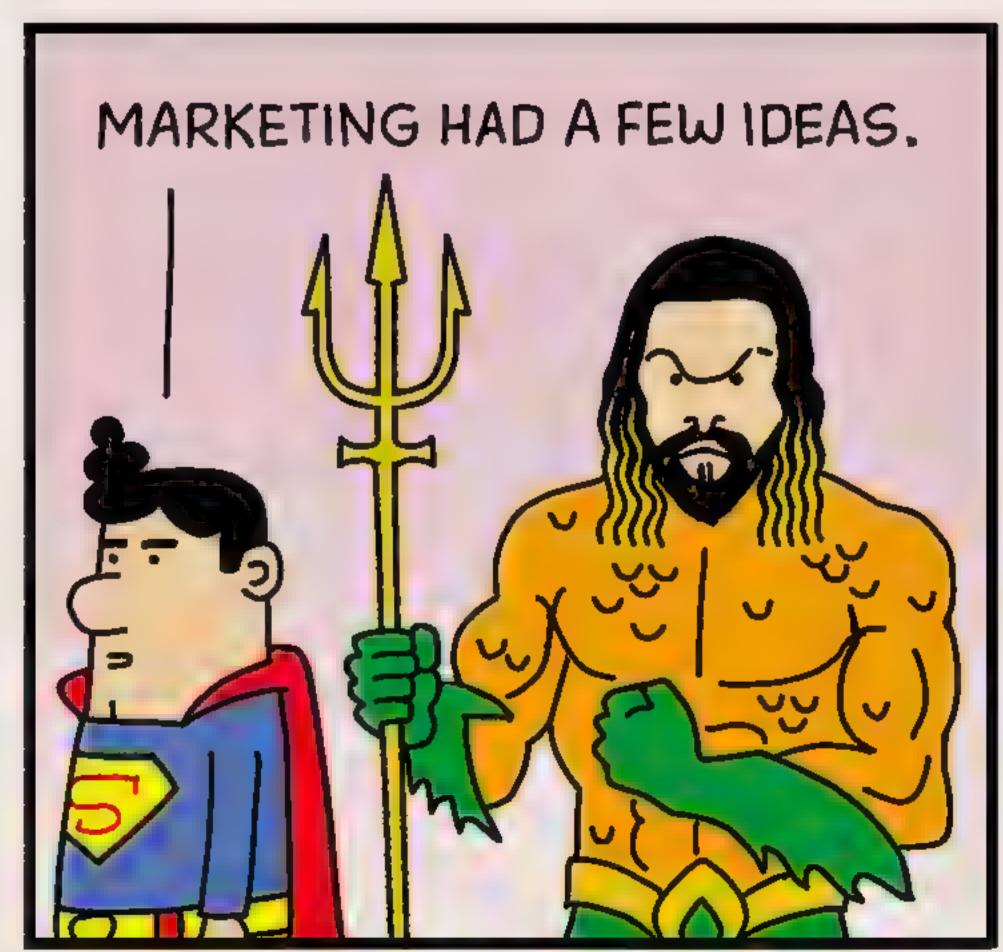


"Mera! You're home early."

ARTHUR



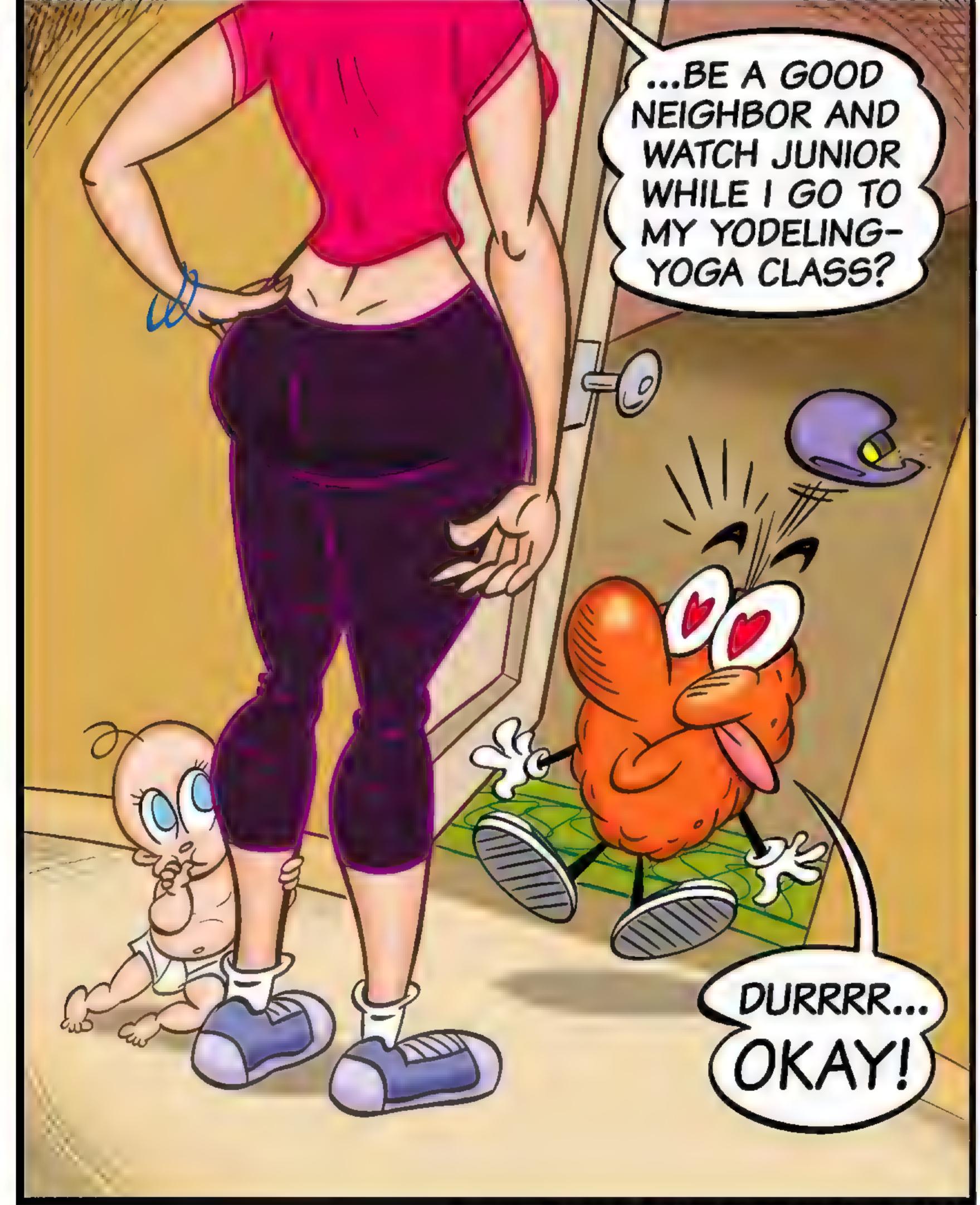




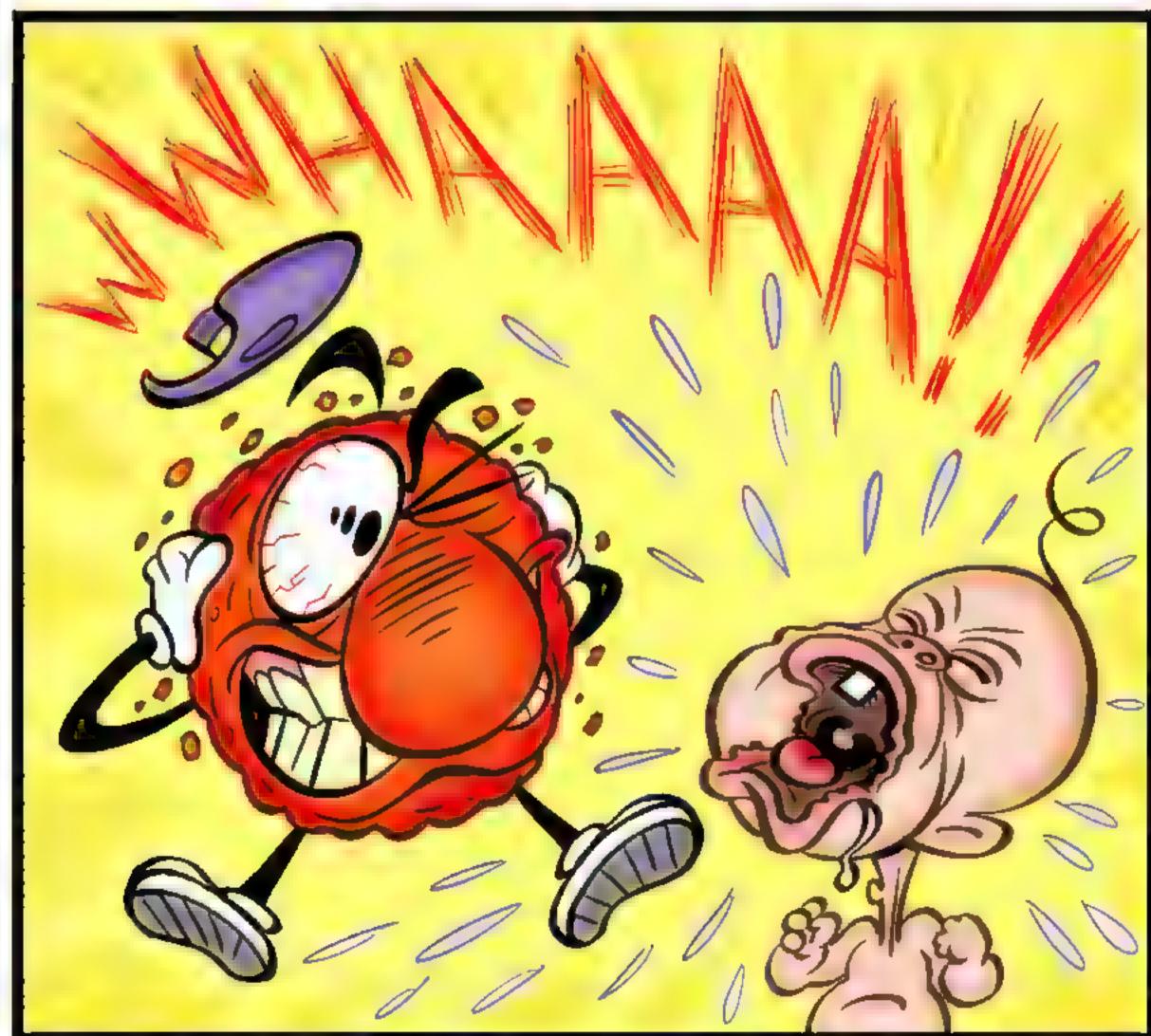


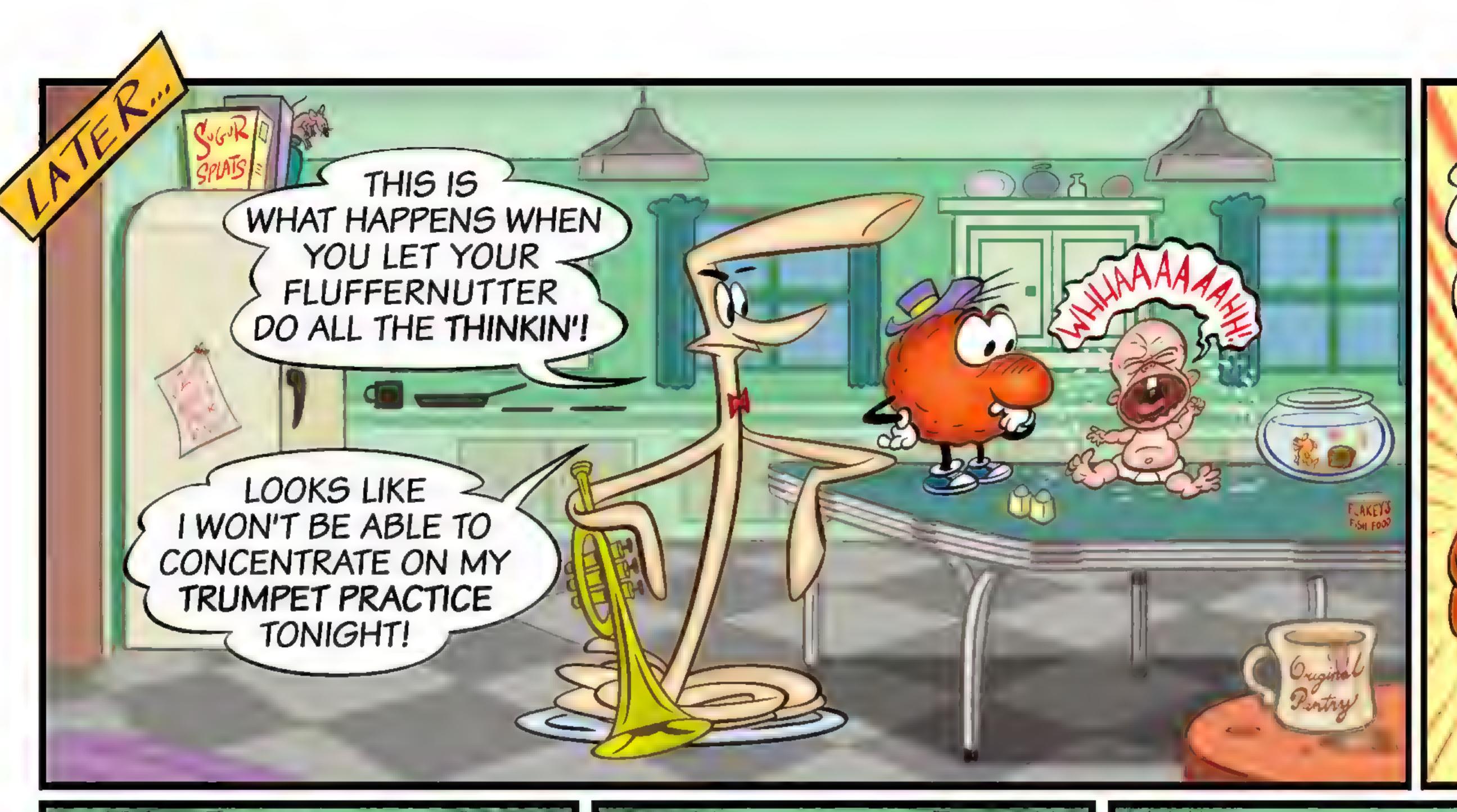




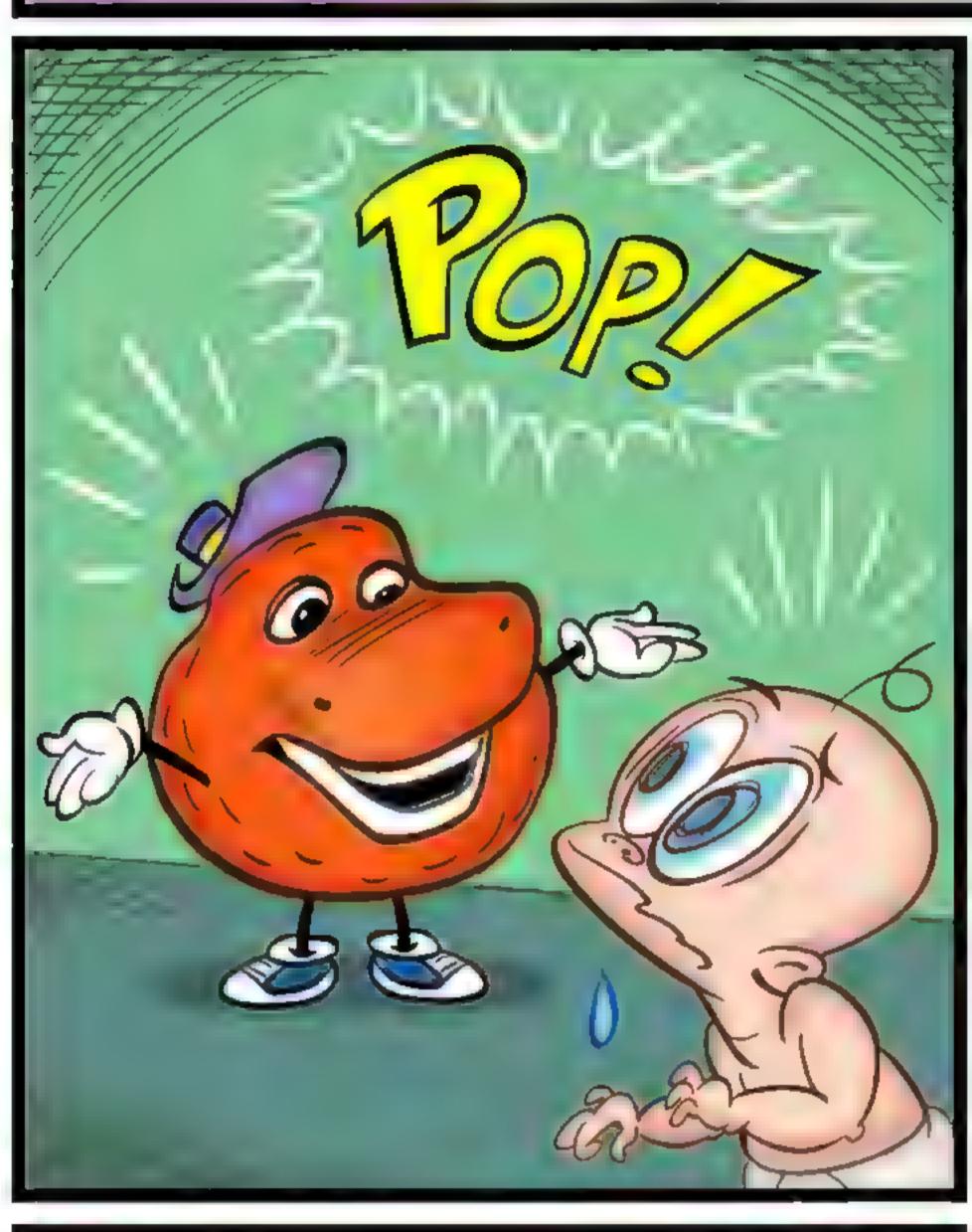




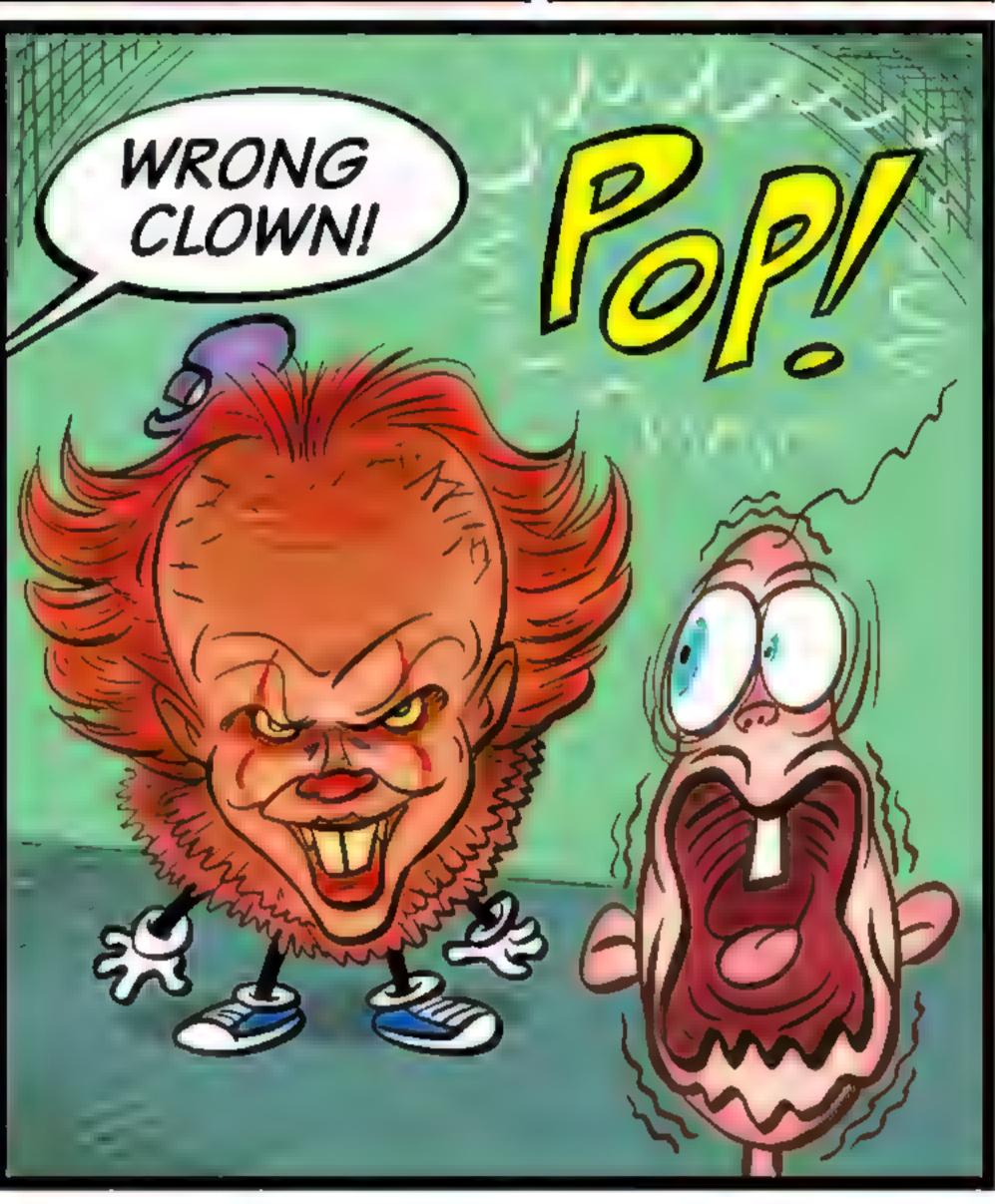




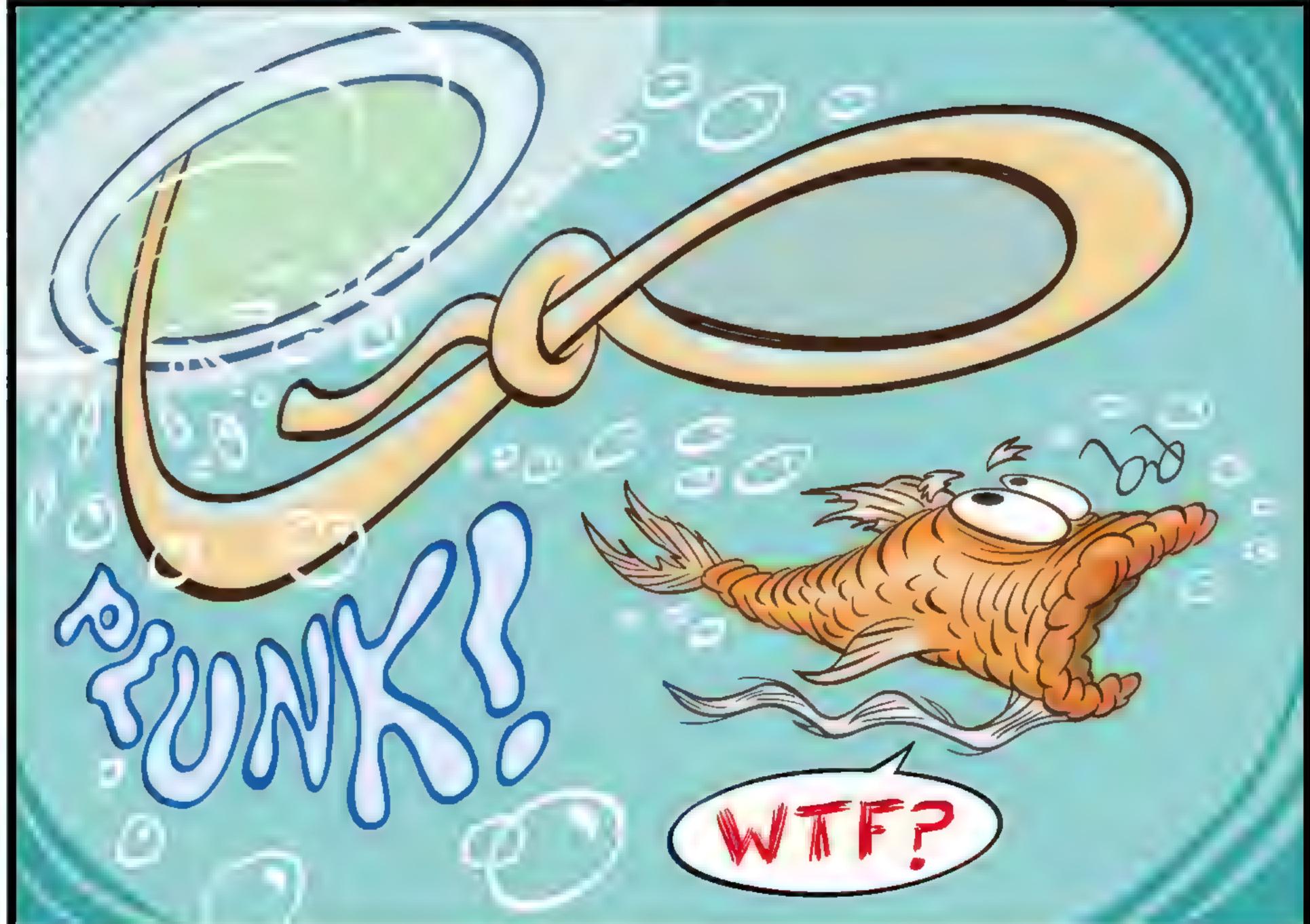


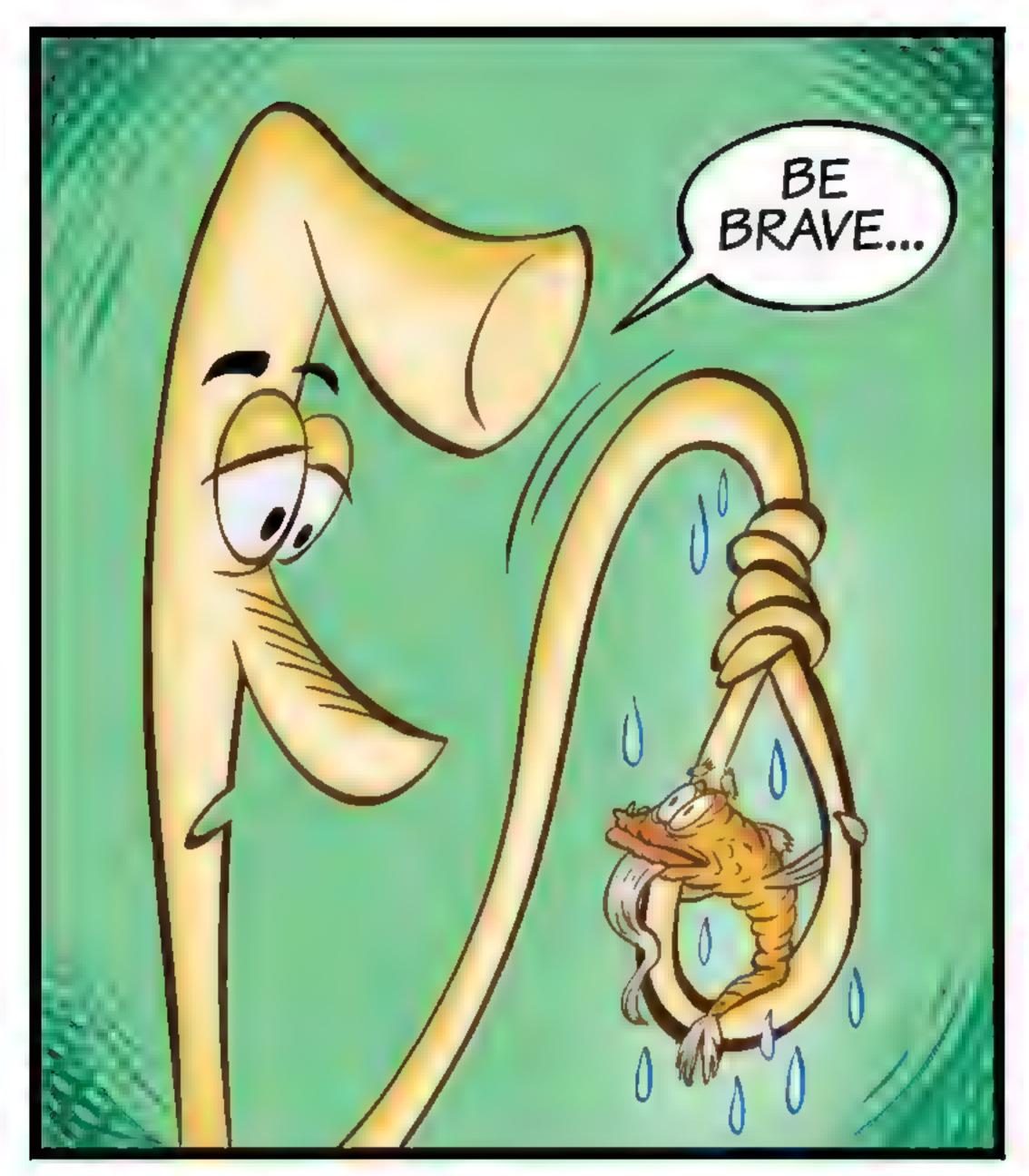




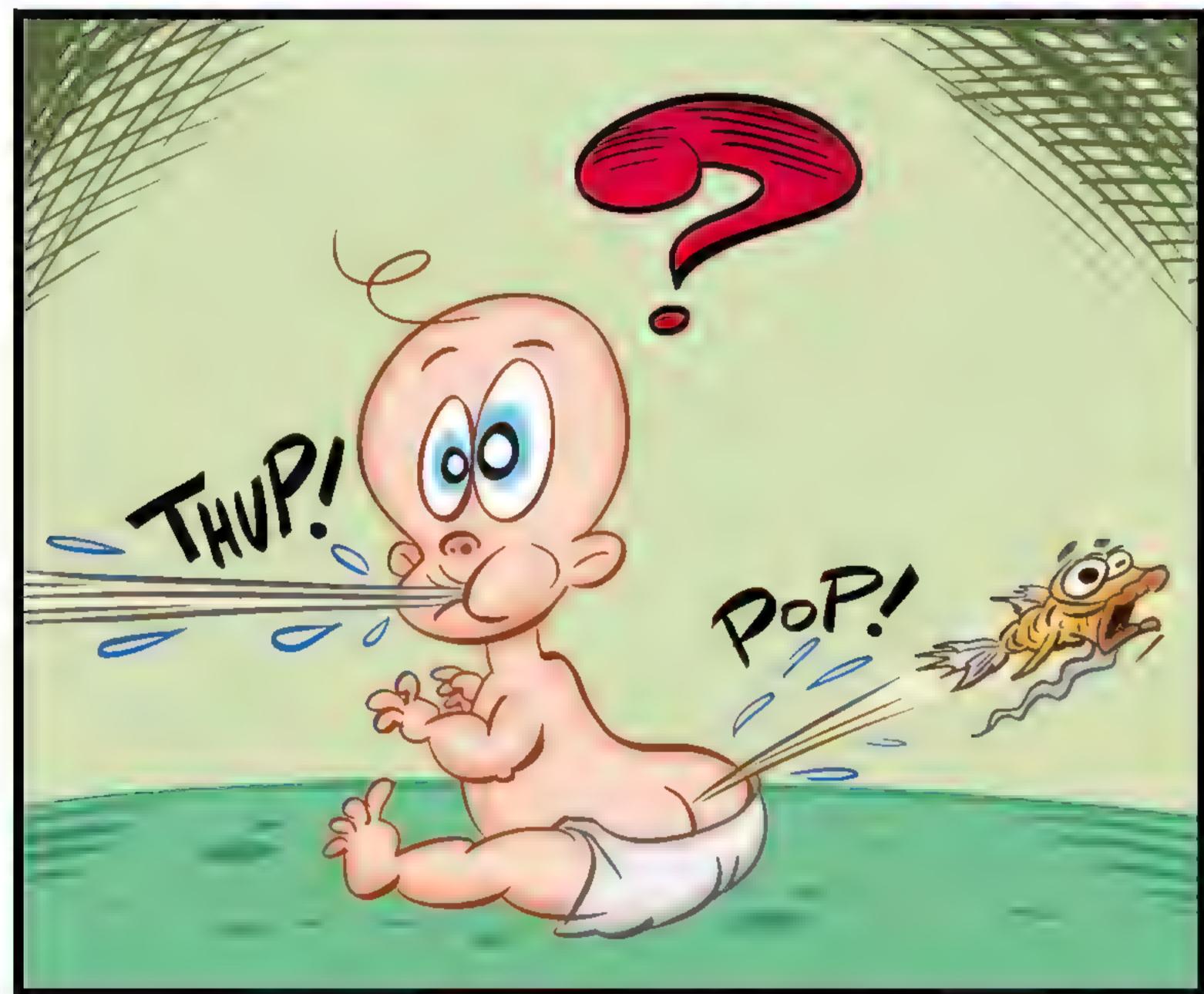


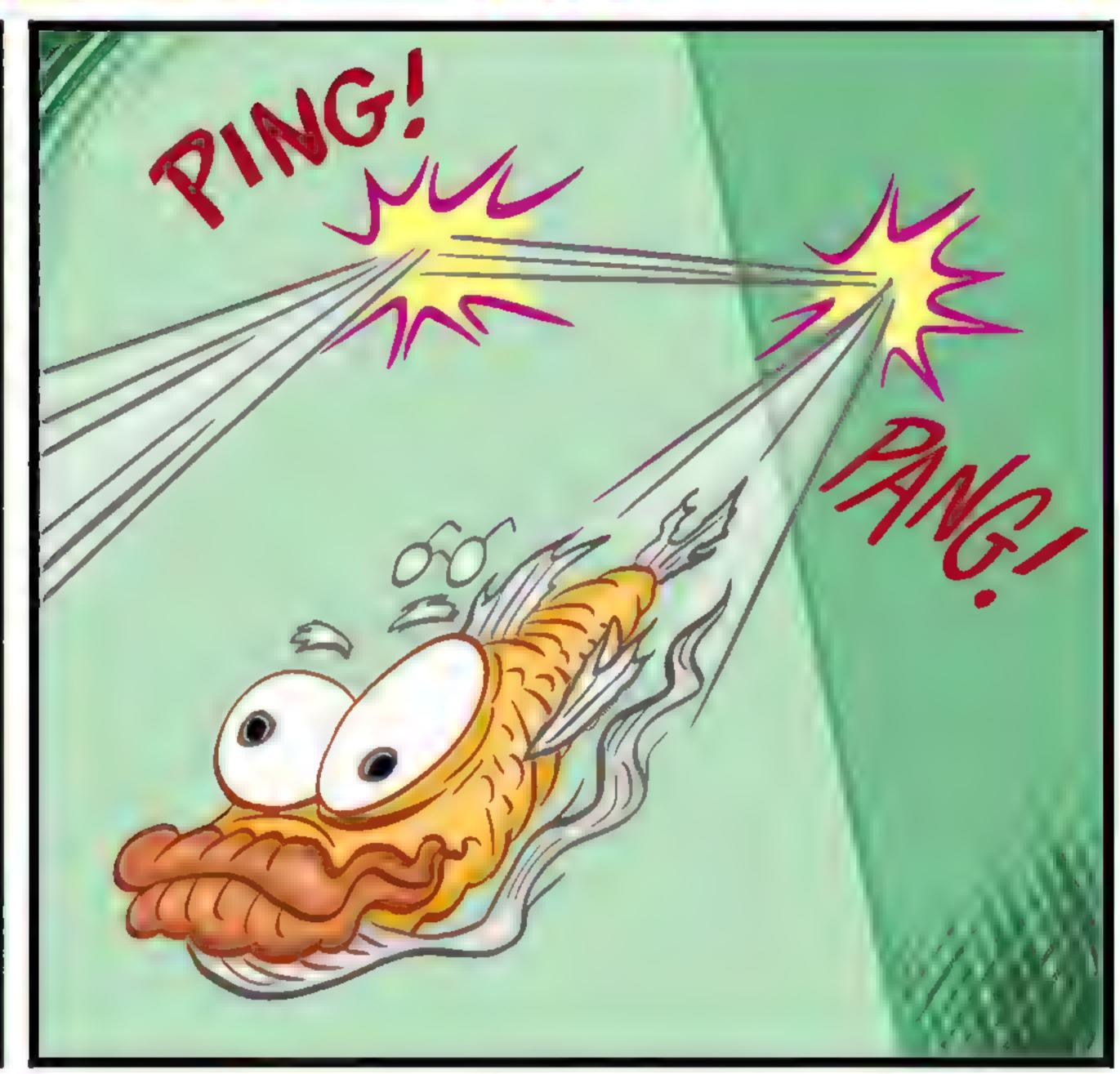






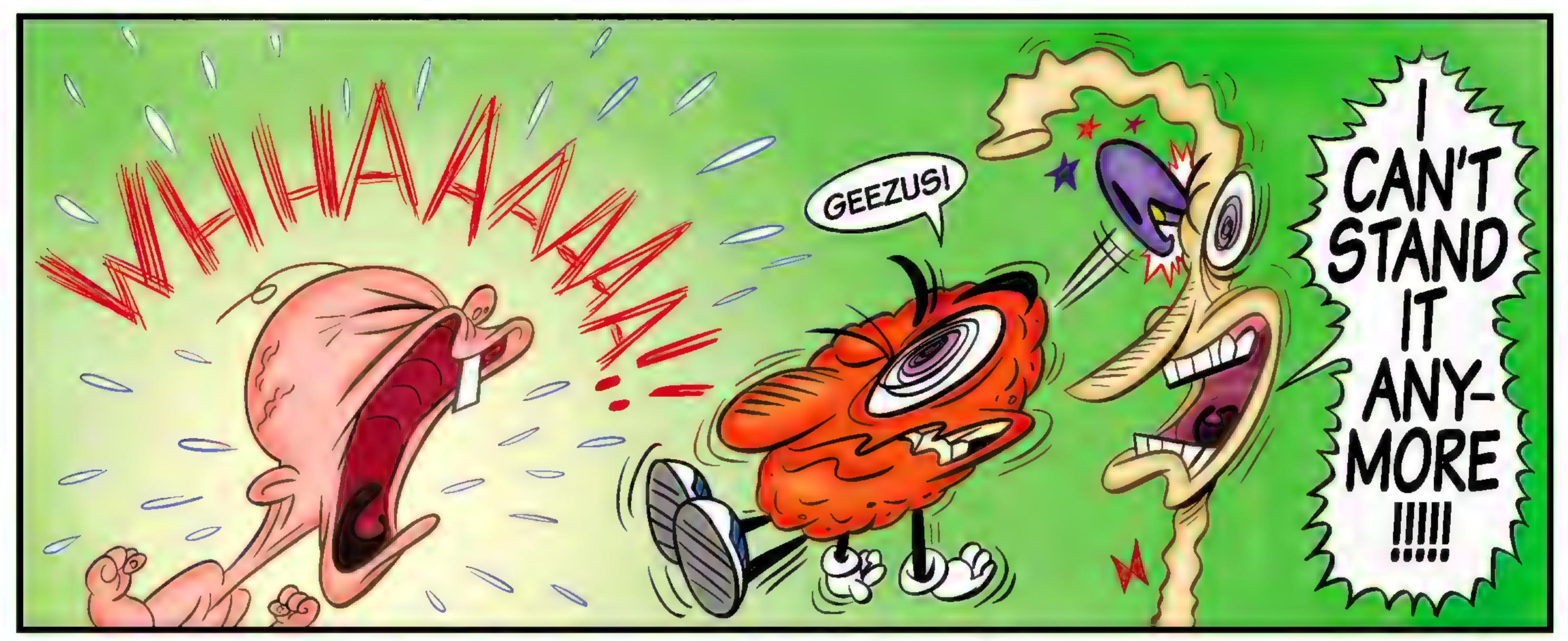




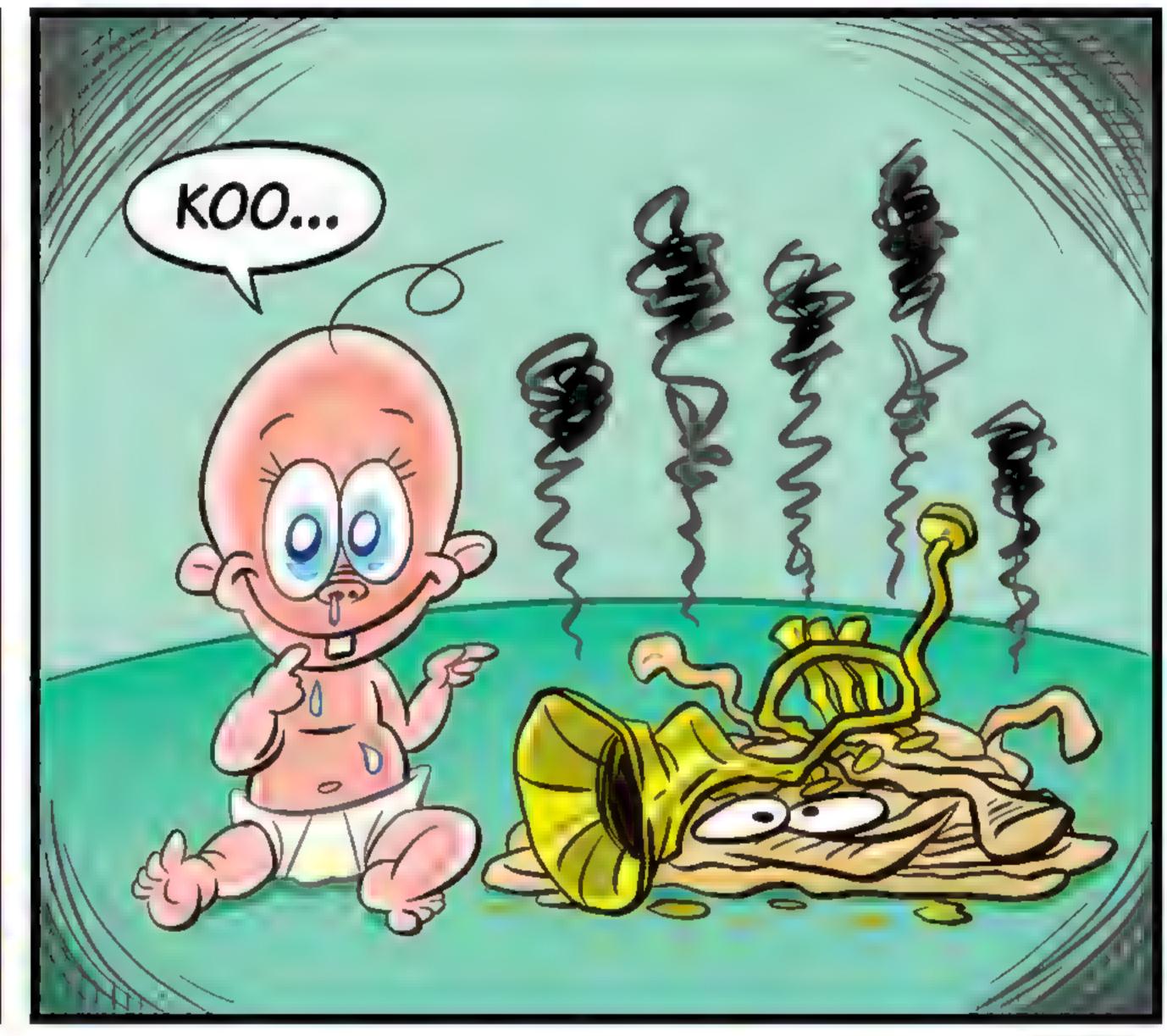


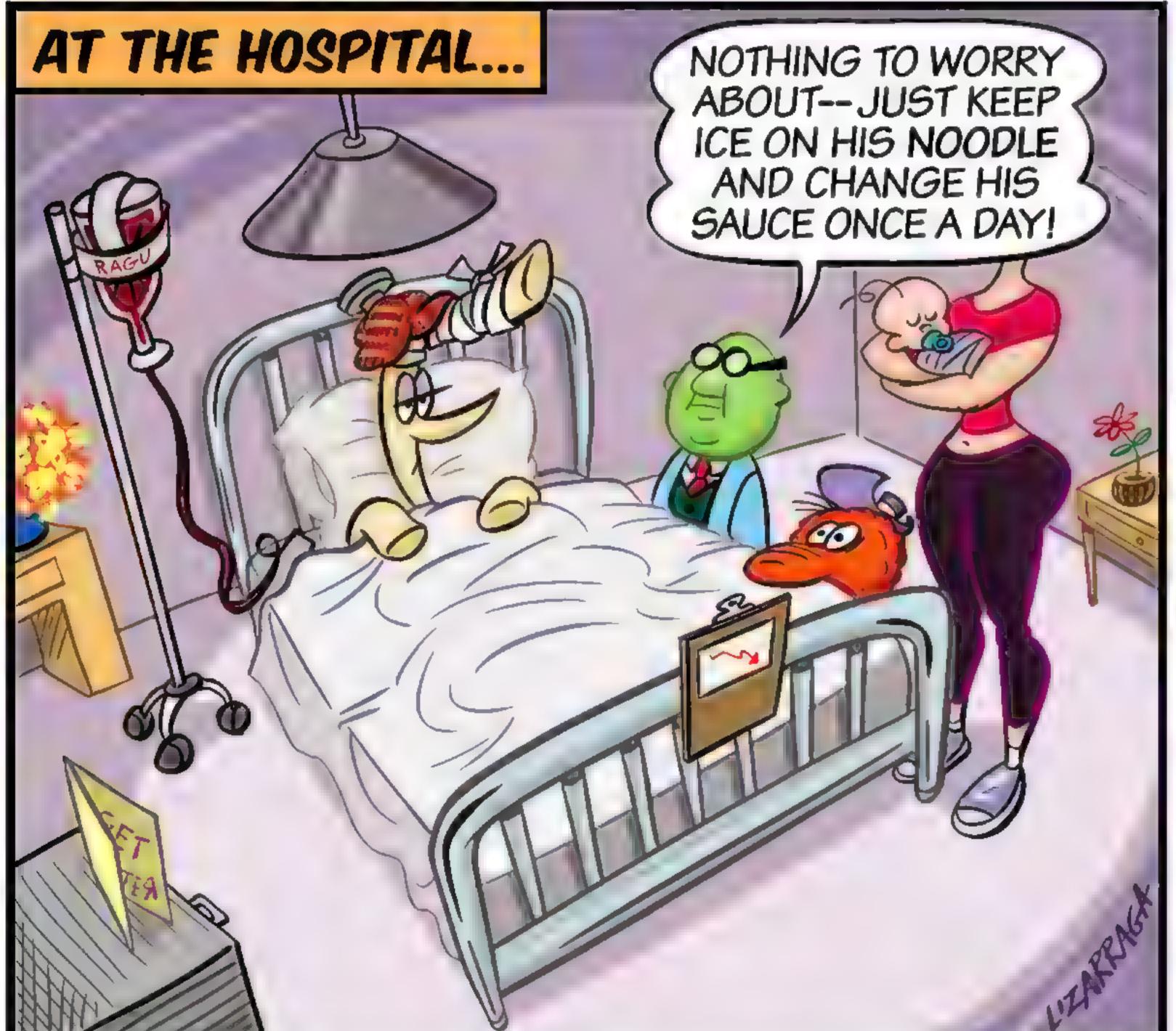


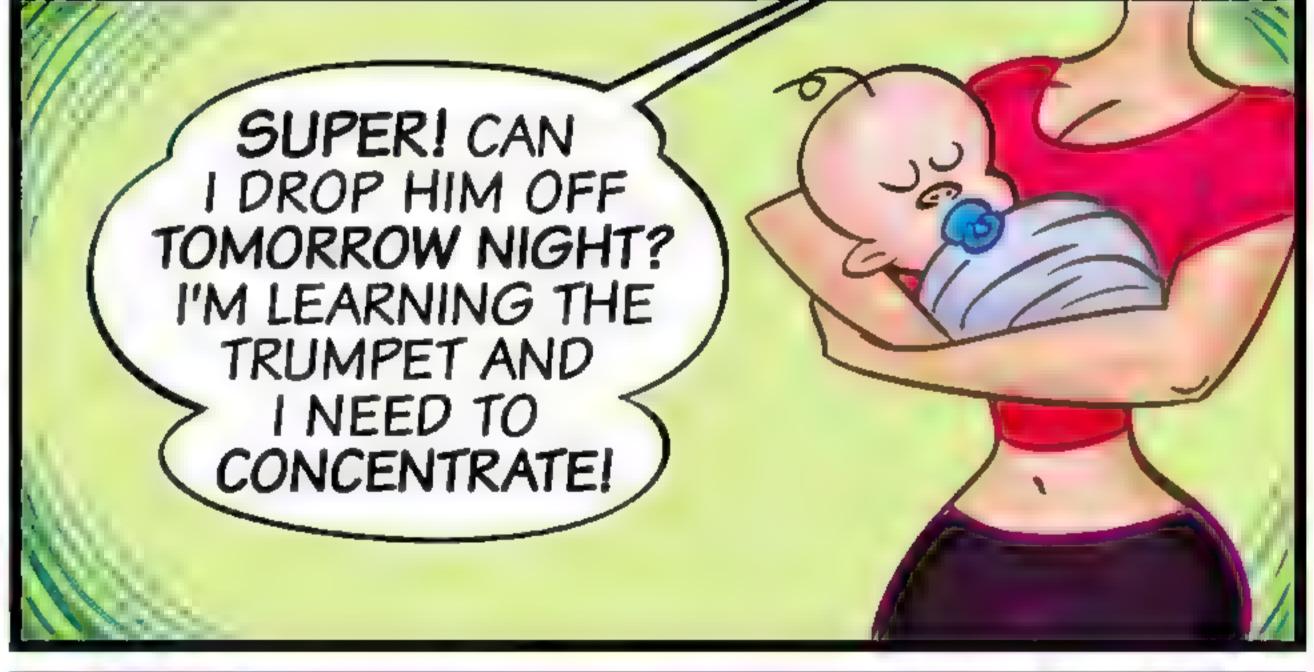


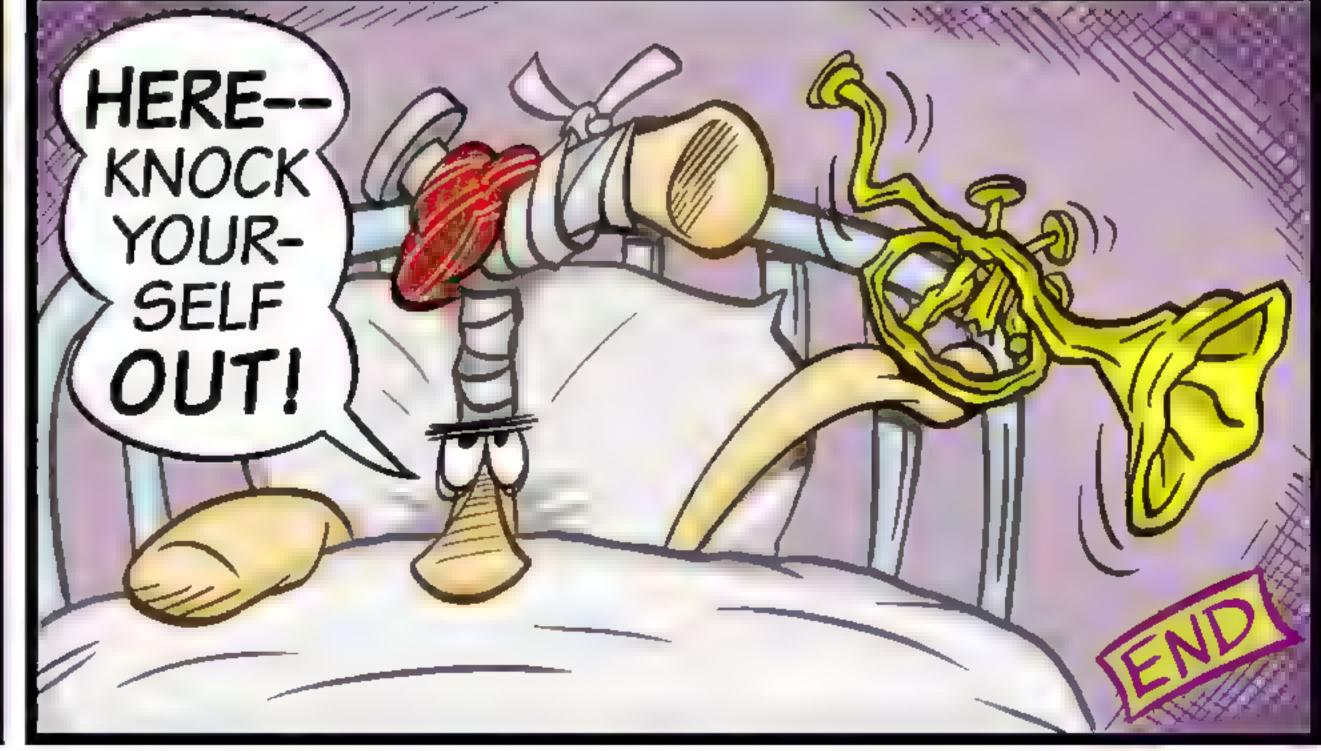


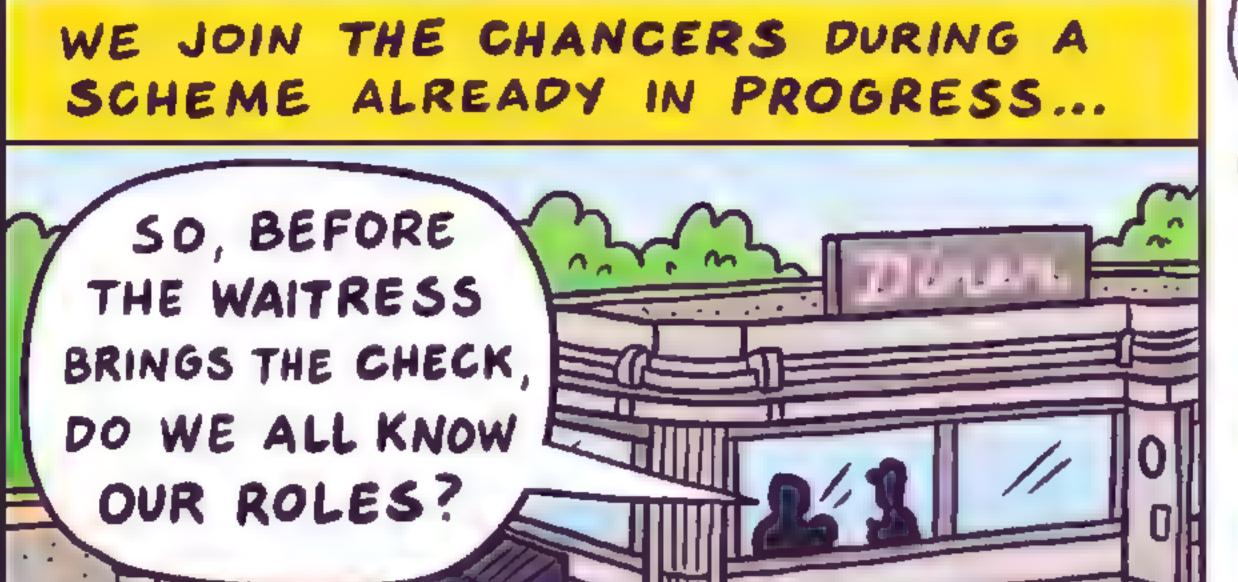


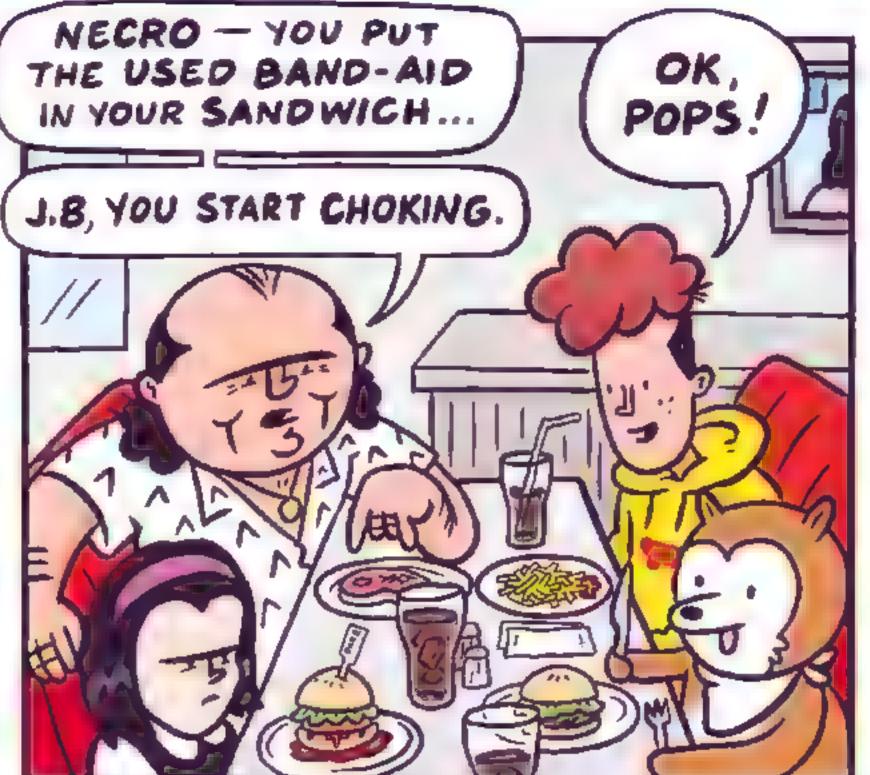








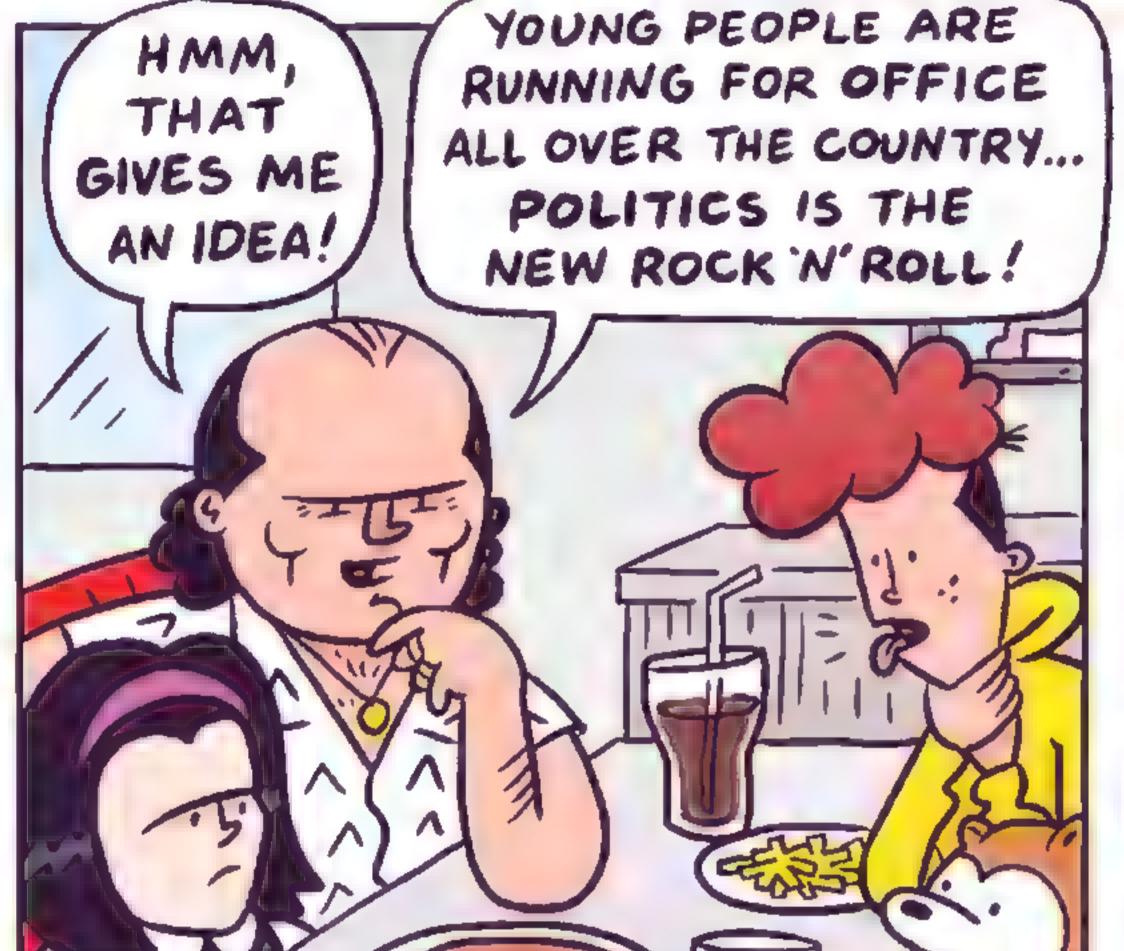


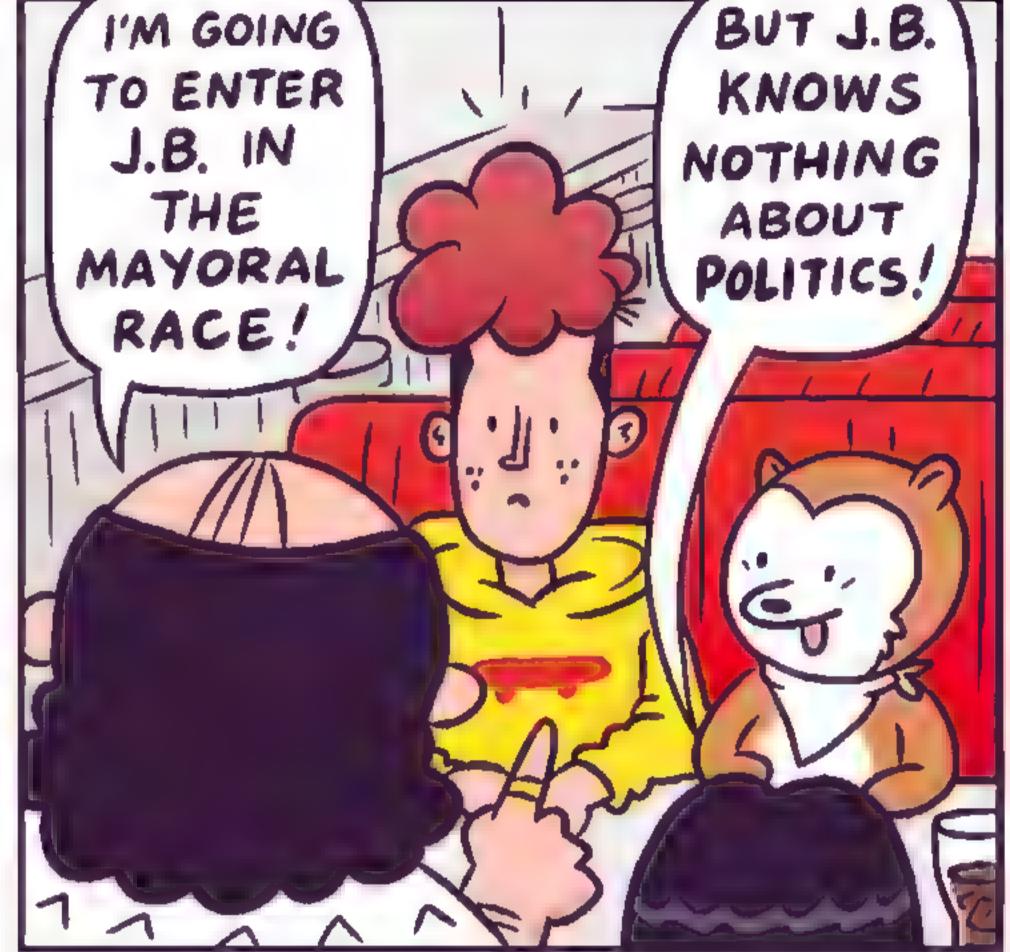


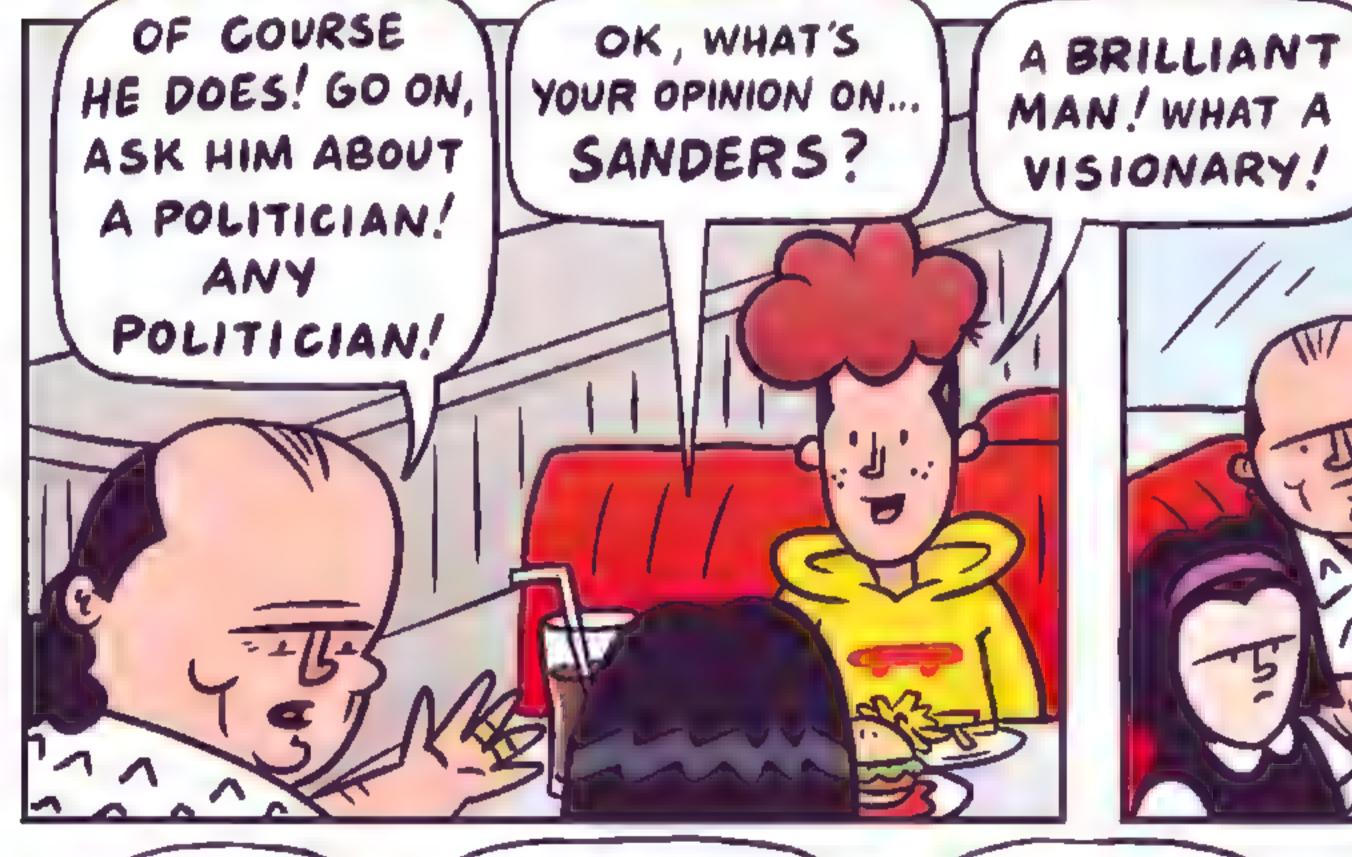


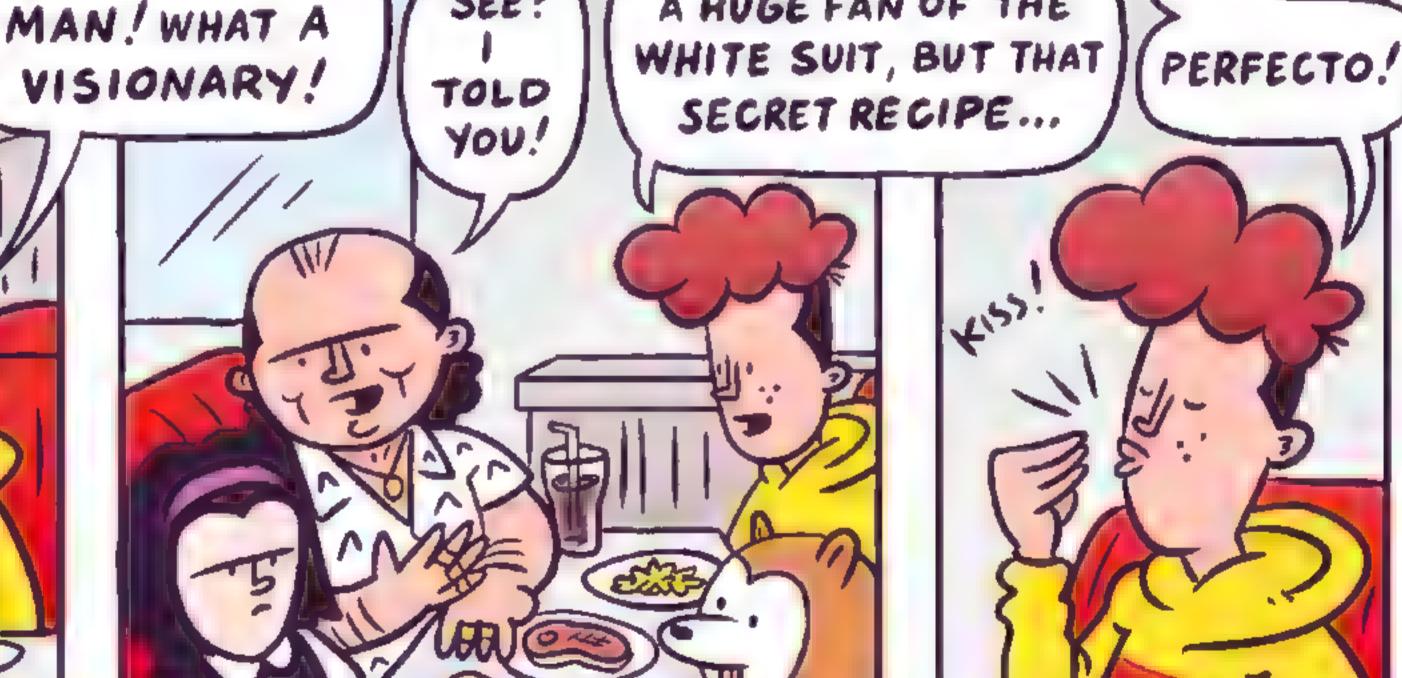
MAYOR JOSEPH BARBIE -THE DECORATED MILITARY VETERAN AFFECTIONATELY KNOWN AS "G.I. JOE"-IS RUNNING UNOPPOSED FOR RE-ELECTION!











SEE?

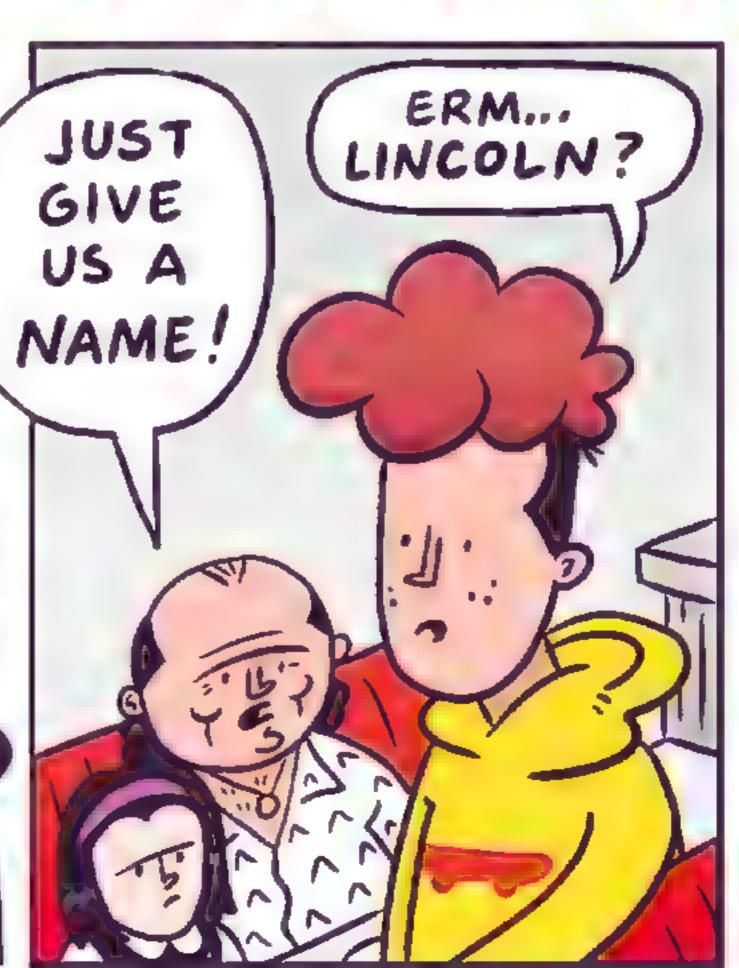


MWAH!



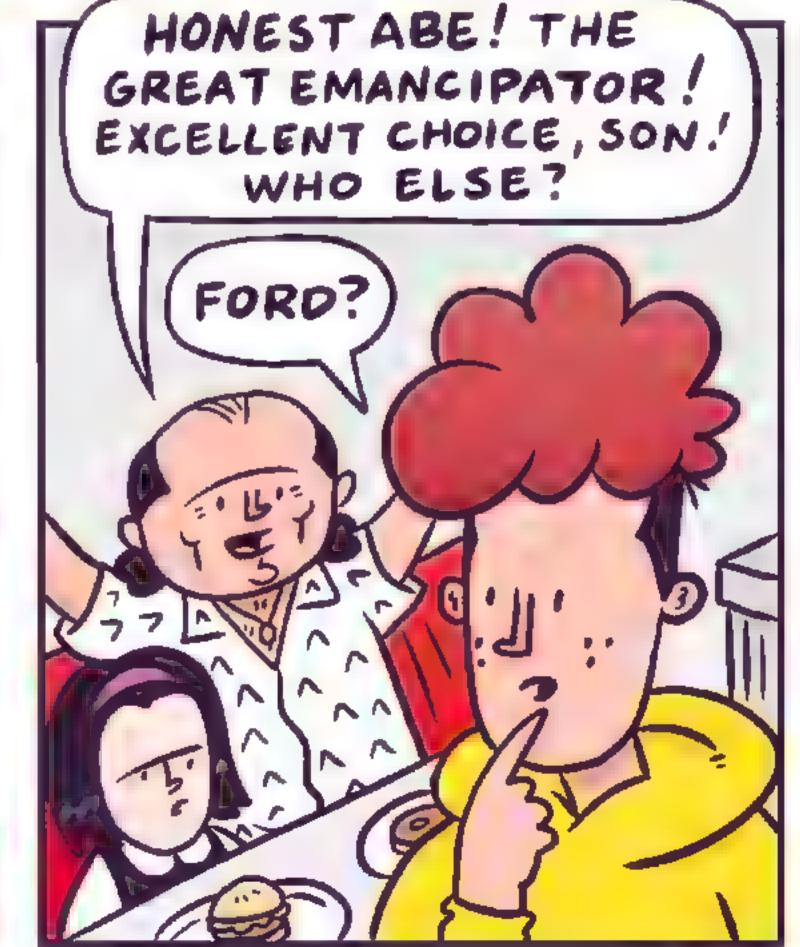


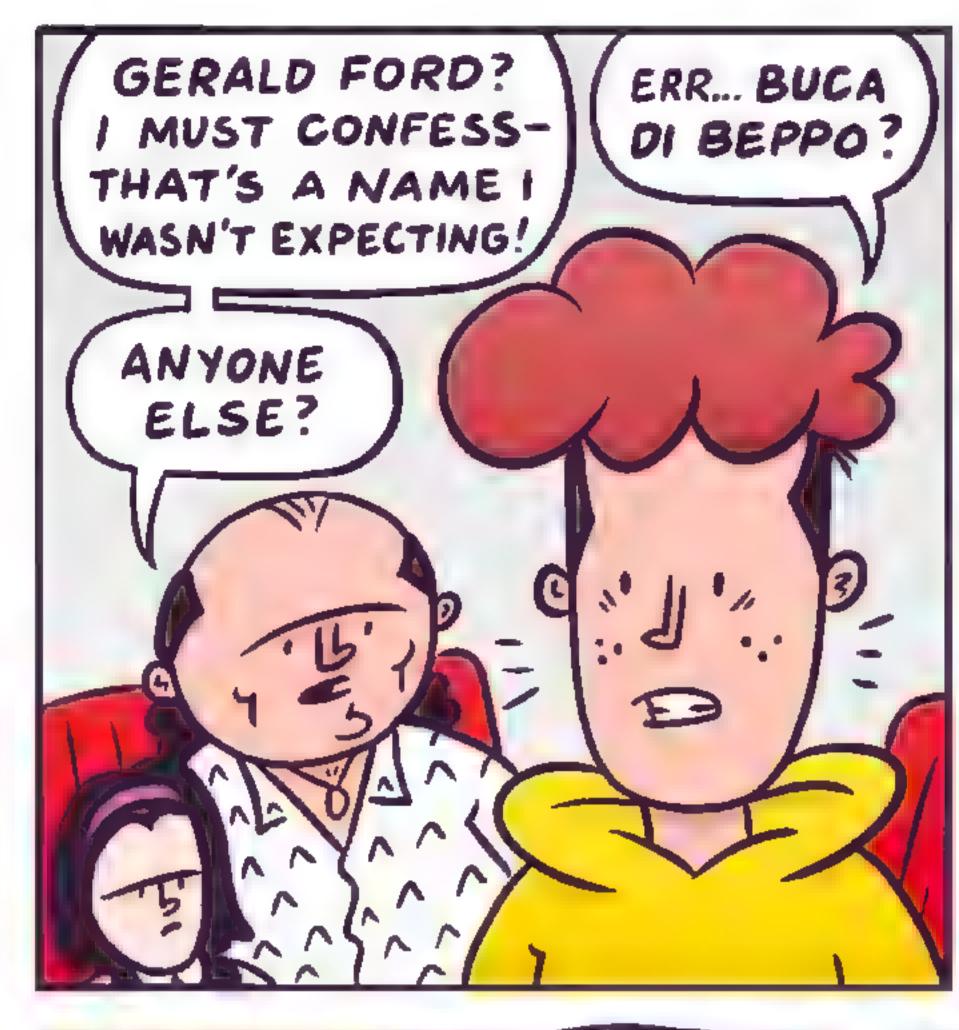


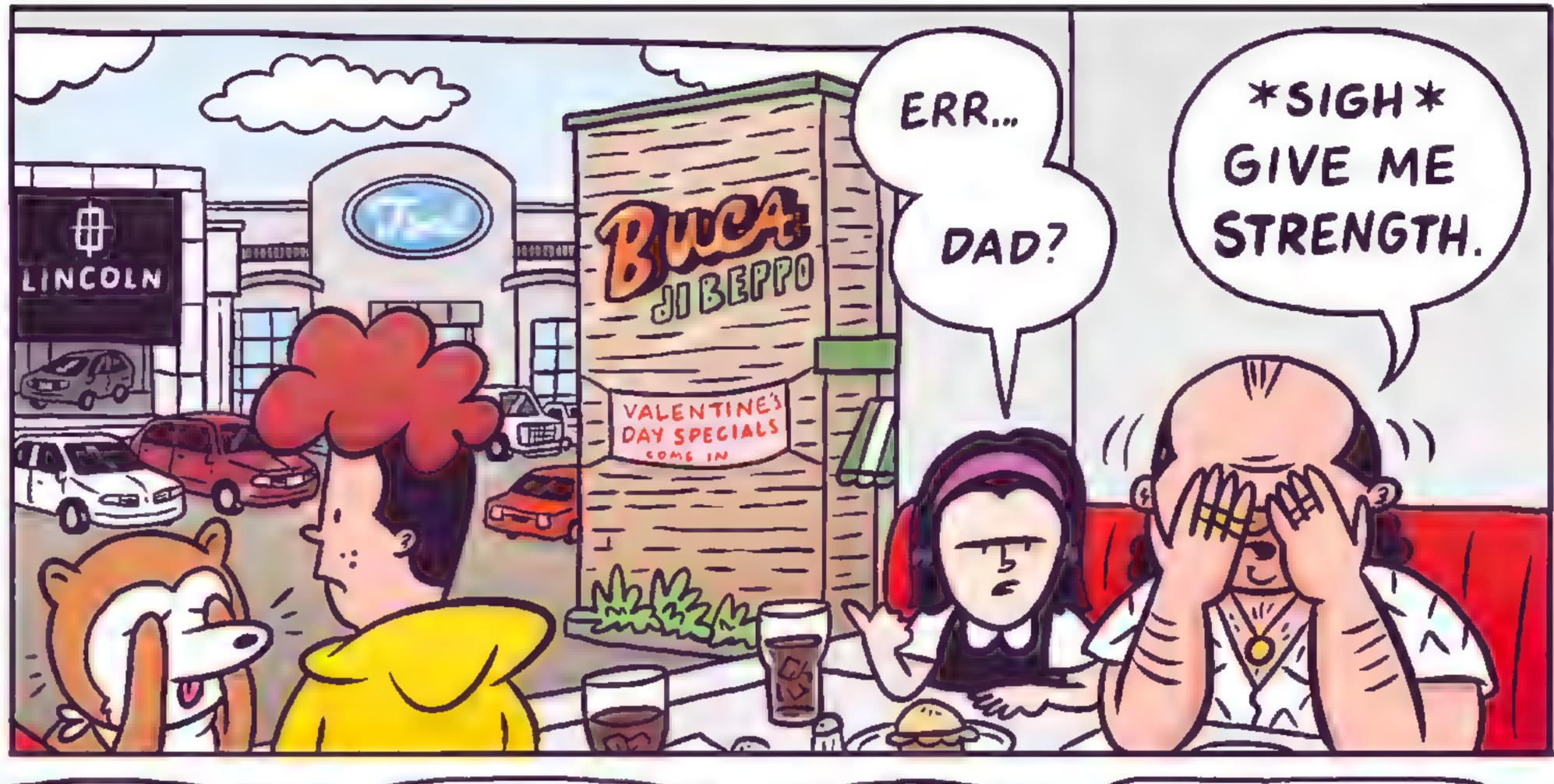


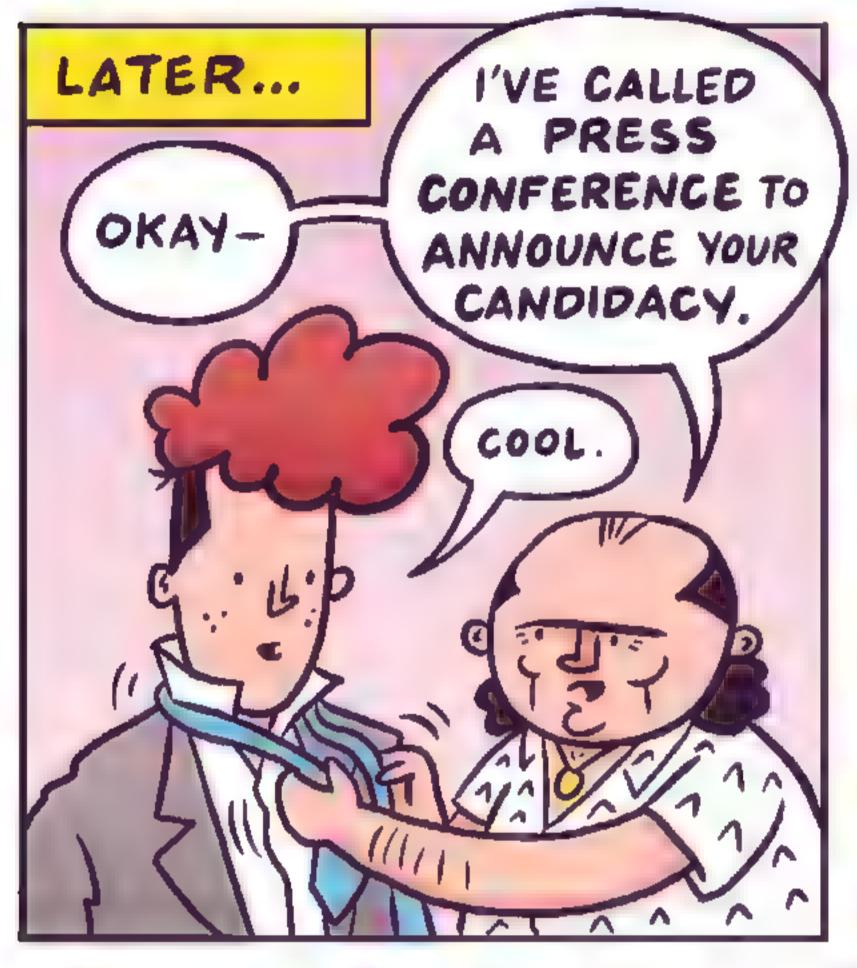
MEAN - I'M NOT

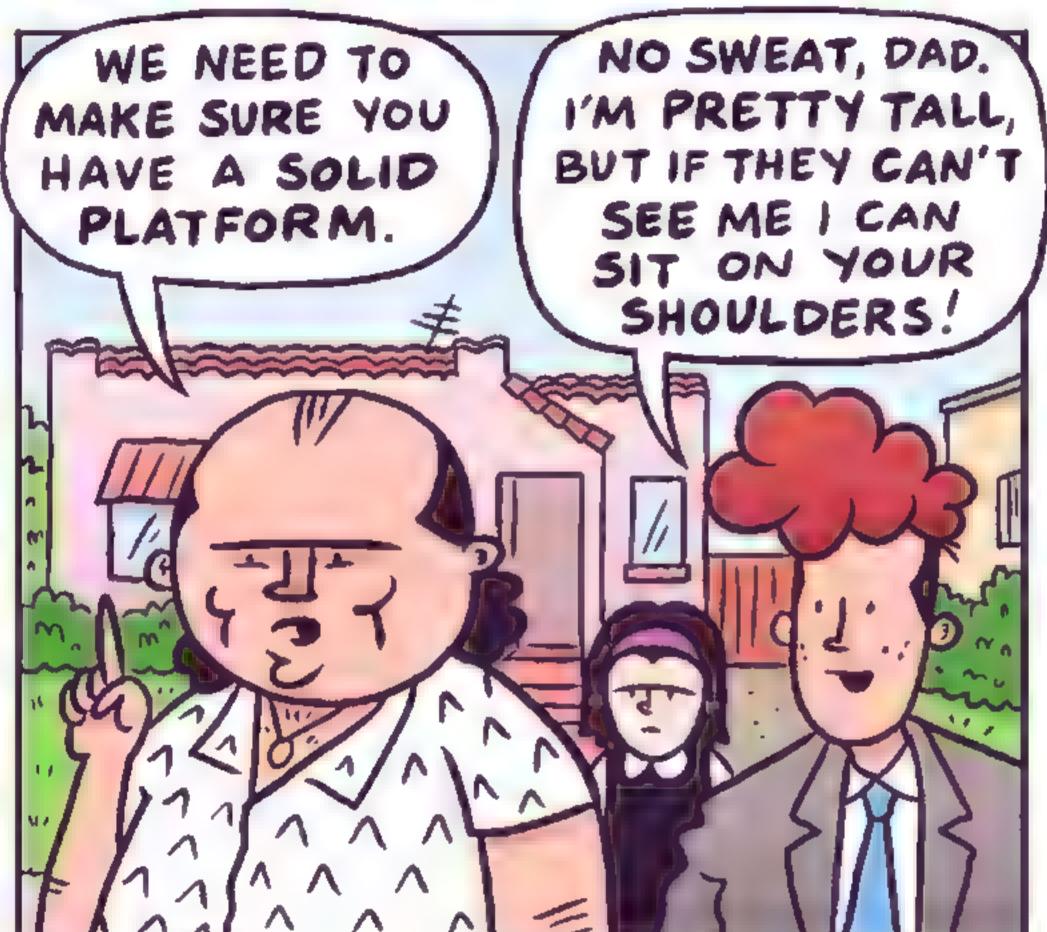
A HUGE FAN OF THE

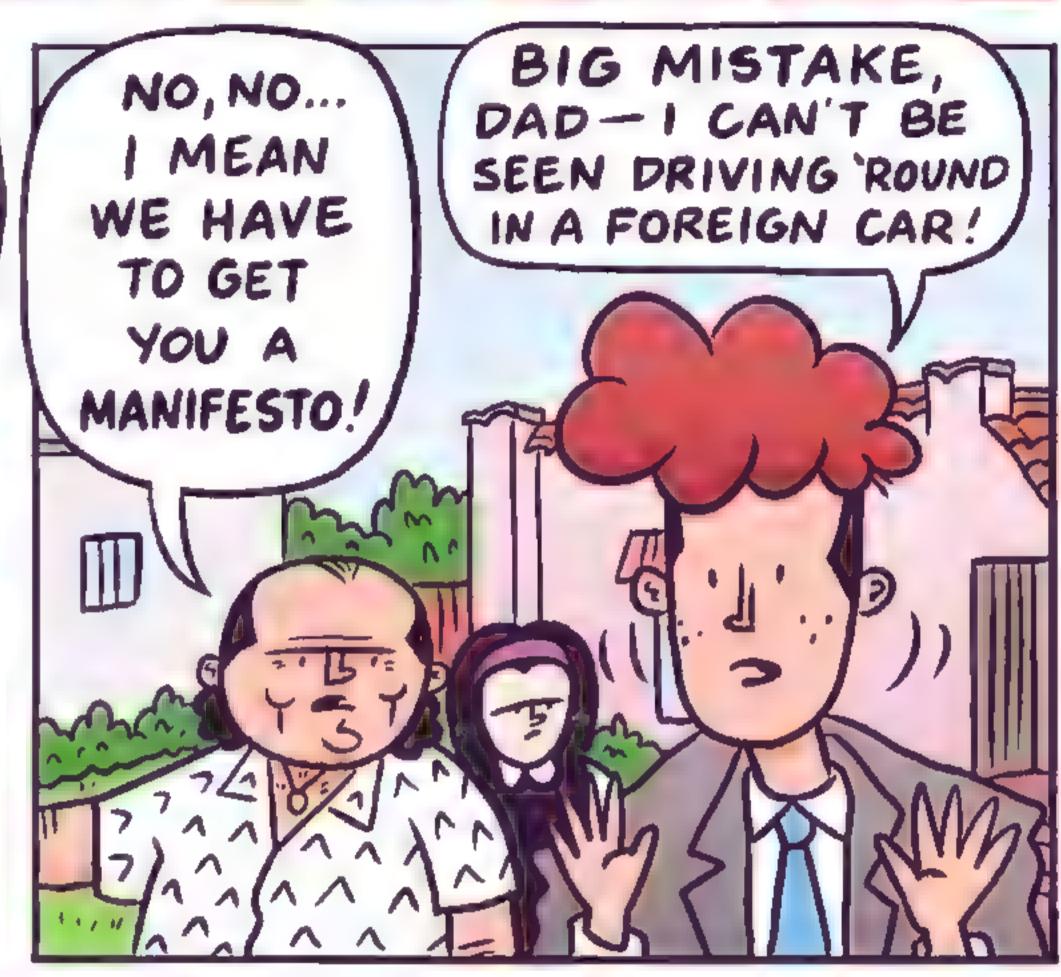


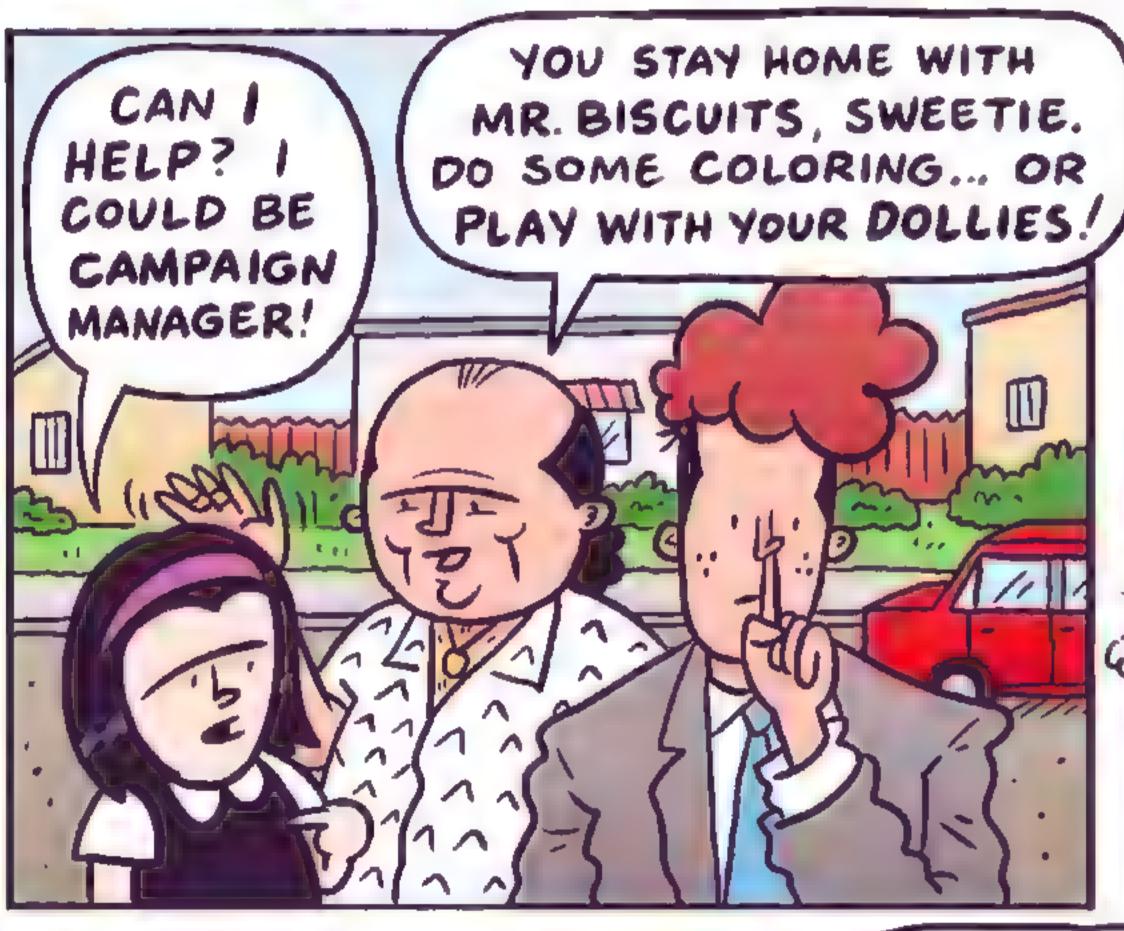




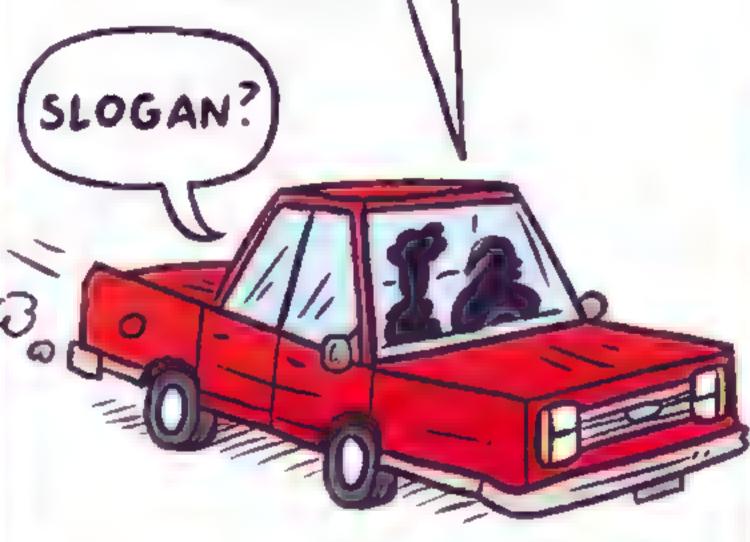


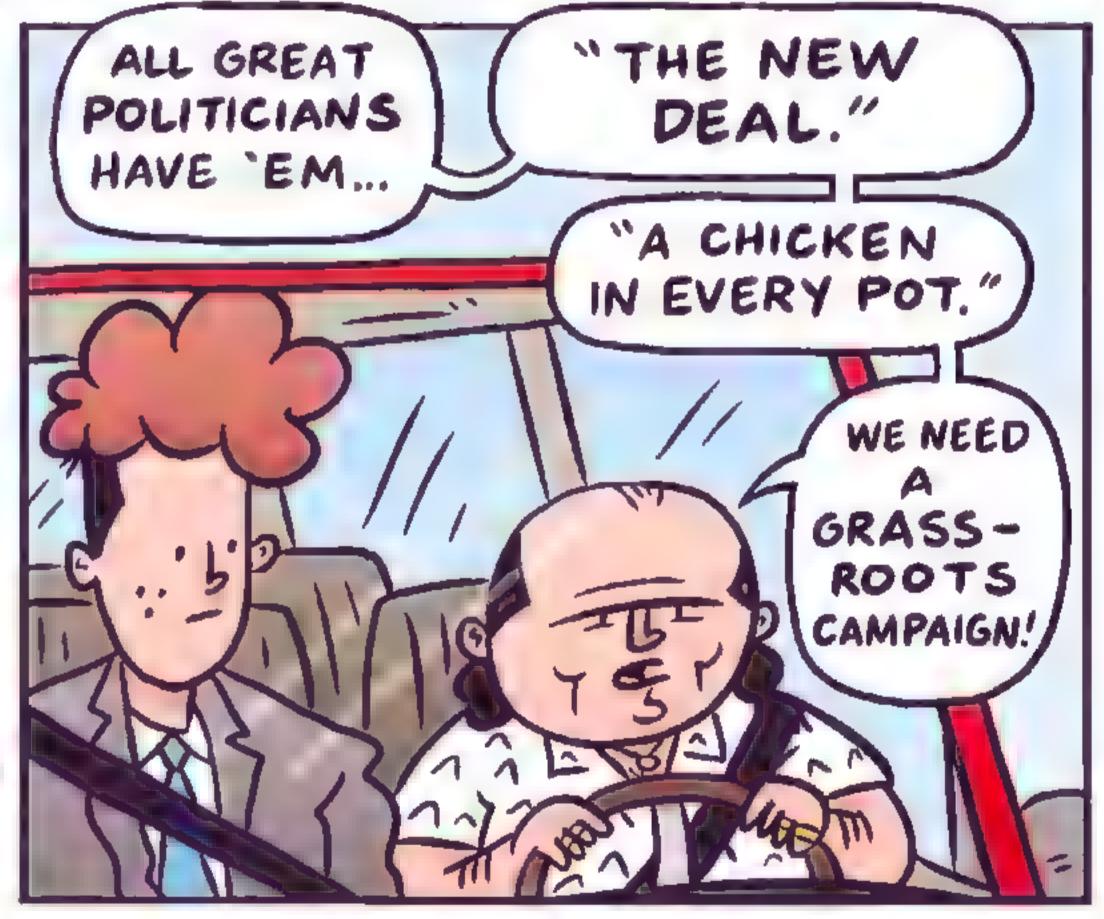


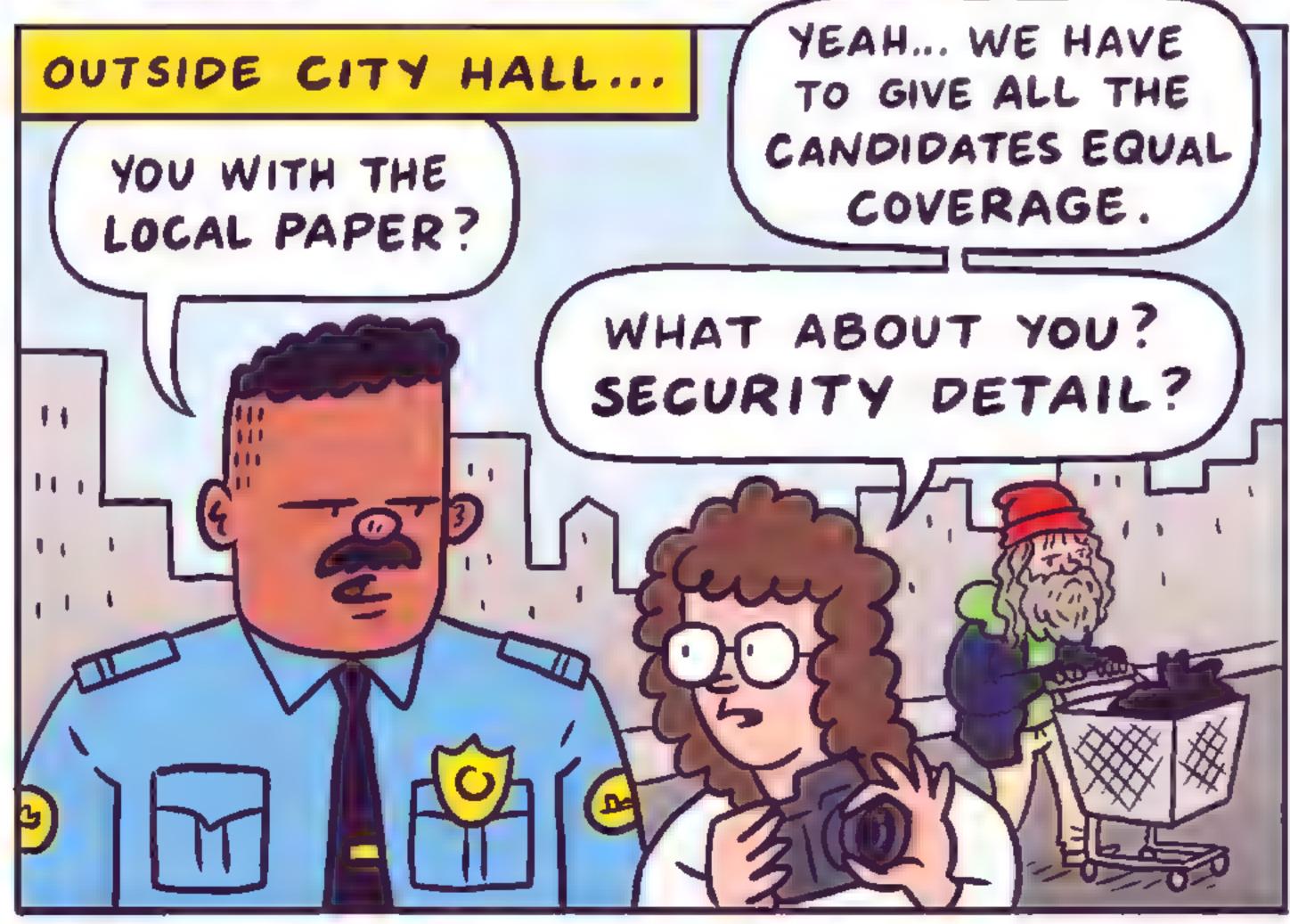




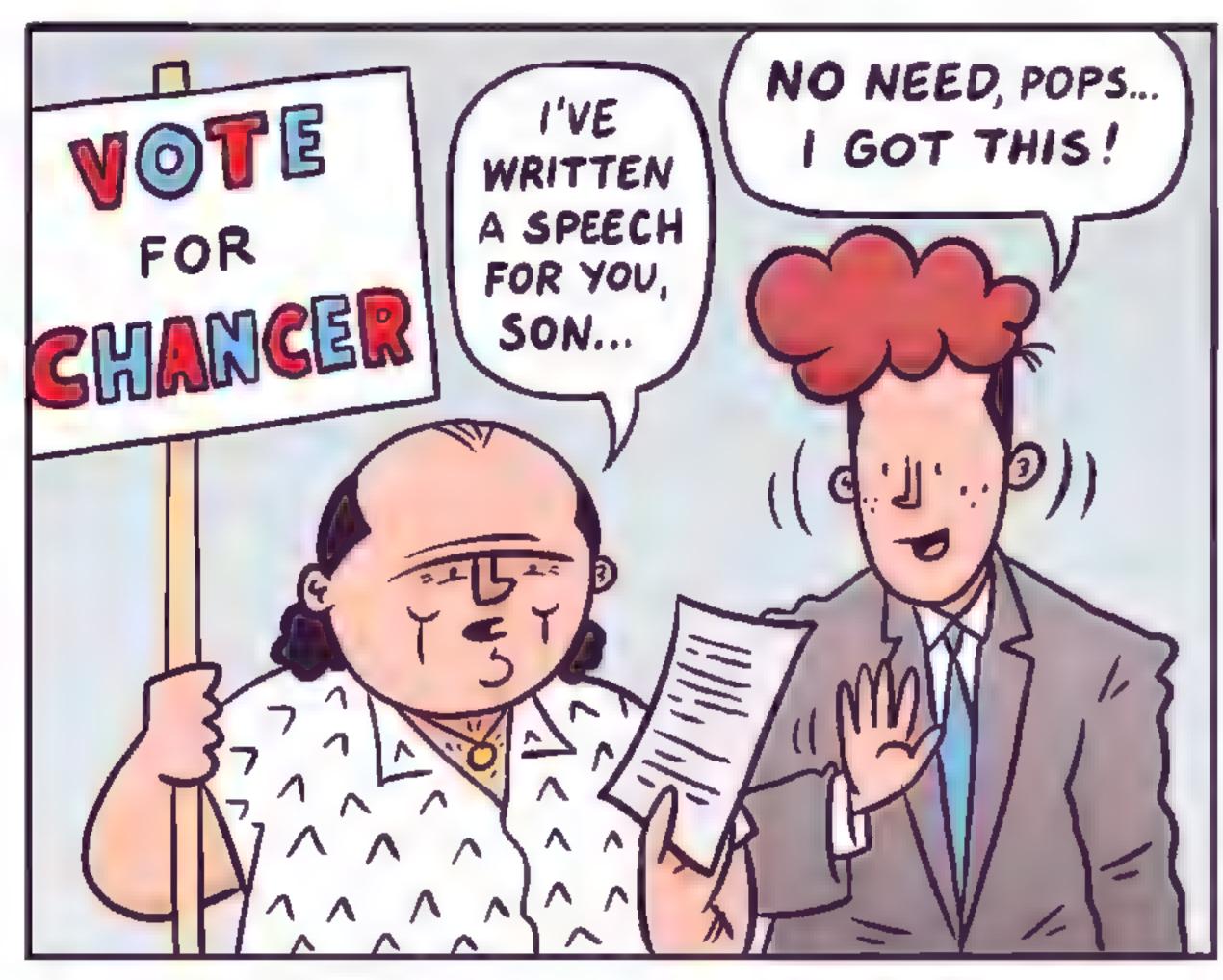
WE NEED TO THINK
UP A CATCHY SLOGAN
FOR YOU, SON.



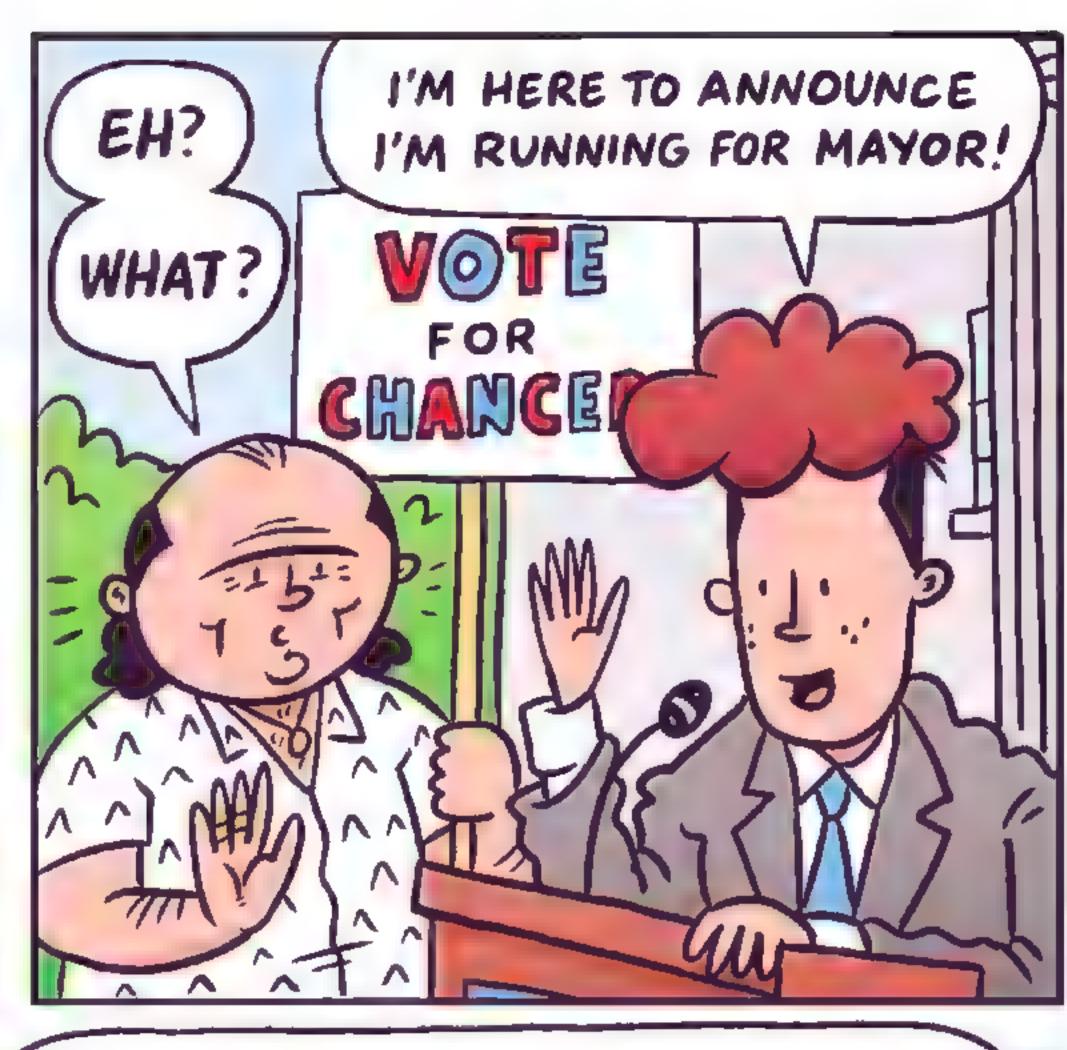
















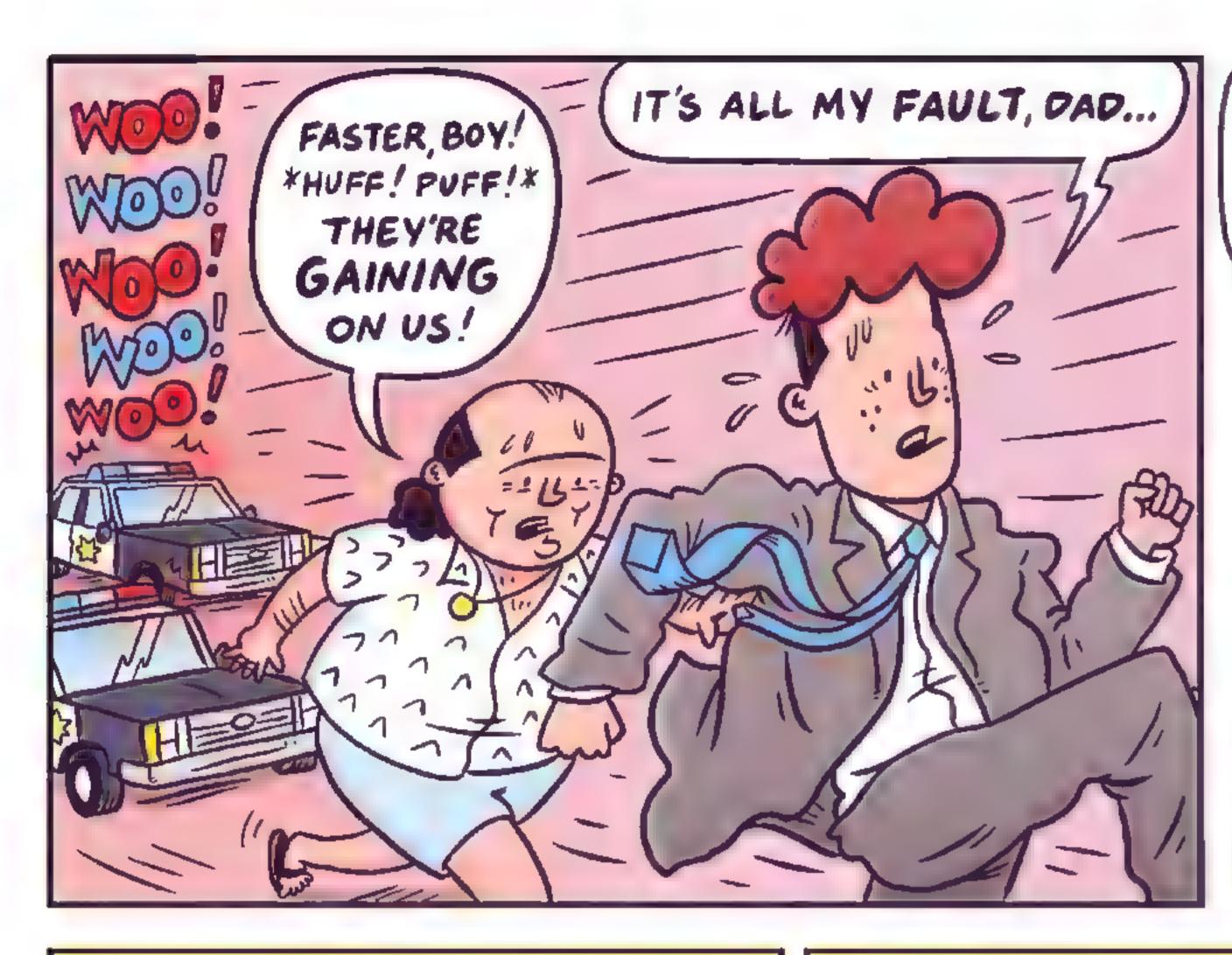




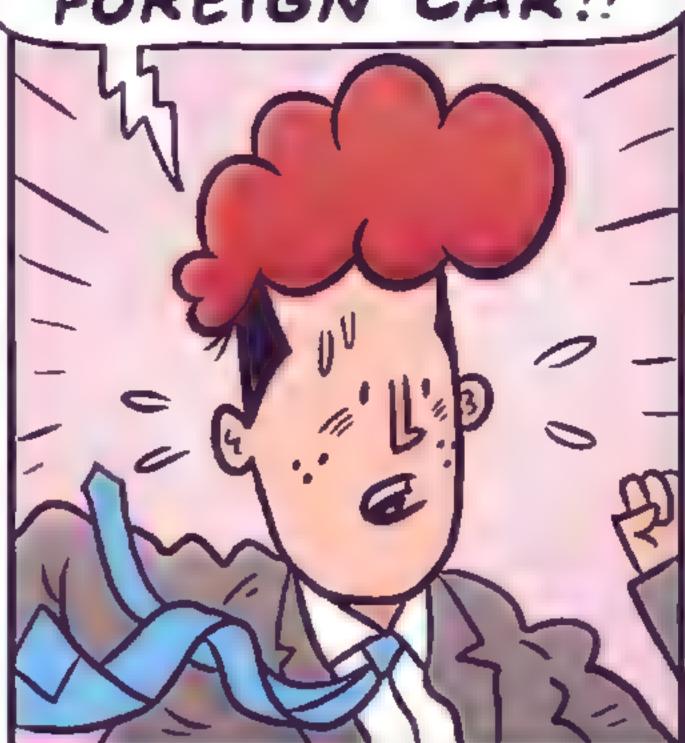




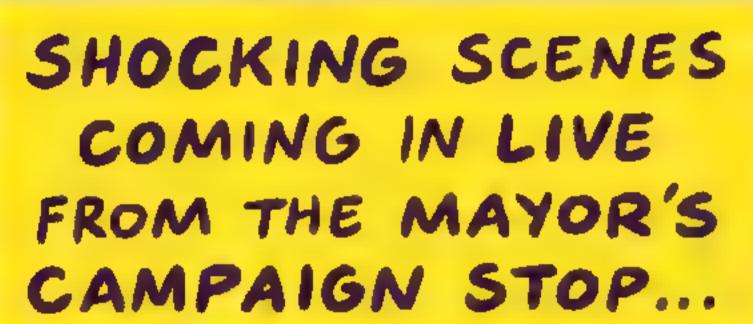








MEANWHILE ... TIME TO PUT OUR PLAN INTO ACTION, MR. BISCUITS ... VOTE





THEN HE BEGAN PUNCHING HIMSELF

BEFORE SUFFERING AN APPARENT HEART ATTACK ...

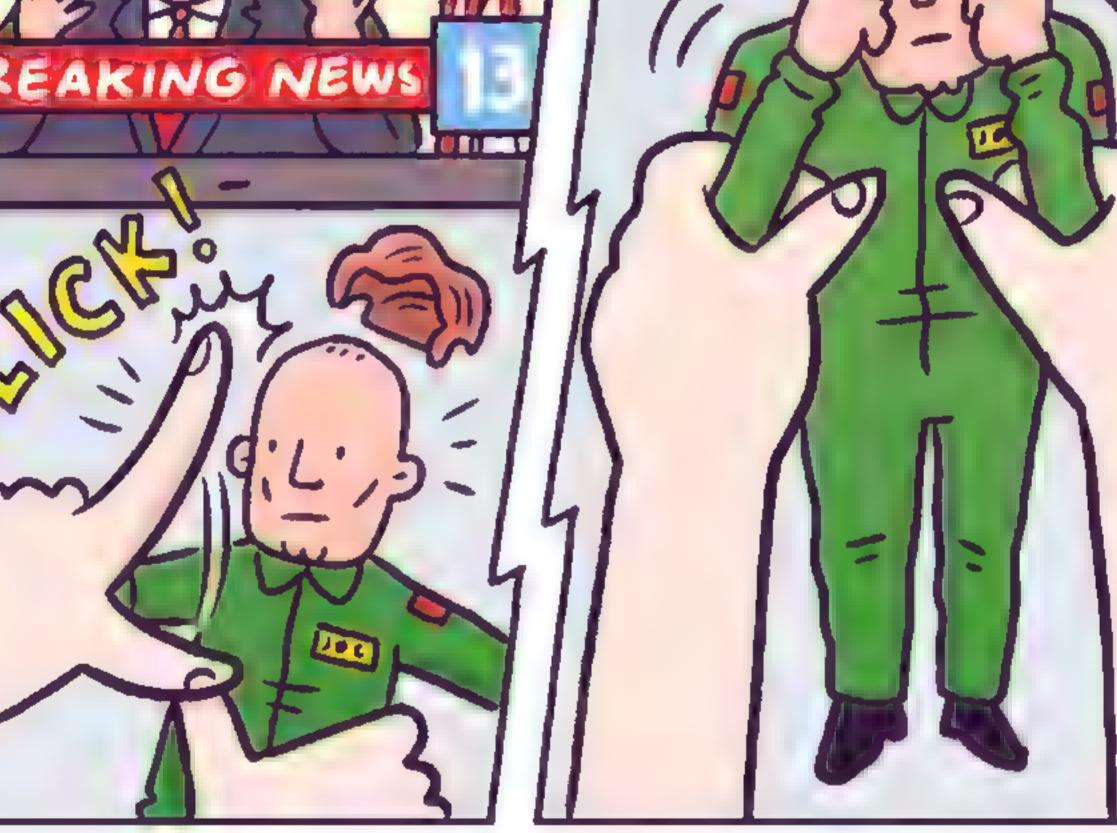


AND THROWING HIMSELF OUT OF THE WINDOW!











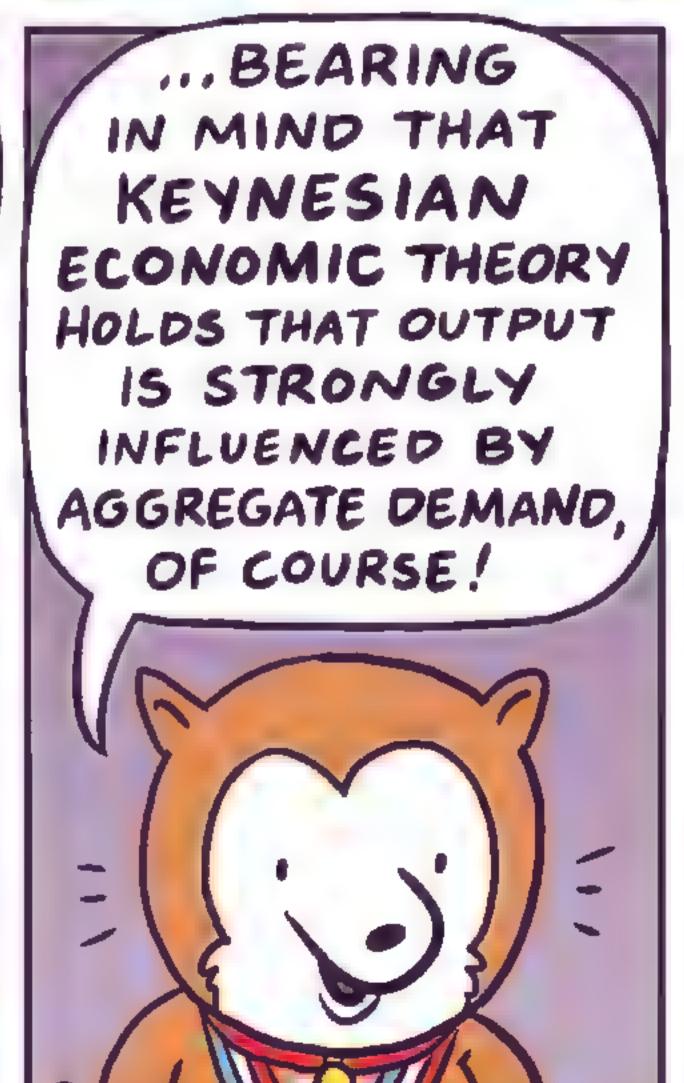


HOW DO YOU



BY HOW MUCH

DO YOU THINK

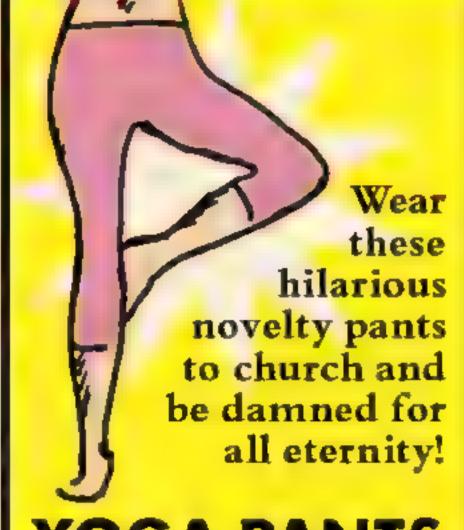


THE END

FLUFFY KITTENS



These adorable gateway pets can lead to a lifetime of compassion and before you know it, you're soft on crime!



these

YOGA PANTS

Guaranteed to offend most major denominations. ALSO AVAILABLE IN "Happy Holidays"

this year with...

It's like throwing a

birthday party for

Jesus and then not

inviting Him!



DOG SCARVES

Mortifying fashion accessory guaranteed to make those conservative Blue Dogs look like hippie socialists!



Order now and get this FREE pile of genuine **DOG POO!** Not fake poo - it's the real thing!





Are you tired of filing for bankruptcy every time you get sick or injured?

AFFORDABLE HEALTHCARE

100% effective! "Free" coverage for everyone... even your deadbeat brother-in-law. (Sorry, not available in U.S.)

FOREIGN FILMS

Press 1 for English... subtitles, that is!

Watch as these actors "talk" and their gibberish is instantly translated into human words on the screen!

WOULD YOU LIKE FREEDOM FRIES WITH THAT?



LOOK OUT, KIDS--IT'S THE

THE SLIPPERY SLOPE TOWARD A KINDER, GENTLER AMERICA!

TACO TUESDAYS



Tacos so ding dang delicious they ought to be illegal!

A LIVING WAGE

Your friends will gape in astonishment when you bring home enough money to pay the rent -AND- buy a month's worth of groceries!

LADY "COMEDIANS"

Make any show a success with one of these "funny" females. They tell "jokes" and make "amusing" observations so convincingly similar to real comedians, your viewers will be amazed!

Void where prohibited by law.



Need we say more?



FACTS



Train at HOME in your SPARE TIME to create sentences and even entire paragraphs completely devoid of false statements.

GREAT AT PARTIES!

(And by that we mean from other people's religion!)

This step-by-step guide explains how being denied the ability to discriminate against others is not necessarily discrimination against you!

I AM SO

CAGE-FREE KIDS (3)



DISCLAIMER: "Cage-free" does not mean that the children have access to the outdoors, only that they may be permitted to roam the warehouse.

BOYS! GIRLS! Welcome to the ultimate

FREELOADERS' PARADISE! Read all the books you

want - all on the taxpayers' dime!

UNCOMMON COURTESY

This handy self-improvement course is now available in the privacy of your own home! Results may vary. Use only as directed. If rudeness persists, avoid all human contact.





ANGRY ARE YOU A BORED HOUSEWIFE? MADE Earn BIG BUCKS as a PAID PROTESTER! A SIGN! CIVIL DISOBEDIENCE

The Left will pay YOU to demonstrate against petty grievances such as social injustice, gun violence & global warming. VIOLATORS WILL BE TOWED AT GEORGE SOROS' EXPENSE.

HA HA! Seriously, who are we kidding?

Howl with laughter over the funniest "national debate" ever! Instantly start after any mass shooting. Use again & again.

GAY PENGUINS



Here's a real crowd pleaser at sporting events!

KNEELING

Learn how YOU can make even the most innocuous gesture controversial! So easy -- anyone with patellofemoral articulation can join in on the fun!

Please specify skin color when ordering.



SCIENCE

YIKES!

Folks will skedaddle when you start to blather about this stupid mumbo jumbo!



MAIL THIS! Send No Money

Don't DELAY! REGISTER as a DUMB-O-CRAT TODAY!!!

All items are shipped in a plain brown wrapper. No salesman will call. Dry clean only. Refrigerate after opening. We are not responsible for any loss or damage or personal injury or hurt feelings. Warning: a state law, federal regulation or municipal ordinance prohibits whatever it is you're thinking of doing. If you repeatedly infringe on other people's rights we will disable your account and tell everyone you are a dork. Use of our trademark or any items of our clothing without the explicit yet incomprehensible written consent of our lawyers is prohibited. All rights reserved - except yours.

Someone else's hard-earned tax dollars will pay for it all.

LIE	STARD	AGENDA NO	OVELTY Co.	
TIS	House	of Rangesantativ	es Washington	DC

U.S. House of Representatives, Washington, D.C.

Name _ Address _____

WRITER & ARTIST, PHILT. MEINDE











THE LIGHTER SIDE OF L

WRITER TAMMY GOLDEN

ARTIST JON ADAMS

SIMPATICO







A BIG STEP

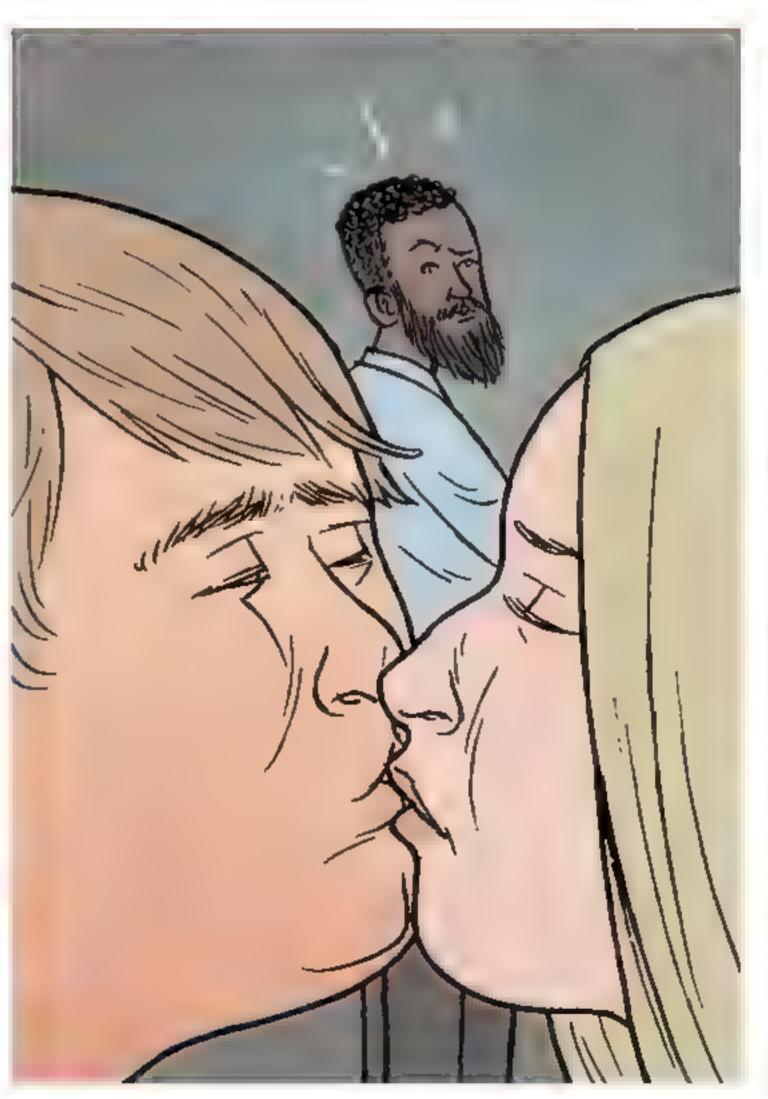






OPPOSITES



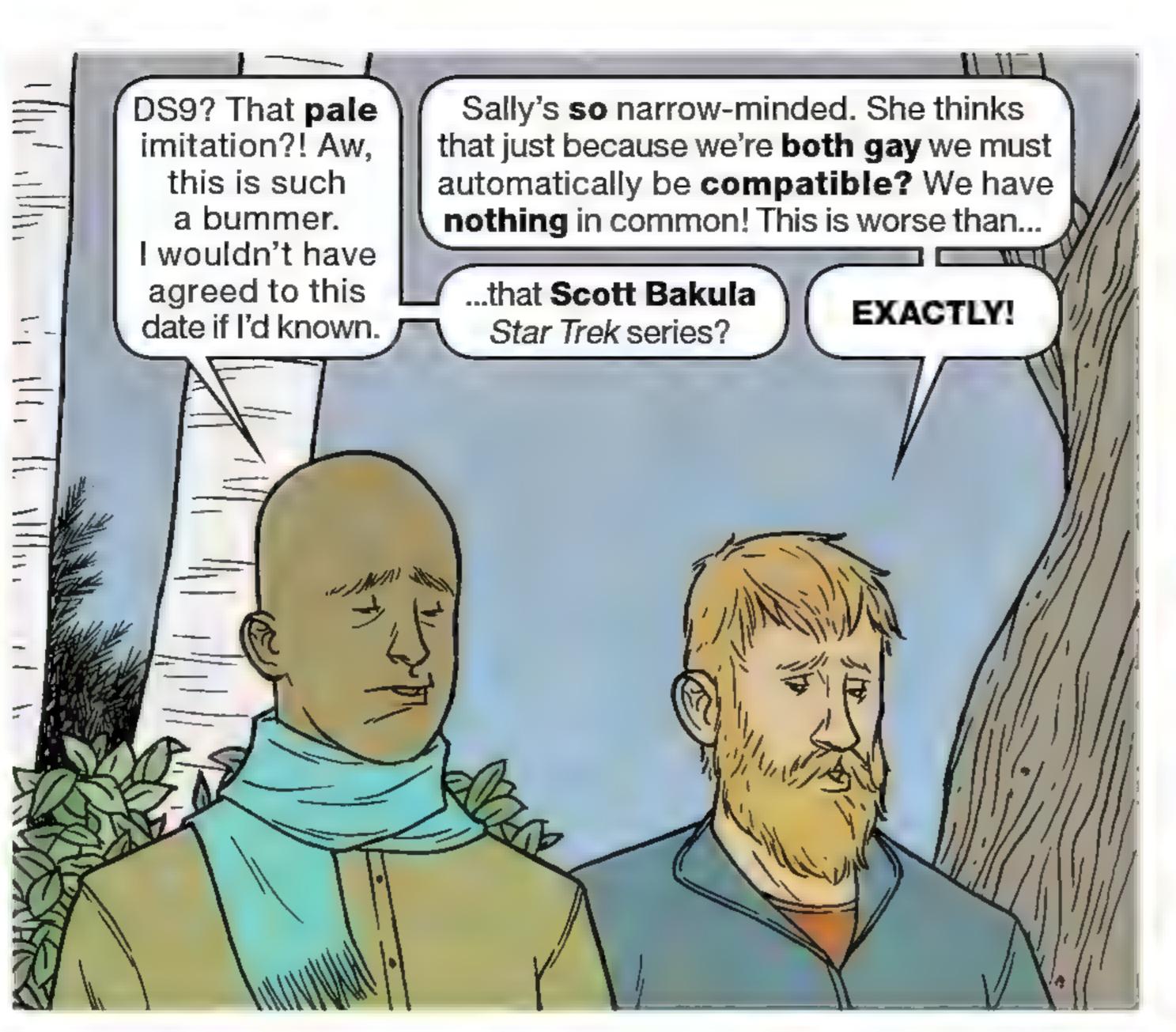




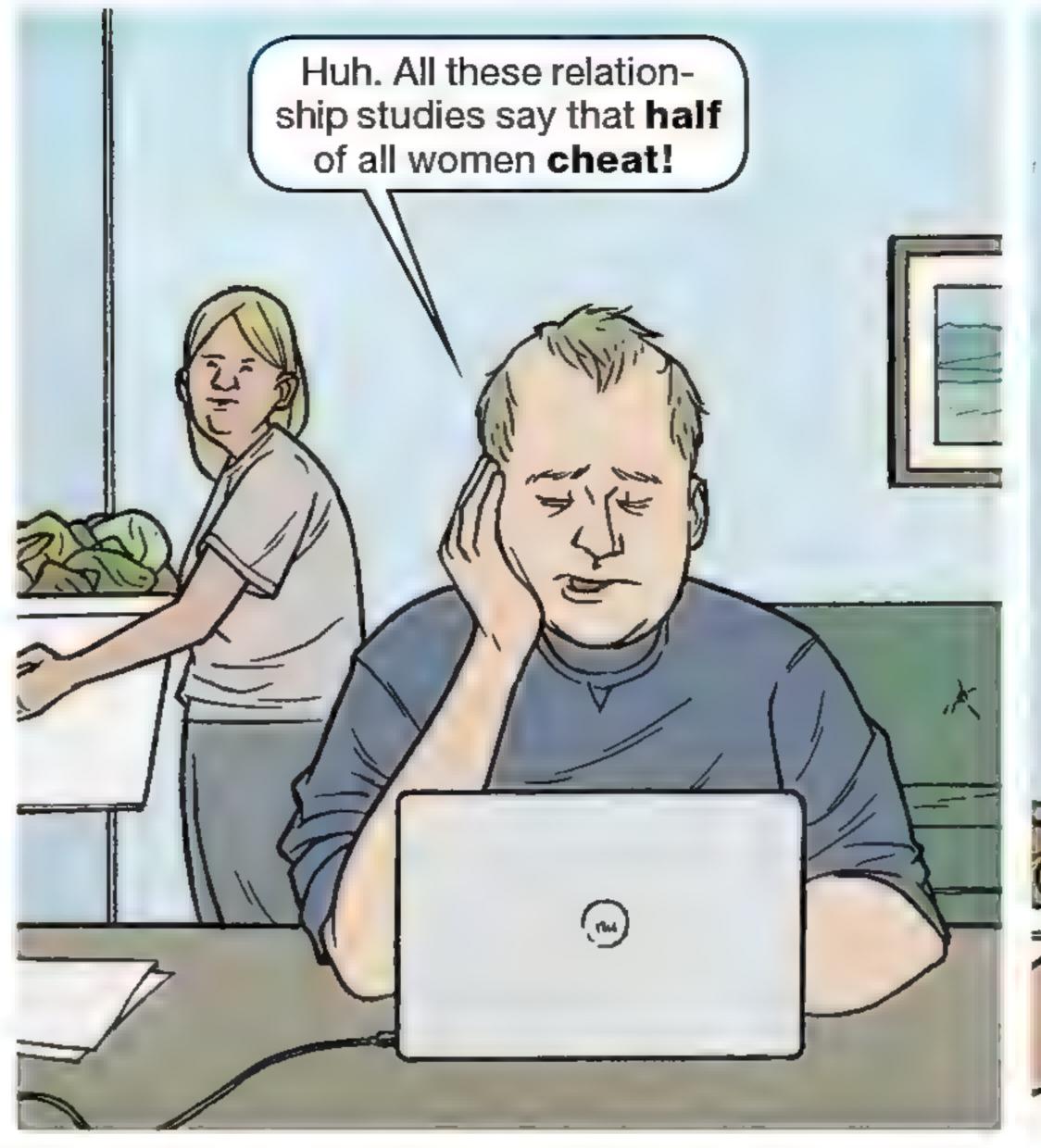
STAR CROSSED

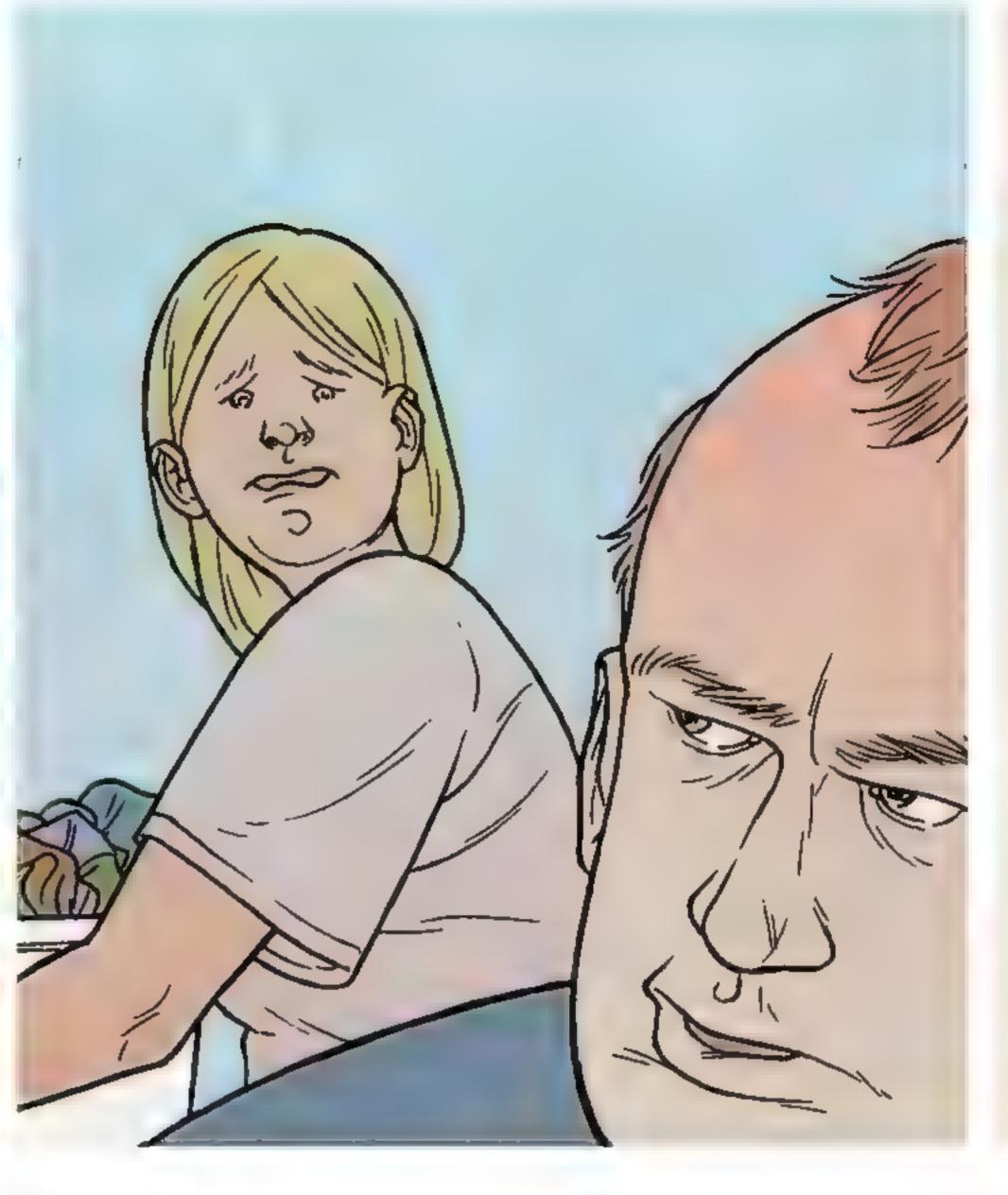






LITERALLY

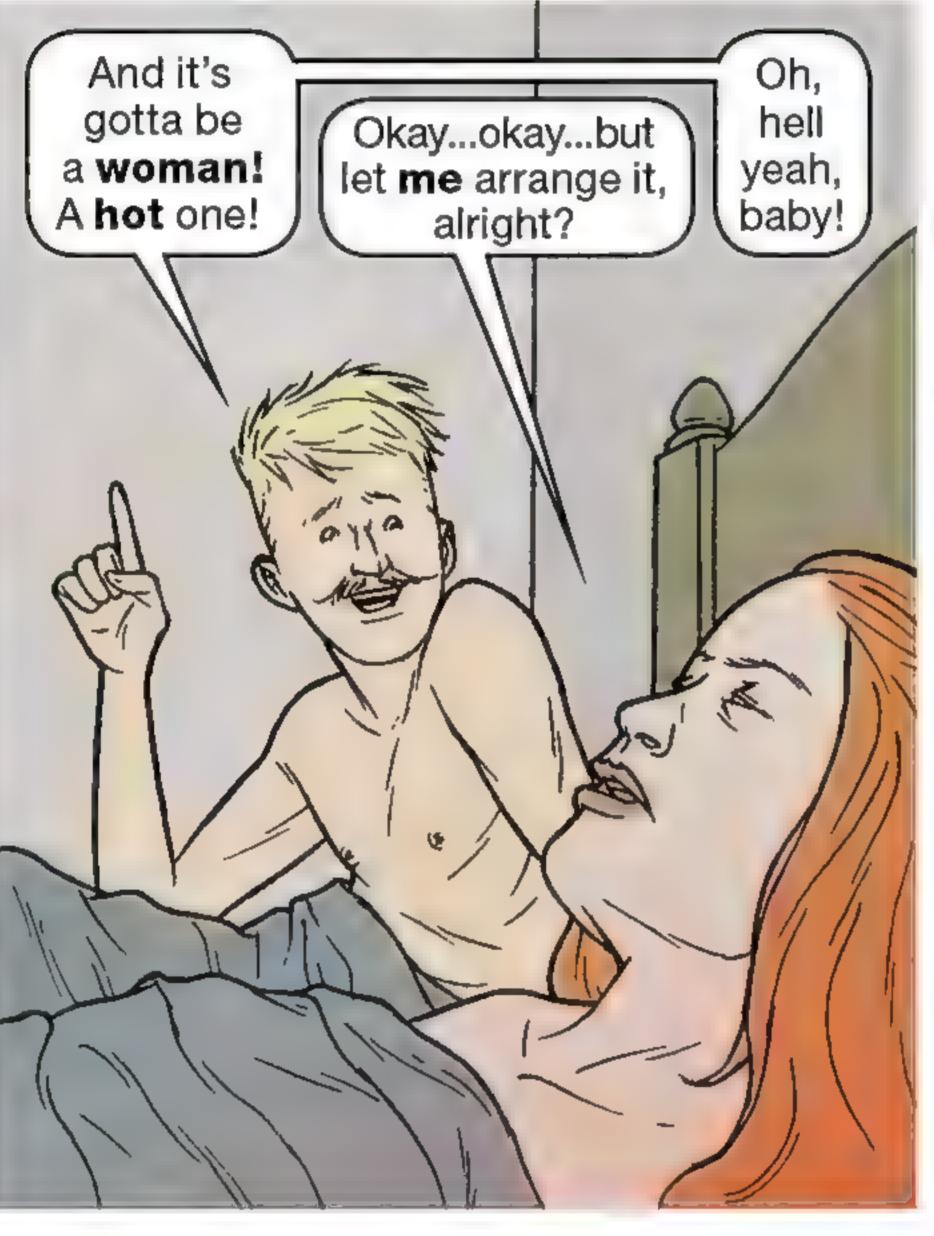






THREESOME

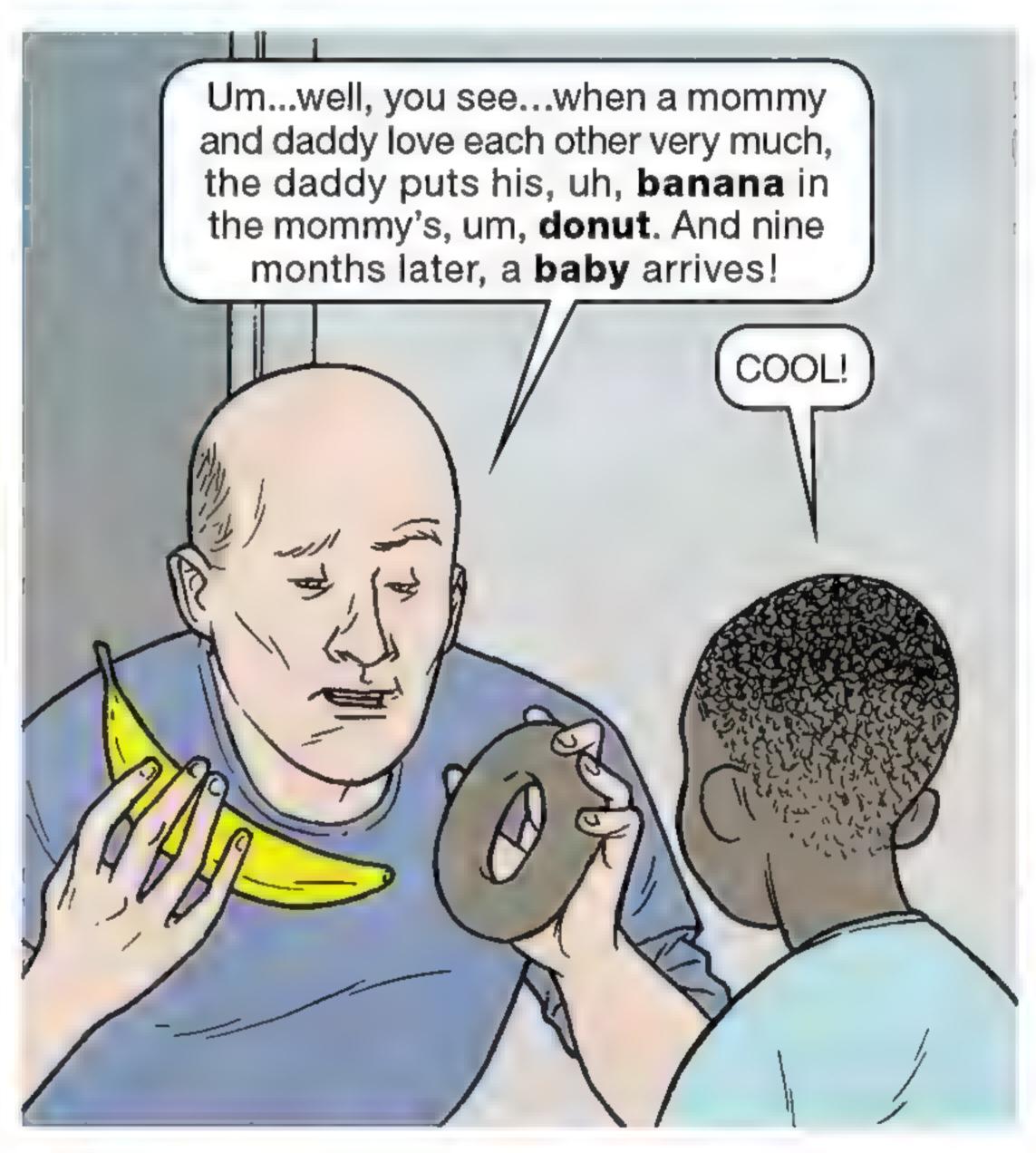






THE QUESTION







PASS/FAIL





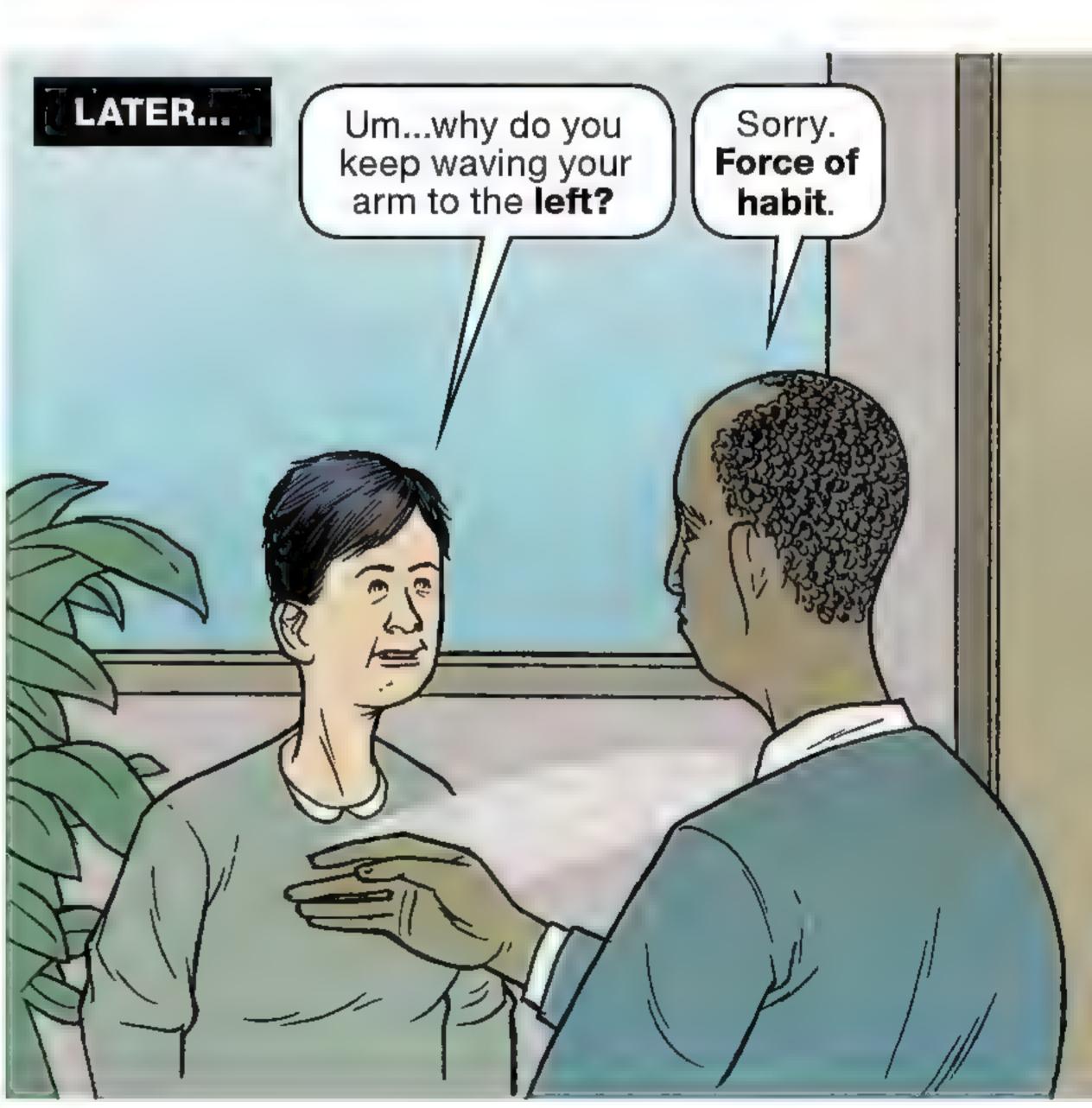


SWIPE









38

PROGRESS





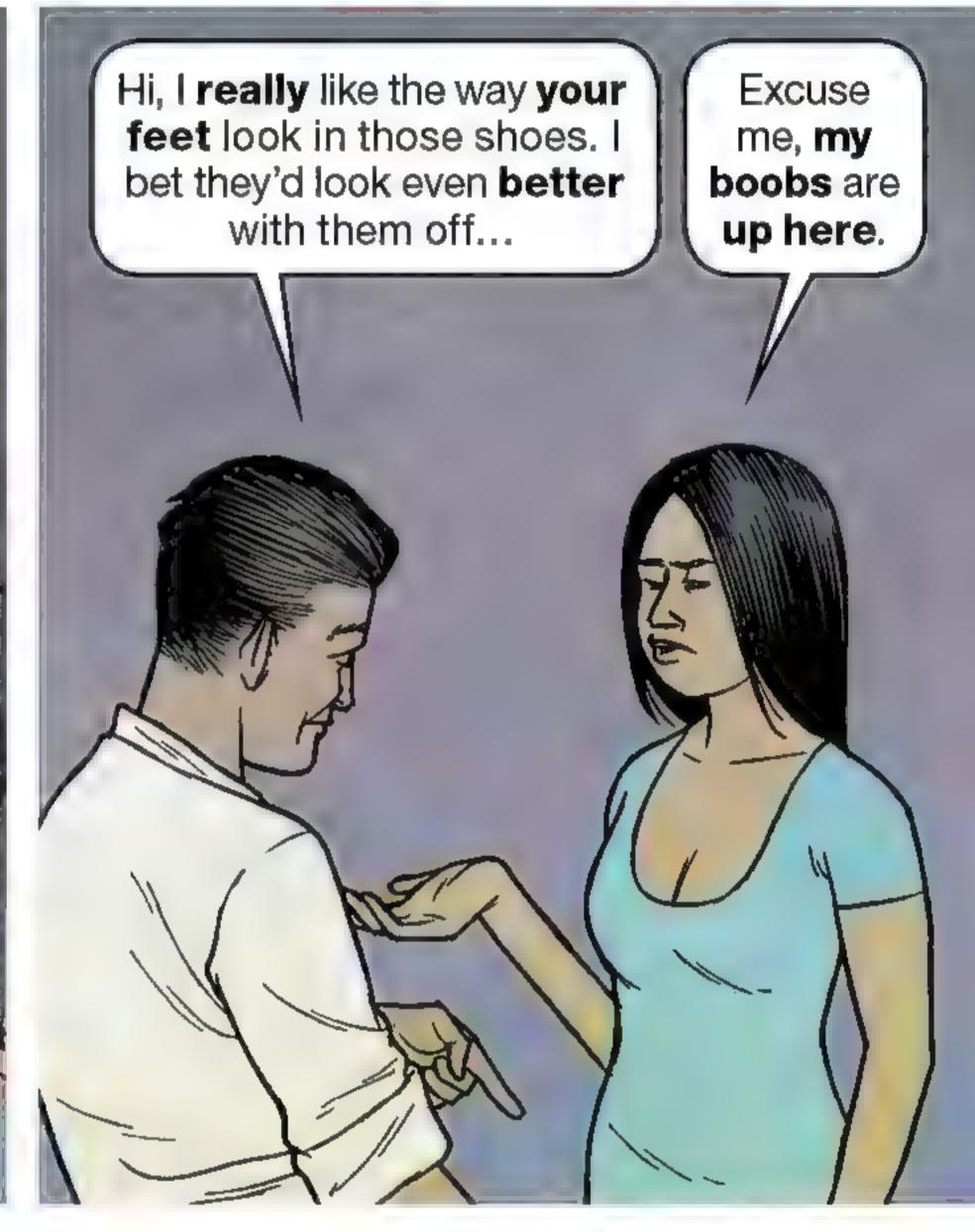




CAUGHT LOOKING

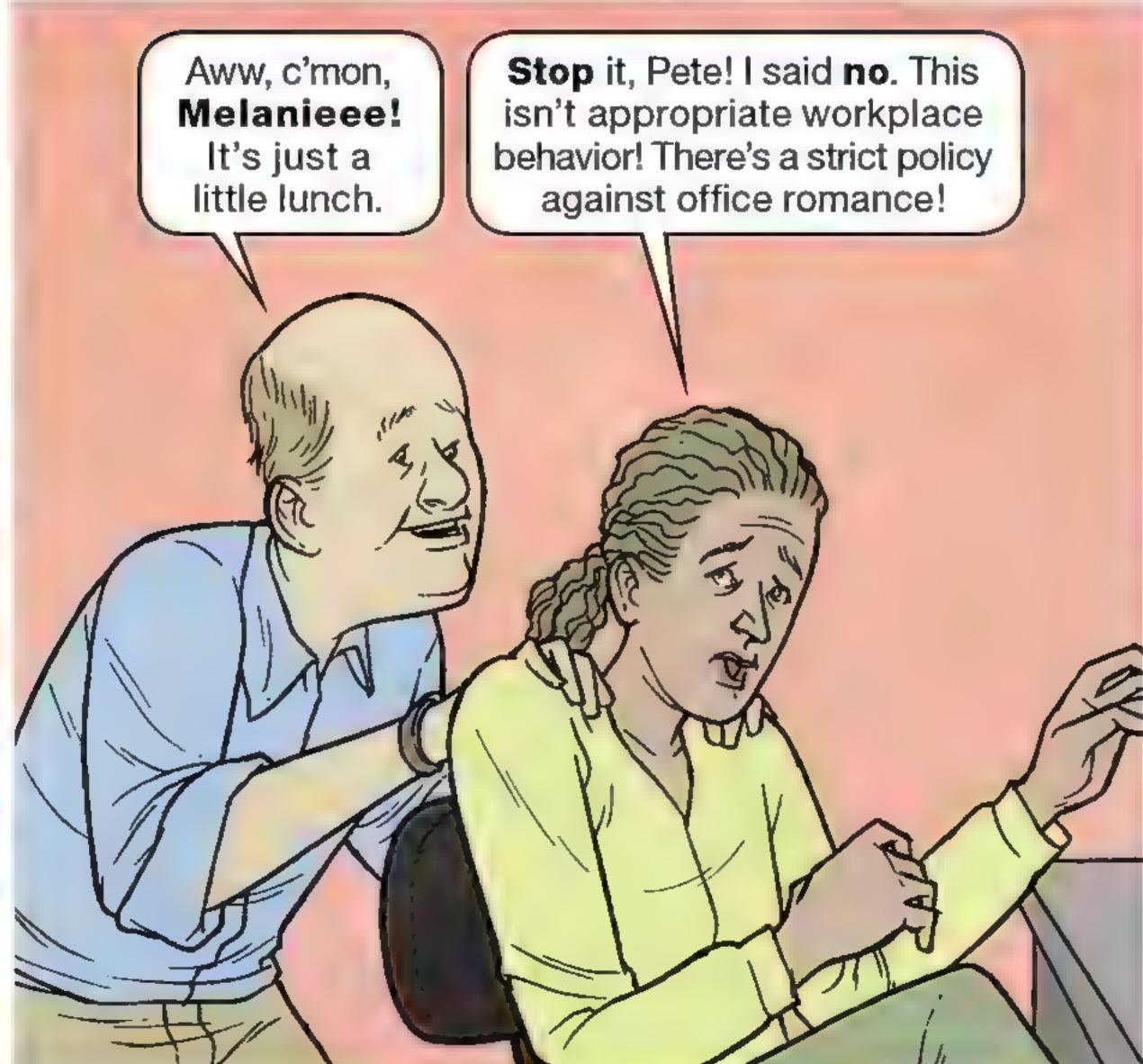


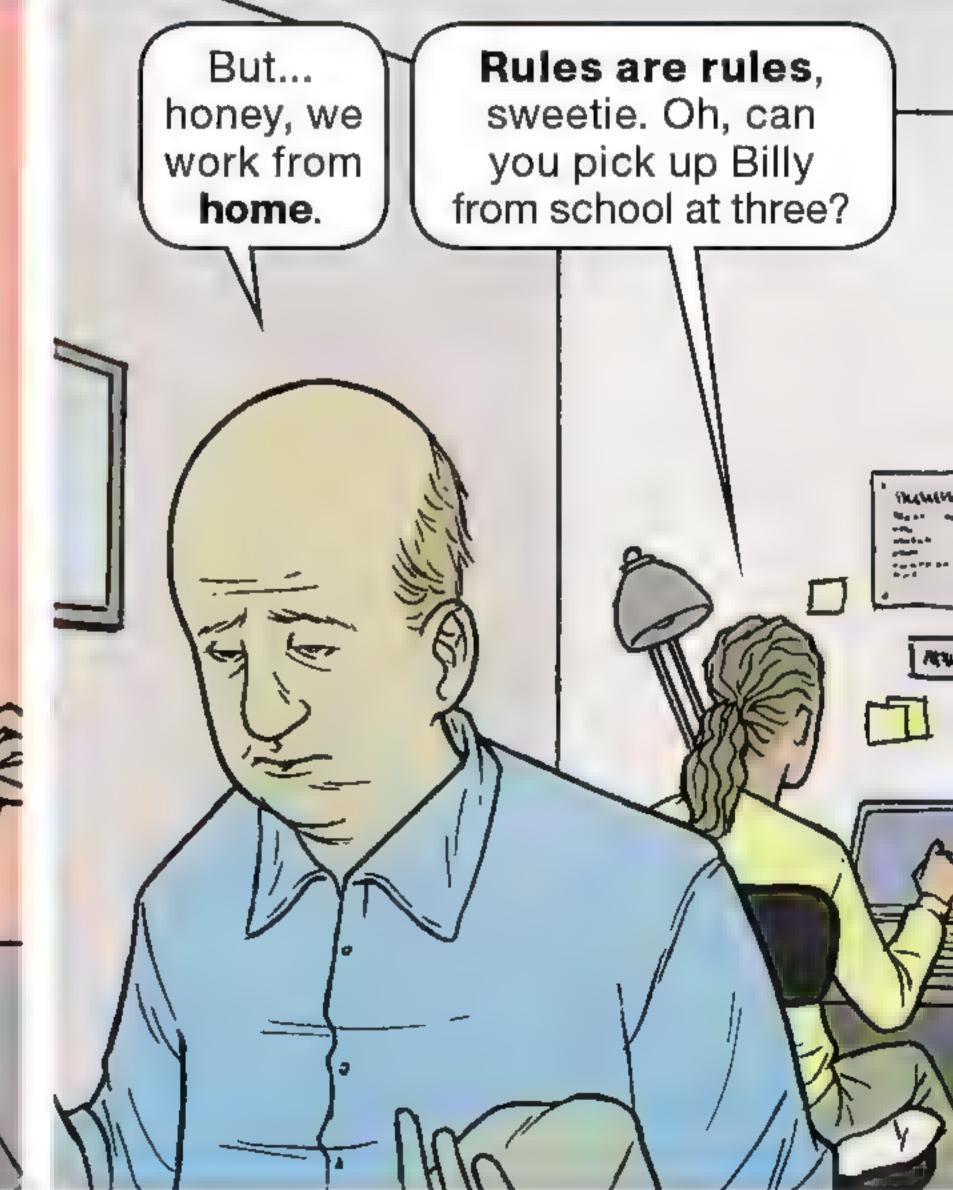




WORKPLACE









Hi, I'm Mike Lie-Well, inventor of My Pill-Ow! Like many of you, I had trouble sleeping. I solved my sleep (and my money) problems by making gullible folks think that my stupid, overpriced pillow would somehow help them sleep better, too!

WHILE IN A WORLD-FAMOUS PRISON

I CONDUCTED A SLEEP STUDY ON FELLOW INMATES, AND HERE'S WHAT I PROVED:

- Less neck pain than sleeping on a steel bedpan
- Fewer splinters than sleeping on a wooden pillow that a prisoner might nail together in woodshop
- More comfortable than sleeping on a pillow made of bricks found lying in the yard

MY PILL-DINI FEATURES:



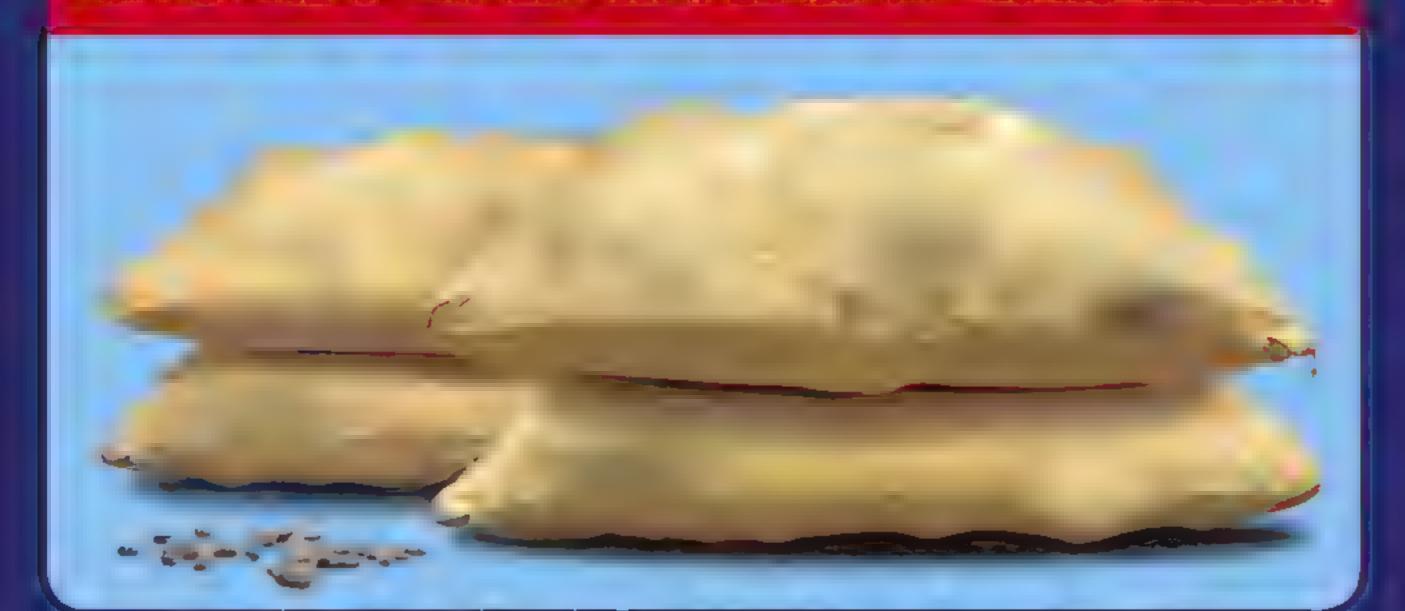
WHY DO YOU ALWAYS SEE ME HOLDING MY PILL-OW! IN ALL MY ADS?

Because, quite frankly, it's way more comfortable to hold it than to actually try to sleep on it. And yes, I've heard some people have said the *My Pill-Ow!* looks lumpy in our infomercials. Folks, those are not lumps—they're "comfort-bumps"!

WHILE WE ARE NO LONGER "THE OFFICIAL PILLOW OF THE NATIONAL SLEEP COUNCIL," WE ARE "THE OFFICIAL PILLOW OF THE COUNCIL OF NEXT-TO-NONEXISTENT STANDARDS"!

GET FOUR \$49 MY PILL-OWS!

(FOR THE PRICE OF TWO: JUST \$98! (PLUS \$98 SHIPPING AND HANDLING.



YOU CAN RETURN MY PILL-OW! IF YOU DON'T LIKE IT!

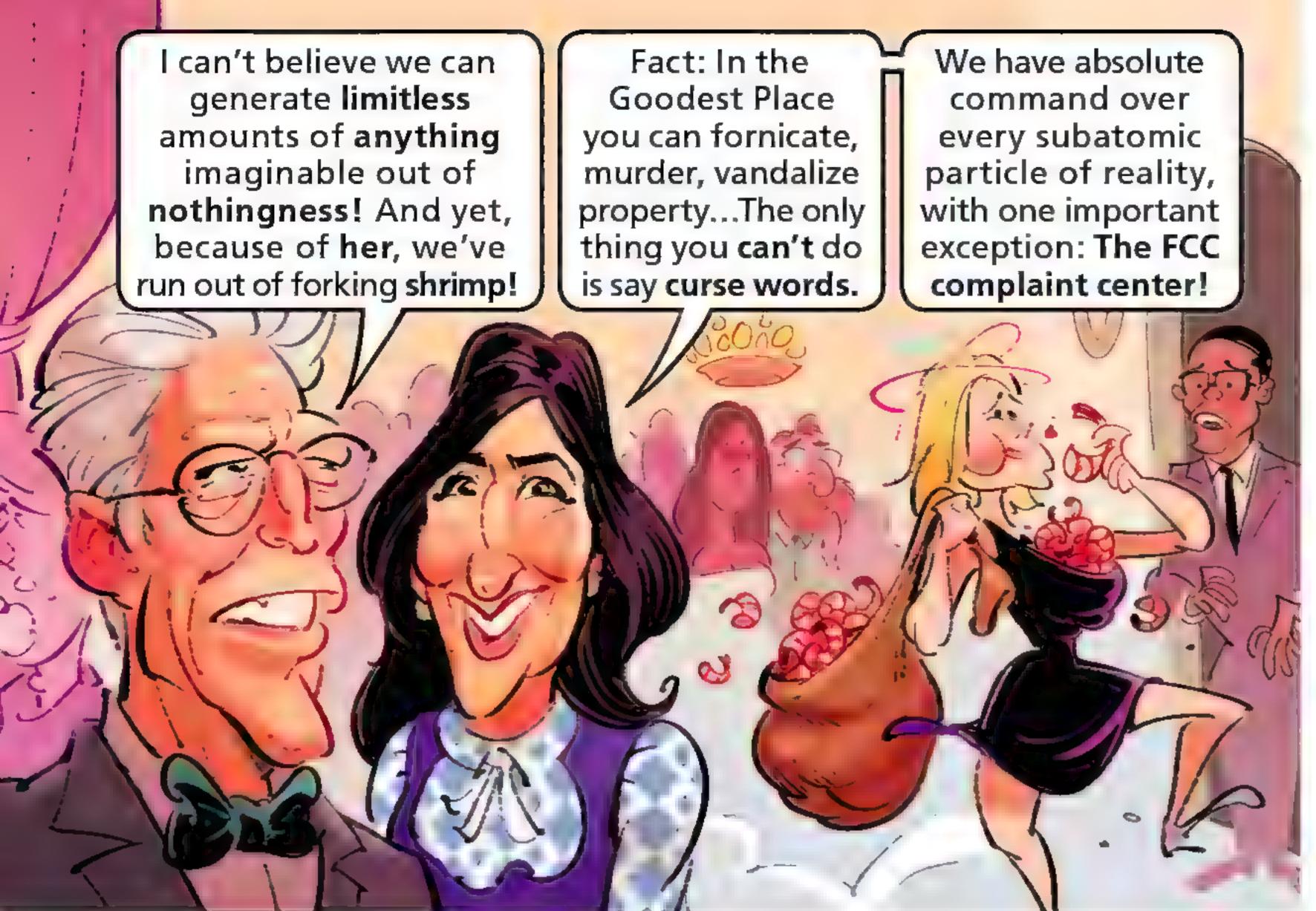
OUR GUARANTEE:

Just send back the My Pill-Ow! and the entire bed you use it on so we can judge whether it was your bed or My Pill-Ow! that wasn't comfortable. You are responsible for postage both ways and for a few other "return" charges that will NEVER be more than twice the price of your refund!

YOU'LL NEVER WAKE UP SAYING "OWW" AGAIN!

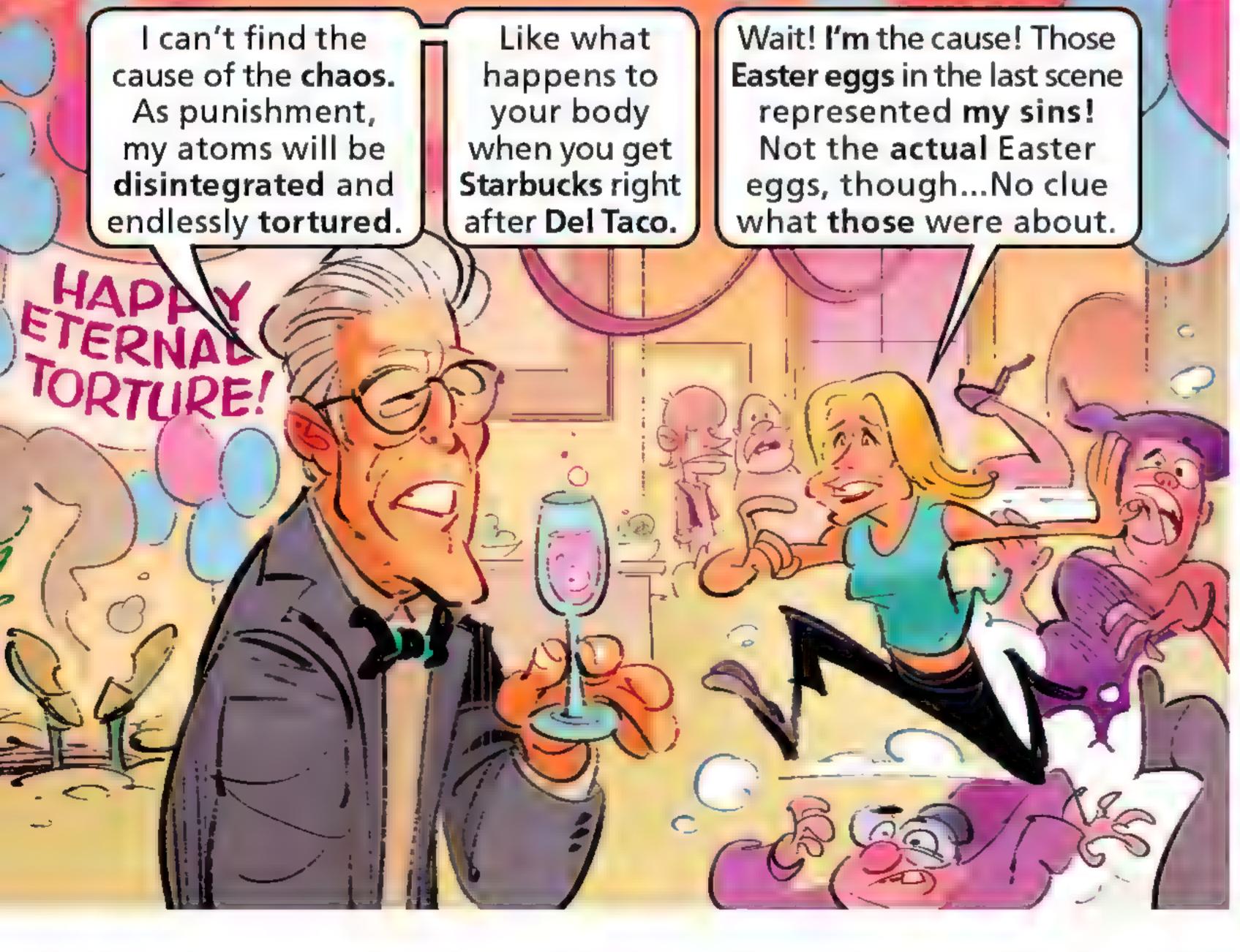
You'll say "Pill-Ow!!" OR, more likely, "That f***ing Pill-Ow!"









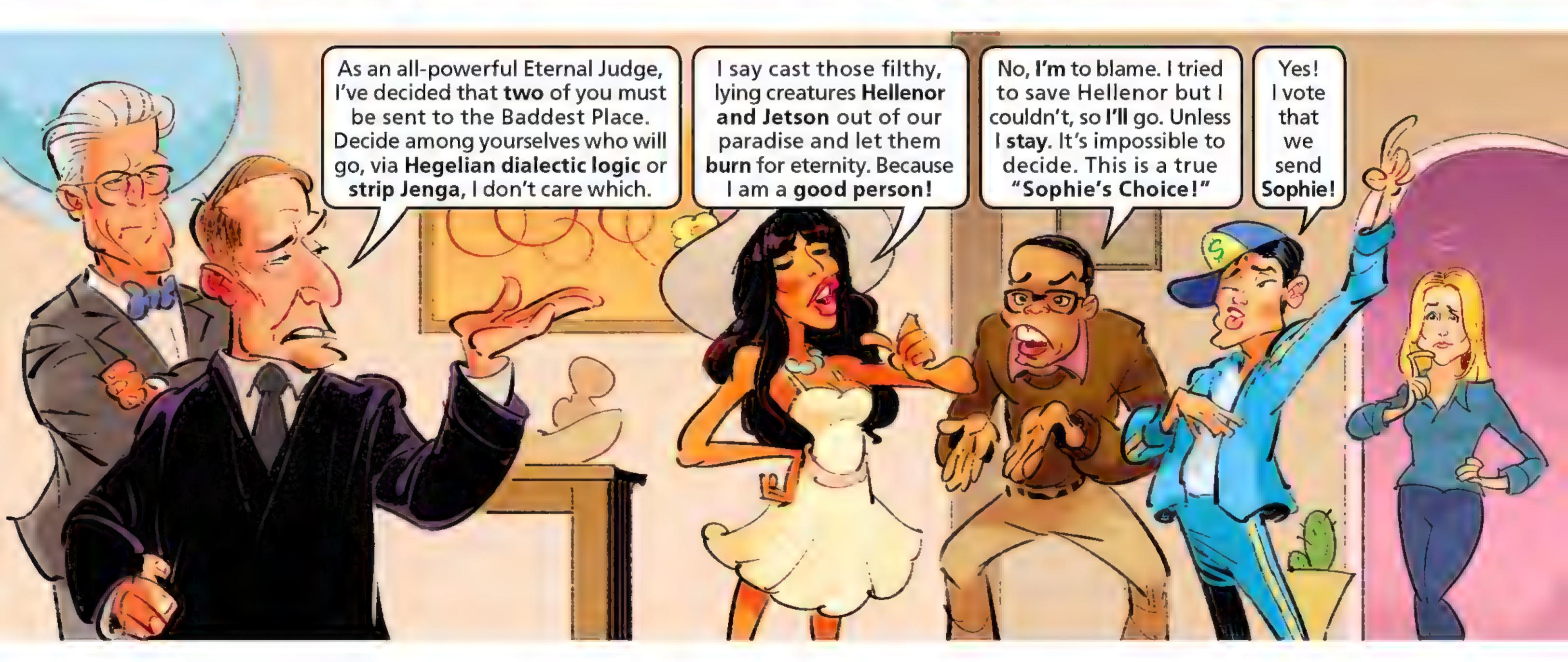




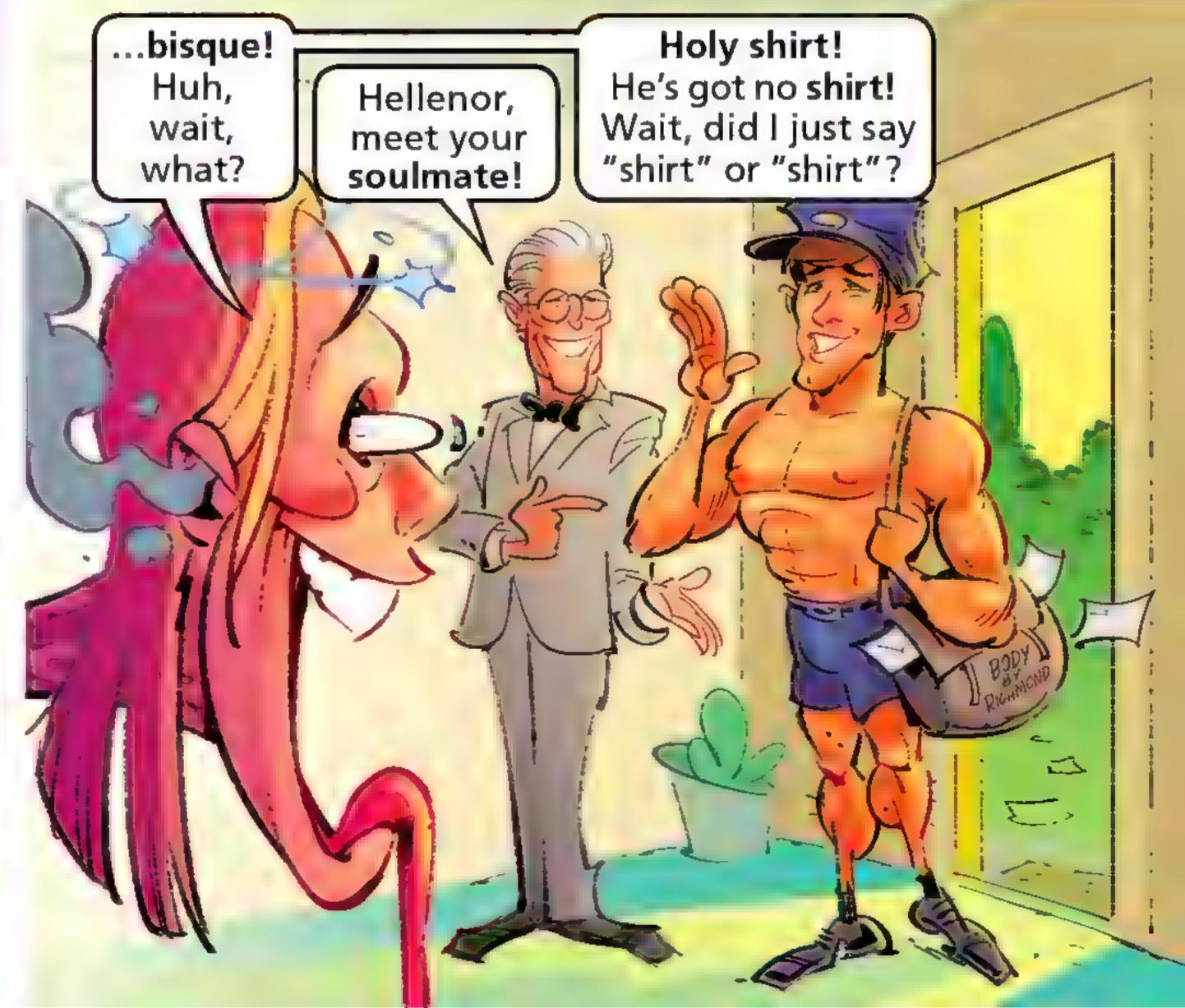


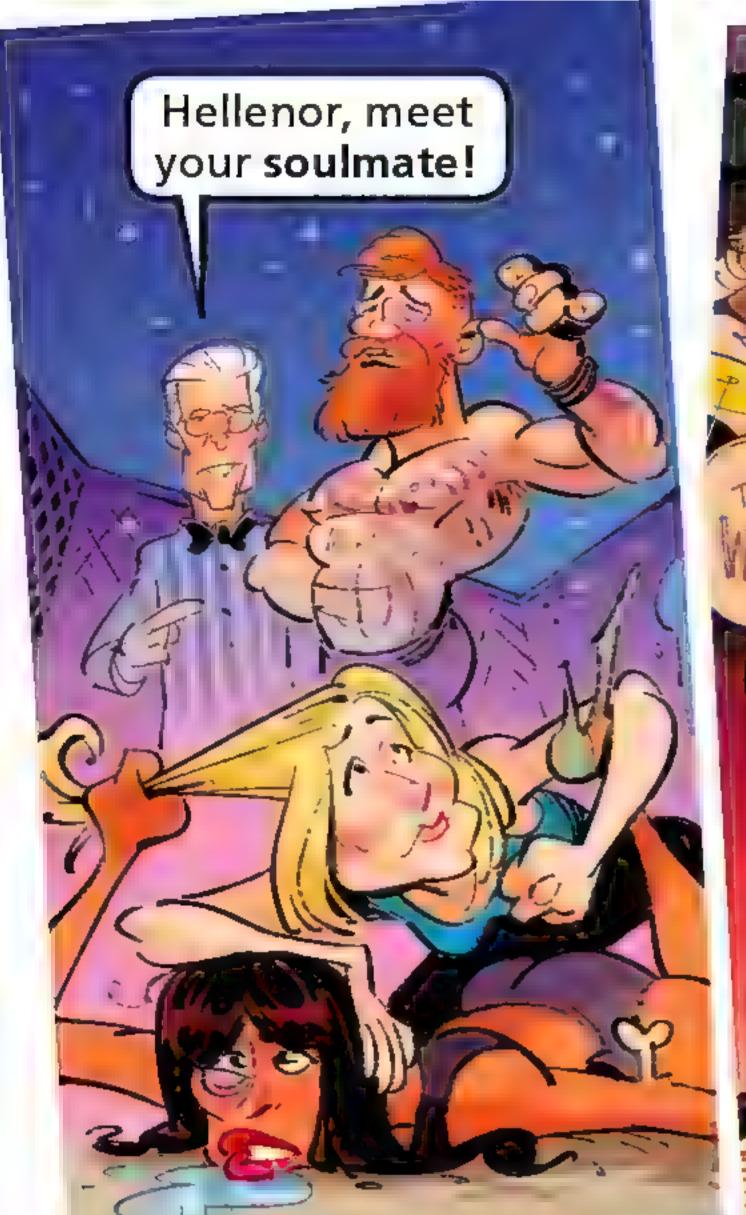




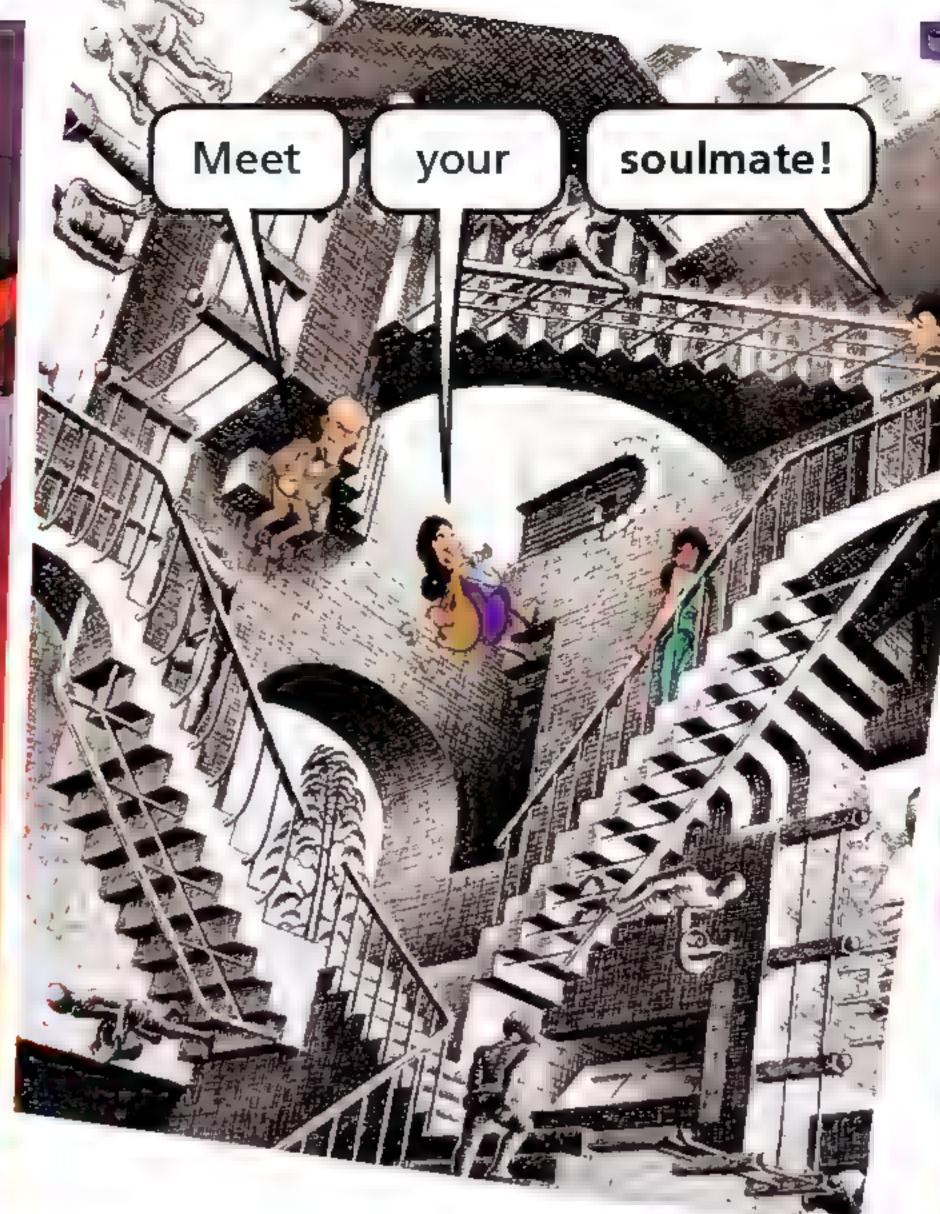








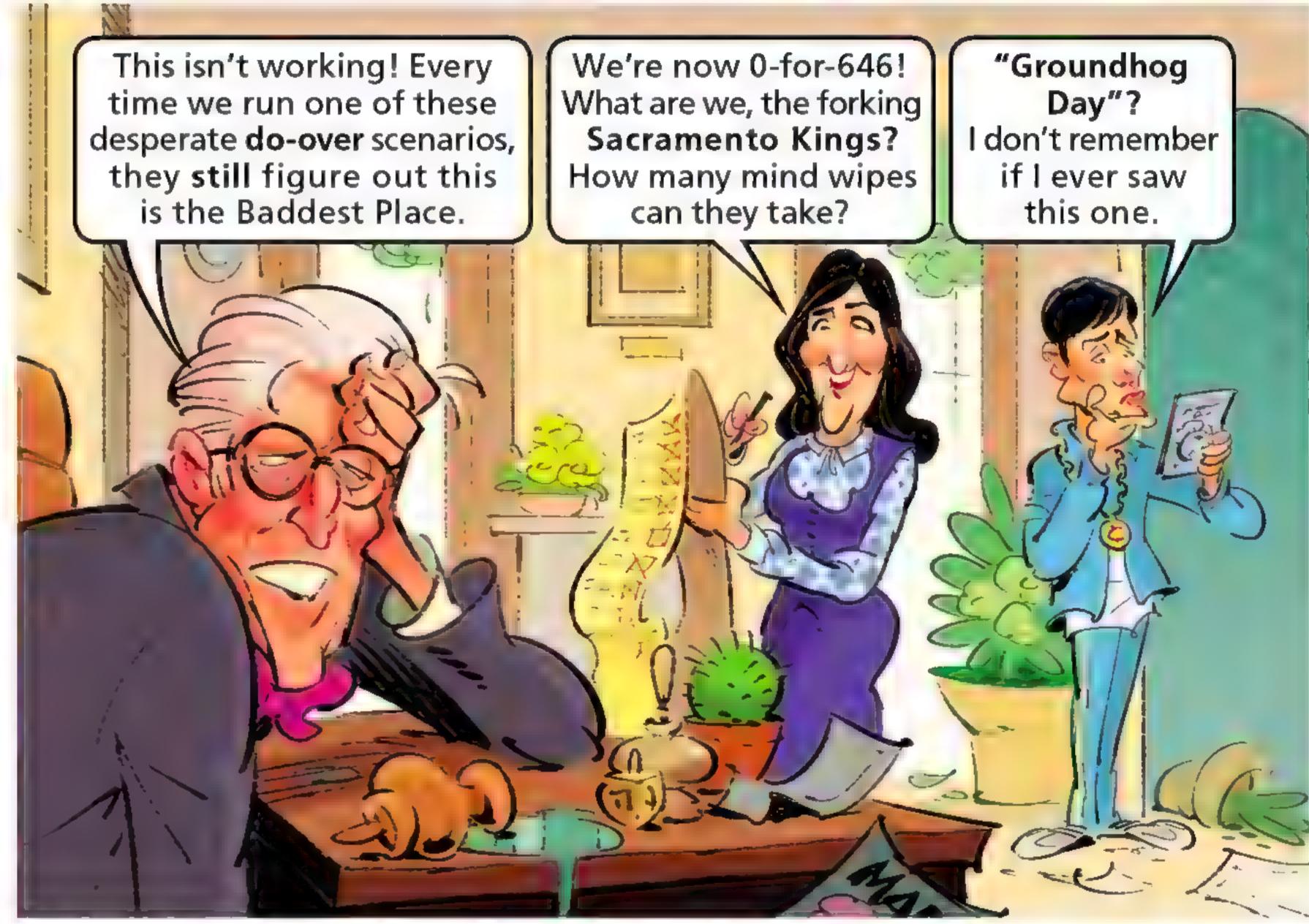


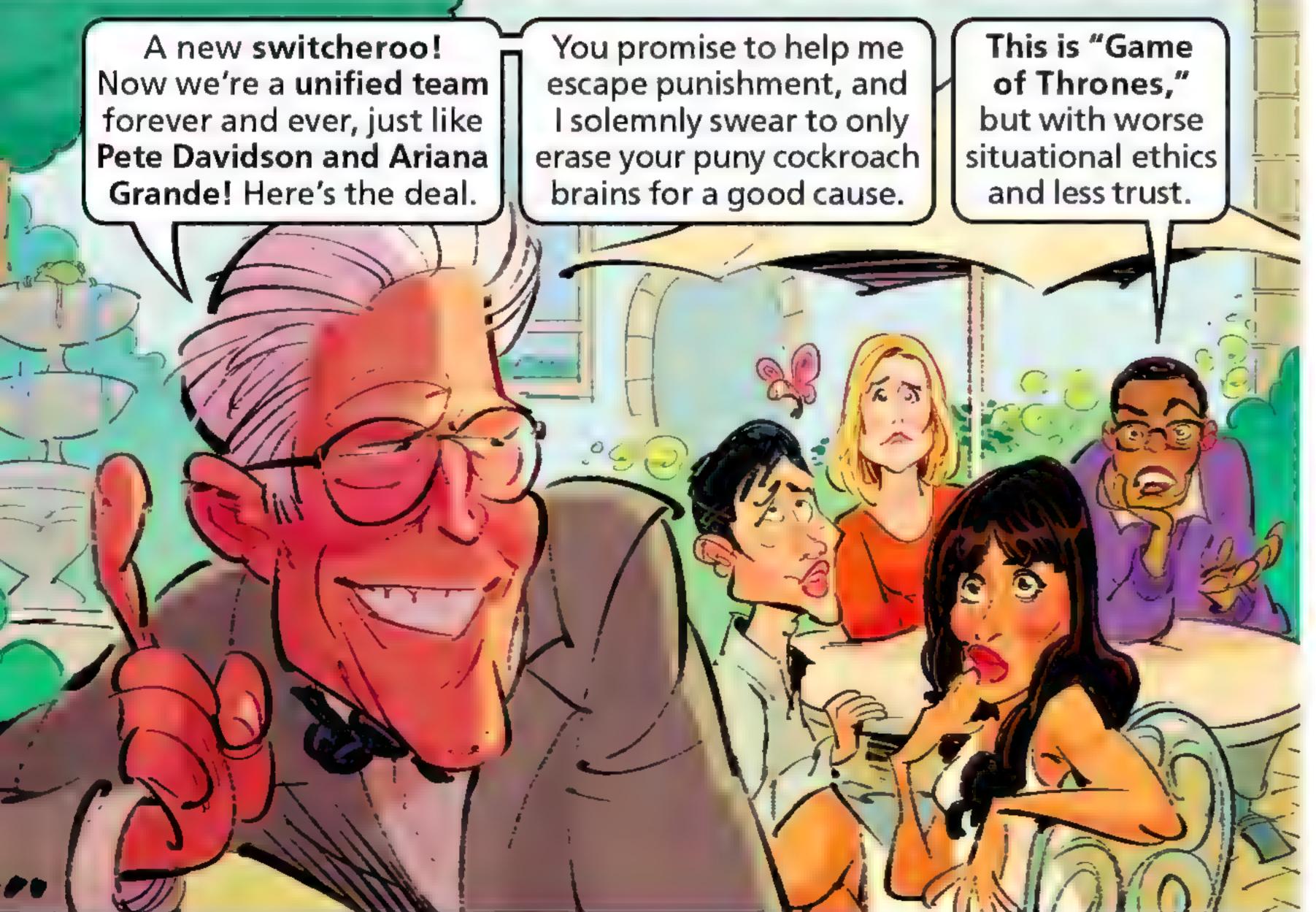




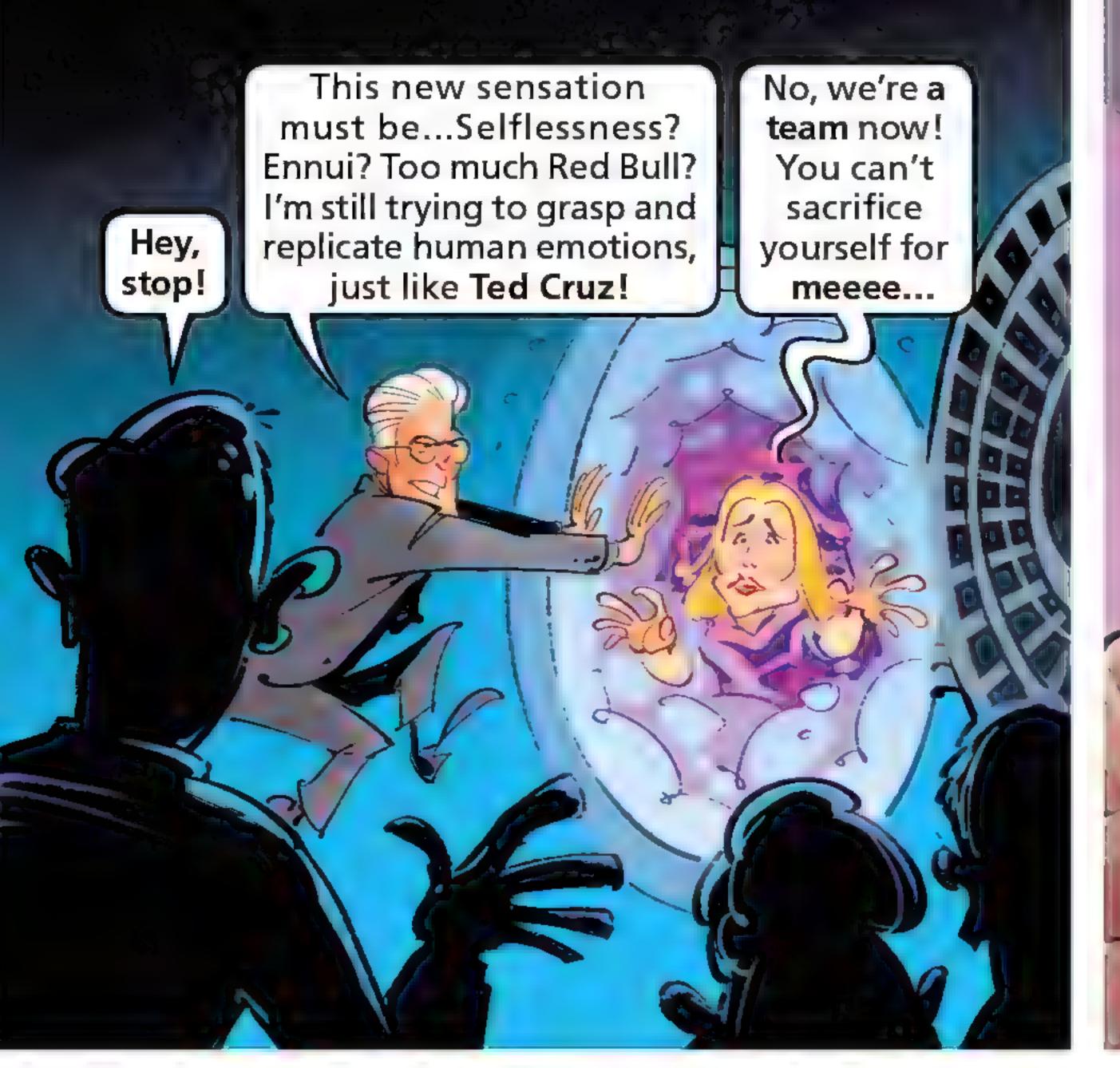
Mmmmt yrrr





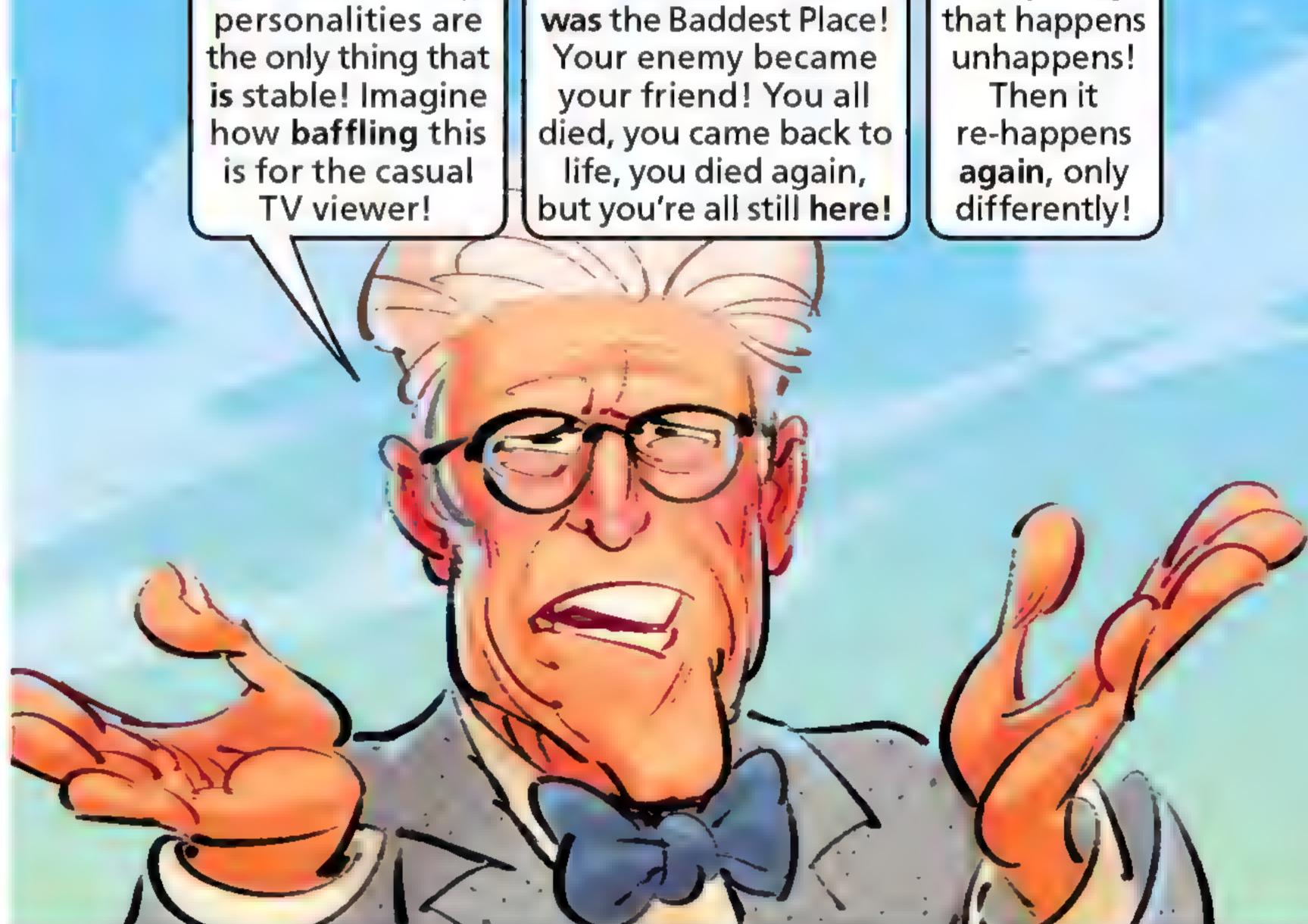






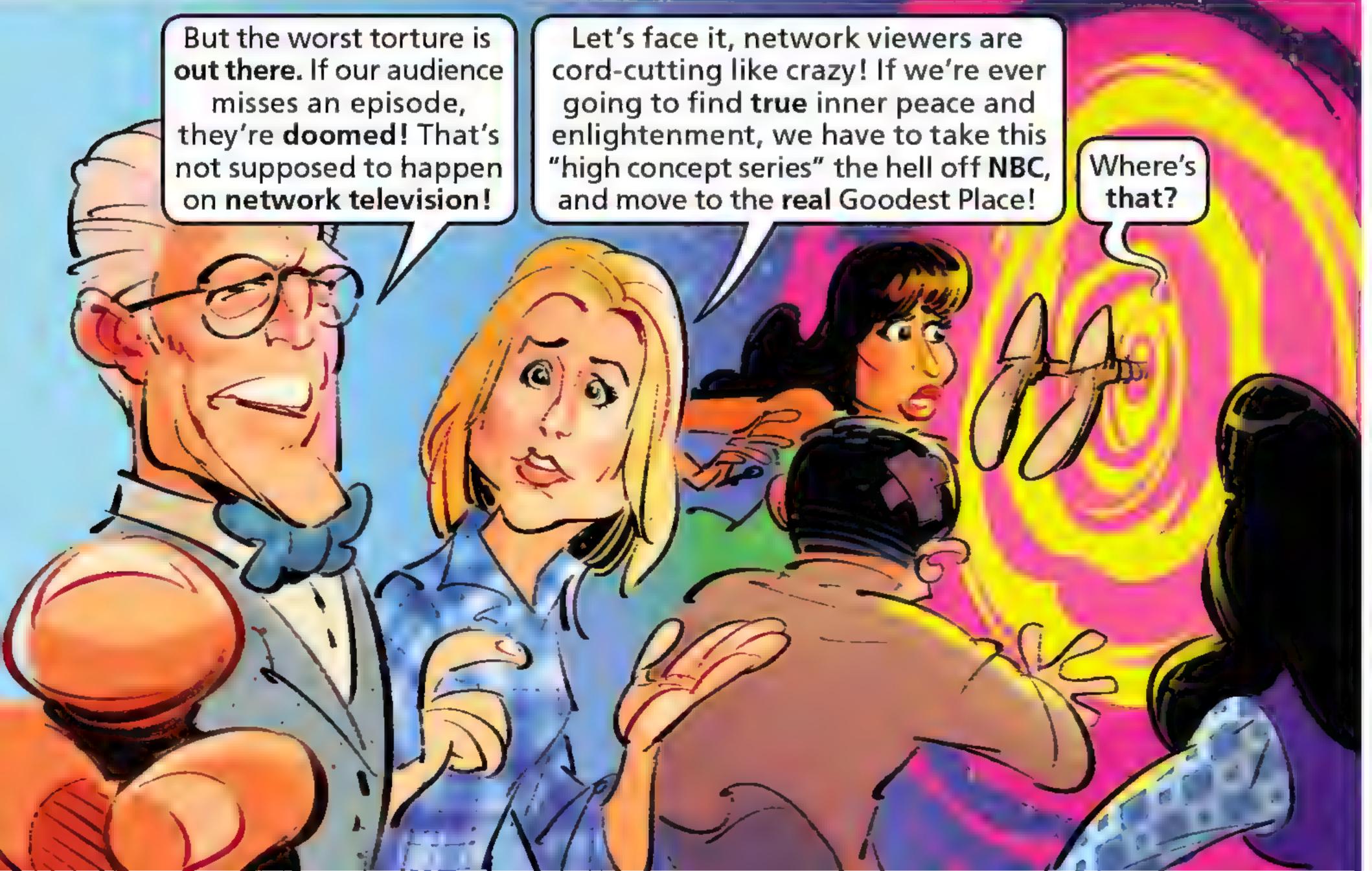


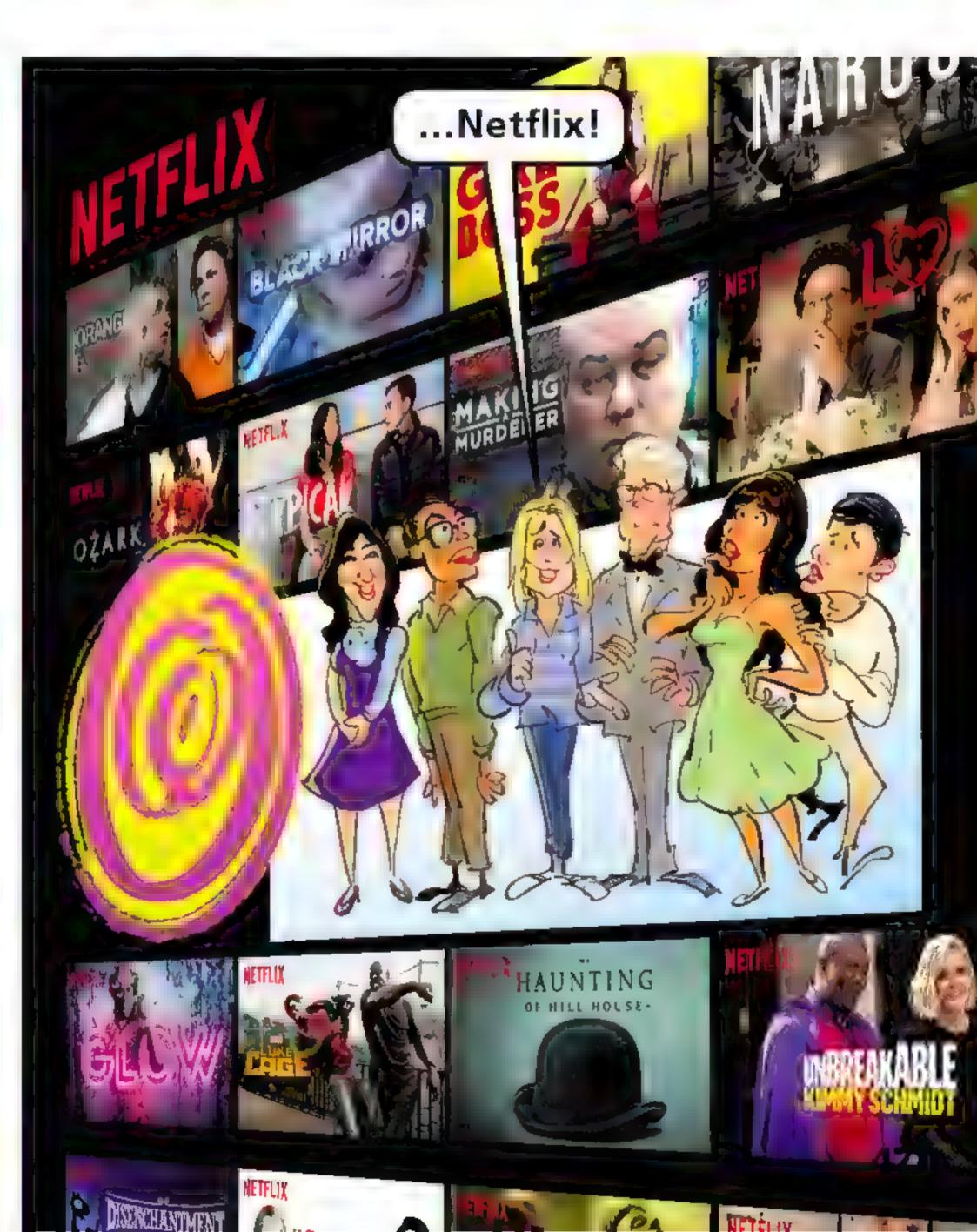




The Goodest Place

Your screwed-up





Everything





WRITER & ARTIST TODD CLARK



WRITER & ARTIST: STEVE MCGARRY





"IM THE WEEKEND GENIE. AS SUCH,
I'M NOT AUTHORIZED OR CAPABLE
OF GRANTING MOST WISHES."

WRITER & ARTIST P.C. VEY



KUPER

"Wilson here is with Deep State."

WRITER & ARTIST PETER KUPER

MODERN DAY SHOW THE STATE OF T

Baby's First Butt Selfie



Baby's First Vape Pen



Baby's First "Please Hold" Moment



Baby's First Etsy Shop



Baby's First Brunch Photo



Baby's First Cleanse



WRITER MATT LASSEN

ARTIST JOHNNY SAMPSO

INSPIRING COACH MANTRAS YOU RARELY HEAR

Winning isn't everything! But losing is the only other option, so...I'm not sure where I was going with this.

Don't leave it all out on the field! Save some effort for the next game!

We have to control the tempo out there! I didn't take six years of tap for this.

> The game isn't over until both teams have scored enough points to win the "over" bet.

We need to take things eight games at a time.

WRITER **JEFF KRUSE**

Larry Bird's not walking through that door, although Kevin McHale might! I hear he's available.

If you lose but still give it your all, then you're probably just not very good!

Remember, there's no "I" in "team"! Although there is one in "franchise," and, of course, there is a "me" in "team," so forget I said anything.

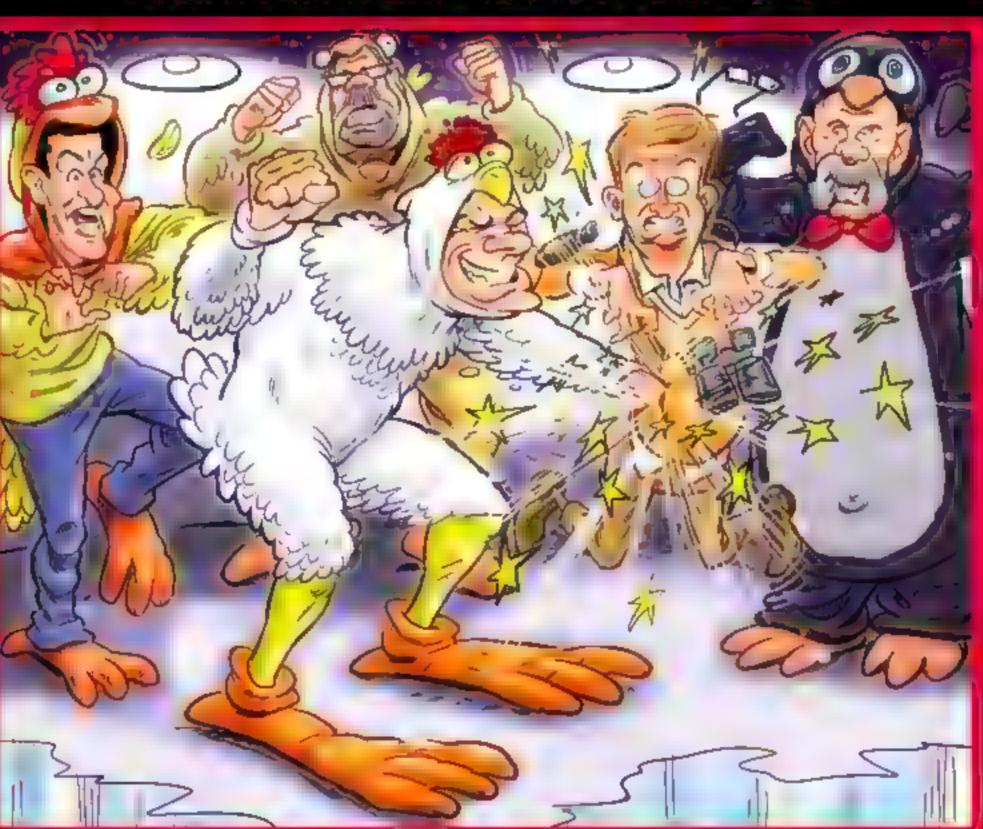
You miss 100% of the shots you don't take. I miss those tight little basketball shorts they used to wear!

Most days are spent peering into pet store windows.



The guide seems to be making up species.

OVER THERE, YOU CAN SEE THE DI IDDI E-SDI EENED New members are hazed by "Big Ed."



SIGNS YOU'RE IN A BAD BIRDWATCHING GROUP WRITER JEFF KRUSE ARTIST, ED STECKLEY



They don't seem to understand what birds aren't.

The group's motto: "We live for danger."



BOOM OPERATORS PROTEST

WRITER & ARTIST
JASON CHATFIELD

Ukay, heh, so - when a mommy and daddy penguin love each other ... y'know what? _et's take another call!"

WRITER & ARTIST

The idea for Forky came about shortly before a gas leak was discovered at the Pixar offices.

The name "Forky" has upset thousands of cutlery enthusiasts who feel the spoon's contributions are being erased.

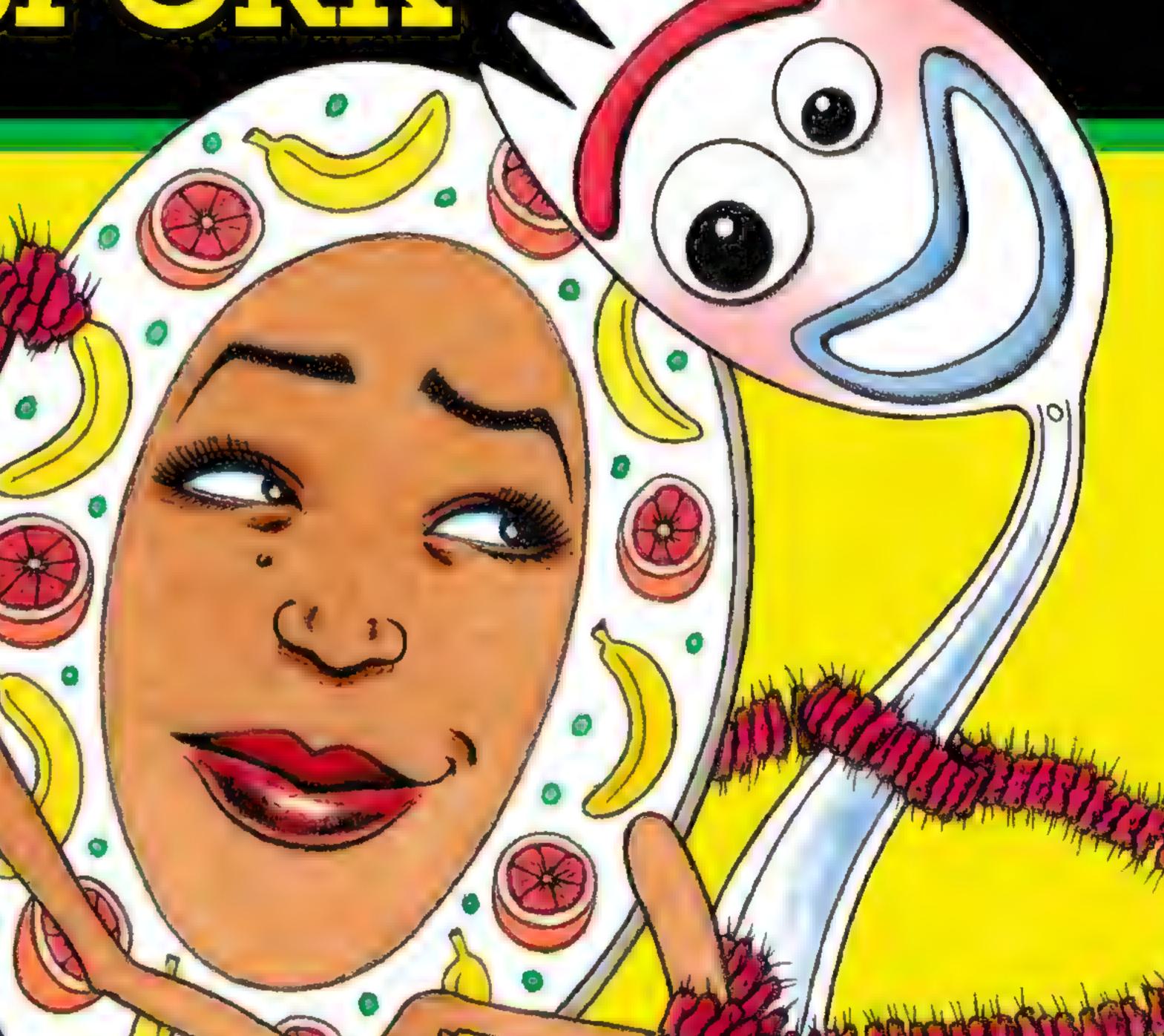
Disney hopes Forky's simple design will inspire children to make their own toys. Just kidding. They want you to shell out 35 bucks for a plastic spork.

Forky's love interest (an adorkable clawfoot bathtub) was cut from the film after Pixar received too many complaints about her being named Tubby.

Post filming, Forky was seen running away with his upcoming co-star, Tiffany Ha-DISH.

The character has inspired the surprisingly delayed Weird Al parody, "Tine After Tine."

If you think this new character is bad, just wait until you see Commodey, Plungey, Zappy the Electrical Outlet, and Tanky the Wife Beater.



WRITER KENNY KEIL

ARTIST RICK TULKA



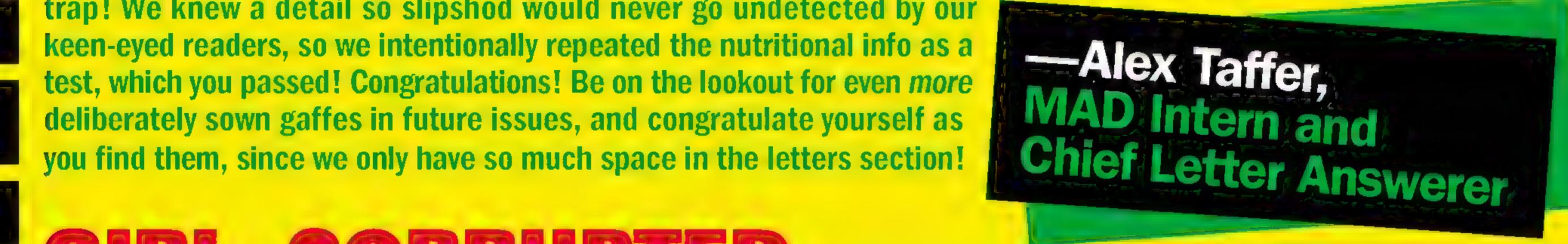
Dear MAD people, an and reader of

I feel compelled to point out a glaring inconsistency in your Rejected Monster Cereals article. As a physician, I carefully observe nutritional labels. You may have thought that no one would take the time to read the fine, diagonal, slightly blurrily printed labels on those cereals...Wrong. I was very disappointed to see that your Bone Pops (which, by your own admission, are literally just bones) fiber content and sugar content are **EXACTLY** the same as the Lurking Harms (containing spiders, slime, and glass). I mean, what are the odds? This head scratcher has made me lose several nights' sleep.

Bones would typically have at least 12 grams of fiber per serving, unless excessively osteoporotic. I do hope that you realize that deliberately falsifying nutritional information is a serious and punishable offense. Please consider the children whose lives you may adversely affect.

Sincerely, Dr. David Rebuck, D.O. Hamilton, NY

Reprimandin' Rebuck—Thank you for pointing out this glaring error, which we will now frame as a carefully planted trap! We knew a detail so slipshod would never go undetected by our keen-eyed readers, so we intentionally repeated the nutritional info as a test, which you passed! Congratulations! Be on the lookout for even more deliberately sown gaffes in future issues, and congratulate yourself as



GIRL, CORRUPTED

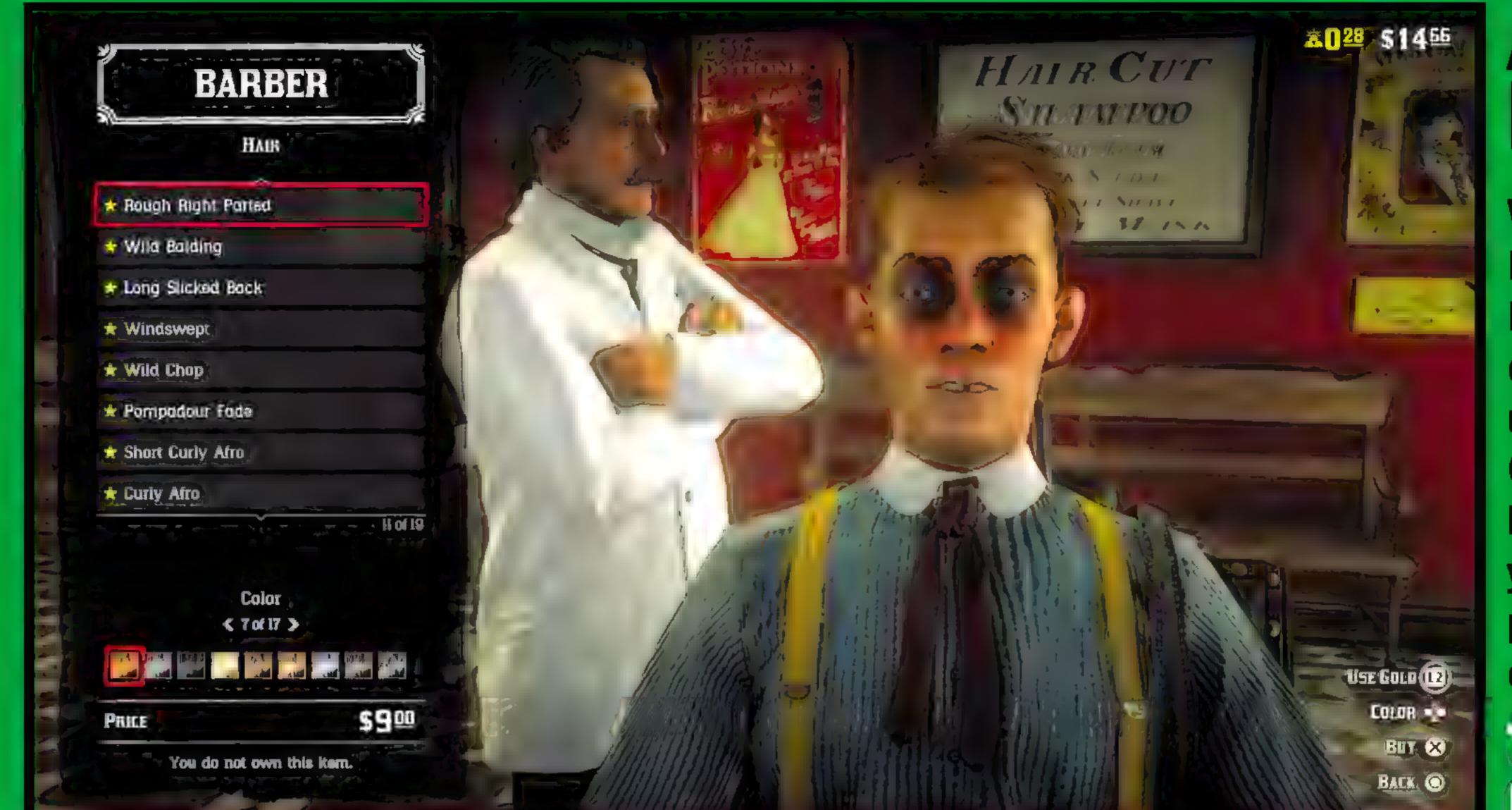
Dear MAD, Being a lifelong reader of MAD, I recently introduced my 9-year-old granddaughter Kylee to MAD Magazine, and as you can tell from the picture, it appears I've done

and hooked fo

Keep up the good work, MAD, I plan on introducing you to her 4-month-old sister very soon.

Jack McGinley, via email

Jack and the 'Zine Talk—This photo makes all our loafing around, pretending to be busy totally worth it! We hope Kylee came away from the issue with a strong antiauthoritarian streak that made her like you more than she likes her parents (the objective of every grandparent). A note for Kylee's sister, though— MAD Magazine is not recommended for teething. —AT



LOOK-ALIKE

Who is this rough-looking frontiersman? He sure does look a lot like Alfred E. Neuman! We bumped into this character in Red Dead Unline, forming up a Wild West version of the Usual Gang of Idiots. If you'd like to bump into him, too, add Alfred Neuman 1952 as your PlayStation Network friend, and perhaps you can posse up. It could even end up on MAD's Twitch channel:

Madmagazine And magazine

I'm 12 years old and love your stuff! The last issue Sick burns, Bartelboy-But you and your was priceless, as in, so bad I shouldn't have to pay! I love Sergio brother have bested us for the last time! Aragonés' work and the Shorts & Briefs pages are hilarious. Now, hey, wait a minute, what type of fighting Anyways, thanks for this incredibly useless waste of paper my brother and I call MAD Magazine!

are you guys doing that puts the spies to shame?! We hope we don't have to call the cops. They don't take too kindly to us after we called 9-1-1 to order an emergency pizza for the MAD offices. -AT

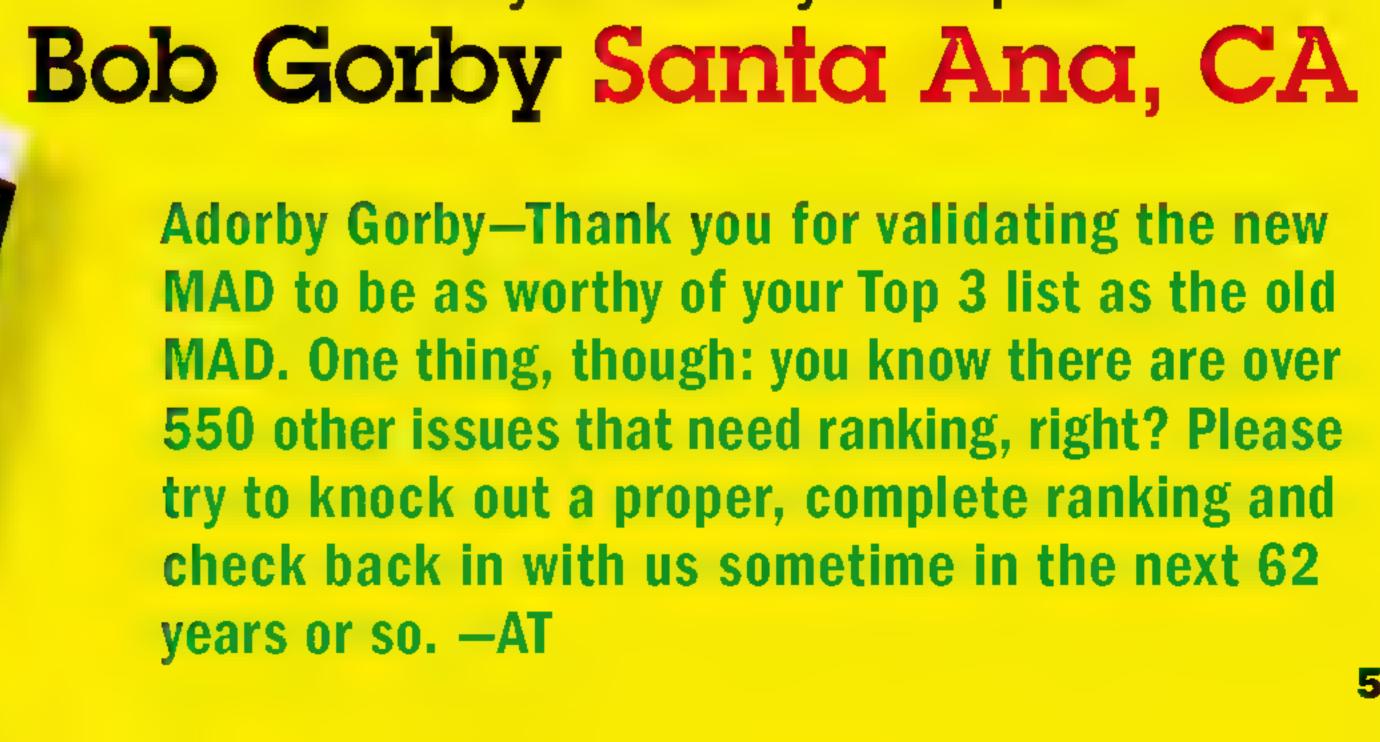


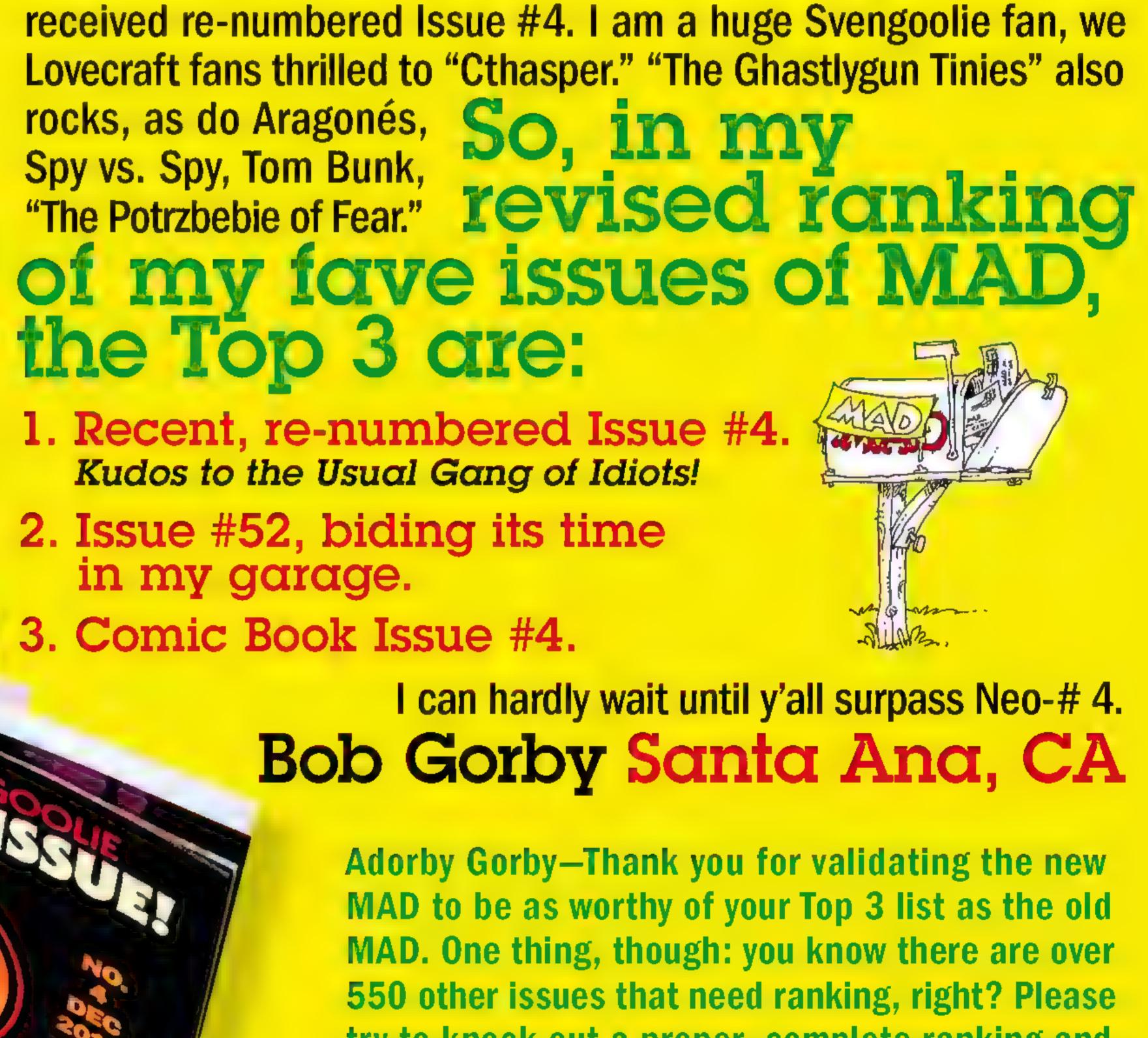
MAD Magazine first entered our household with Issue #35. I fell in love with Issue #52. It remained my favorite issue until I recently received re-numbered Issue #4. I am a huge Svengoolie fan, we Lovecraft fans thrilled to "Cthasper." "The Ghastlygun Tinies" also

- Kudos to the Usual Gang of Idiots!
- 2. Issue #52, biding its time in my garage.

I can hardly wait until y'all surpass Neo-# 4.

MAD to be as worthy of your Top 3 list as the old MAD. One thing, though: you know there are over 550 other issues that need ranking, right? Please





Hellooo! Just wanted to say that I have been a fan of MAD Magazine (Who me?) for many, many years, ever since I was a preteen when my brother (eight years older) introduced it to me. I may not have understood all of the satire, but I loved to read it. This went on for years until I met my future husband who also liked MAD Magazine (definitely a good trait in a mate). Children and jobs began to cut into adult reading, but I would pick up a magazine at times. Rediscovered MAD again recently, but for some reason it is different now, not sure why though (me older and wiser?). However, I have to compliment you on the article in the recent December 2018 issue—"The Ghastlygun Tinies."

It was very emotional for me to read and I almost cried as I read it more than one time.

thought it was sadly too true to life. Thank you for including it in your magazine this time.

Fifty-plus-vears fan Misty Martha-Get the heck outta town, you're making us blush! We are certainly humbled by the response to "The Ghastlygun Tinies," which continued the MAD tradition of confronting society's ills honestly (even if it means going four pages without a single joke). Parody can be used in many ways, and Matt Cohen and Marc Palm's remarkable approach to such an ugly subject was one we were eager to share with our readers. —AT

Thanks to

of Olivette, MO, for this strikingly realistic rendition of Individual 1. Well, the devil horns haven't completely grown in yet, but sometimes they need a full term to reach maturity. Eugene tells us that he's been an artist for over 50 years! Wow! That's almost as long as our president has been a slumlord! -AT



2020 MISION

Don't make me do it

I have read every issue since January 1966 and own all the earlier issues, including the comic book issues, except for five. I have been trying since I was a much younger kid to get my letter in your rag. If you don't print my letter I will vote for Trump in 2020. If he wins by one vote it will be your fault.

COLUMBIA HEIGHTS, MN

Manipulative Mat the Bratt-We need proof! When you vote, snap a pic of your ballot and send it our way. Doing so is illegal and will invalidate your vote, so we'll be off the hook! Genius! -AT

DRUNK AND ORDERLY

After much consideration (and a few beers), have raised your magazine to position 4 on my monthly perusal list. It is as follows: 1. Money (obviously), 2.Smithsonian (pretend to be smart), 3.Time (got it cheap), 4.MAD (up from 5), and last 5.Reader's Digest (down from 4). No thank you is expected.

Jim Lanctot, via email

Lanky Tot—Whoa! Take that, Reader's Digest and their hoity-toity poetry contests (we assume they have poetry contests)! But seriously, Jim, how many beers will it take to get us to the top of your list? Make sure that the next time you update this list you're in full-on party mode, THEN let us know how we fare! —AT



Each day we receive dozens of letters ranging from "barely legible" to

upon a perfect candidate for...

"we should report this to the proper authorities." And though most are

Dear MAD.

I'm looking to buy ad space within your magazine. I understand that you don't normally run ads, but I think that once you learn a little more about me and my product you'll immediately change your tune. My name is Bowen Darling and I am the CEO of Two Dogs Boning Beer.

Our small, dedicated staff works day and night to brew the finest beer you've ever tasted. And then, when it's finally met our impossibly high standards, we pour the beer into bottles that have a picture of two dogs having sex on them and ship them to our thirsty customers

Let me tell you: no matter how perfect you think your product is, when it's released into the world, people will quickly find the one problem with it that you didn't even realize was there. Heck, I remember when Dippin' Dots first came out and everyone said, "Well, I see the dots, but where's the dip?!" All of our negative feedback was about one thing in particular: our logo,

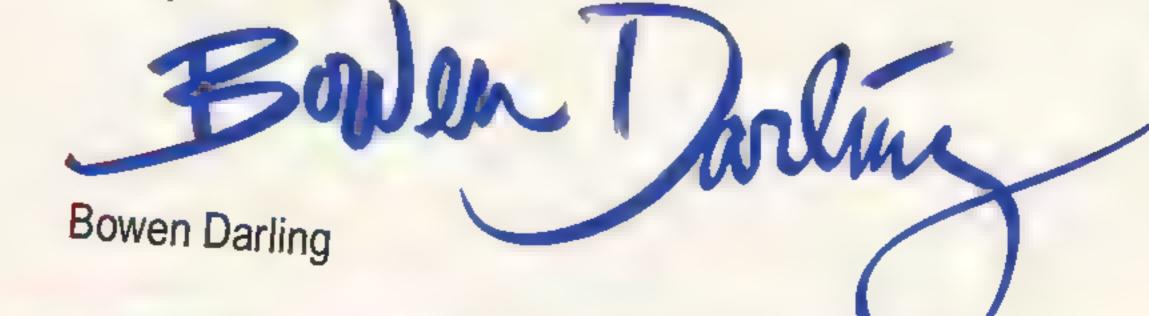
So I looked at the logo and thought, "How could I have been so stupid?" There were several changes I needed to make, and I needed to make them fast.

First things first: change the breed of the two dogs that are having sex. The original dogs in the logo were beagles, which—let's face it—are old news. Now it's a pair of 2019's most

Secondly, the logo didn't change color based on the temperature of the beer! This was just unacceptable. With our new labels, when the beer reaches 90 degrees (the average temperature of a dog while it's having sex), the dogs on the logo will turn bright red. That way, the customer knows when their beer is way, way too hot.

Lastly, I reflected on how this whole thing began: as a family company. I could think of no better way to remind people of that than to put a man on the logo, pointing at the dogs and

I've enclosed a picture of Two Dogs Boning Beer's new, perfected logo, and would love nothing more than to see it debut within the confines of your magazine. I truly believe that with your help, we could make "toss me a cold Two Dogs Boning" a household phrase.







Sometimes it's not enough for us to have your fan mail—we also want your SOUL. Well, we finally figured out a way to take that from you: Just send us a true story about something STUPID you actually did, and acclaimed cartoonist **Mike Holmes** might make it into a comic strip! It's...

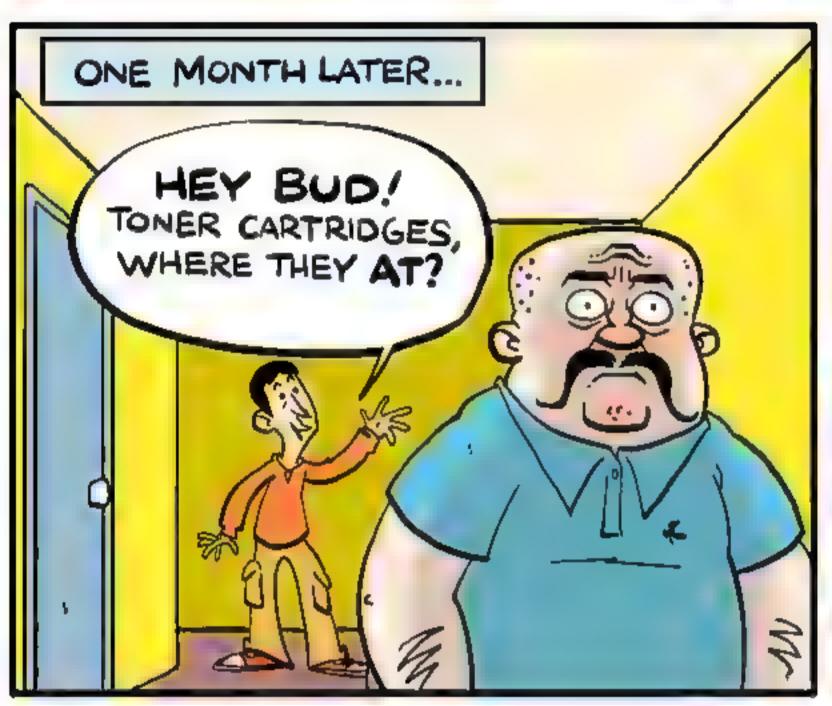
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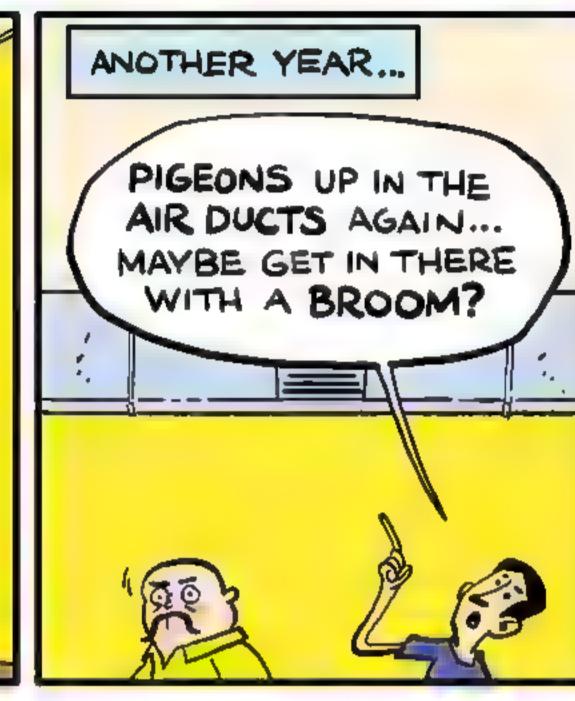






















This issue's story submitted by Robbie Papenfus.

Have a real, dumb story that happened to you? Want to share your shame with the world by having it illustrated in MAD? Write it up and send it to realdumb@madmagazine.com! If it's dumb enough, we'll make it into a comic!

All stories submitted to realdumb@madmagazine.com may be edited (including changing the names of people or places mentioned in the story), illustrated at MAD's discretion, and published in MAD's Real, Dumb feature or in any MAD publication in any format and will not be returned.

ADDITIONAL PHOTOS VIA DREAMSTIME.COM © APERTURESOUND, DIDECS, JAN MIKA (PAGE 41)



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JIM LEE PUBLISHER & CHIEF CREATIVE OFFICER

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HERE WE GO WITH ANOTHER RIDICULOUS THE PROPERTY OF THE PROPER

It seems that every few weeks there is news of another entertainment figure being exposed as a sexual predator. To discover the only place where their victims can take refuge, fold page in as shown.





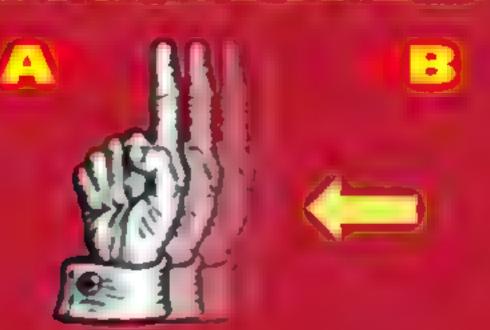
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SWIPE FROM B TO A TO FOLD







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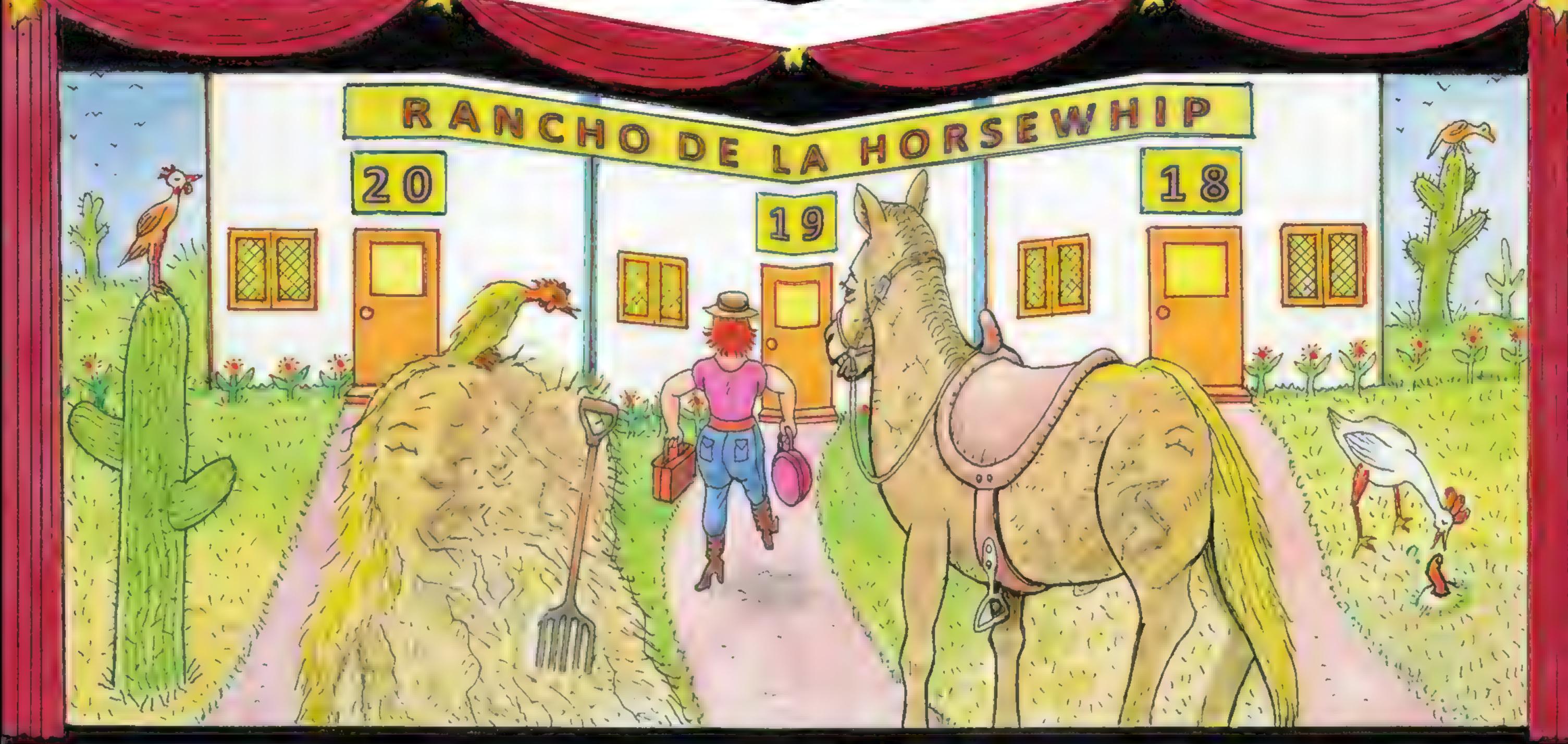


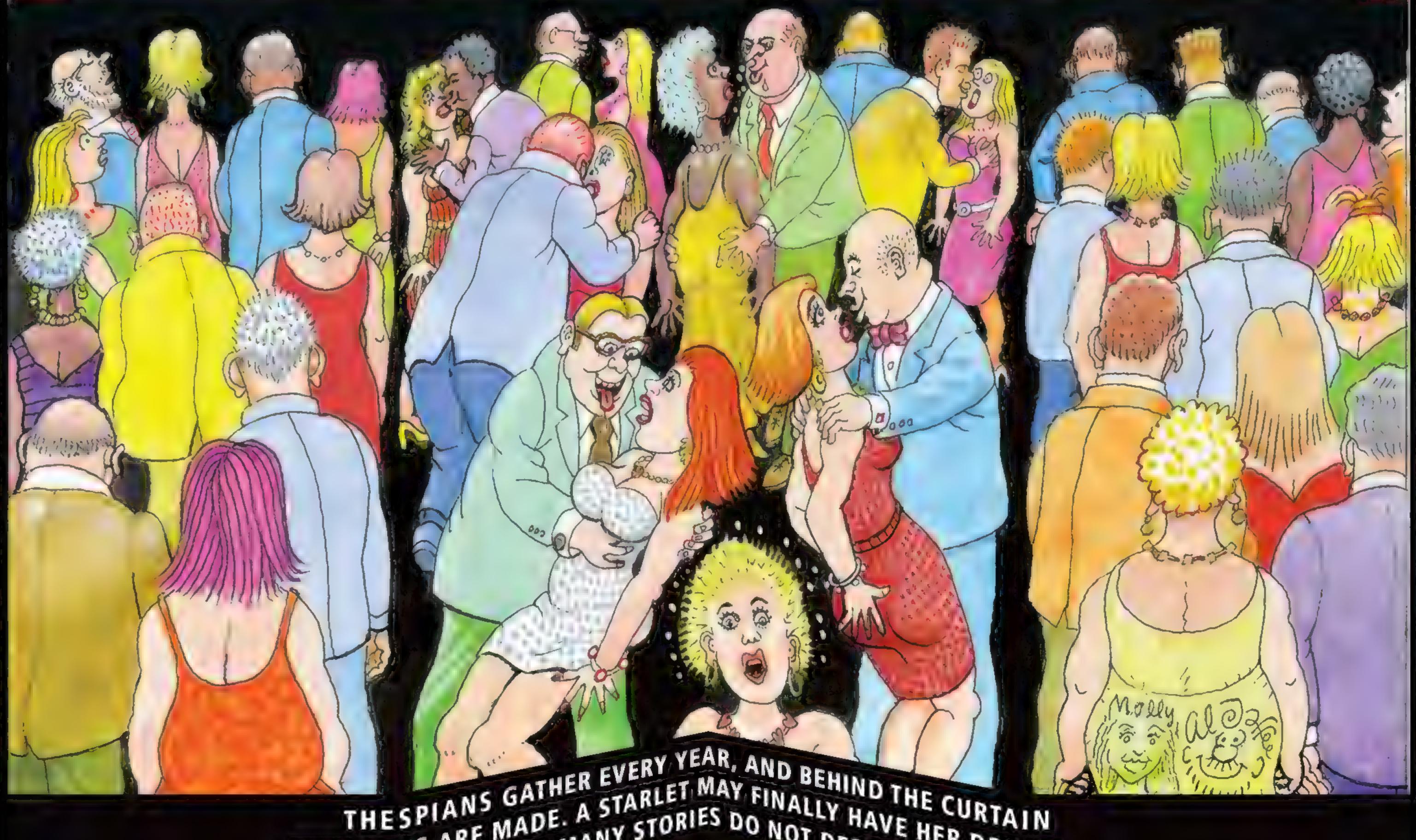
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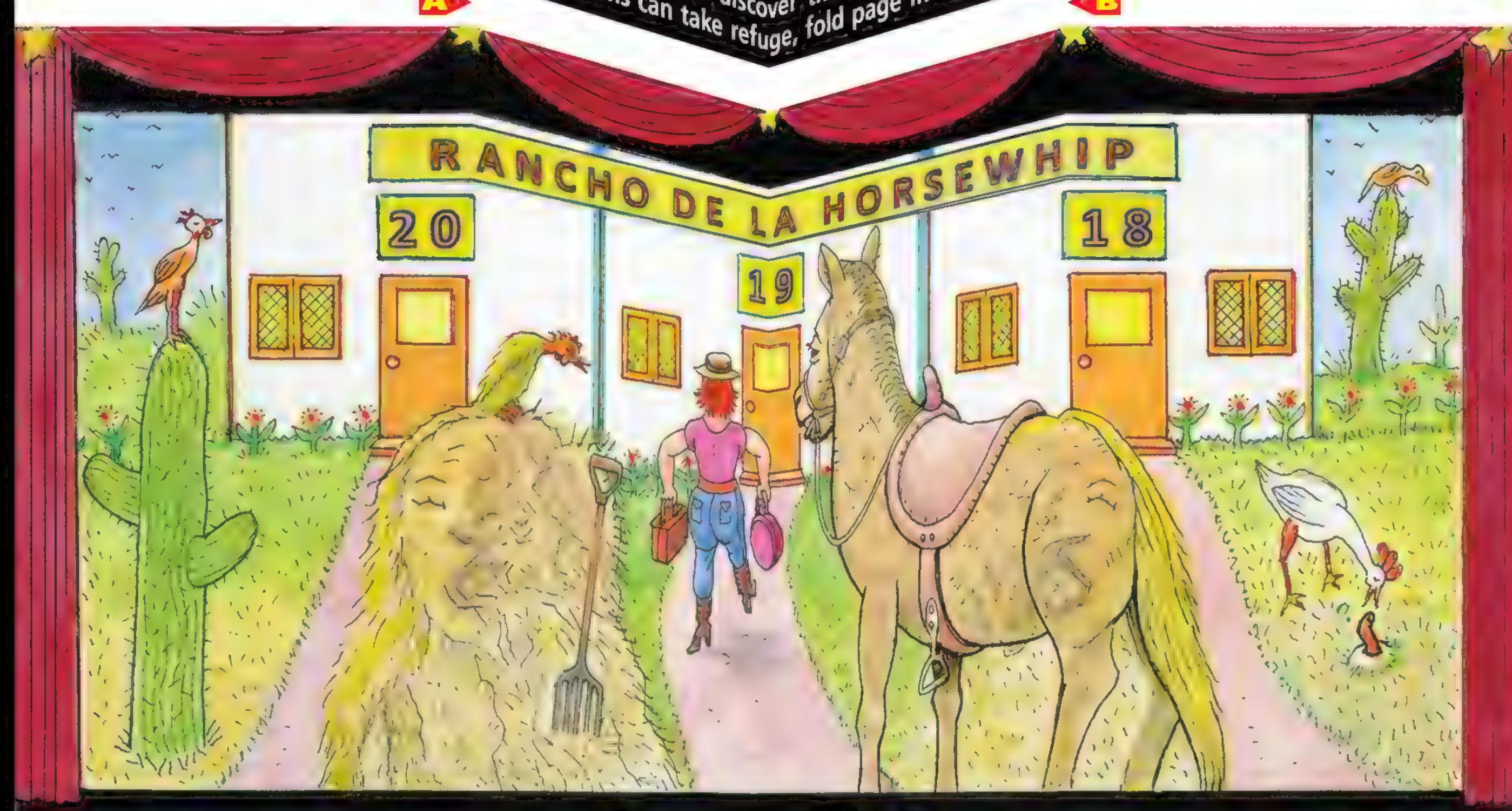


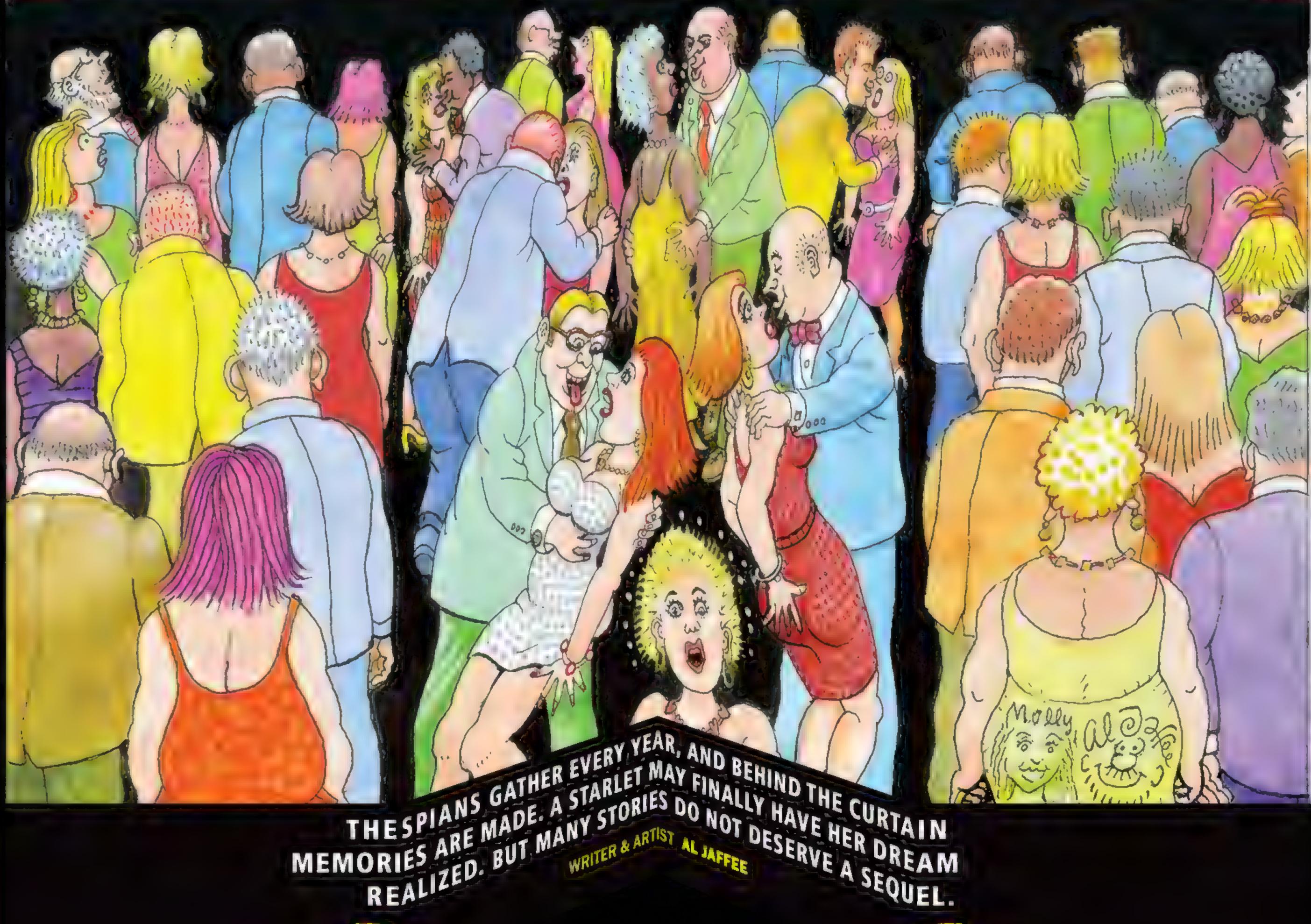
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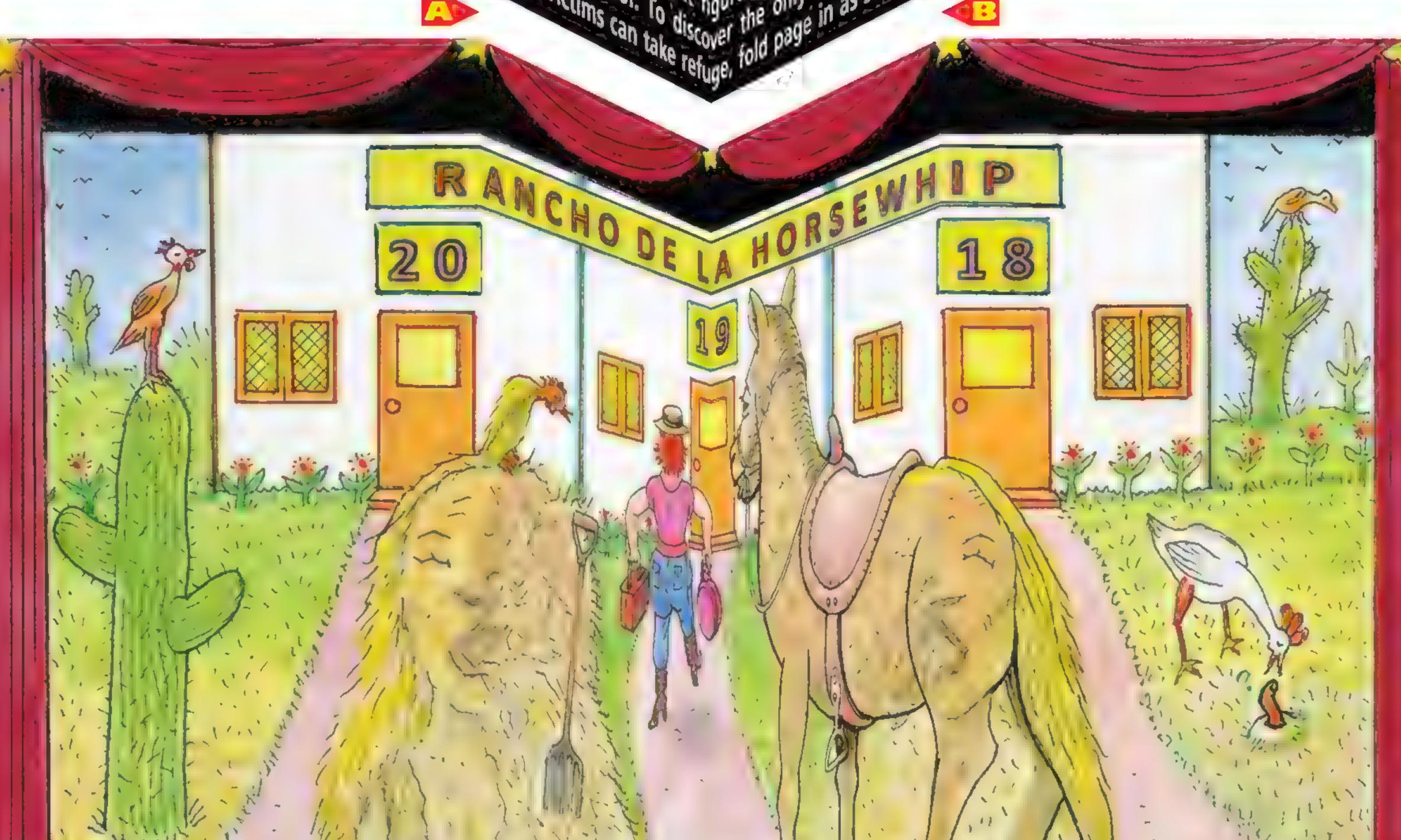


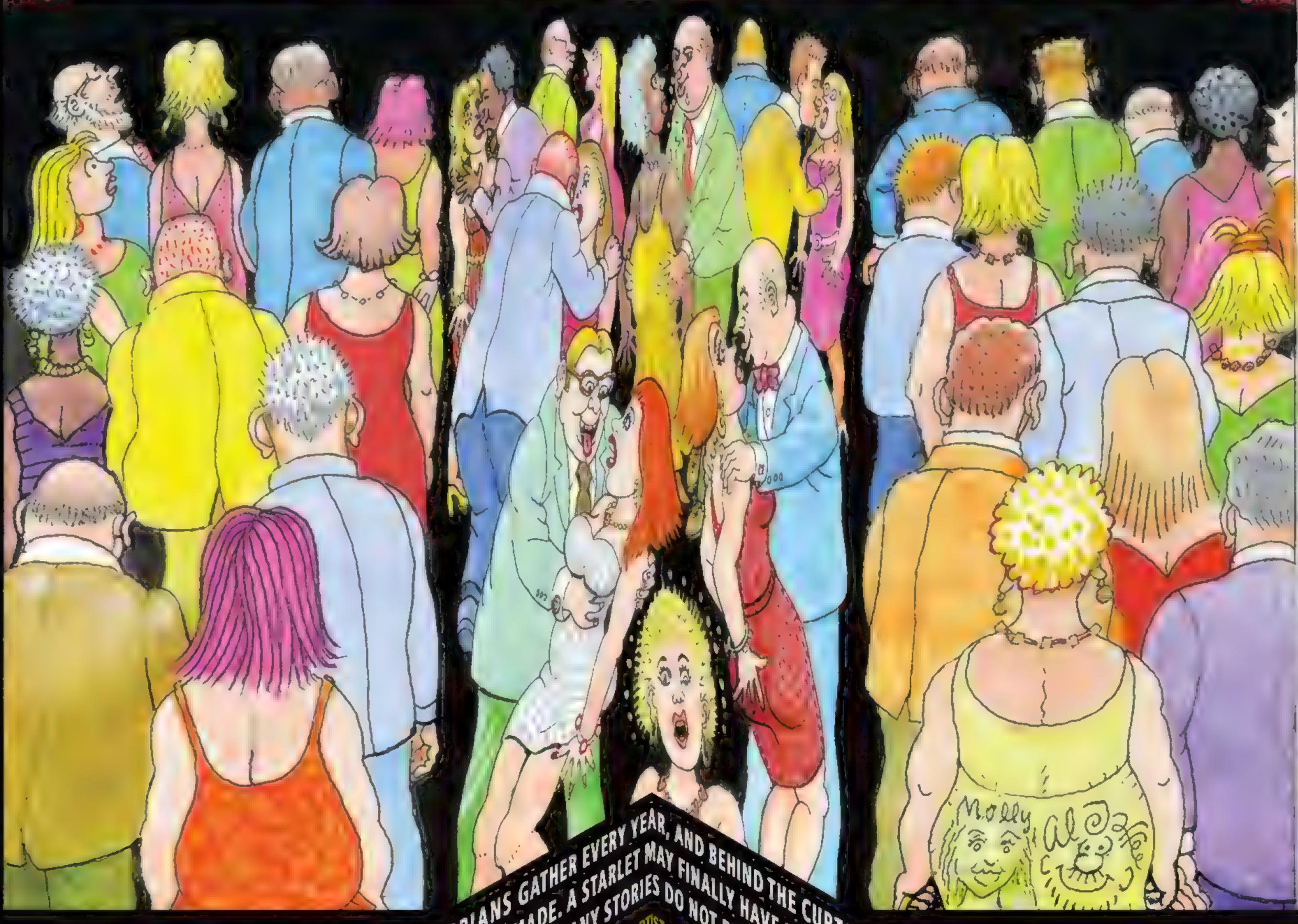


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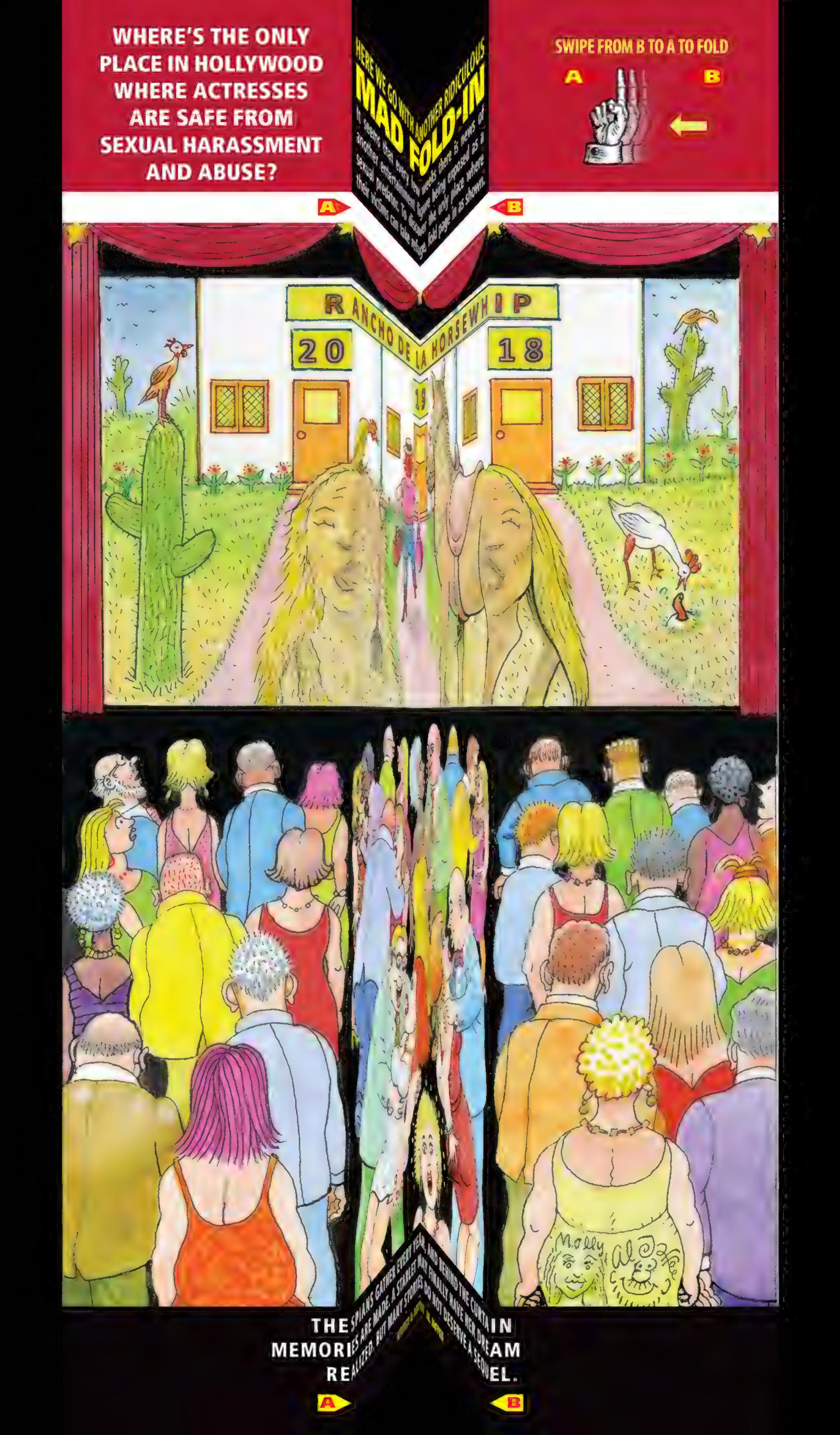
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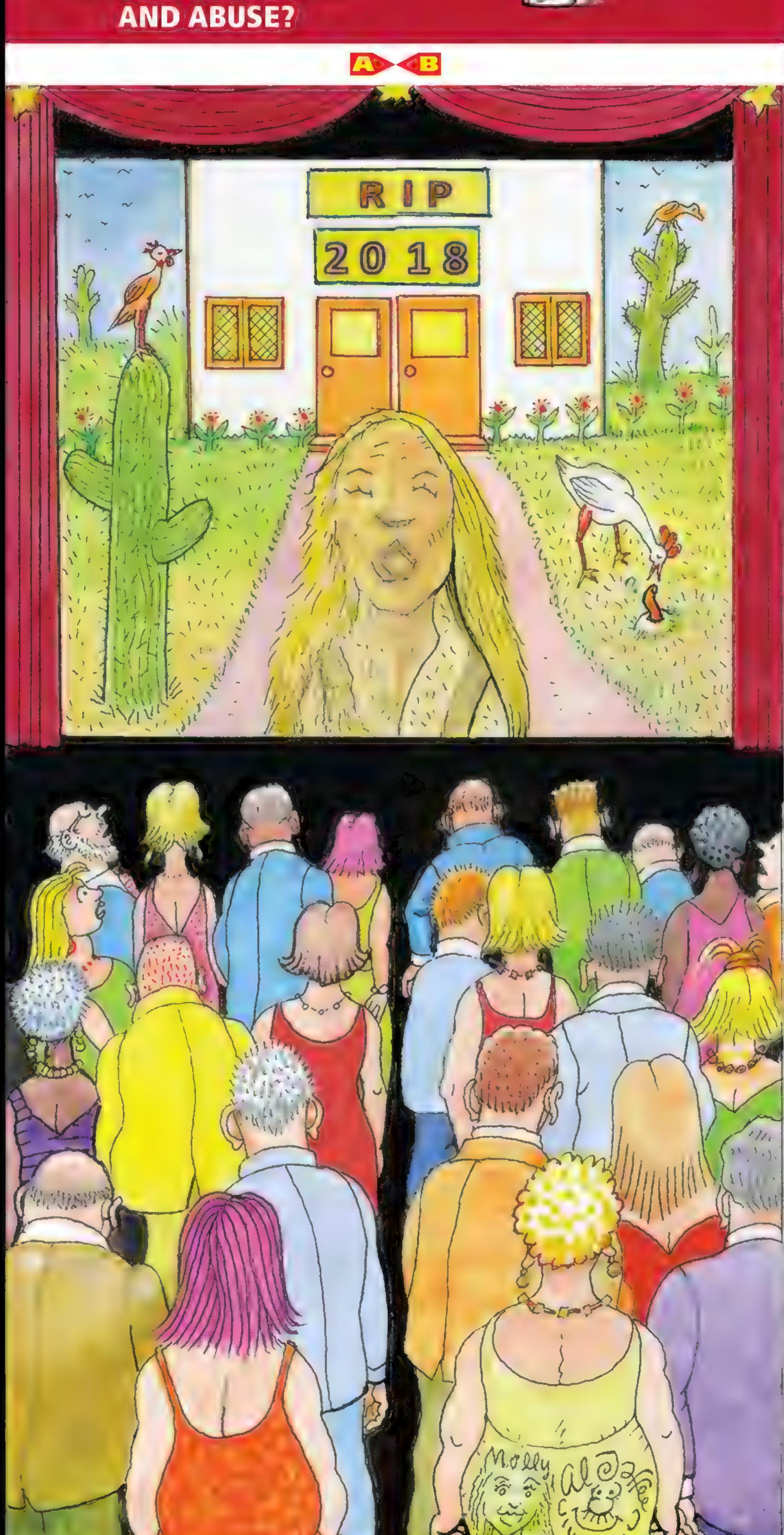




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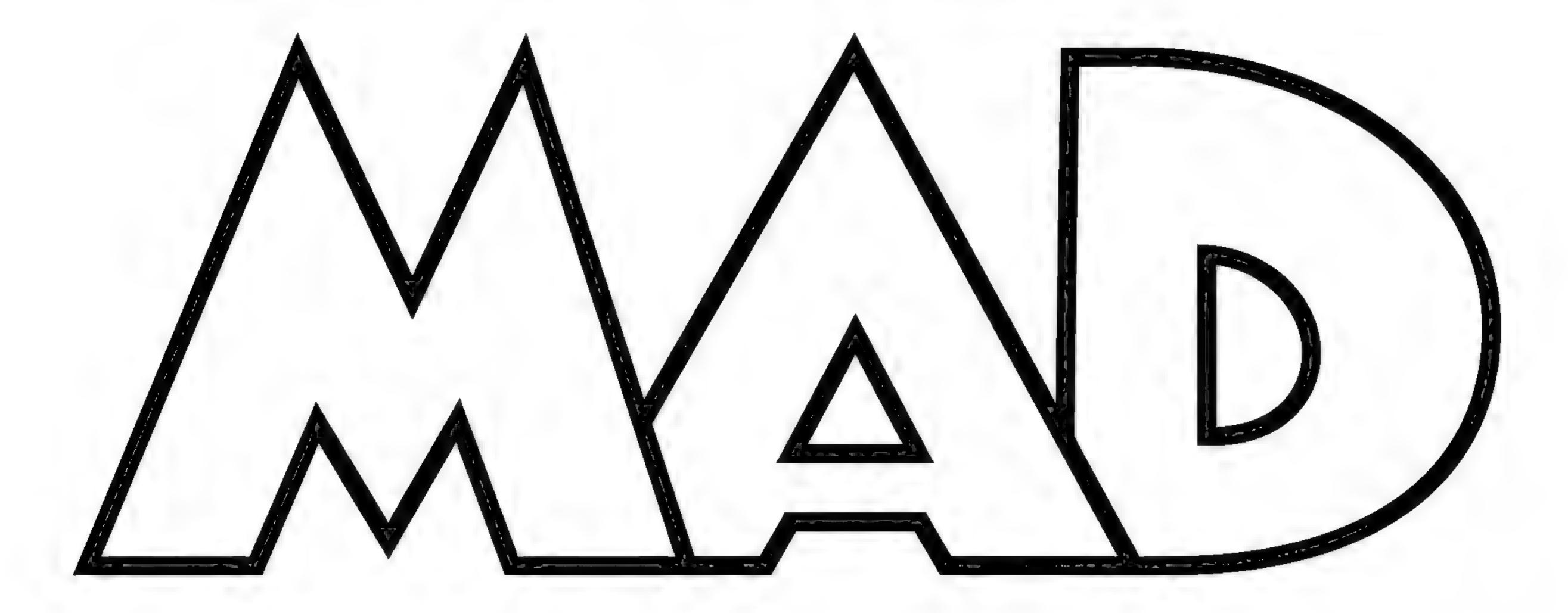


SUNDAYS · MIDNIGHT · ADULT SWIM

DRAWN OUT DRAMAS



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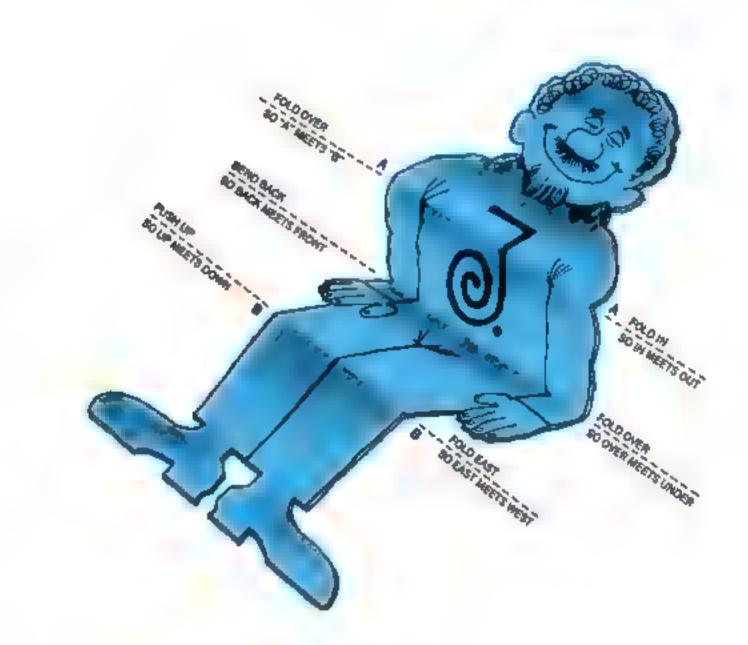


DIGITAL EDITION BONUS MATERIAL!

Going Gaga for this year's Best Picture noms? Try a classic from the MAD vault while we wait to see if the new "Star" bombs, too!



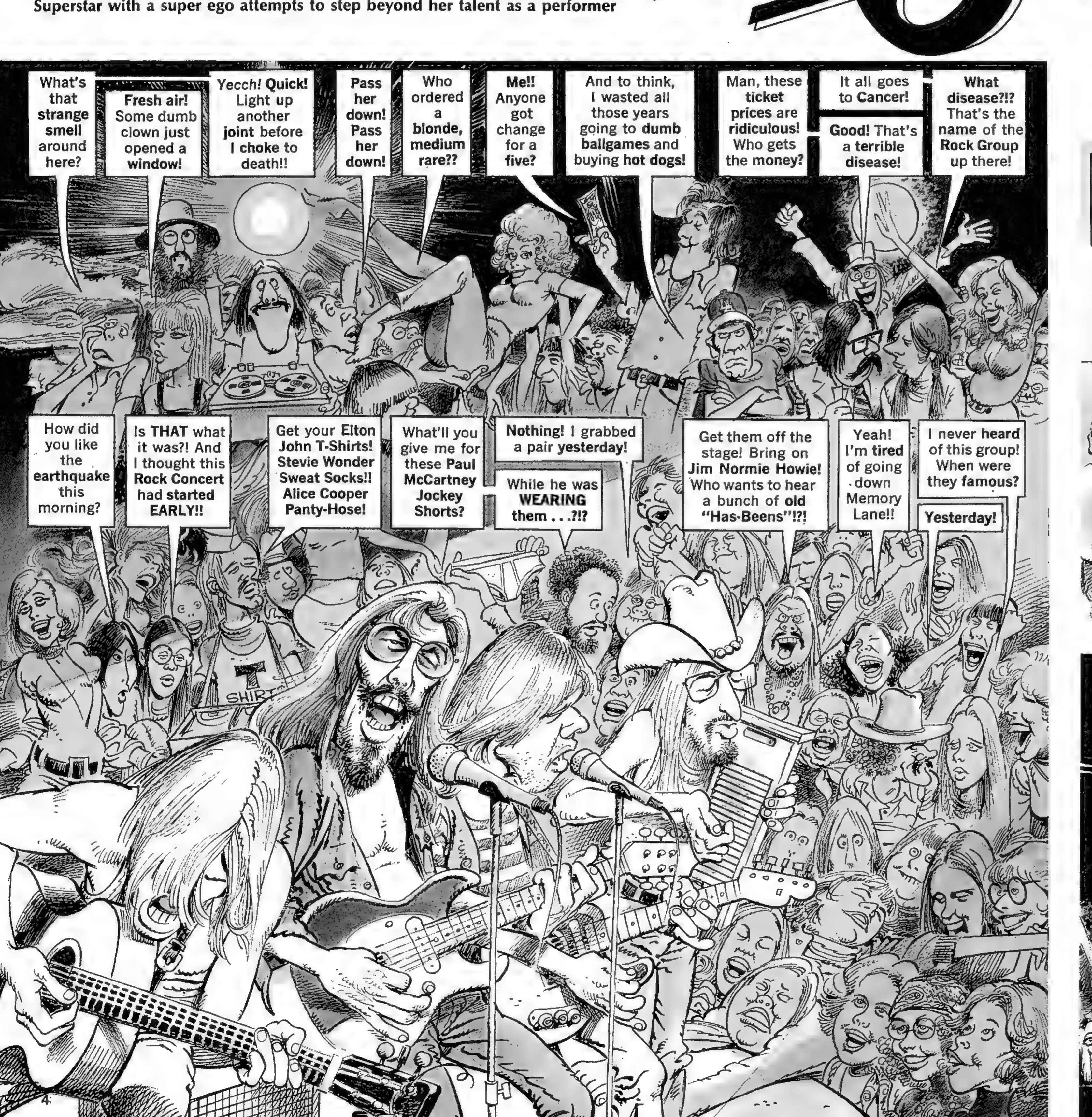
We're happy just to be nominated. Oh, wait. We weren't? Good thing we agree with this MAD Fold-In from Al Jaffee.

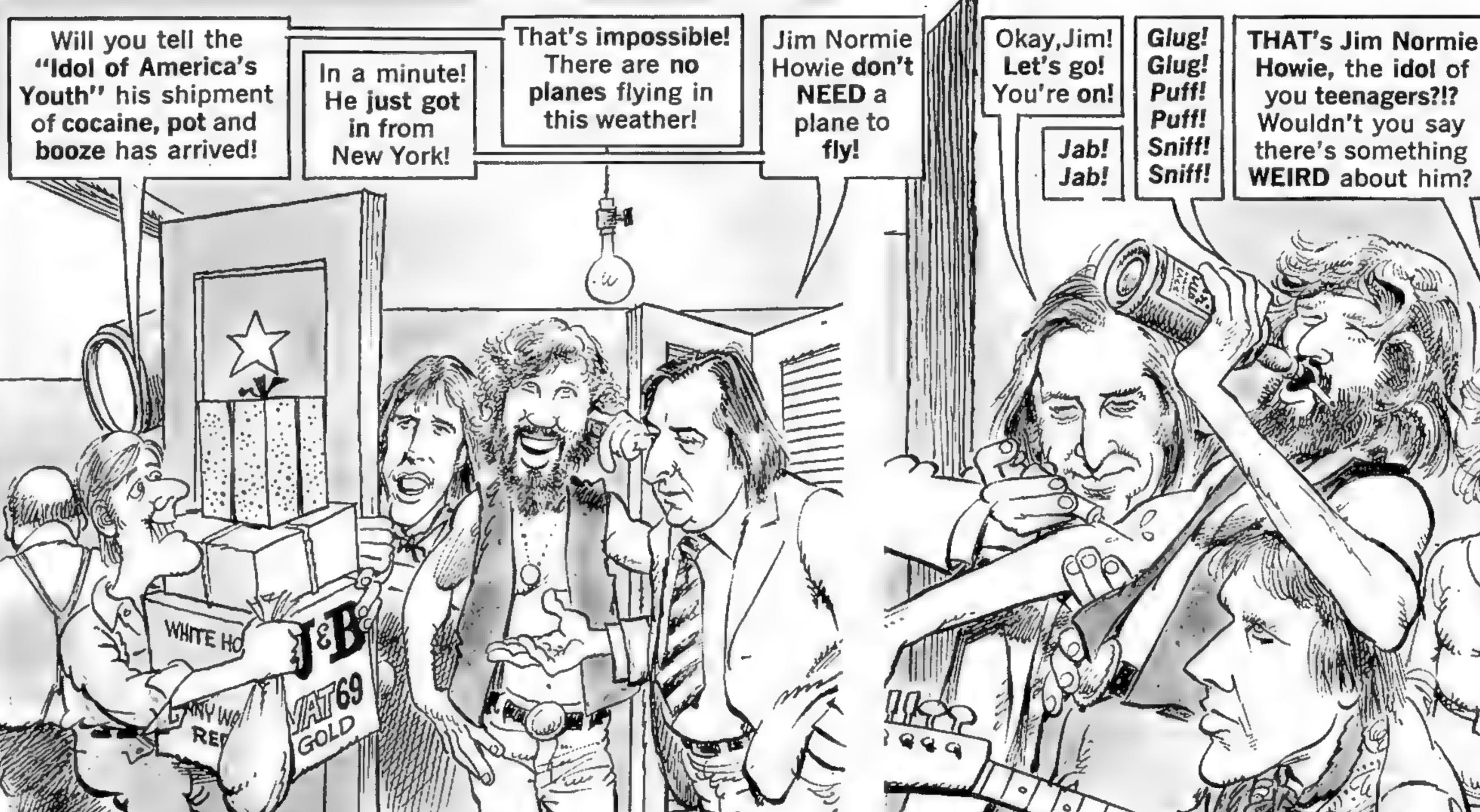


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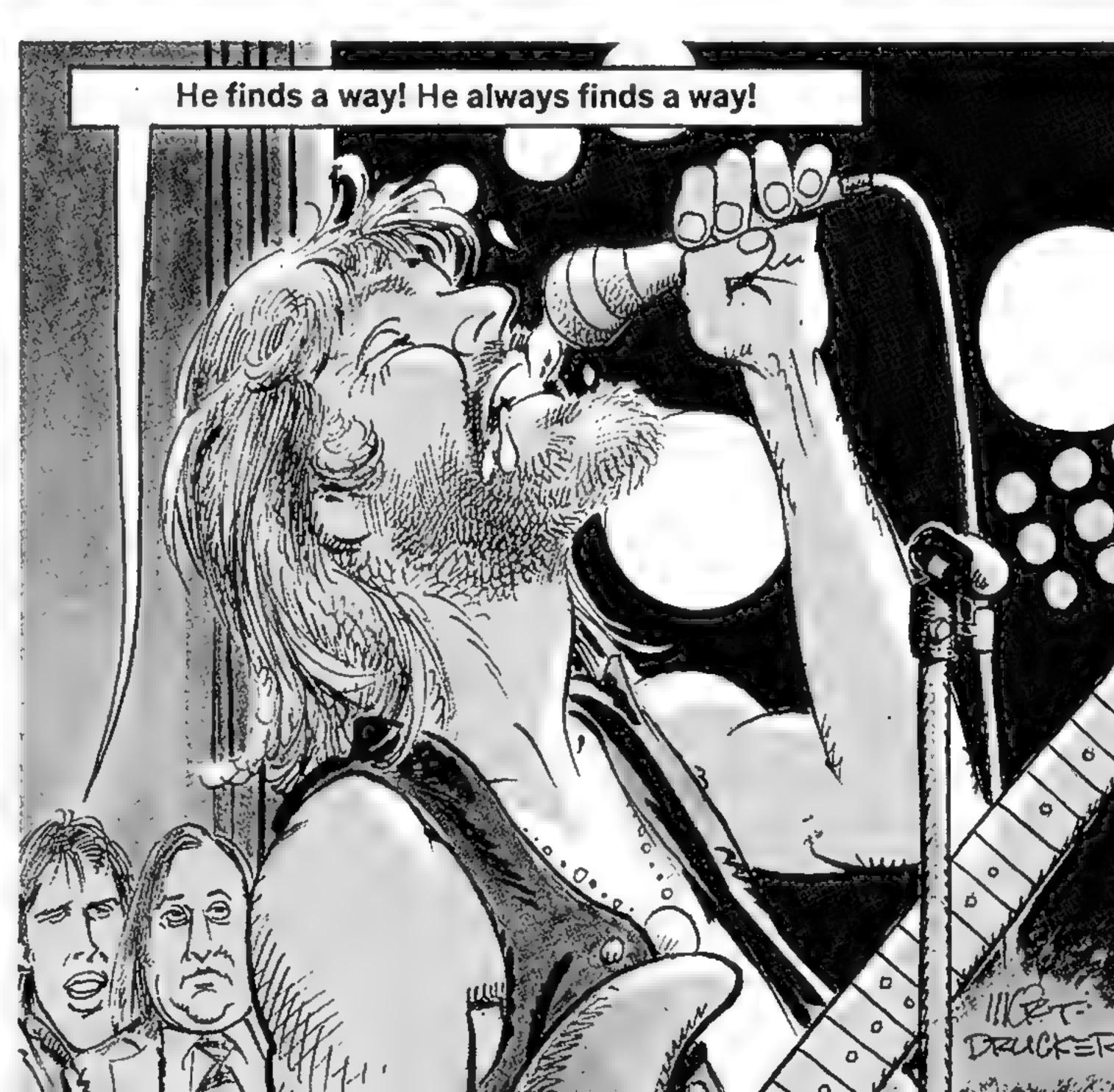
Forty years ago, Hollywood made a film about an unknown girl from a small town who comes to Hollywood and becomes a movie star. The film was a huge success. A few years later, they decided to make the same picture over... and again it was a hit. Now, they've made the picture for the third time, only it's not about an actress, but a singer; and the background isn't the movies, but the Rock Music scene. Well, you know how Hollywood works: Keep doing something until you get it wrong! Which is what they did! Yep, even with a Superstar like Barbra Streisand in full control of production, this new version clearly demonstrates once again that, most of the time, when a Superstar with a super ego attempts to step beyond her talent as a performer











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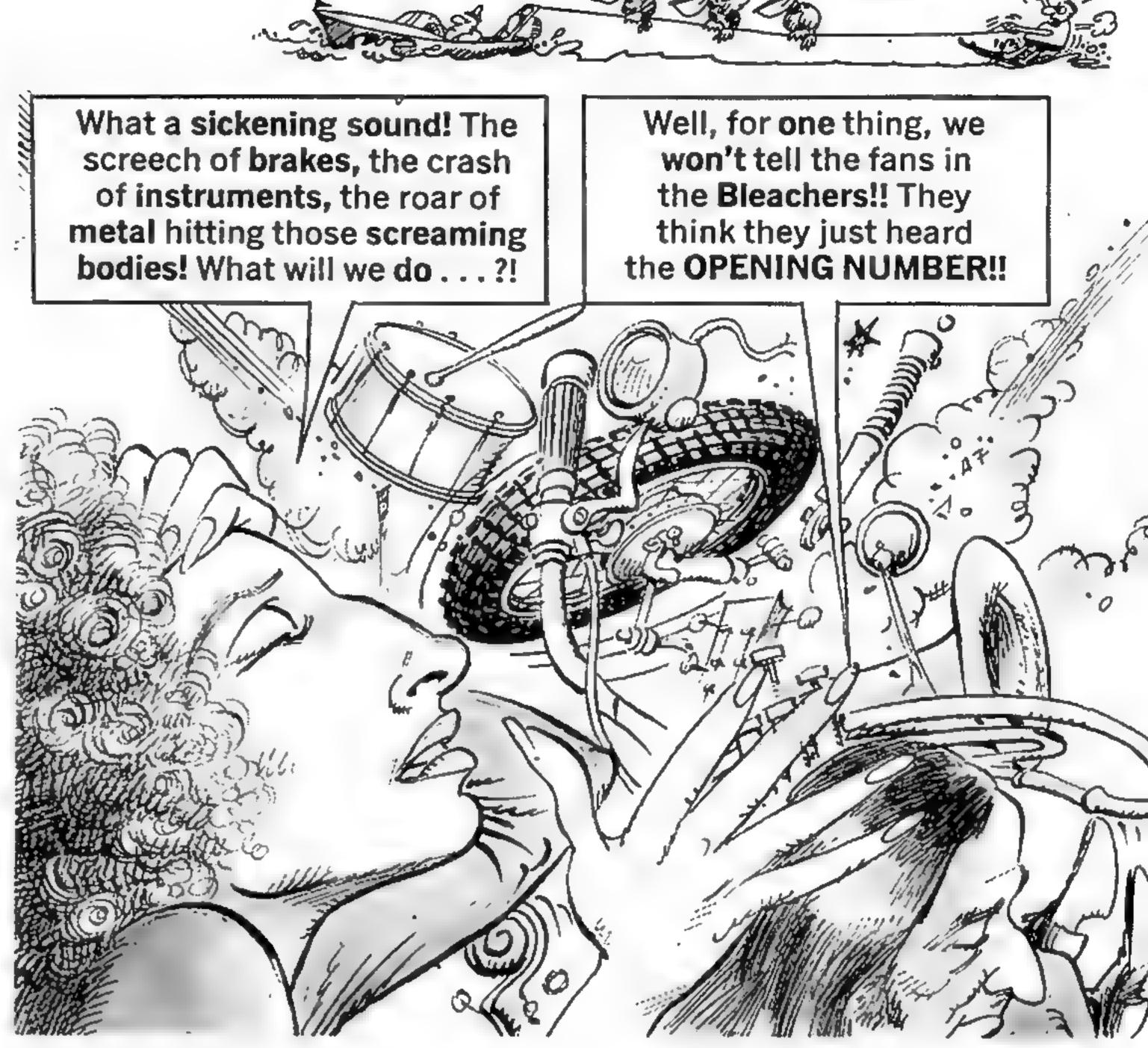
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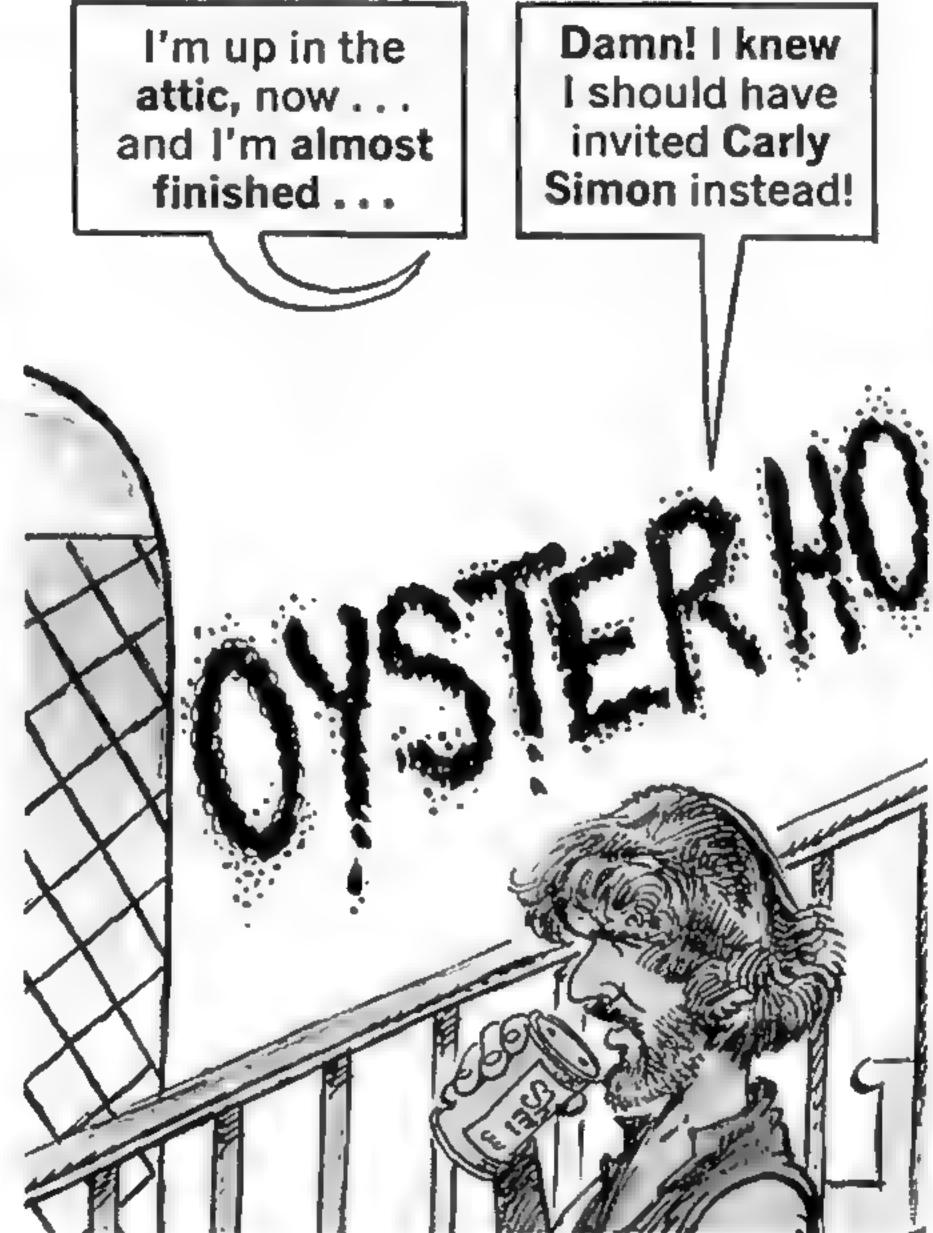




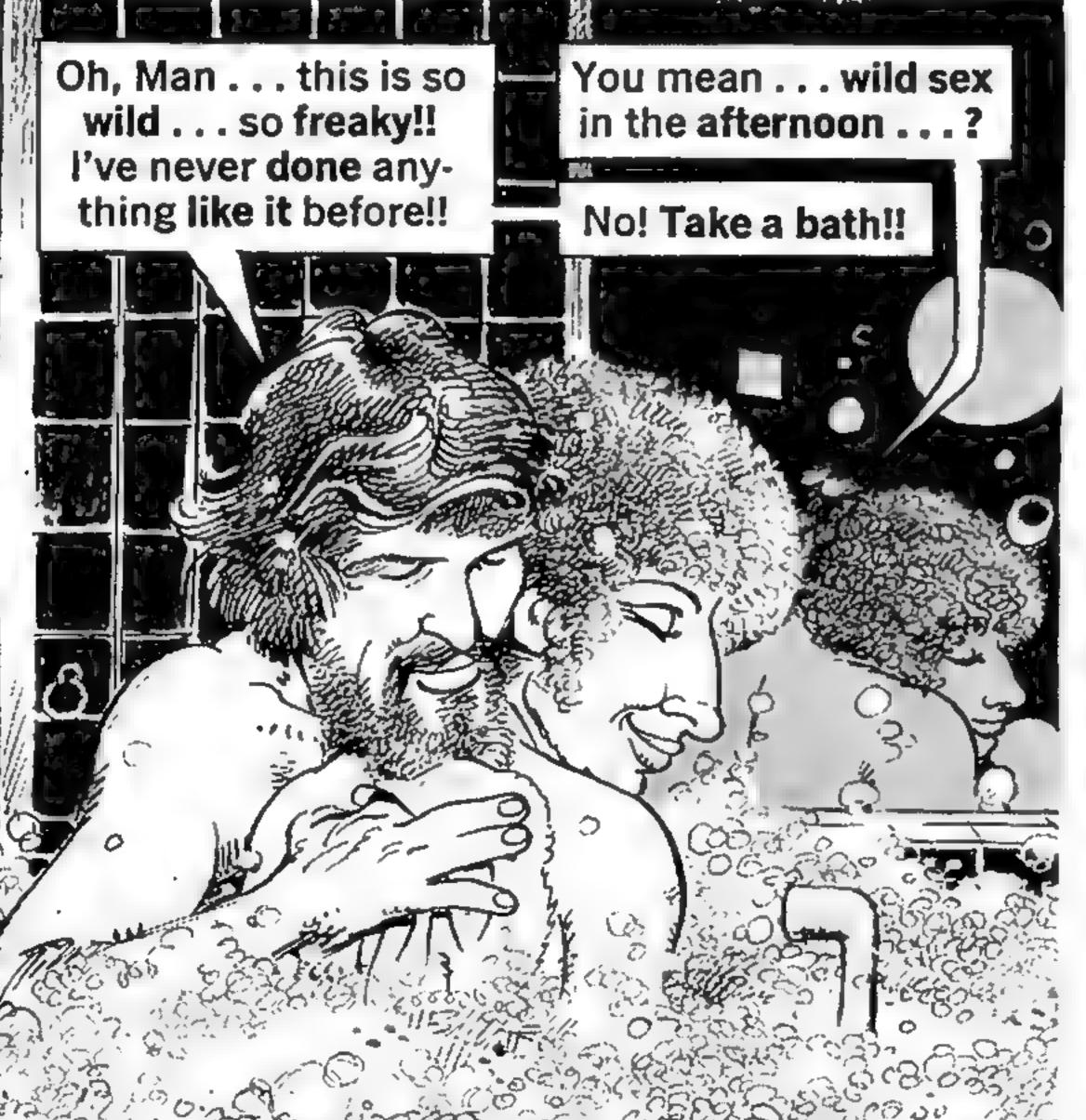




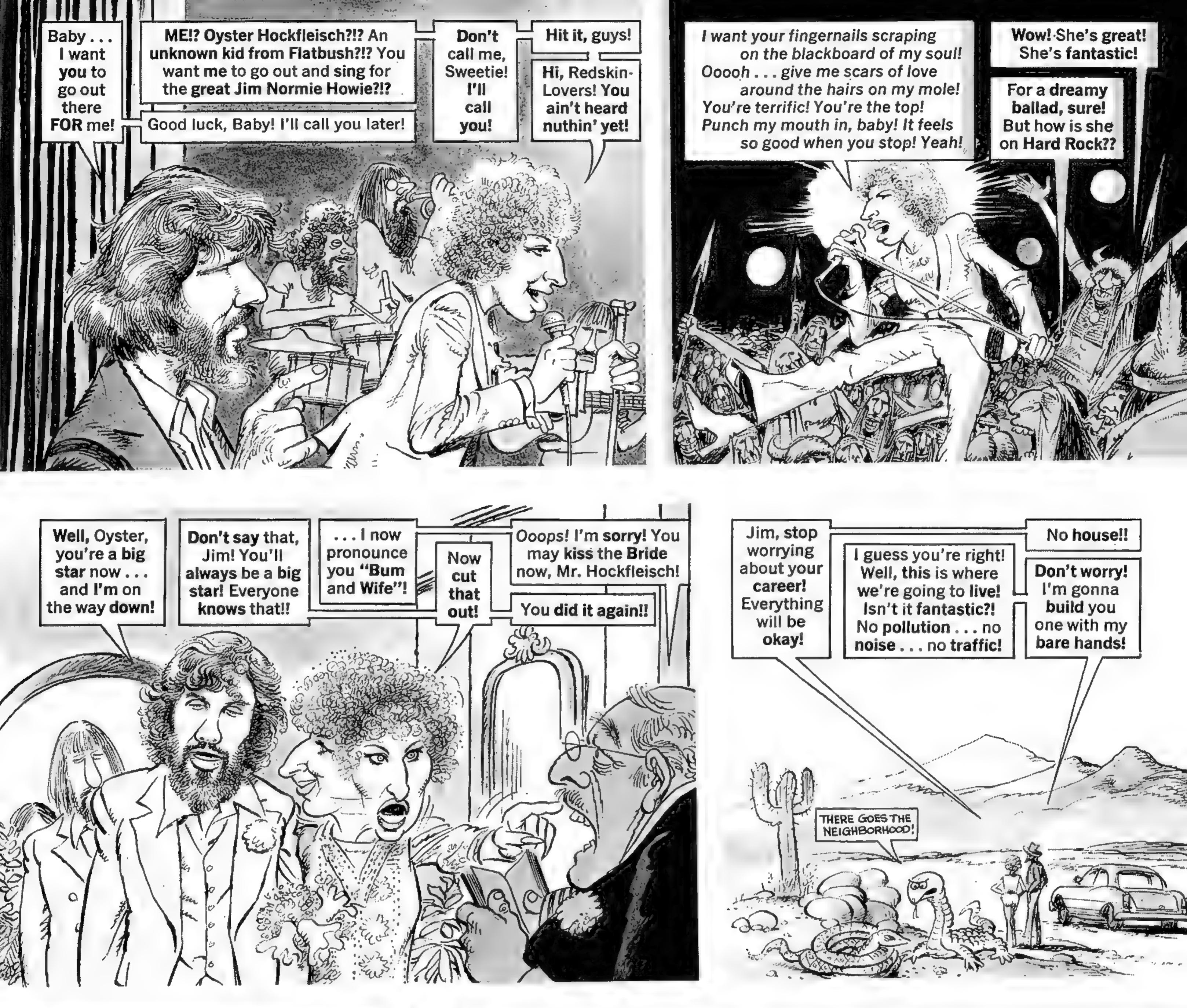


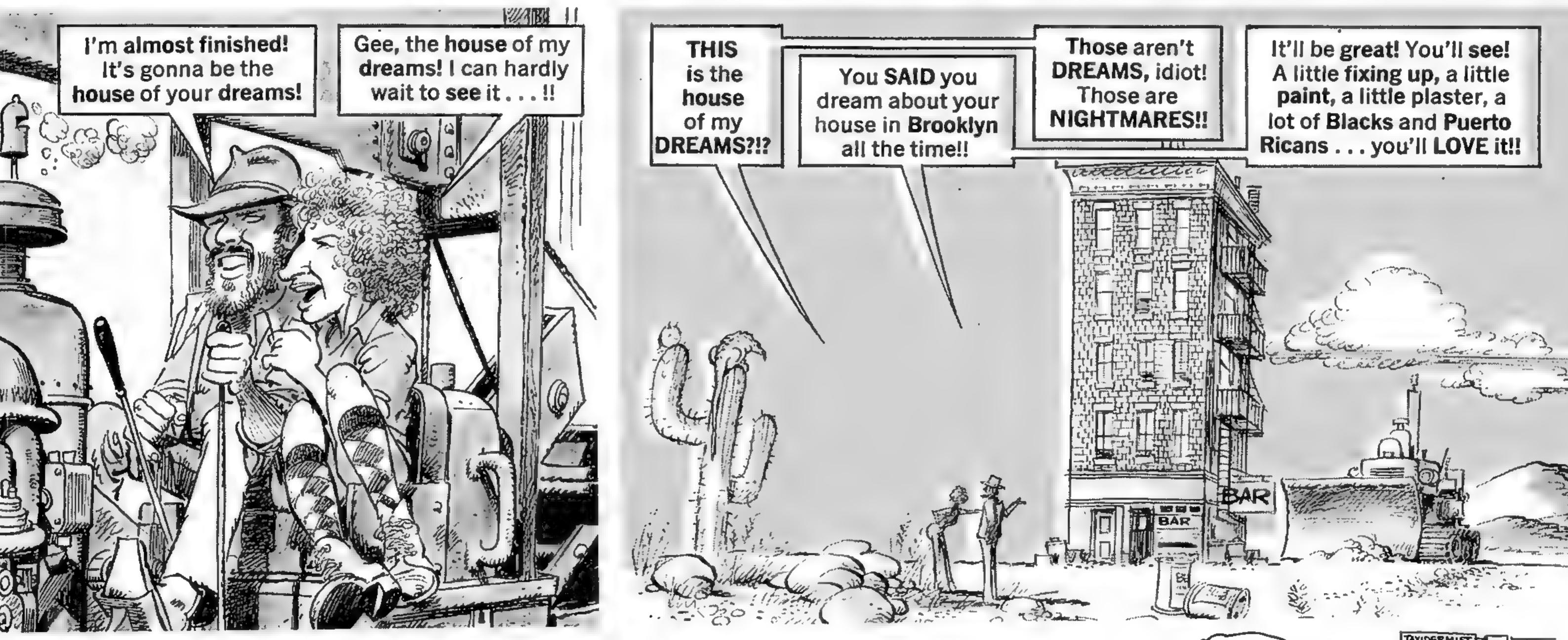












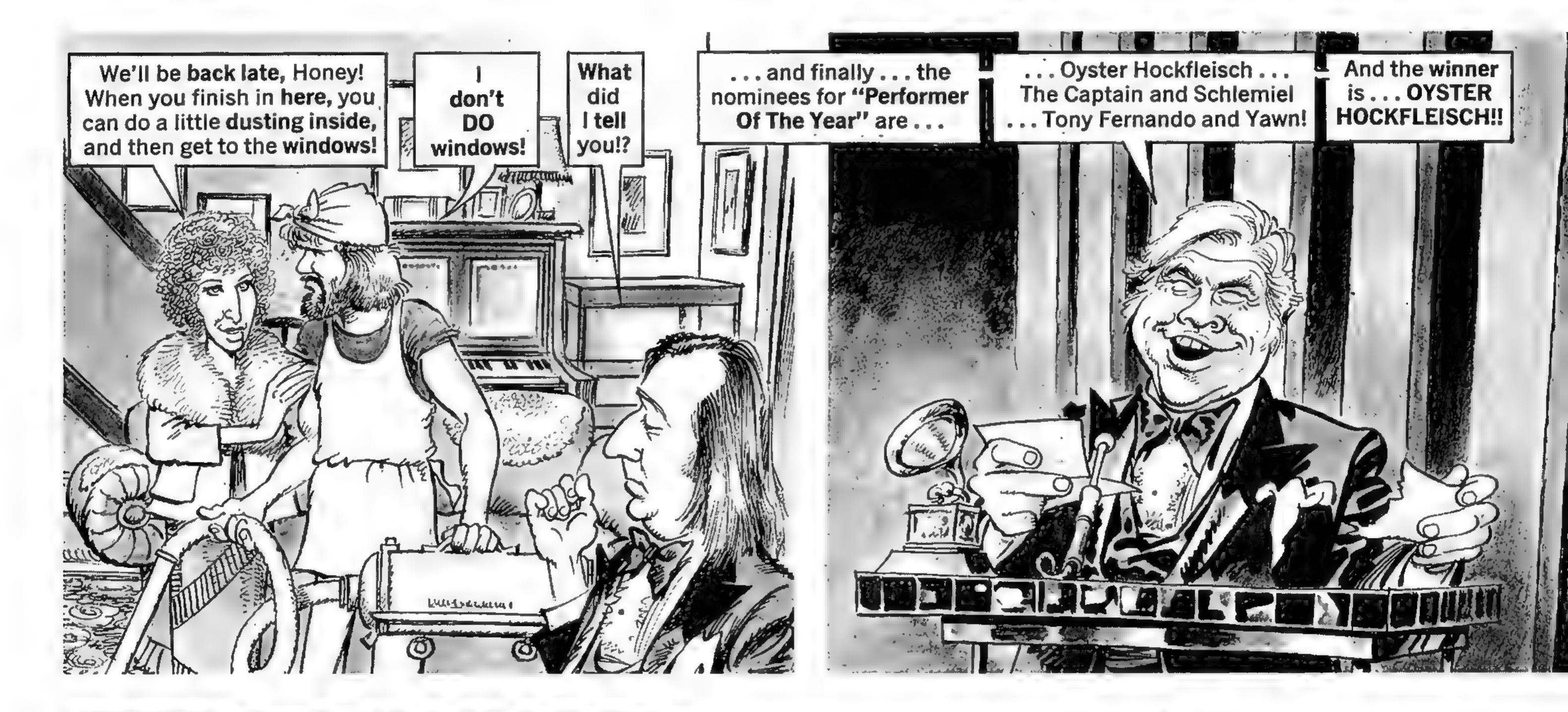


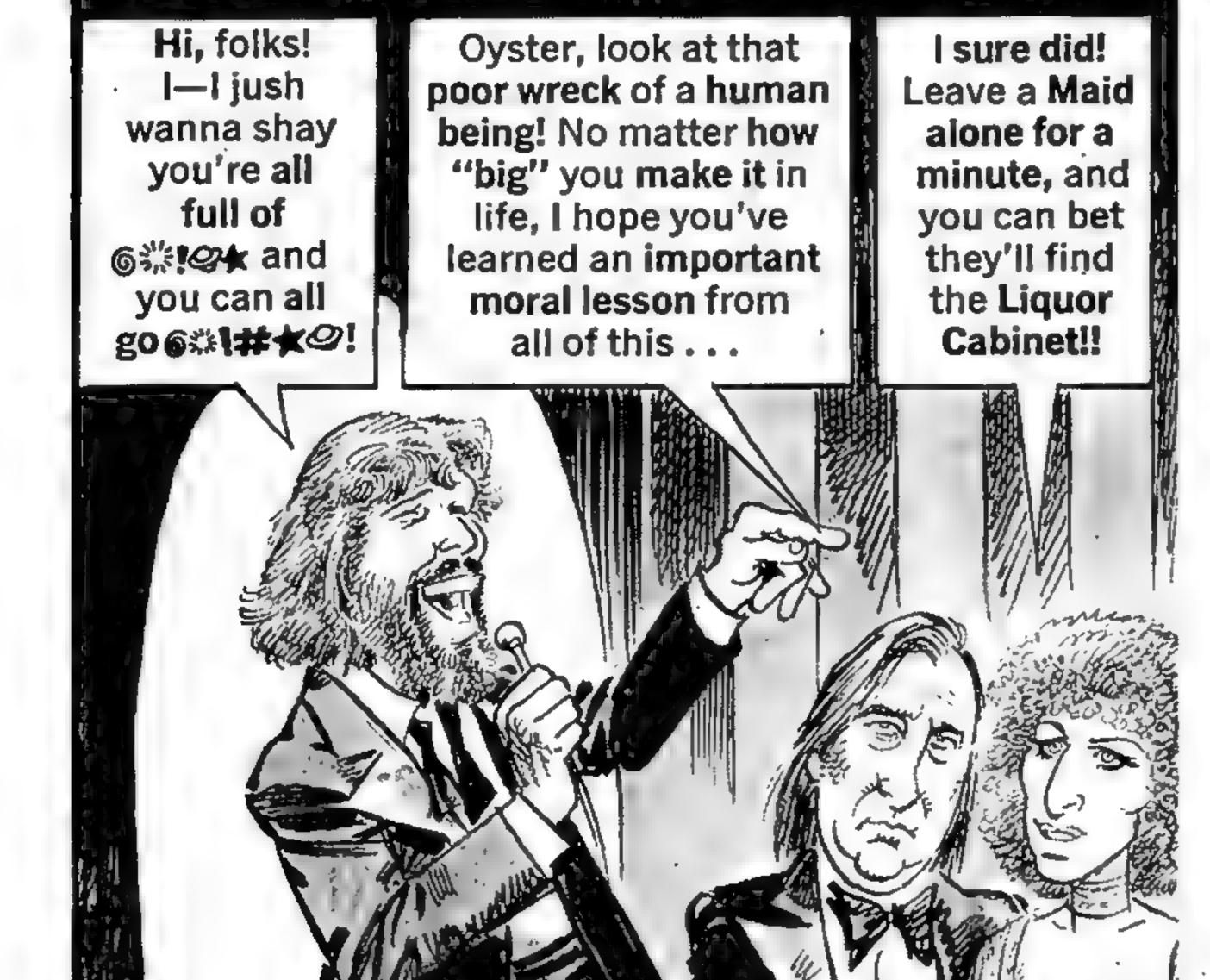


Let's I'm worried about Jim, go, Oyster! Brain! Ever since my We'll rise to the top ... and be late his fall to the bottom, for the he's lost all of his Grammy confidence! He thinks Awards He's a "second-class show! citizen" around here!

That's hard to believe!
One thing
Jim has is his pride!
And he fights for his rights!!







Jim's hit a new low, Brain! He's gotta make a comeback! You've got to find him a booking...a recording date ... ANYTHING!!

Well, I AM looking for singing insects in a new "Raid" commercial!

What?!? You don't put a man of Jim's stature in a chorus of singing insects! It's degrading!

You're right! Now, I'm not making any promises, understand ... but there may be ... repeat ... MAY BE an opening for the LEAD COCKROACH ...!!

Now you're talking!

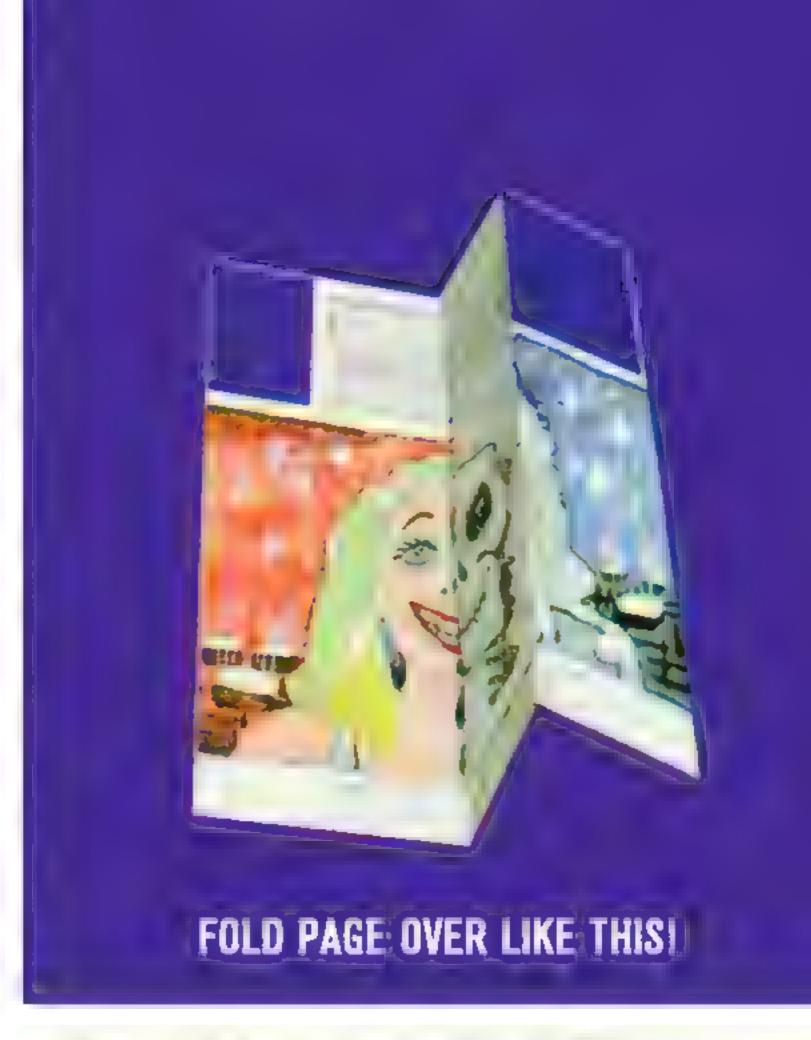




WHAT IS ALMAYS THE MOULE INDUSTRY'S GHASILIEST PRODUCTION?

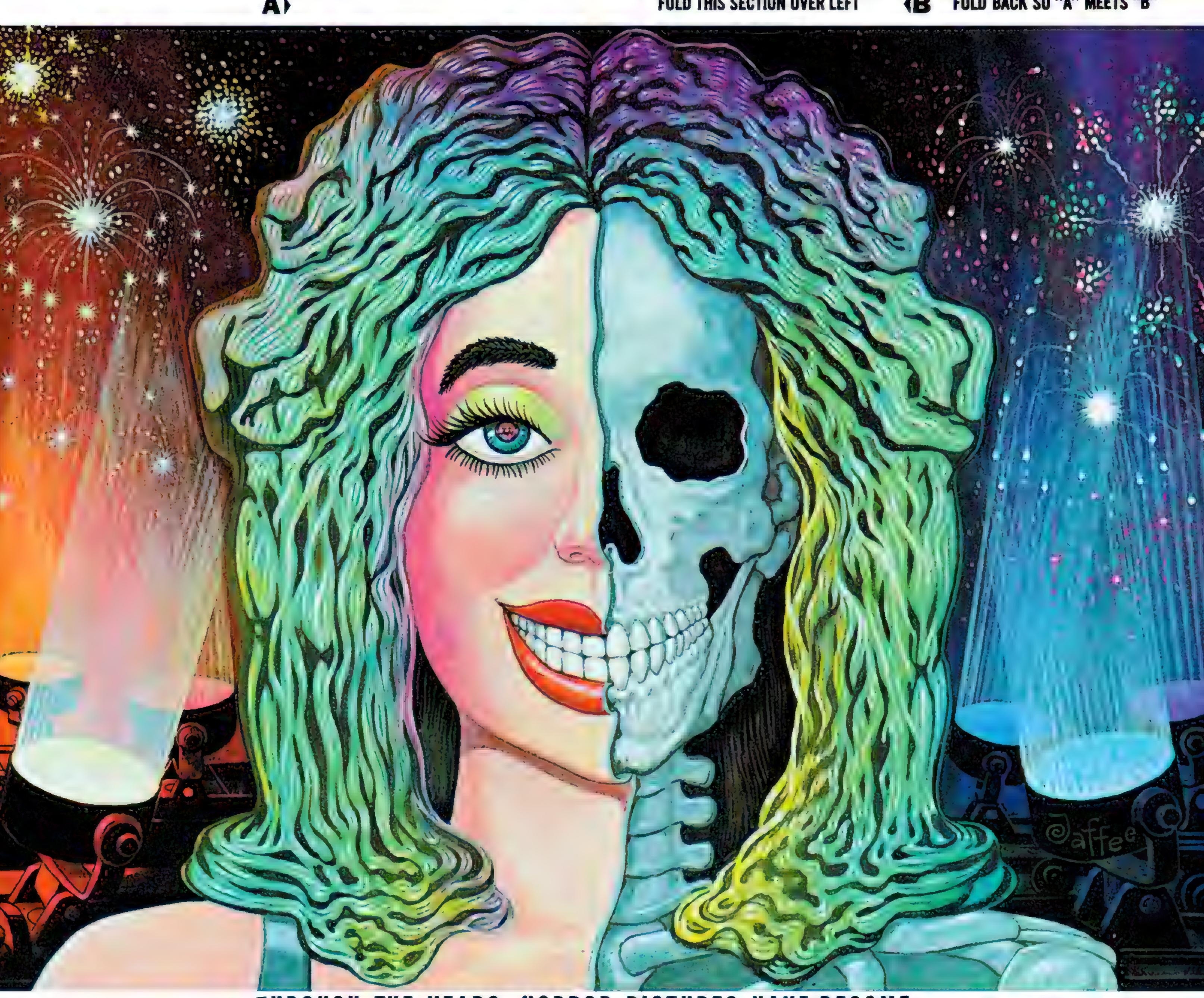
HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Each year, Hollywood offers one production that makes everyone's skin crawl. Usually, it is the most horrible thing to come out of "tinsel town" that year. To discover the title of that hideous show for this year, fold in the page as shown . . .



FOLD THIS SECTION OVER LEFT

FOLD BACK SO "A" MEETS "B"



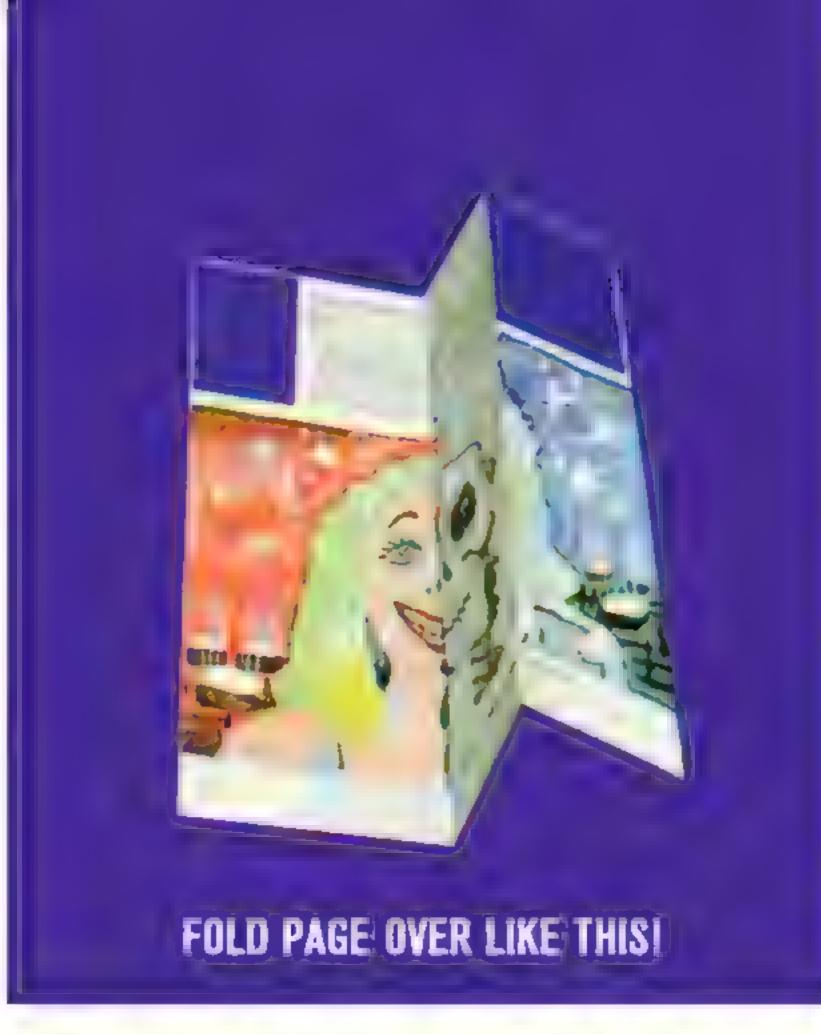
ARTIST & WRITER: AL JAFFEE

THROUGH THE YEARS, HORROR PICTURES HAVE BECOME OFFENSIVE AND DISGUSTING. THESE MOVIES CAN SCAR A YOUNGSTER'S MIND. NO AMOUNT OF MONETARY REWARD SHOULD JUSTIFY ANYTHING THAT SINKS QUITE SO LOW!

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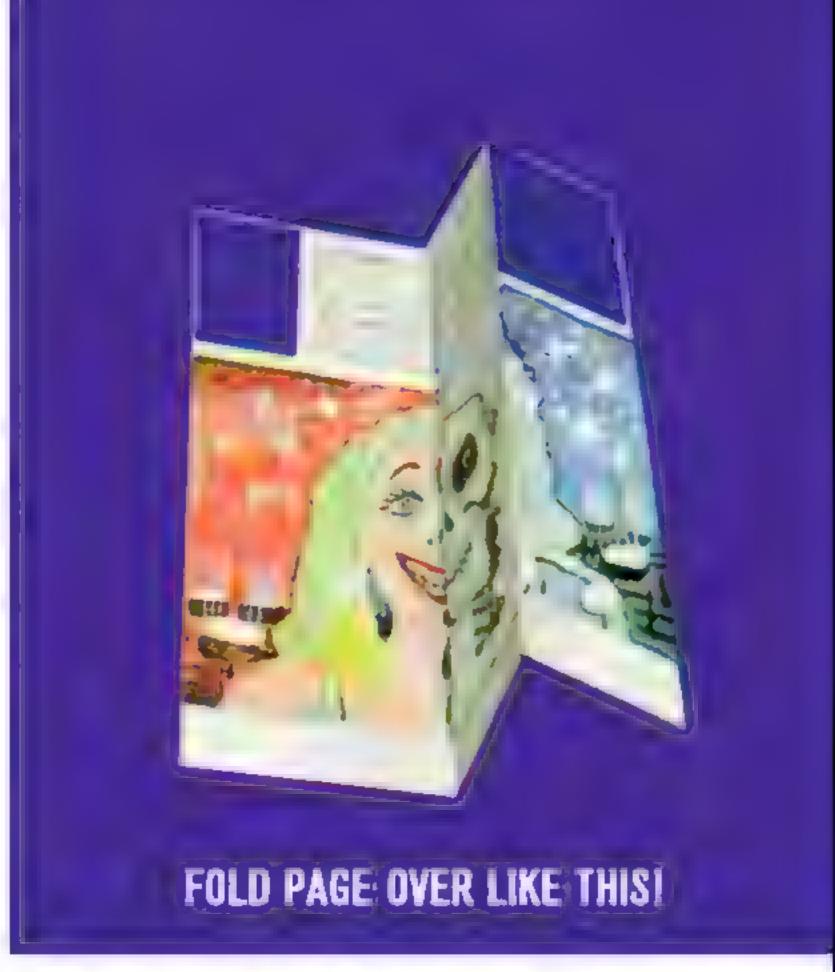
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ARTIST & WRITER: AL JAFFEE

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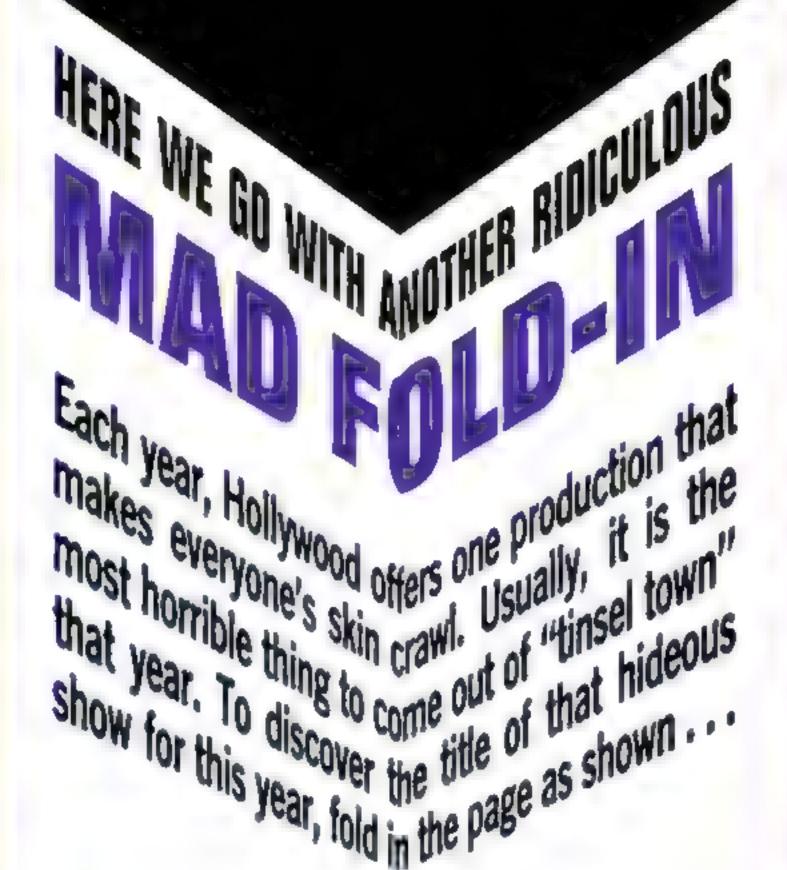


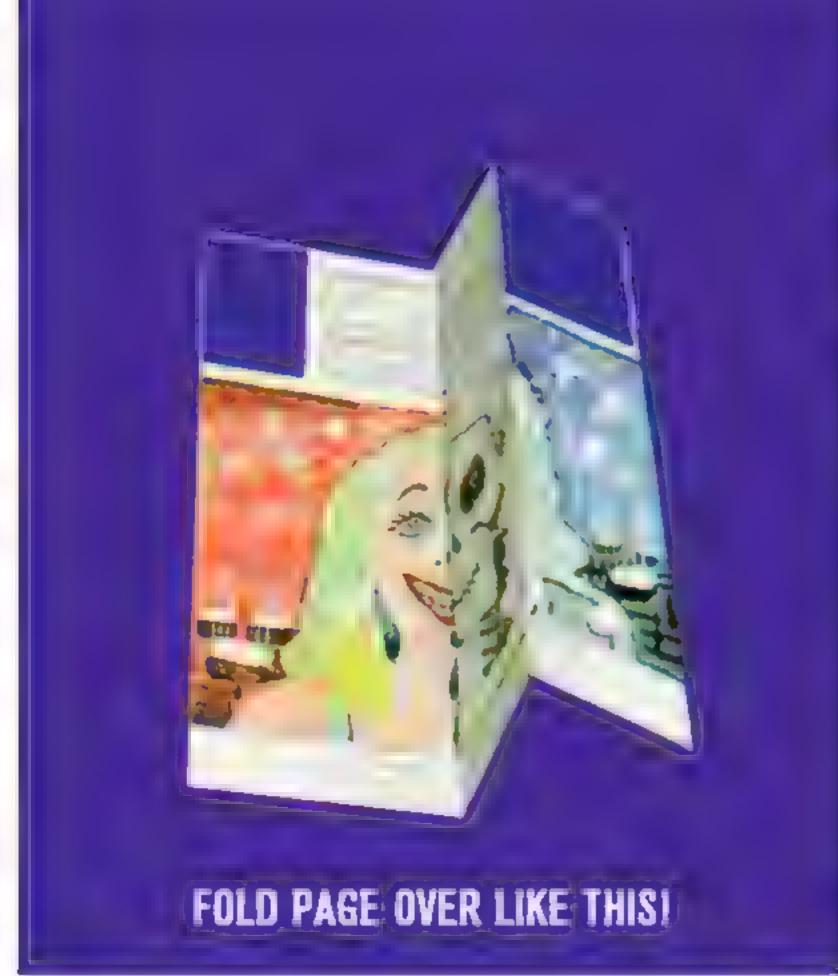
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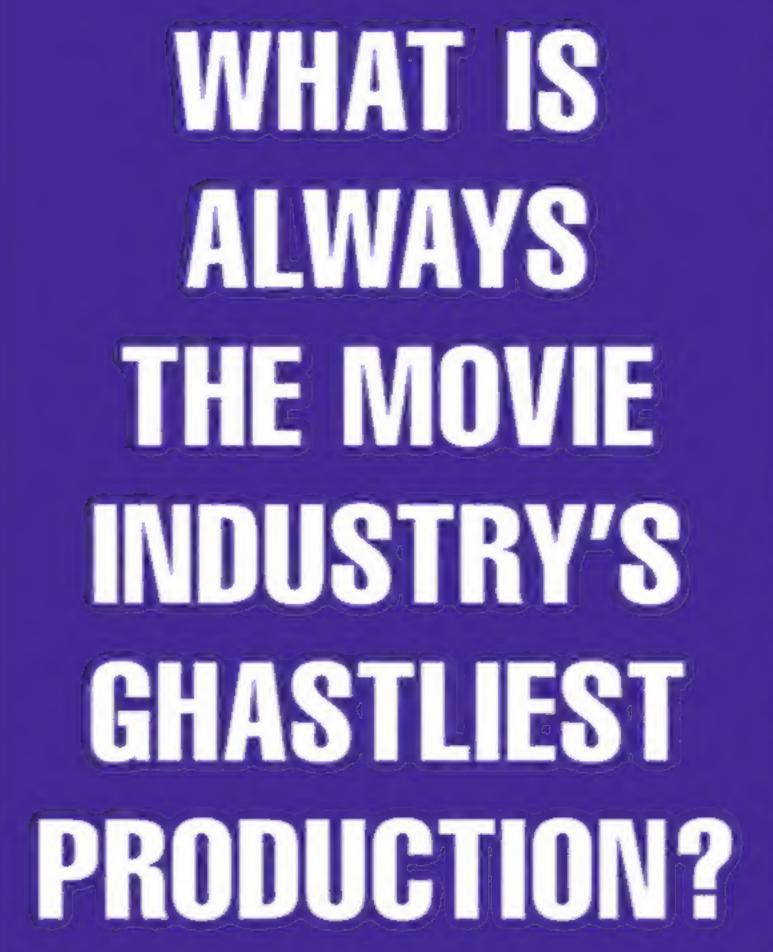


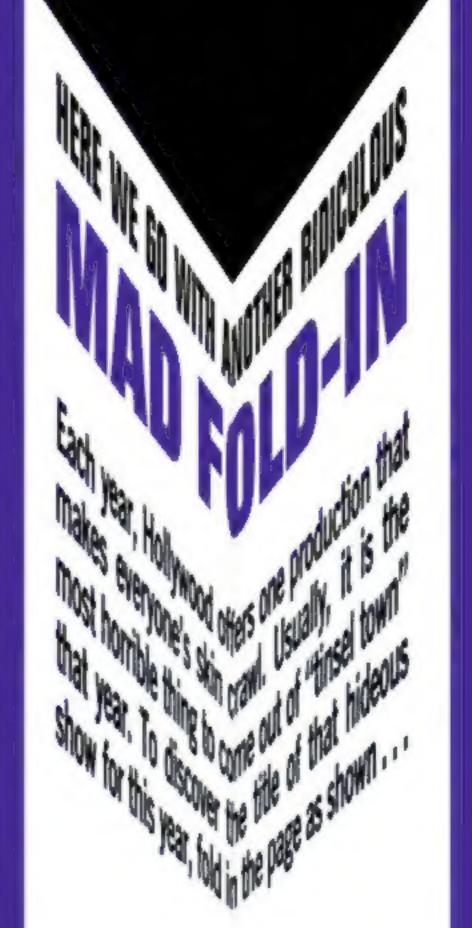
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ARTIST & WRITER: AL JAFFEE

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WHAT IS ALWAYS THE MOVIE INDUSTRY'S GHASILIEST PRODUCTION?



FOLD PAGE OVER LIKE THIS!

FOLD BACK SO "A" MEETS "B" AHB



ARTIST & WRITER: **AL JAFFEE**

THE OSCAR AWARD SHOW! AHB



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